

PUBLIC REPORT BY PROMTPRESS

Channel audit

Prydybailo



@pridybaylo_k

I'm at MAX https://max.ru/pridybaylo_k Subjective. RT journalist.
Rude. Sometimes I swear, rarely laugh. Alive. Healthy. Cute. ©
A.Lukashenko. Write here @kostya_pride.

SUBSCRIBERS

15 291

+168 per month

ERR (% SEE POSTS)

23.0%

daily 14.6%

REACH/POST

3.3K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

SUBSCRIBERS 15 291 —	SUBSCRIBER REACH 21.74% avg % subs see post	VIEWS/POST 3.3K median 2.8K · 29 days	POSTS/WEEK 39.8 over period
7D TREND +21.2% vs previous week	REACT./POST 70.2 only 11,864 reactions, 3,038 reposts, 2,894 comments	POST LENGTH 296 chars median 210 · 29 days	POSTS ANALYZED 169 29 days
AD REACH 2.2K 24h avg	CHURN / MONTH +168 last month	CITATION RATE 1 073 citation index · 3,547 channels mentioned ever	CHANNEL AGE 3 years 9 months created 23.09.2022

AI EDITOR SUMMARY

Channel «Pridybailo» — 15 291 subs. Each post avg views 3.3K people (22% from subs), avg reach — room to grow. Publishes 40 posts/week (~6/day) — active. Week Jun 29–Jul 5 reach grew +21.2% week Jun 22–28 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **169** posts in 29 days.
- 02 Dominant format — **Text** (62/169 posts).
- 03 Avg post length — **296** chars (median 210).
- 04 Peak audience activity — **Wednesday**, 17:00 MSK.
- 05 Top posts get **13x** more views than weakest (23.4K avg top vs 1.9K worst) — among 169 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 14:13 PHOTO Someone lives in a closet on floor -2 of a Moscow residential complex. A creepy ad found: a 6-meter storage room equipped as...	VIEWS 27 115 REACT. 56 REP. 334 ER 177.3%
Nº2 01.07 · 13:30 TEXT Why the hysteria about Russia buying gasoline from India? Belarus? And wherever it wants, it will buy. First, India has a huge plant...	VIEWS 23 102 REACT. 293 REP. 152 ER 151.1%
Nº3 17.06 · 07:12 TEXT Girls, I'm inspired by his attitude to life on the farm. Top Gear wasn't that interesting to me because I'm not a car fan. And...	VIEWS 20 054 REACT. 51 REP. 47 ER 131.1%

Nº4 06.07 • 13:18 TEXT Saw Pashinyan today and wanted to ask a couple of questions. But it turned out: when the Armenian PM walked around the exhibition — asking questions...	VIEWS 8 614 REACT. 50 REP. 24 ER 56.3%
Nº5 06.07 • 04:39 PHOTO Two spots for Armenian journalists taken at Innoprom press center. Wonder what they think about their country's EU prospects.	VIEWS 7 387 REACT. 23 REP. 5 ER 48.3%

WORST 3

↓ 09.07 • 07:01 PHOTO  LIVE AT 10:00 MSK Hosts: Pyotr Lidov & Konstantin Pridybailo  10:00 Discussing top news & taking calls...	VIEWS 1 858 REACT. 21 REP. 3 ER 12.2%
↓ 17.06 • 07:17 TEXT Sure, go ahead. But that's the weakness of any radical stance, girls. Overall, a radical position is good. But how...	VIEWS 1 852 REACT. 10 REP. — ER 12.1%
↓ 09.07 • 06:13 VIDEO Here a foreign agent showed what garbage people HSE used to produce. I told them what they became, but they couldn't even figure out such a small thing and...	VIEWS 1 841 REACT. 72 REP. 5 ER 12.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained and lost subs.

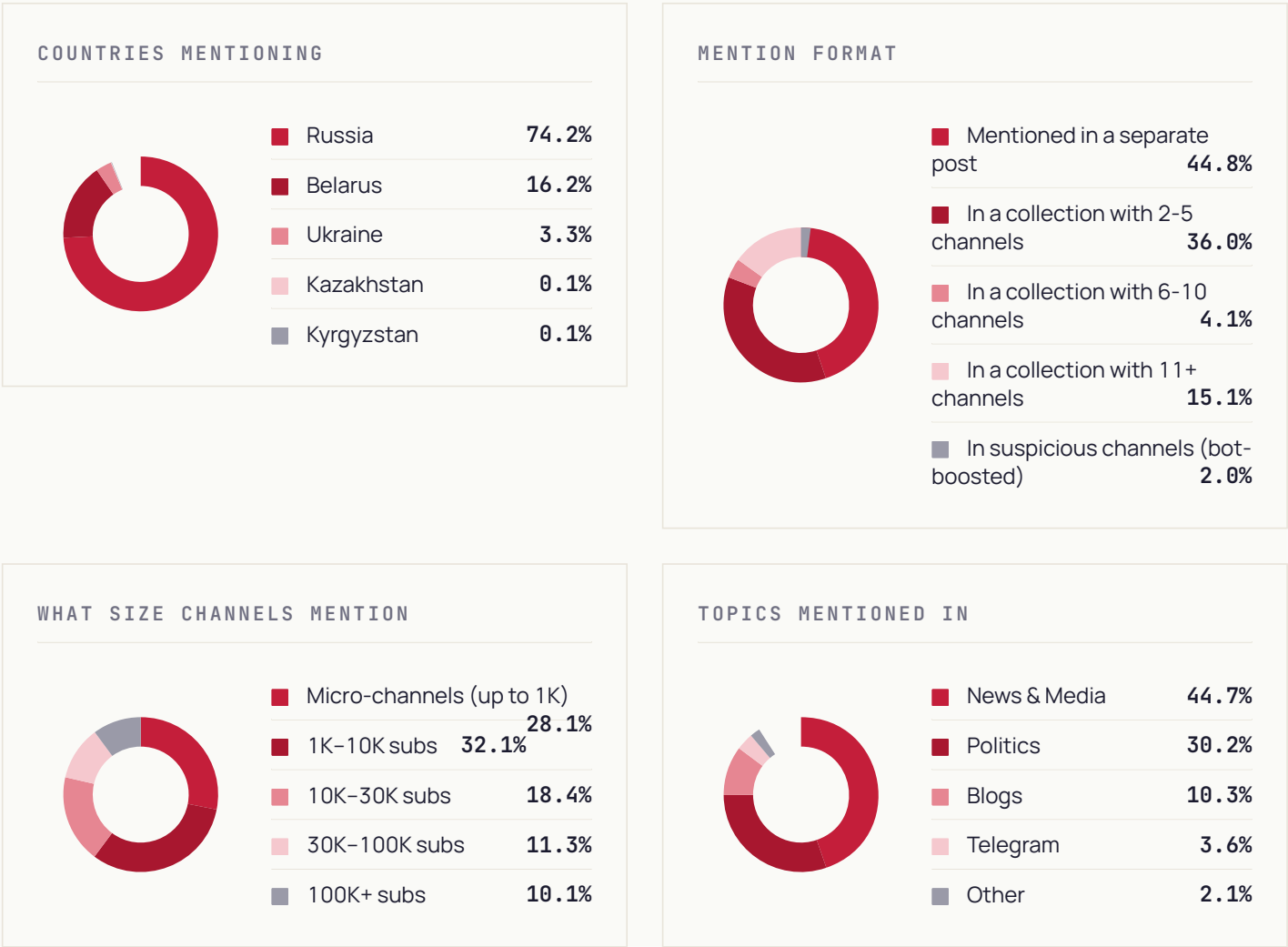


START OF PERIOD	NOW	NET GROWTH
16 794	15 291	-1 503

SECTION 04 · MENTIONS

Who mentions the channel how

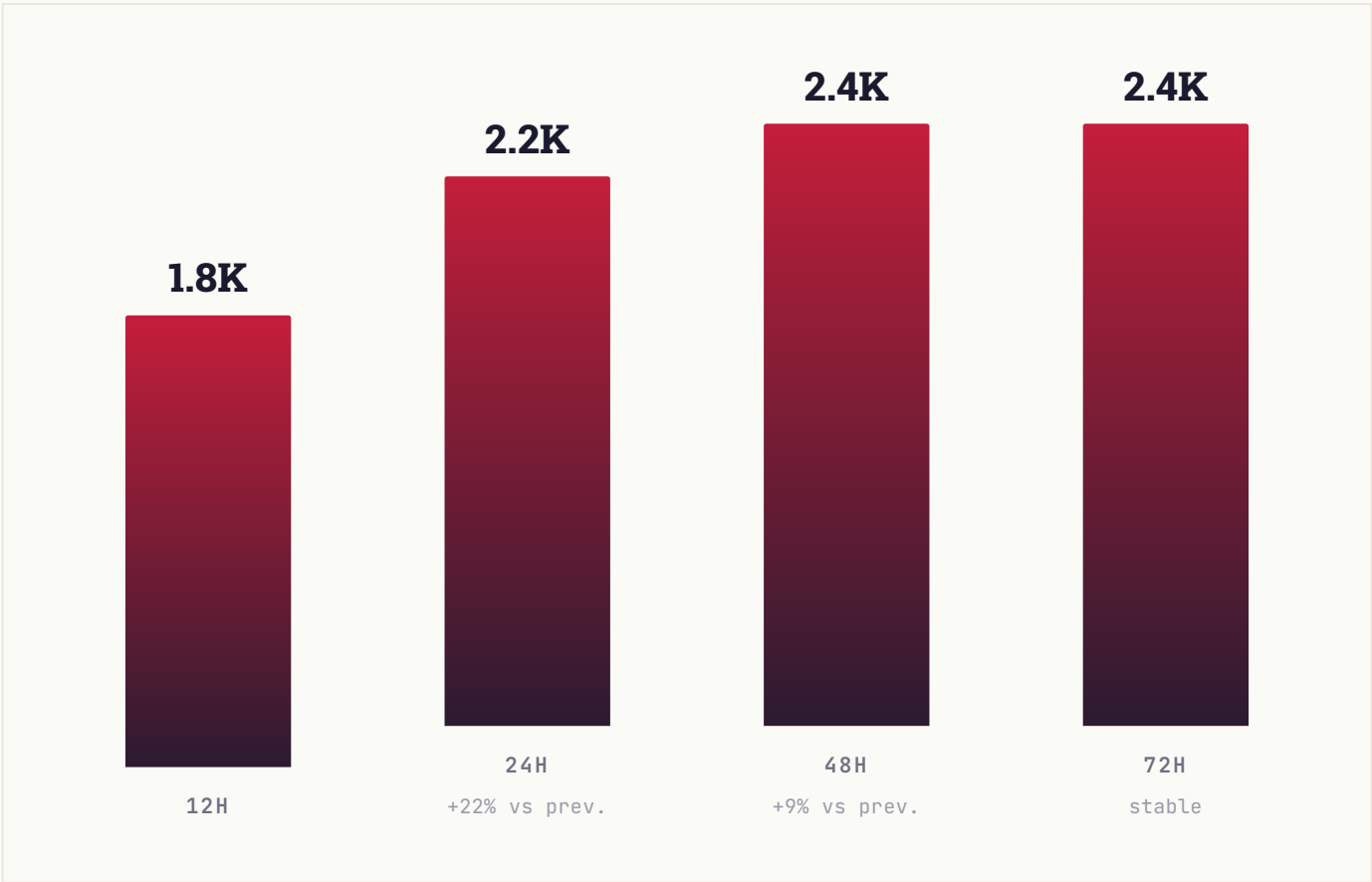
Citation index **1 073** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **3 547** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
PR Prydybailo YOU	15.3K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 337**, they brought **703** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	239	80	211
December 2025	341	105	25
Nov 2025	256	111	140
Oct 2025	414	145	38
Sep 2025	433	130	52
August 2025	654	247	237

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
2 337	6	703

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of other channels. A vertical line marks the channel's performance, and a red dot marks the niche median. The data is as follows:

Metric	Channel Value	Niche Median	Comparison
SUBSCRIBERS	15 291	483.2K	97% below median
AVG REACH / POST	3 324	136.7K	98% below median
CITATION INDEX	1 073	163	better than 76% of niche

SUBSCRIBERS 97% below median

median 483.2K

174.1K 15 291 — your channel 1.3M

AVG REACH / POST 98% below median

median 136.7K

6.3K 3 324 — your channel 584.8K

CITATION INDEX better than 76% of niche

median 163

0 1 073 — your channel 2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday
 Audience most active on this day at 17:00 MSK.

EFFECT
Best window for an important post
- 02

System traffic buy
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same niche.
 No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager