

PUBLIC REPORT BY PROMTPRESS

Channel audit

Orthodox



@pravoslavnyev

Peace to Your Home! Ad: @irina_froLovaa

SUBSCRIBERS

34 259

-538 per month

ERR (% SEE POSTS)

4.0%

last 24h **2.0%**

REACH/POST

1.3K

ad reach **680**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 34 259 —	SUBSCRIBER REACH 3.8% avg % subs see post	VIEWS/POST 1.3K median 1.4K · 29 days	POSTS/WEEK 28.7 for period
7D TREND -14.6% vs previous week	REACTIONS/POST 89.4 total 10,813 reactions, 2,304 reposts, 0 comments	POST LENGTH 318 chars median 268 · 29 days	POSTS ANALYZED 121 29 days
AD REACH 680 24h avg	CHURN / MONTH -538 last month	CITATION RATE 486 citation index · 401 channels mentioned ever	CHANNEL AGE 3 years 5 months created 01.02.2023

AI EDITOR SUMMARY

Channel «Orthodox» — 34 259 subs. Avg views per post: 1.3K people (4% of subs), low reach — expand audience. Publishes 29 posts/week (~4/day) — active. Week Jun 29 — Jul 5 reach dropped -14.6% by week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 121 posts over 29 days.
- 02 Dominant format — Photo (120/121 posts).
- 03 Avg post length — 318 chars (median 268).
- 04 Audience peak activity — Wed, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.8K avg for top vs 999 for worst) — among 121 posts over 29 days. Worth analyzing what top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 22.06 · 07:23 PHOTO  Prayer for peace in the whole world (Text of the prayer of Silouan the Athonite) "Lord, grant Your peace to Your people. Lord, grant Your servants the Spirit...		VIEWS 1 882 REP. 49	REACTIONS 77 ER 5.5%
Nº2 13.06 · 04:23 PHOTO  My hope is the Father, my refuge is the Son, my shelter is the Holy Spirit: Holy Trinity, glory to You! Orthodox		VIEWS 1 721 REP. 19	REACTIONS 128 ER 5.0%
Nº3 13.06 · 16:23 PHOTO Parent-child relationships are one of the most important themes in the Bible. The Lord commanded: "Honor your father and your mother, so that your days may be long..."		VIEWS 1 684 REP. 23	REACTIONS 99 ER 4.9%

Nº4 13.06 · 08:35 PHOTO Oh, how the Mother of God loves people who turn to her! How precious it is when children run to the Mother of God! She loves these children and takes them...	VIEWS 1 657 REP. 12	REACTIONS 110 ER 4.8%
Nº5 15.06 · 07:23 PHOTO ✨☀️We must be grateful... For everything... Even for some trifle or little thing. Nobody owes us anything, but if someone does something for us...	VIEWS 1 649 REP. 29	REACTIONS 119 ER 4.8%

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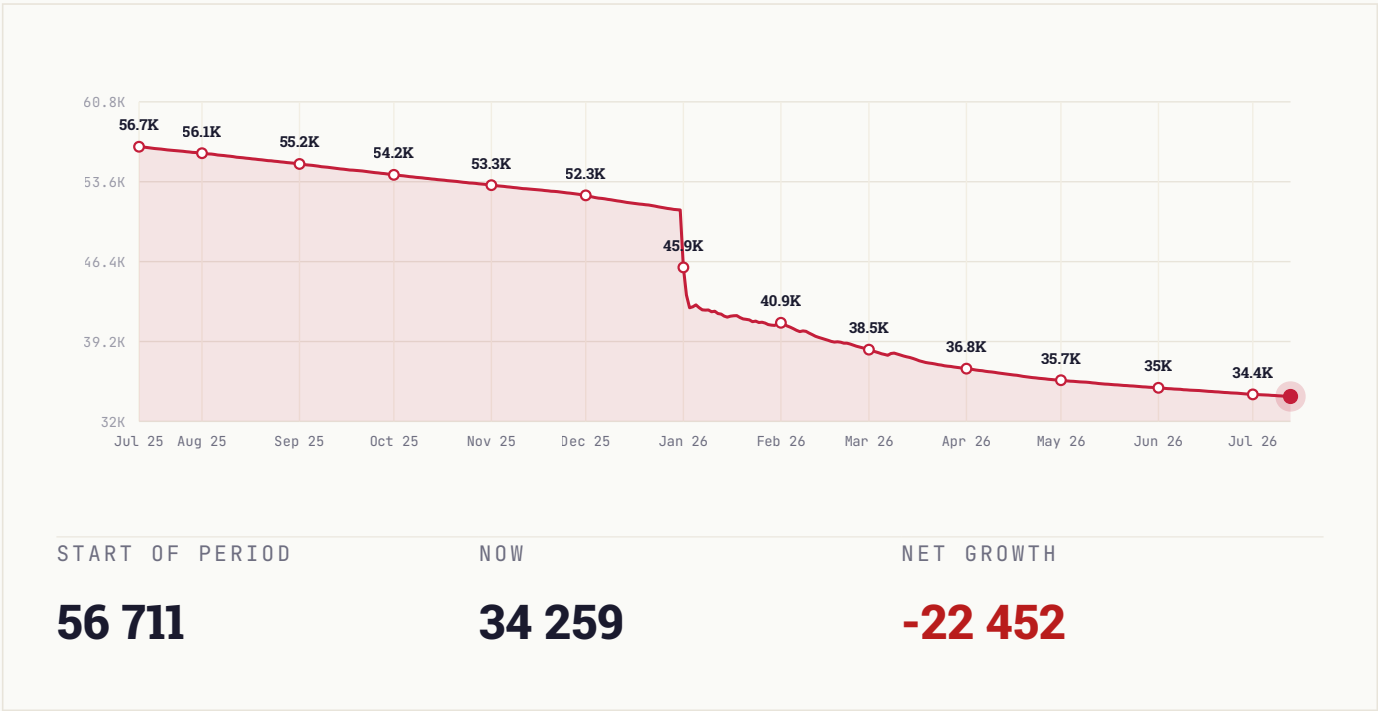
WORST 3

↓ 08.07 · 13:23 PHOTO Oh God! How I pity these people. Abandoned flock, no shepherds, spiritually clouded. We're nearing the abyss because so few pray about...	VIEWS 1 020 REP. 7	REACTIONS 72 ER 3.0%
↓ 06.07 · 13:23 PHOTO In church, a person changes for the better, but not overnight. Everyone has their own spiritual pace. Orthodox	VIEWS 1 006 REP. 6	REACTIONS 72 ER 2.9%
↓ 09.07 · 04:23 PHOTO Through the prayers of the Queen of Heaven, may the Lord save and have mercy on us! Orthodox	VIEWS 972 REP. 16	REACTIONS 92 ER 2.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

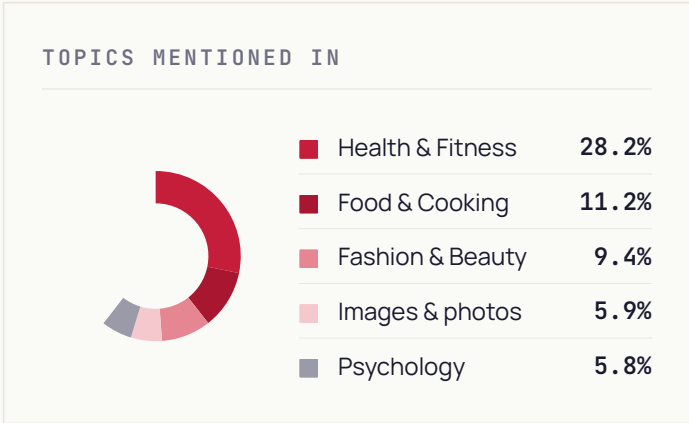
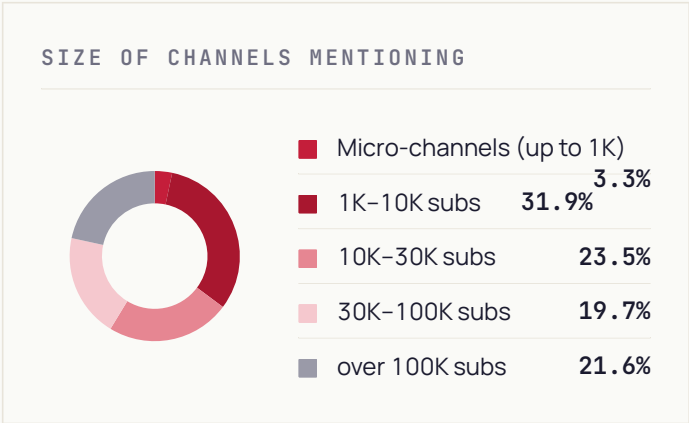
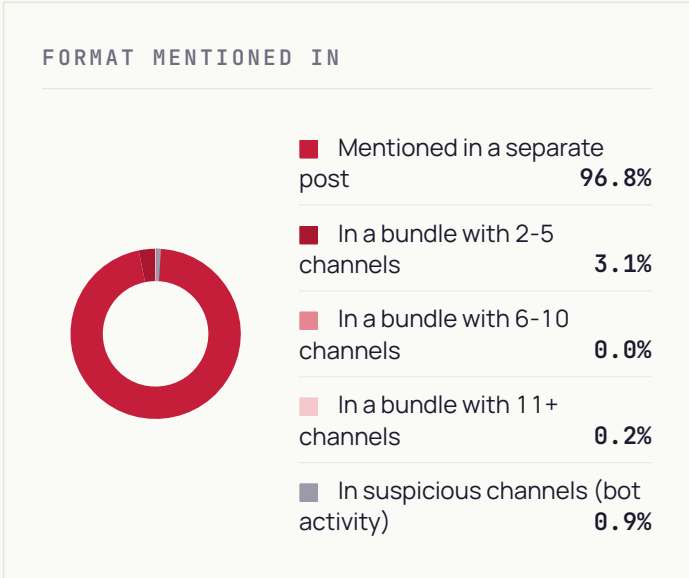
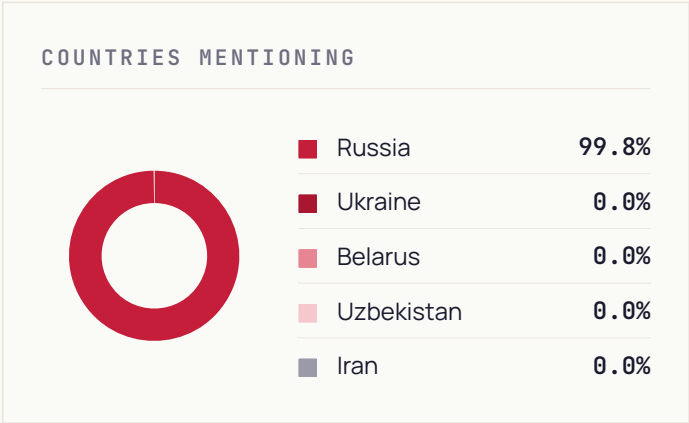
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

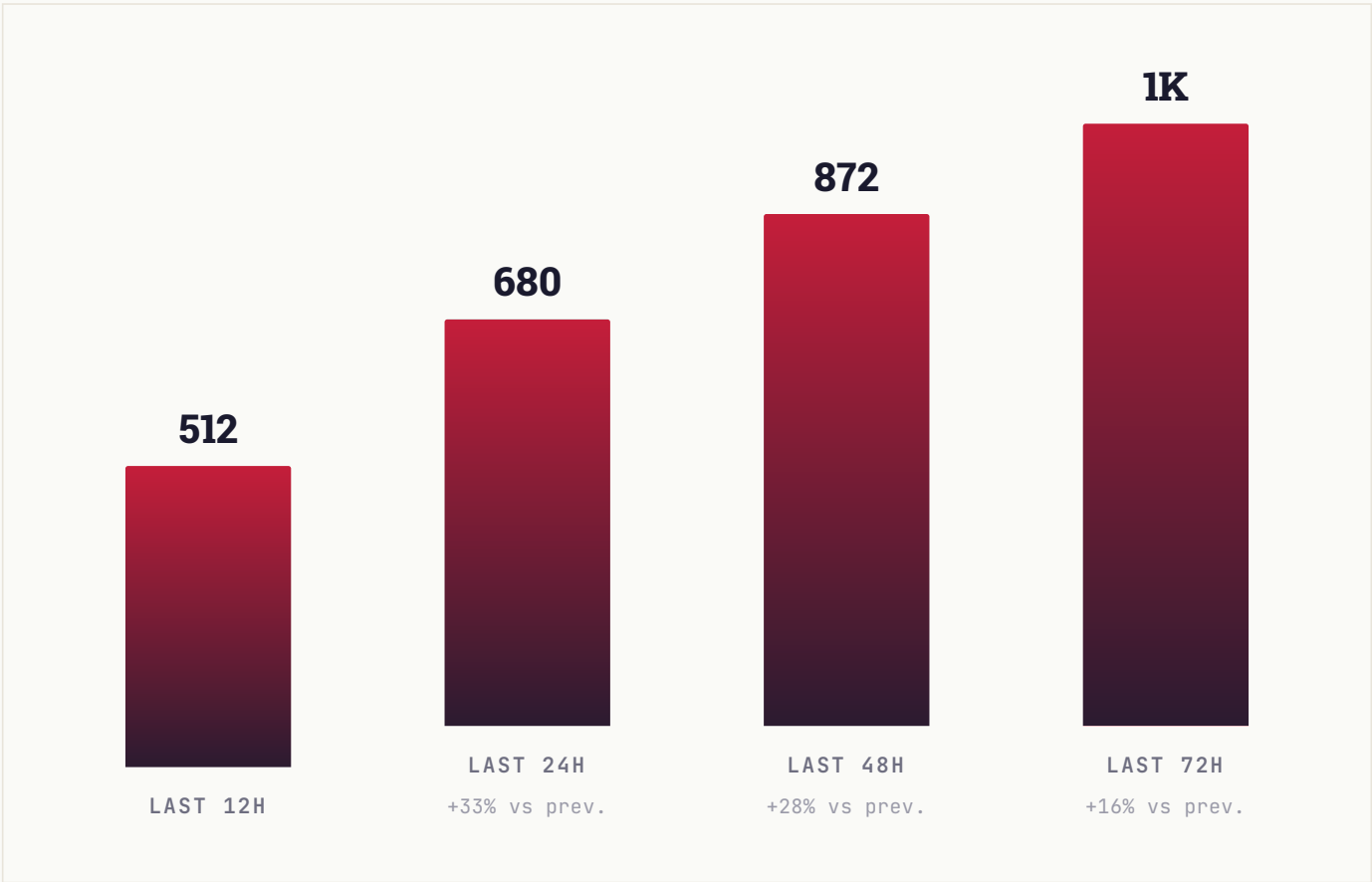
Citation index **486** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **401** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DD DIETOLOG DILYA ASLIDDINOVNA RASMIY	1.2M
KZ Control purchase	764.4K
BI Biohackers	580.7K
GS GymDeals- Supplements & Whey Protein Offers	536.2K
BI Biohacking	531.8K
SL Sport Life	523.4K
VN Eternity in Tibet	492.3K
NT Our body	480.2K
AU Ales Ulischenko Osteopath, PhD Faceplastic author	476.4K
BZ Stay healthy	447.3K
PR Orthodox YOU	34.3K

COMPARATIVE CONCLUSION

Channel not yet outside top-97 of niche — early growth stage. Niche leader — DIETOLOG DILYA ASLIDDINOVNA RASMIY (1.2M), top-97 median: 166.3K. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **187**, they brought **661** new subs.

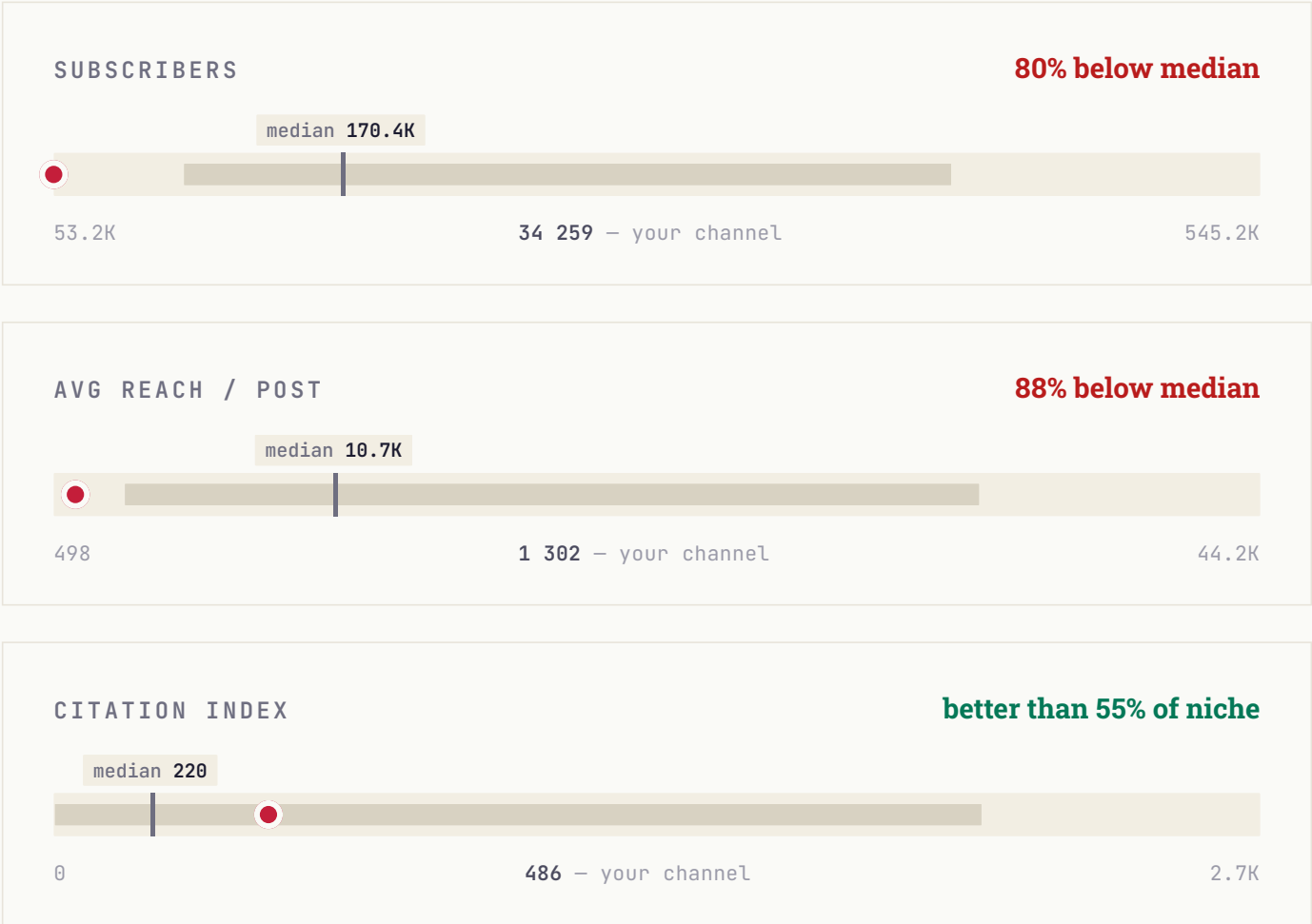
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	161	110	661	
December 2025	26	26	0	
November 2025	0	0	0	
October 2025	0	0	0	
Sep 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
187	6	661

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Health & Fitness» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Wednesday

On this day at 13:00 MSK the audience is most active.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

Video holds audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.8% vs norm 7.0%. Try polls & interactive formats.

EFFECT

+3.2pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
