

PUBLIC REPORT BY PROMTPRESS

Channel audit

Priorbank



@priorbankby

Official Priorbank channel

SUBSCRIBERS

18 192

+49 per month

ERR (% SEE POSTS)

53.0%

daily 26.3%

REACH/POST

9.9K

ad reach 4.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 18 192 —	 SUBSCRIBER REACH 54.48% avg % subs see post	 VIEWS/POST 9.9K median 9K · 25 days	 POSTS/WEEK 5.3 for period
 7D TREND — no data for period	 REACTIONS/POST 54.8 total 1,042 reactions, 519 reposts, 0 comments	 POST LENGTH 537 chars median 465 · 25 days	 POSTS ANALYZED 19 25 days
 AD REACH 4.8K 24h avg	 CHURN / MONTH +49 last month	 QUOTABILITY 15 citation index · 26 channels mentioned ever	 CHANNEL AGE 5 years 7 months created 30.09.2020

AI EDITOR SUMMARY

Channel «PriorBank» – 18 192 subs. Each post avg views 9.9K people (54% of subs), wide reach for a channel this size. Publishes 5 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 19 posts in 25 days.
- 02 Dominant format – Text (8/19 posts).
- 03 Avg post length – 537 chars (median 465).
- 04 Peak audience activity – Thu, 13:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (14.2K avg for top vs 6.5K for bottom) – across 19 posts in 25 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

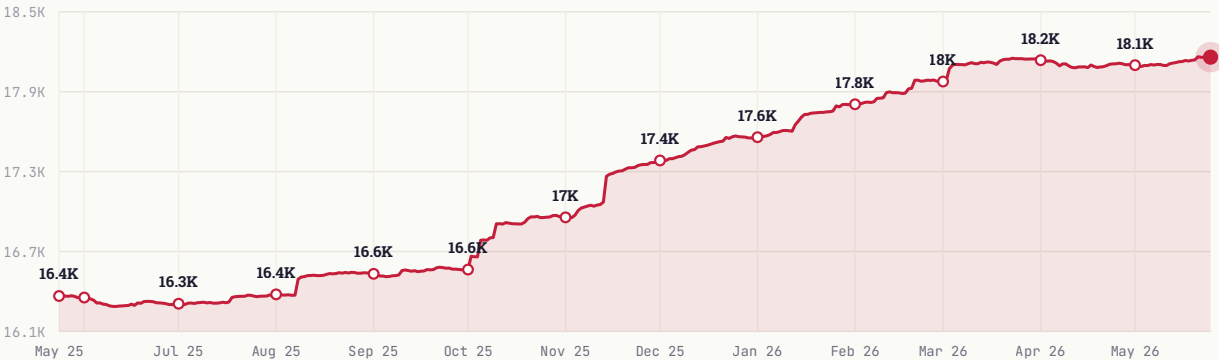
Nº1 30.04 · 10:36 VIDEO Swipe the Prior Online icon... Recall the warm light of our branches... Look at the card in your wallet... and feel...	VIEWS 14 770 REP. 12	REACTIONS 205 ER 81.2%
Nº2 27.04 · 13:24 PHOTO If financial literacy, then like this 😊 Hit ♥ if you know at least one term from our dictionary	VIEWS 14 122 REP. 7	REACTIONS 139 ER 77.6%
Nº3 05.05 · 10:21 TEXT Today starts a joint game of Coca-Cola and Priorbank 🎲 We have 3 cars, 26 iPhone 17 and hundreds of cash prizes looking for...	VIEWS 13 632 REP. 256	REACTIONS 113 ER 74.9%

Nº4 07.05 • 14:29 TEXT We continue the ad game 'To Treat Yourself' – this month you can win one of three 500 RUB gift cards at...	VIEWS 12 518 REACTIONS 28 REP. 20 ER 68.8%
Nº5 11.05 • 14:26 TEXT The more liters in the tank, the more savings ☑ With Priorbank Visa card, filling up at A-100 is now even nicer: ✓ Up to 30 liters –...	VIEWS 12 040 REACTIONS 23 REP. 53 ER 66.2%
WORST 3	
↓ 21.05 • 15:16 TEXT How to get a Unique Code from PriorBank: In the Prior Online app, open 'More' → 'Special Offers' → 'Play with...	VIEWS 6 788 REACTIONS 44 REP. 22 ER 37.3%
↓ 21.05 • 15:15 VIDEO (post without caption – video)	VIEWS 6 523 REACTIONS 22 REP. 10 ER 35.9%
↓ 22.05 • 13:47 PHOTO Looking for PriorBank Belkart cardholders who love good food ☑ Great deals await not only in restaurants but also on...	VIEWS 6 278 REACTIONS 69 REP. 39 ER 34.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

16 403

NOW

18 187

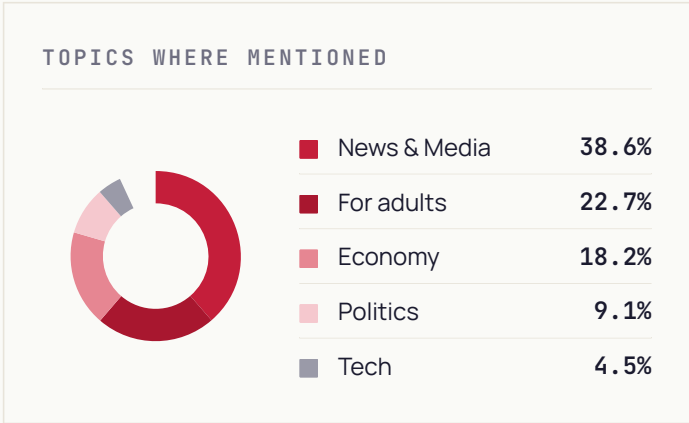
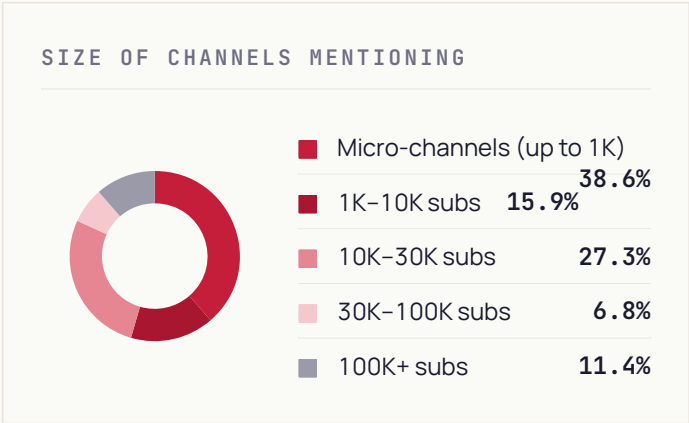
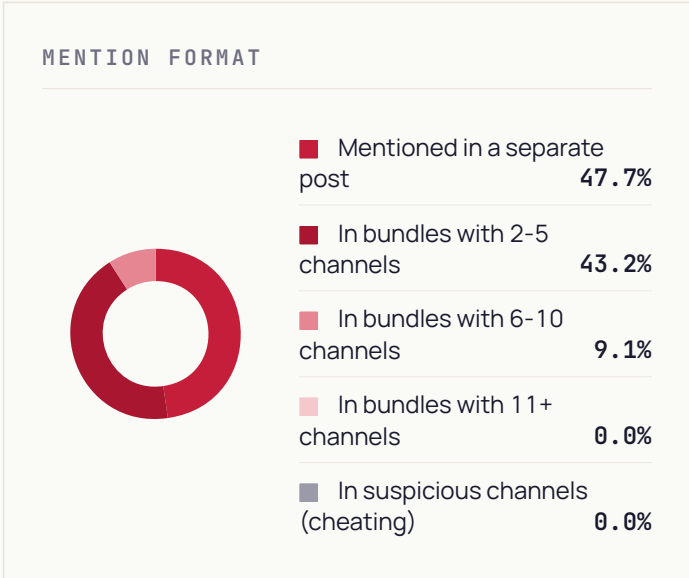
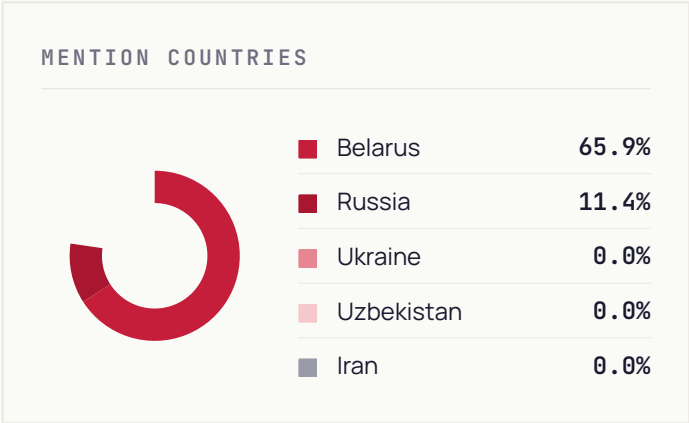
NET GROWTH

+1 784

SECTION 04 · MENTIONS

Who mentions the channel and how

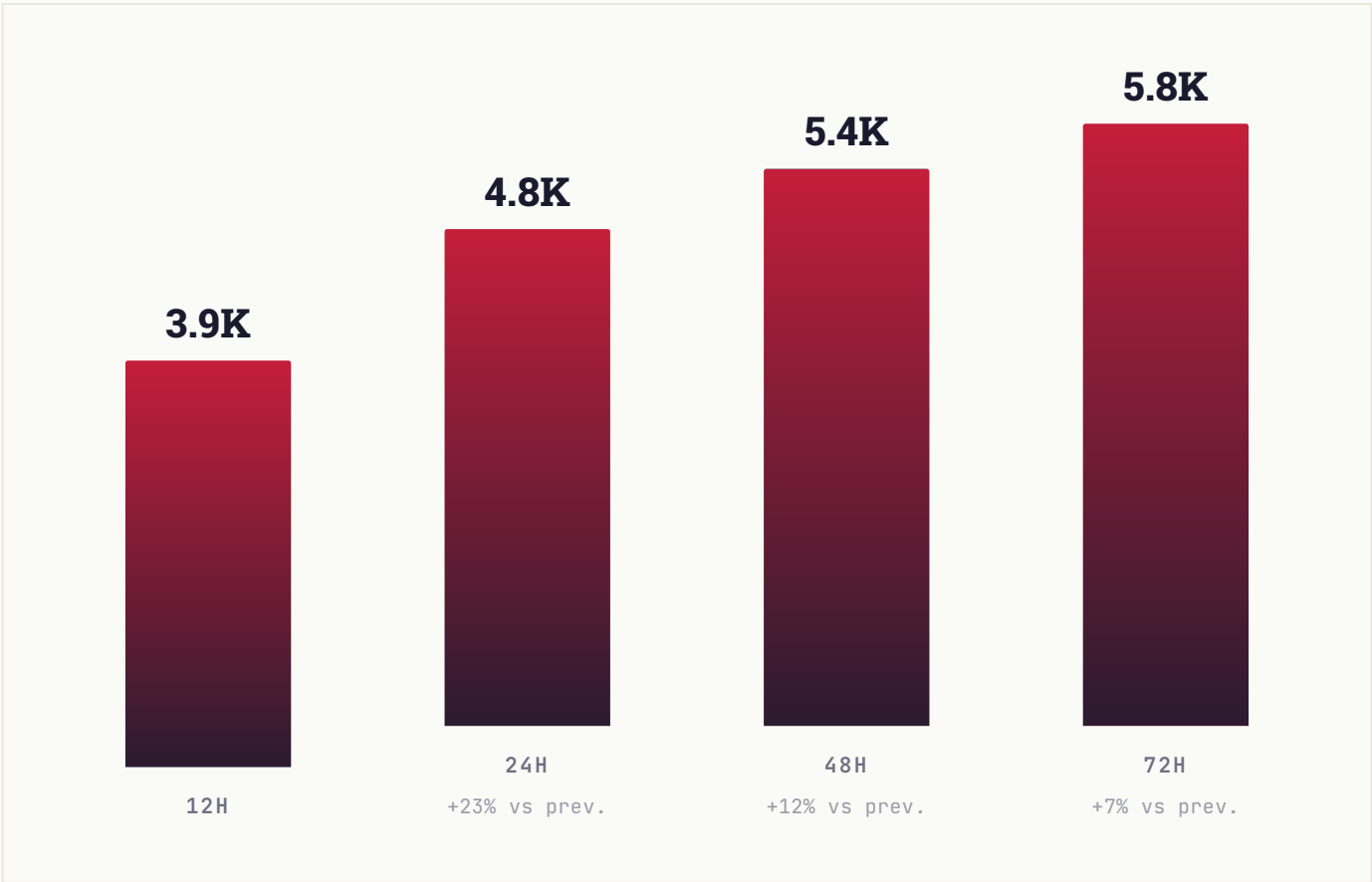
Citation index **15** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **26** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
A(Alfa-Bank (Belarus)	79.3K
SB Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MAR	22.2K
PR Priorbank YOU	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes of Belarus	15.1K
UE Operational Management of the Minsk City Tax Inspectorate	14.6K
BE Belagroprombank	11.1K
EB Belarus economy	8.4K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#6 of 67). Strong position. Niche leader: Alfa-Bank (Belarus) (79.3K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **1 324** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Nov 2025	0	0	423	
Oct 2025	0	0	441	
September 2025	0	0	90	
August 2025	0	0	205	
July 2025	0	0	108	
June 2025	0	0	57	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
0	6	1 324

SECTION 08 · NICHE COMPARISON

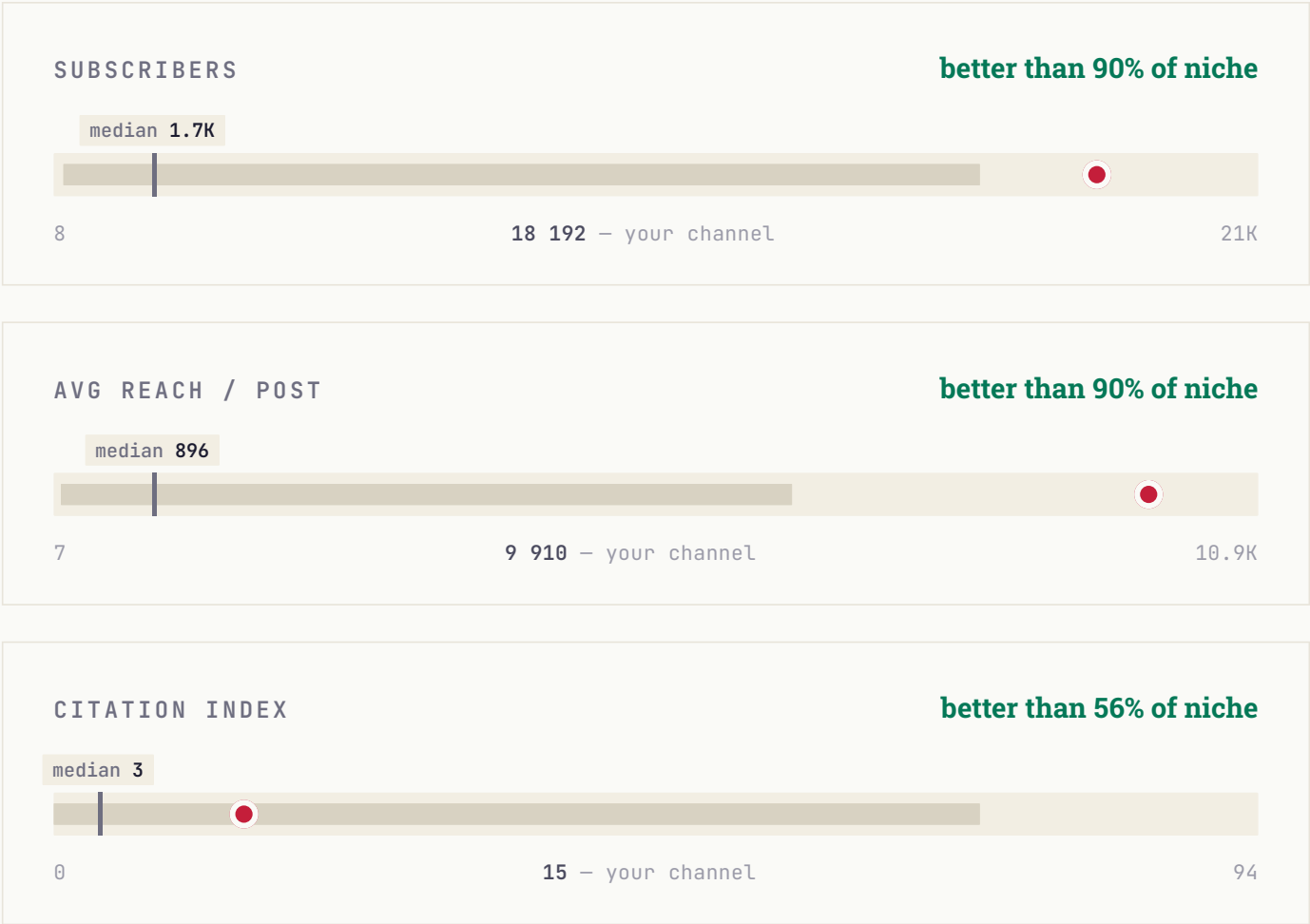
Where channel ranks in its league

Took top-67 channels in category «Economy» (Belarus) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#1/67

POSITION IN NICHE

Channel in top 1% economy Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Best post day — Thursday

Audience is most active on this day at 13:00 MSK.

EFFECT

Best window for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by PromptPress?

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
