

PUBLIC REPORT BY PROMTPRESS

Channel audit

Pressa.uz – News of Uzbekistan



@pressaуз

Media registration certificate No.1582630 dated 14.05.2026
Official channel of «Pressa.uz» Site: <https://pressa.uz> All platforms:
taplink.cc/pressaуз Contact editor: @prs_contactbot Ads:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
299 470	34.0%	97.1K
09.06.2026 ⁻⁶⁹⁸ per month	per day ^{27.1%}	ad reach ^{80.3K} /24h
	HTTPS: //PROMTPRESS.COM/AUDIT/PRESSAUZ	

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

SUBSCRIBERS 299 470 —	SUBS REACH 32.42% avg % subs see post	VIEWS/POST 97.1K median 99.3K · 29 days	POSTS/DAY 9.3 ~65 per week
7D TREND -1.6% vs previous week	REACTIONS/POST 670.5 total 186,405 reactions, 263,600 reposts, 37,671 comments	POST LENGTH 492 chars. median 473 · 29 days	POSTS ANALYZED 278 29 days
AD REACH 80.3K 24h avg	CHURN / MONTH -698 over the last month	CITATION INDEX 394 citation index · 1,735 channels mentioned all time	CHANNEL AGE 9 years 4 months created 21.01.2017

AI EDITOR SUMMARY

Channel «Press.uz – News of Uzbekistan» – 299 470 subs. Each post averages 97.1K people (32% of subs), good reach. Publishes 65 posts/week (~9/day) – active posting. For the week of May 25–31, reach stable (-1.6% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **278** posts in 29 days.
- 02 Dominant format – **Photo** (189/278 posts).
- 03 Avg post length – **492** chars (median 473).
- 04 Peak audience activity – **Wednesday**, 05:00 UZT.
- 05 Top posts get **2x** more views than the weakest (129.3K avg for top vs 79.6K for worst) – among 278 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.05 · 09:32 PHOTO 🚧🚧 Official: All residents of Uzbekistan will rest 5 consecutive days for Kurban Hayit – both 'five-day' and 'six-day' workers It became known that...	VIEWS 138 165 REPOSTS 2 983	REACTIONS 761 ER 46.1%
Nº2 27.05 · 00:32 PHOTO 🚧🚧 Assalomu alaykum! Dear friends, we congratulate you all on the holy holiday of Kurban Hayit! May this event bring...	VIEWS 125 218 REPOSTS 1 694	REACTIONS 707 ER 41.8%
Nº3 17.05 · 07:14 VIDEO 🚧🚧 Situation worsens: Moscow massively attacked by drones. Airports paralyzed, houses burning, people dying... As a result of UAV attack on...	VIEWS 124 574 REPOSTS 3 316	REACTIONS 1 273 ER 41.6%

Nº4 27.05 • 10:03 VIDEO ⚡🚨 URGENT: Tashkent hit by severe hail right now – locals say it feels like stones hitting the head In Yashnabad district, suddenly...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>124 325</td><td>448</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1 525</td><td>41.5%</td></tr> </table>	VIEWS	REACTIONS	124 325	448	REPOSTS	ER	1 525	41.5%
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124 325	448								
REPOSTS	ER								
1 525	41.5%								
Nº5 15.05 • 17:05 VIDEO ⚡🚨 In Tash region, girl in coma after motorcycle accident. 'Both legs partially torn off,' eyewitnesses say The tragedy occurred in...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>121 991</td><td>1 514</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1 847</td><td>40.7%</td></tr> </table>	VIEWS	REACTIONS	121 991	1 514	REPOSTS	ER	1 847	40.7%
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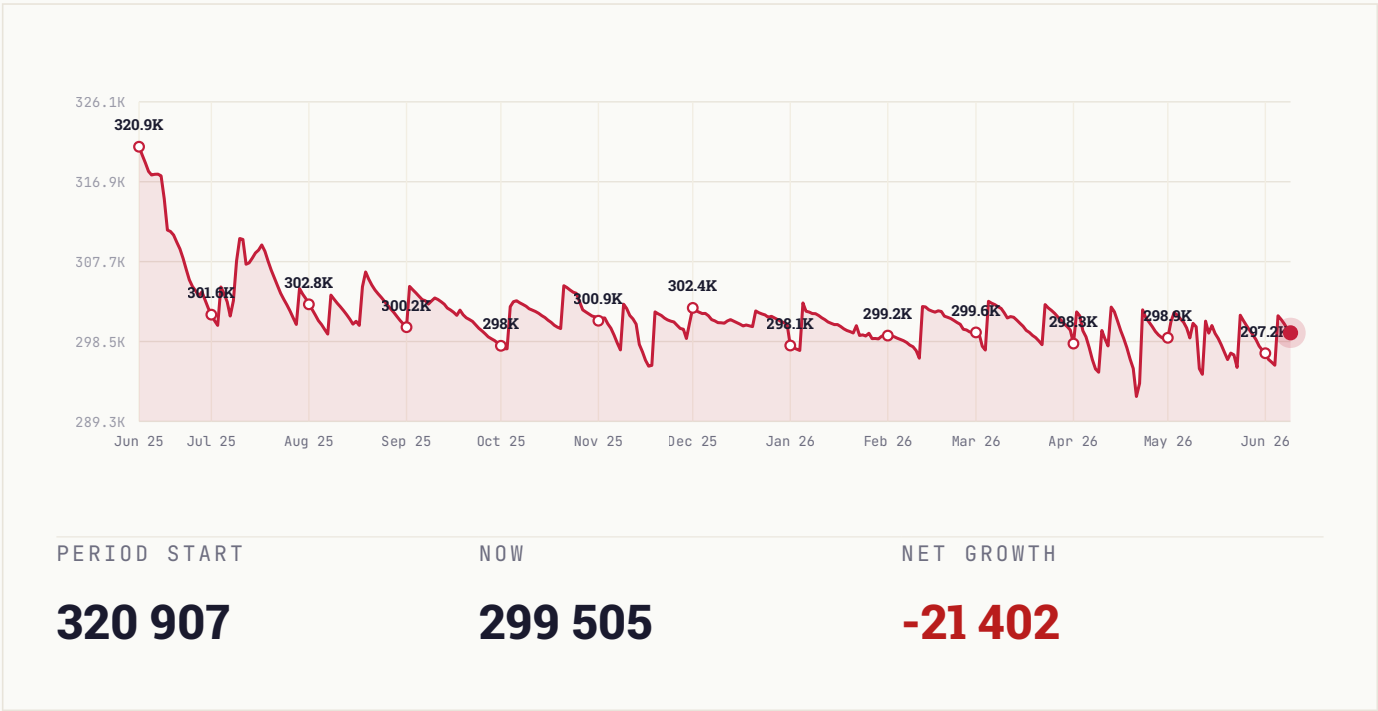
WORST 3

↓ 04.06 • 07:20 PHOTO ⚡🚨 Official: Mobiuз mobile operator sold for \$351 million The winner of the privatization of 100% state stake in Mobiuз was...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>80 892</td><td>467</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>671</td><td>27.0%</td></tr> </table>	VIEWS	REACTIONS	80 892	467	REPOSTS	ER	671	27.0%
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↓ 15.05 • 11:12 PHOTO ⚡🚨 Hayot Bank hosted delegation of International Islamic Trade Finance Corporation (ITFC) – an organization within the Islamic...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>80 083</td><td>117</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>33</td><td>26.7%</td></tr> </table>	VIEWS	REACTIONS	80 083	117	REPOSTS	ER	33	26.7%
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80 083	117								
REPOSTS	ER								
33	26.7%								
↓ 04.06 • 07:01 PHOTO 🚨 Hayot Bank continues to expand international dialogue Following the trip to London, we held meetings with Bloomberg, Standard Chartered Bank...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>77 730</td><td>115</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>36</td><td>26.0%</td></tr> </table>	VIEWS	REACTIONS	77 730	115	REPOSTS	ER	36	26.0%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

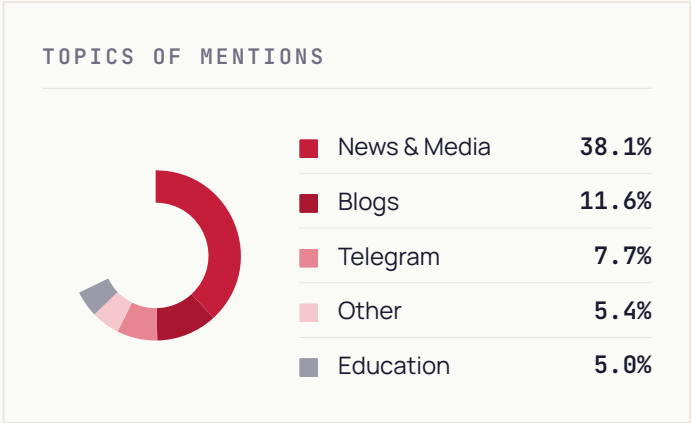
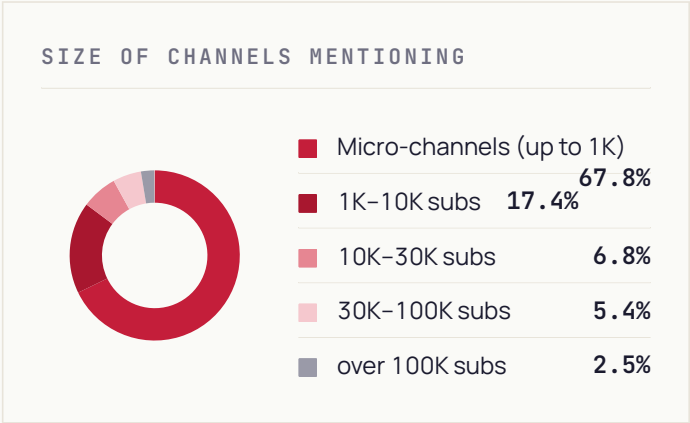
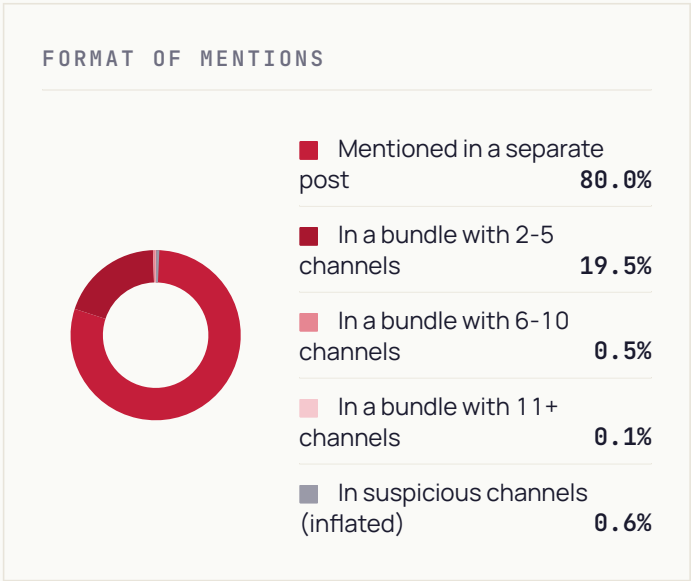
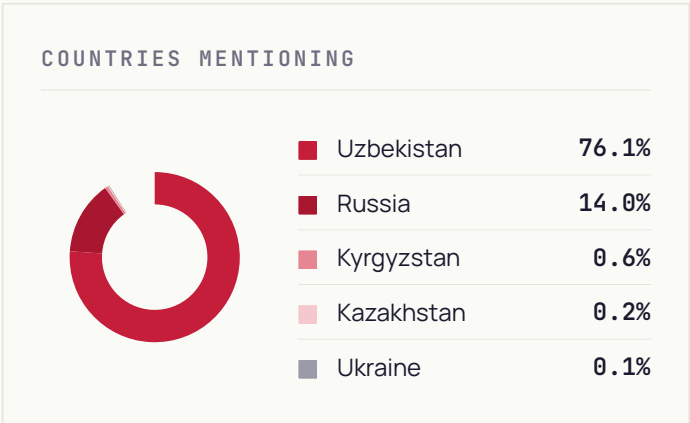
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

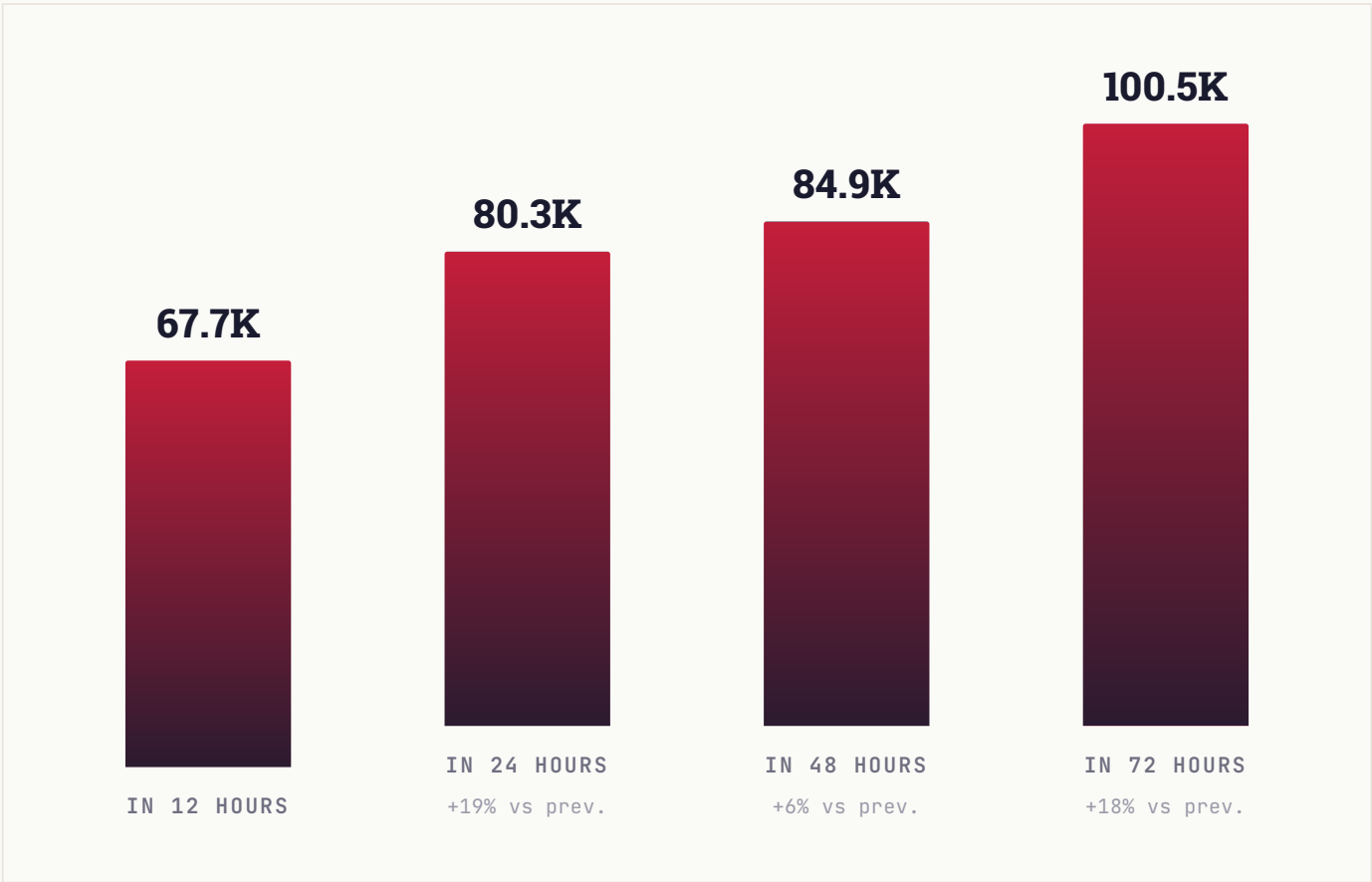
Citation index **394** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time the channel was mentioned **1 735** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
P- Pressa.uz – News of Uzbekistan YOU	299.5K
UZ Uzbek-MDK	204.5K
O- Oblakouz – News of Uzbekistan	198.1K
RE Repost.uz	92.4K
G- Gazeta.uz - News of Uzbekistan	87.1K
K Kun.uz News of Uzbekistan	81.7K
NU News of Uzbekistan • @NovostiUZ	81K
UZ UzNews.uz	70.9K
AP AH Podrobno.uz - News of Uzbekistan - (official channel)	57.4K
RN REAL NEWS OF UZBEKISTAN	37.1K
NU News of Uzbekistan	18.7K

COMPARATIVE CONCLUSION

Channel — largest in the set out of 11 channels. You can approach the rest for cross-promo as a niche leader: you give them more reach than you get back, but solidify your status.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **494**, they brought **64 939** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	92	38	4 204
November 2025	97	38	13 615
October 2025	87	27	10 470
September 2025	92	34	5 983
August 2025	59	35	10 978
July 2025	67	37	19 689
TOTAL MENTIONS			494
MONTHS OF DATA			6
ATTRACTED SUBS			64 939

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 05:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-niche channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
