

PROMTPRESS PUBLIC REPORT

Channel audit

Анна Корнева Бизнес/Просто О СЛОЖНОМ



@pro100korneva

Business & investment news, crypto, ideas & solutions, motivation & inspiration. <https://gosuslugi.ru/snet/67af72f587f4b43cb6a04a03>
For ads @Perec_D

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
40 083	51.0%	19.8K
+1185 per month 06.07.2026	24h 44.6% HTTPS://PROMTPRESS.COM/AUDIT/PRO100KORNEVA	ad reach 18.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 40 083 —	 SUBS REACH 49.5% avg % subs see post	 VIEWS/POST 19.8K median 20.2K · 28 days	 POSTS/WEEK 4.2 for period
 7D TREND +8.3% vs prev week	 REACTIONS/POST 162.7 total 2,766 reactions, 2,371 reposts, 252 comments	 POST LENGTH 1,000 chars median 1,000 · 28 days	 POSTS ANALYZED 17 28 days
 AD REACH 18.1K 24h avg	 CHURN / MONTH +1185 last month	 CITATION RATE 19 citation index · 837 channels mentioned all time	 CHANNEL AGE 3 years 2 months created 13.04.2023

AI EDITOR SUMMARY

Channel «Anna Korneva Business/Simply About Complex» — 40 083 subs. Each post avg views 19.8K people (50% subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) — rare. Week 22–28 Jun reach up +8.3% Week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 28 days.
- 02 Dominant format – Photo (17/17 posts).
- 03 Avg post length – 1000 chars (median 1,000).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top-performing posts get 1x more views than the weakest (22.5K avg for top vs 18.5K for worst) – among 17 posts in 28 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 30.06 · 11:53 PHOTO When to turn a hobby into a business and when not «Turn your hobby into a job and you'll never work a day.» Nice phrase. But...	VIEWS 23 093 REPOSTS 144	REACTIONS 186 ER 57.6%
Nº2 29.06 · 11:38 PHOTO Why Bank Rates Differ from the Key Rate and What Affects Them? Imagine money is not just paper or numbers in accounts, but...	VIEWS 22 270 REPOSTS 74	REACTIONS 122 ER 55.6%
Nº3 03.07 · 11:45 PHOTO AI in business: where real value vs just a trendy toy? Many entrepreneurs have tried neural nets. Some write with them...	VIEWS 22 125 REPOSTS 123	REACTIONS 49 ER 55.2%

Nº4 26.06 · 11:39 PHOTO An offer that makes you check your balance: "Let's meet?" How often do such messages make you think not about the person...	VIEWS 21 758 REPOSTS 150	REACTIONS 184 ER 54.3%
Nº5 01.07 · 11:58 PHOTO I rarely subscribe to agency channels. But I read LEVENT not for projects, but because I admire its founder — Anastasia...	VIEWS 21 503 REPOSTS 67	REACTIONS 38 ER 53.6%

|

WORST 3

↓ 11.06 · 11:53 PHOTO Moving for Money: What to Calculate First "Moscow pays more!" "Dubai taxes are lower!" "Europe has better quality of life"...	VIEWS 18 994 REPOSTS 84	REACTIONS 210 ER 47.4%
↓ 18.06 · 11:47 PHOTO Taxes: Why Paying Pays Off "Paying taxes" makes many people cringe. It feels like the state is taking...	VIEWS 18 389 REPOSTS 209	REACTIONS 186 ER 45.9%
↓ 10.06 · 11:41 PHOTO Why Casinos & Lotteries Are Not Income, But a Tax on Hope Buying a ticket for \$100 and winning a million seems like a great...	VIEWS 18 001 REPOSTS 117	REACTIONS 232 ER 44.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

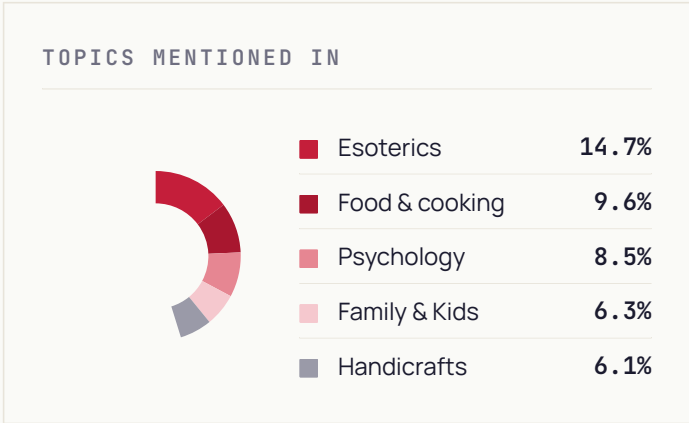
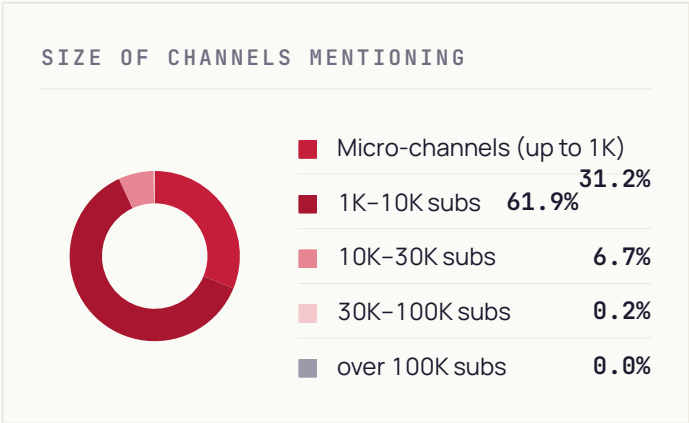
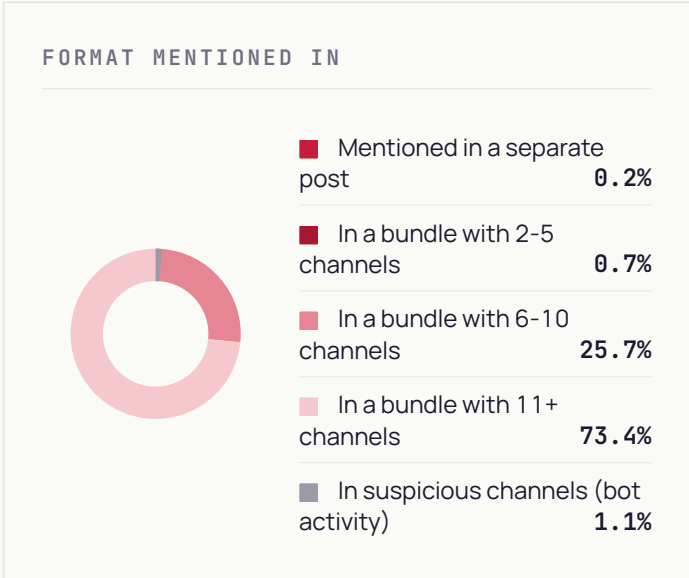
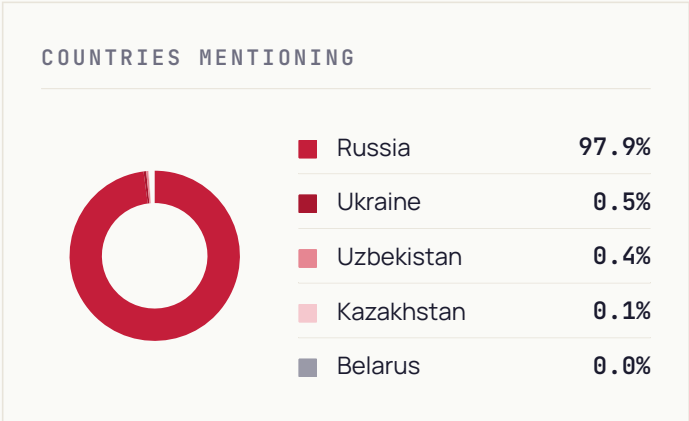


PERIOD START	NOW	NET GROWTH
29 995	40 083	+10 088

SECTION 04 · MENTIONS

Who mentions the channel and how

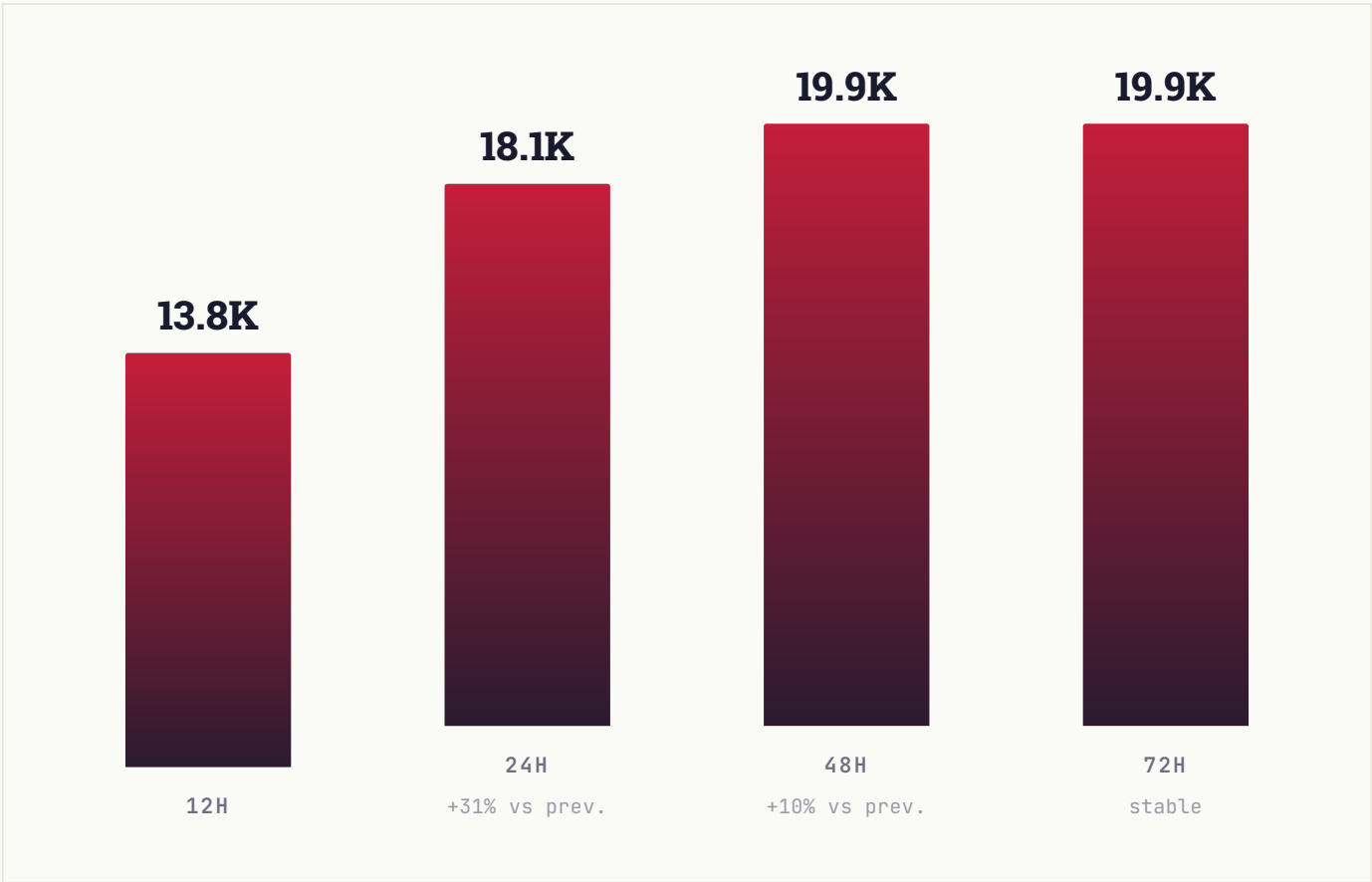
Citation index **19** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time channel mentions: **837** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1M
CN Million-Dollar Books business blog	864.8K
RP Roxman typing...	538.5K
AB Акула Бизнеса	498.5K
SS Merger & Acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
AK Анна Корнева Бизнес/Просто о сложном YOU	40.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **373**, they brought **32 549** new subs.

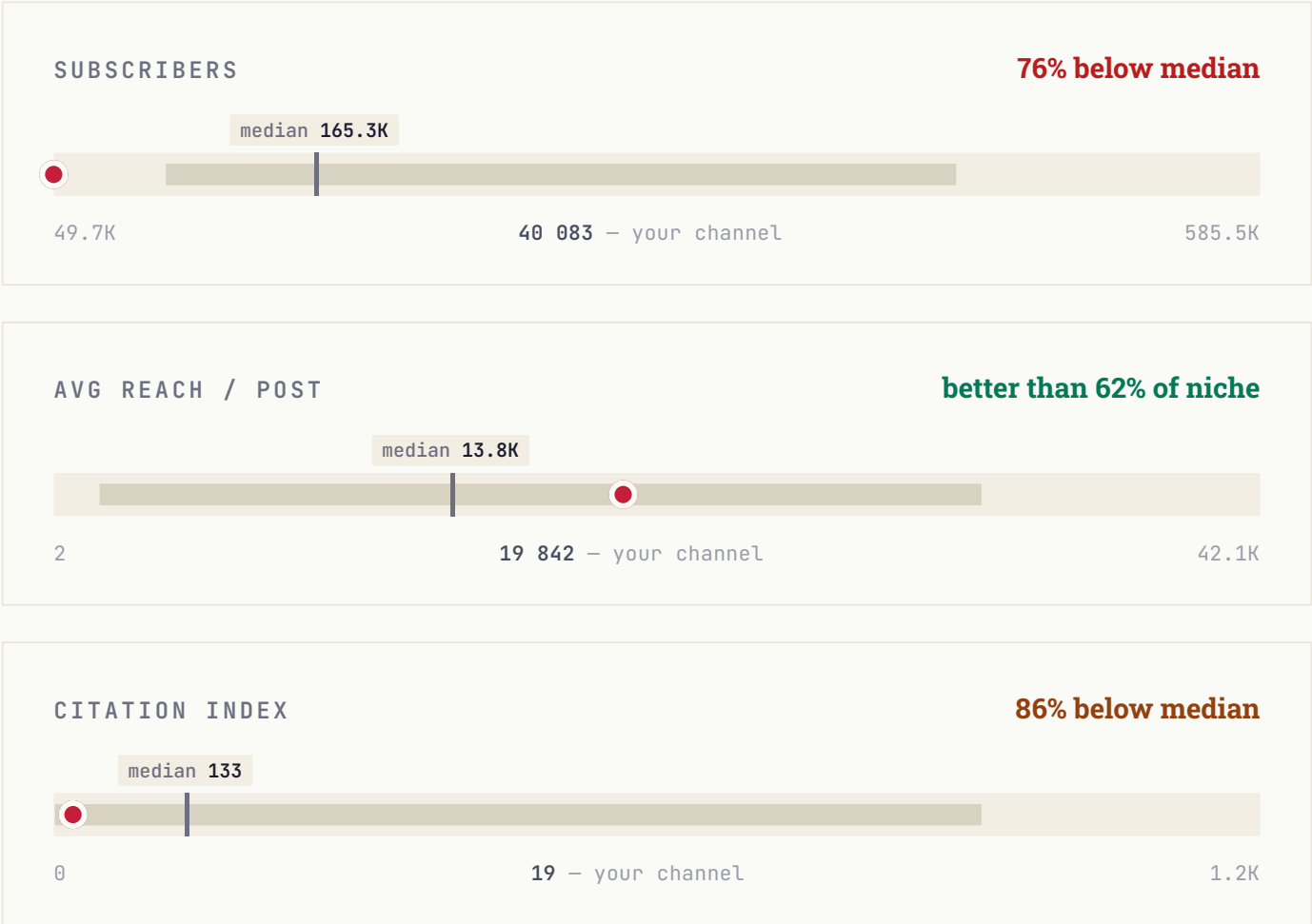
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	123	83	11 980
December 2025	65	50	9 058
November 2025	33	29	3 177
October 2025	28	26	860
Sep 2025	87	58	4 327
August 2025	37	30	3 147

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
373	6	32 549

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Business & startups» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 4.2 posts/wk. Active channels norm 7-10.
Consistency is key to audience retention. | EFFECT
Consistency over Volume |
| 02 | Main post of the week — on Friday
Audience is most active on this day at 14:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
