

PROMTPRESS PUBLIC REPORT

Channel audit

Pro Blockchain



@pro_blockchain

Channel about Bitcoin, Blockchain, Crypto ☒ Ads: **1** Manager:
https://t.me/problockchain_sales **2** AI Agent: https://t.me/PBM_Agent_bot **3** Mail: sales@pro-blockchain.com **4** Mail:...

SUBSCRIBERS

171 713

-4691 per month

ERR (% SEE POSTS)

16.0%

per day 12.6%

REACH/POST

25.7K

ad reach 21.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · bottom 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Mentions

Who mentions the channel and how

05 Ad Potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Position in «Cryptocurrencies» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 171 713 —	 SUBSCRIBER REACH 14.96% avg % of subs see post	 VIEWS/POST 25.7K median 26K · 29 days	 POSTS/DAY 10.2 ~72 per week
 7D TREND +0.9% vs previous week	 REACTIONS/POST 2016.3 total 616,991 reactions, 13,426 reposts, 0 comments	 POST LENGTH 381 chars median 348 · 29 days	 POSTS ANALYZED 306 29 days
 AD REACH 21.6K 24h avg	 CHURN / MONTH -4691 last month	 MENTIONS 211 citation index · 825 channels mentioned ever	 CHANNEL AGE 9 years 5 days created 06.07.2017

AI EDITOR SUMMARY

Channel «Pro Blockchain» — 171 713 subs. Each post gets avg 25.7K people (15% from subs), reach is low — need to grow audience. Publishes 72 posts per week (~10/day) — very active. Week Jun 29 – Jul 5 reach stable (+0.9% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **306** posts in 29 days.
- 02 Dominant format – **Photo** (299/306 posts).
- 03 Avg post length – **381** chars (median 348).
- 04 Audience peak activity – **Tuesday**, 17:00 MSK.
- 05 Top posts get **1x** more views than the weakest (29.2K avg for top vs 23.8K for worst) – among 306 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 10:36 PHOTO While everyone waits for BullRun ;) hunters chat makes \$\$\$!!! Sent token link early (5 days ahead)! Modest results from \$2100...	VIEWS 29 620 REPOSTS 54	REACTIONS 2 135 ER 17.2%
Nº2 01.07 · 09:00 PHOTO  MetaMask launches universal financial account with 4% APY on muStablecoin (mUSD)...	VIEWS 29 060 REPOSTS 44	REACTIONS 1 978 ER 16.9%
Nº3 01.07 · 06:42 PHOTO  92% OF CRYPTO WILL DISAPPEAR?  Great Exodus to Dubai & JPMorgan's secret \$41T buy Live at 10:00 MSK Watch where...	VIEWS 28 812 REPOSTS 41	REACTIONS 1 964 ER 16.8%

Nº4 23.06 • 19:03 **PHOTO**

 **Ethereum Foundation lays off 20% of staff in strategic reorganization 54 employees were let go, and...**

VIEWS

28 802

REPOSTS

44

REACTIONS

2 242

ER

16.8%
Nº5 22.06 • 05:00 **PHOTO**

Good morning!  Market situation: #Market cap: \$2.28T #DeFi sector cap: \$67.05B Rates: #Bitcoin ~ \$63,985.45...

VIEWS

28 628

REPOSTS

39

REACTIONS

2 373

ER

16.7%
WORST 3

↓ 15.06 • 10:11 **PHOTO**

! Zcash passes security audit by Claude Mythos Anthropic audited Zcash protocol using its AI model Mythos...

VIEWS

23 942

REPOSTS

44

REACTIONS

867

ER

13.9%

↓ 16.06 • 17:04 **PHOTO**

 Why most lose in crypto? Not because the market is unpredictable. But because many jump in without a system. Buy on...

VIEWS

23 826

REPOSTS

41

REACTIONS

2 126

ER

13.9%

↓ 18.06 • 16:00 **PHOTO**

FED CHAIR KEVIN WARSH ON BITCOIN: "If you're under 40, bitcoin is your new gold."  Our links | Trade on Bybit | Trade...

VIEWS

23 487

REPOSTS

40

REACTIONS

1 808

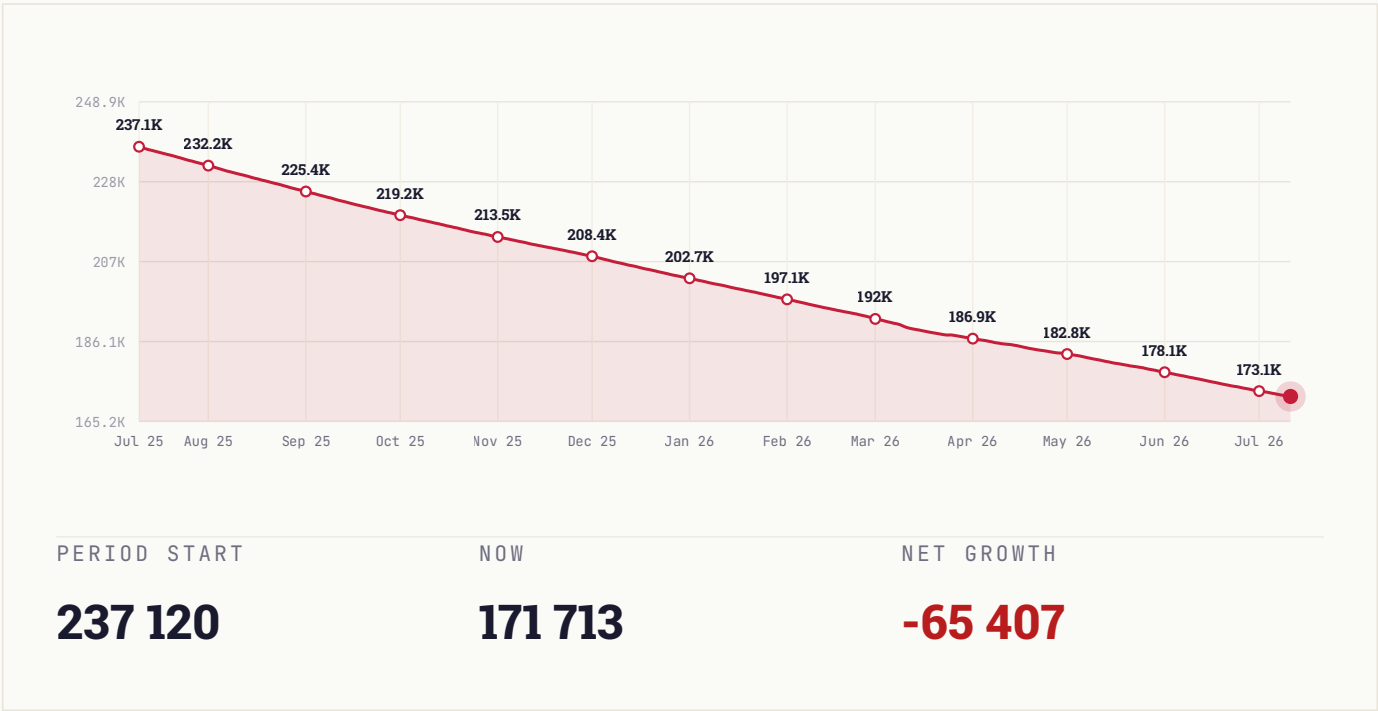
ER

13.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

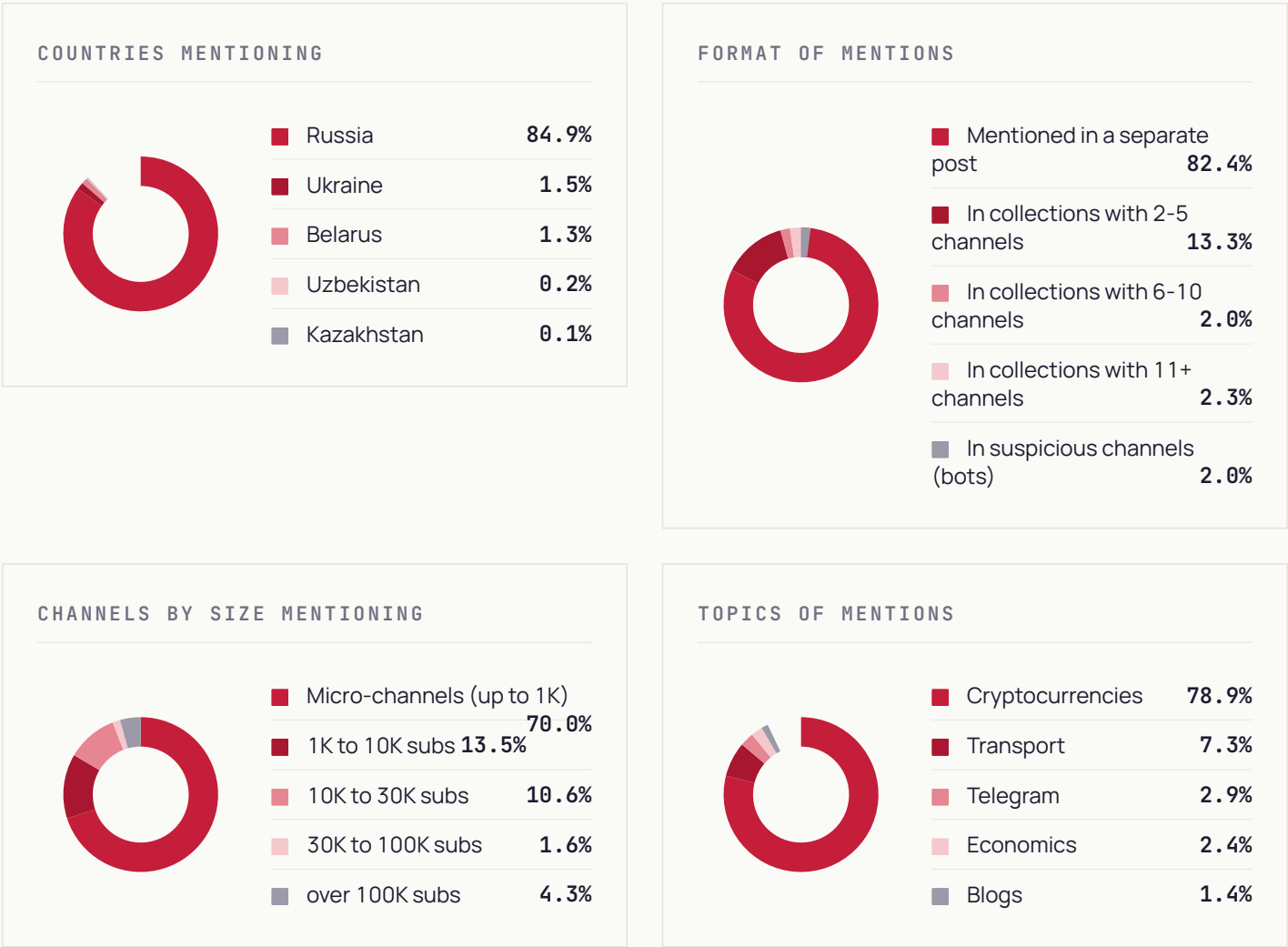
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

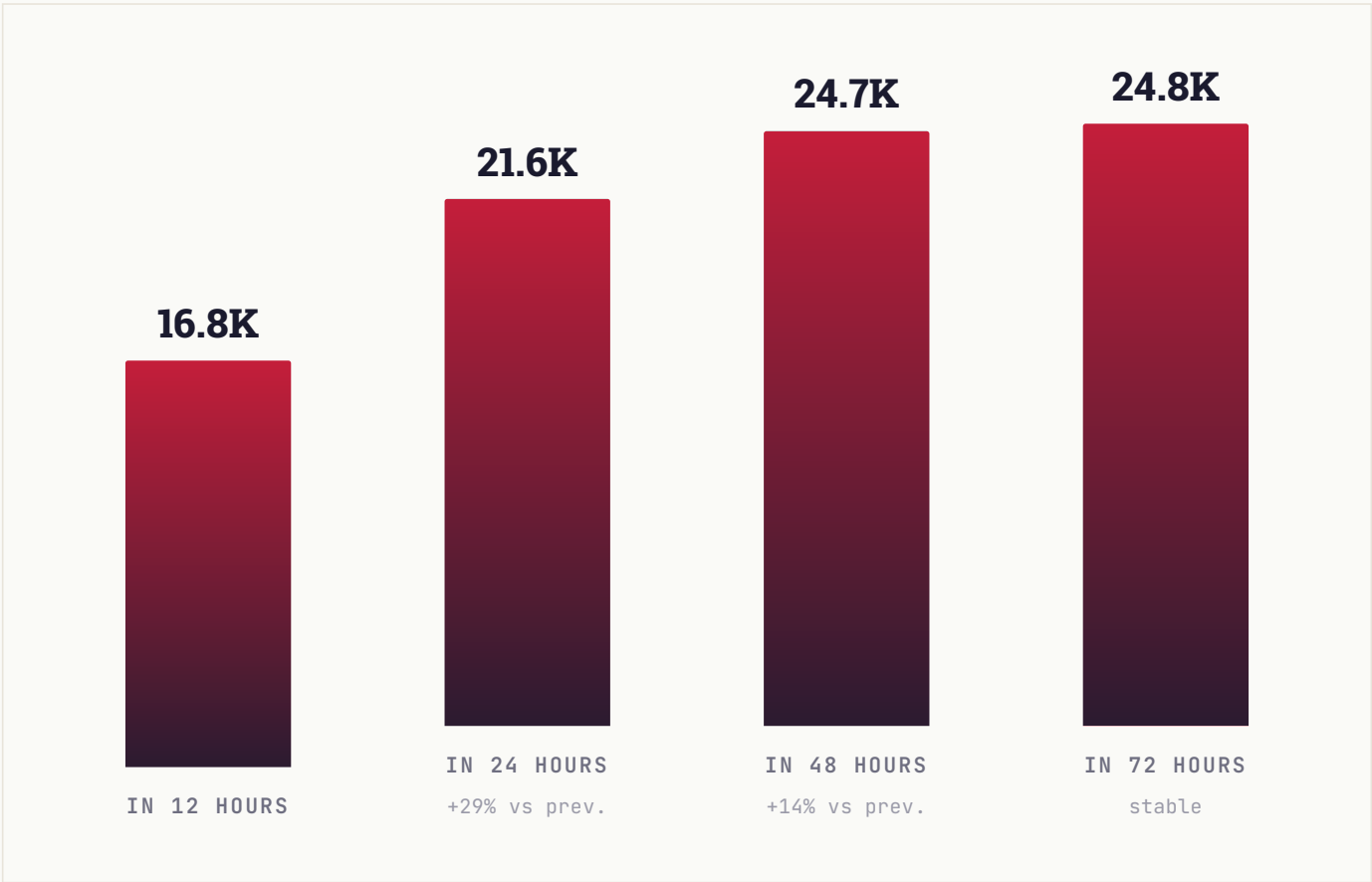
Citation index **211** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All-time channel was mentioned **825** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
PB Pro Blockchain YOU	171.7K

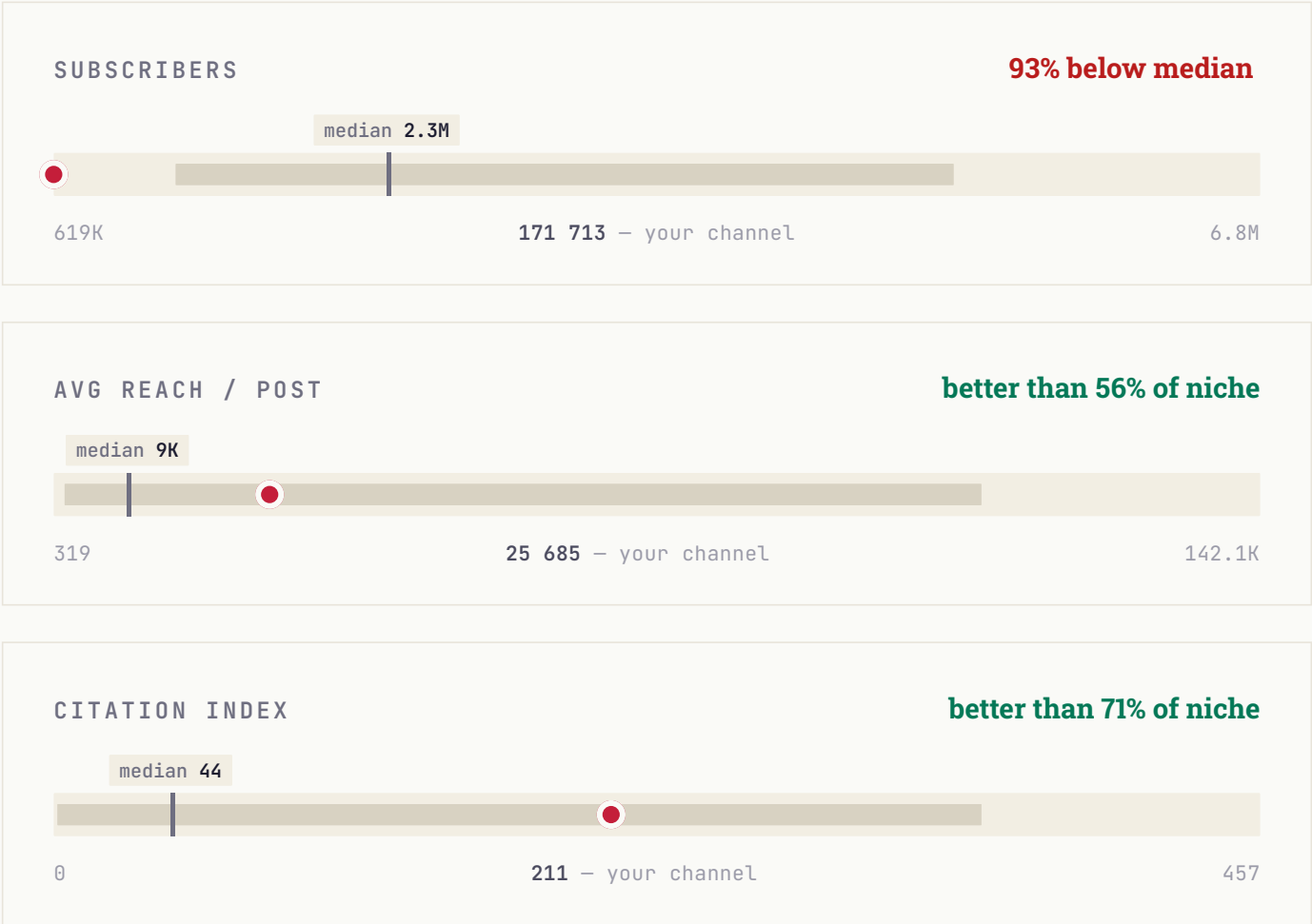
COMPARATIVE INSIGHT

Channel yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — Tuesday

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase video posts share

Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
