

PUBLIC REPORT BY PROMTPRESS

Channel audit

Israeli TRUTH



@pravda_il2

We'll be your voice to speak the truth! Send news: @PravdaReporter

SUBSCRIBERS

11 681

+1564 per month

ERR (% SEE POSTS)

71.0%

last day 75.1%

REACH/POST

7.9K

ad reach 5.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 11 681 —	SUBS REACH 67.88% avg % subs see post	VIEWS/POST 7.9K median 8.6K · 29 days	POSTS/WEEK 7.2 for period
7D TREND — no data for period	REACTIONS/POST 176.8 only 5,305 reactions, 0 reposts, 4 comments	POST LENGTH 734 chars median 860 · 29 days	POSTS ANALYZED 30 29 days
AD REACH 5.1K 24h avg	CHURN / MONTH +1564 last month	CITATION RATE 3 citation index · 12 channels mentioned all time	CHANNEL AGE 4 years 11 months created 26.07.2021

AI EDITOR SUMMARY

Channel «Israeli TRUTH» — 11 681 subs. Each post averages 7.9K people (68% of subs), wide reach for a channel this size. Publishes 7 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **30** posts over 29 days.
- 02 Dominant format – **Photo** (23/30 posts).
- 03 Avg post length – **734** chars (median 860).
- 04 Peak audience activity – **Wed**, 14:00 MSK.
- 05 Top posts get **2x** more views than the weakest (11.5K avg for top vs 5.5K for worst) – among 30 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 01.07 · 11:56 PHOTO Netanyahu is trying by all means to stay in power and announced his intention to form a broad national unity government...	VIEWS 12 038 REPOSTS —	REACTIONS 164 ER 103.1%
Nº2 07.07 · 08:21 PHOTO Likud blocked a decision to install ballot boxes in nursing homes and social housing complexes. Now many elderly...	VIEWS 11 690 REPOSTS —	REACTIONS 170 ER 100.1%
Nº3 01.07 · 12:04 TEXT Knesset extended statute of limitations for sex crimes against children Plenary approved in second and third readings...	VIEWS 10 741 REPOSTS —	REACTIONS 156 ER 92.0%

Nº4

01.07 · 12:02

TEXT

US-ISRAEL RELATIONS REMAIN A CORNERSTONE OF BOTH COUNTRIES' FOREIGN POLICY, AND ANY FORECASTS OF A WEAKENING OF THIS ALLIANCE...

VIEWS

10 728

REPOSTS

—

REACTIONS

162

ER

91.8%

Nº5

01.07 · 12:02

VIDEO

Israel's State Comptroller published a 2025 report on daycare safety: toddlers at risk...

VIEWS

10 708

REPOSTS

—

REACTIONS

159

ER

91.7%

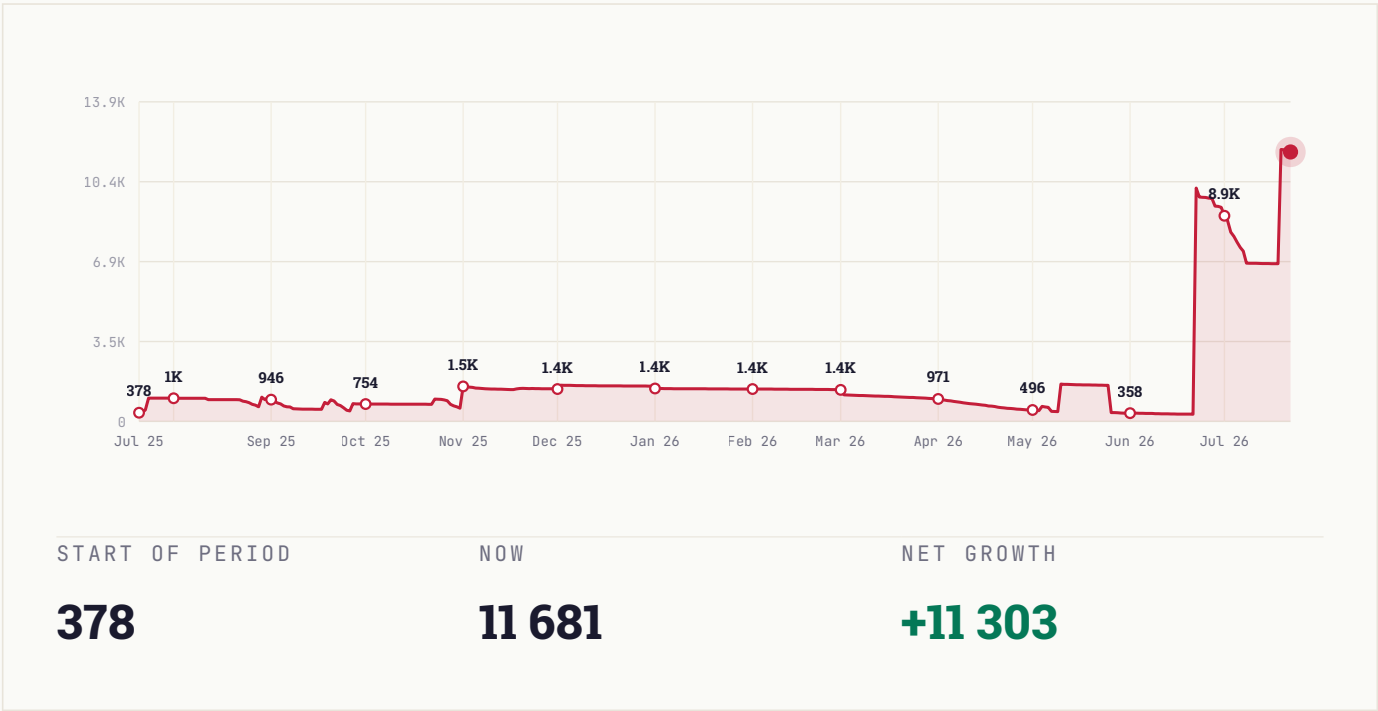
WORST 3

↓ 22.06 · 15:16 PHOTO SHRUNK In the parody show «Big Difference» there was a line: «There wasn't such betrayal even in movies, though those guys are real players!» This...	VIEWS 6 596 REPOSTS — REACTIONS 168 ER 56.5%
↓ 19.07 · 03:50 PHOTO I read news headlines and catch myself thinking: in the affairs of the current government, the present tense has almost disappeared. The main verbs are not...	VIEWS 4 934 REPOSTS — REACTIONS 161 ER 42.2%
↓ 19.07 · 00:22 PHOTO Bnei Brak municipality began separating sidewalks into male and female sections. Remember: girls to the right, boys to the left, no other way...	VIEWS 4 920 REPOSTS — REACTIONS 173 ER 42.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

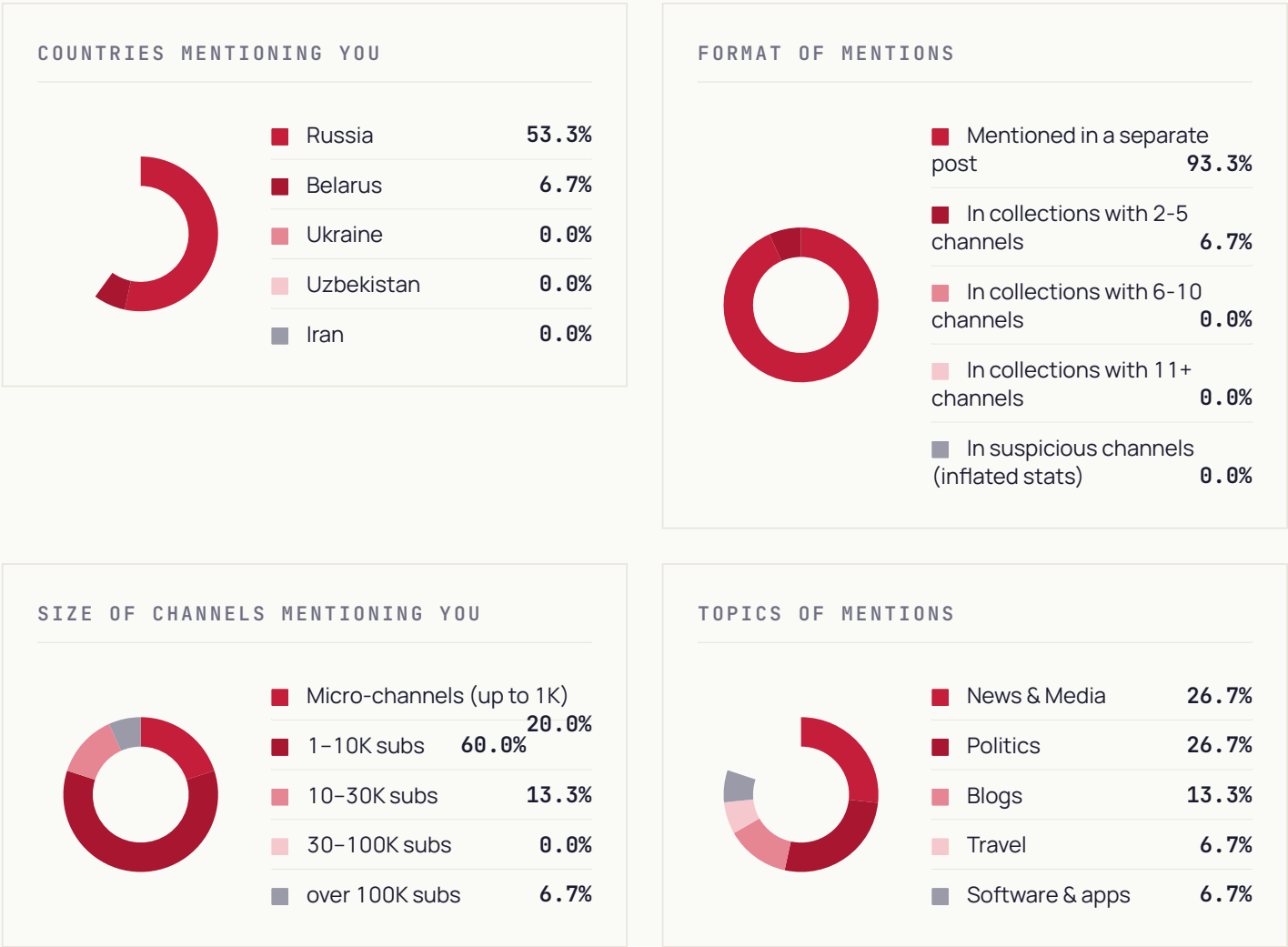
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

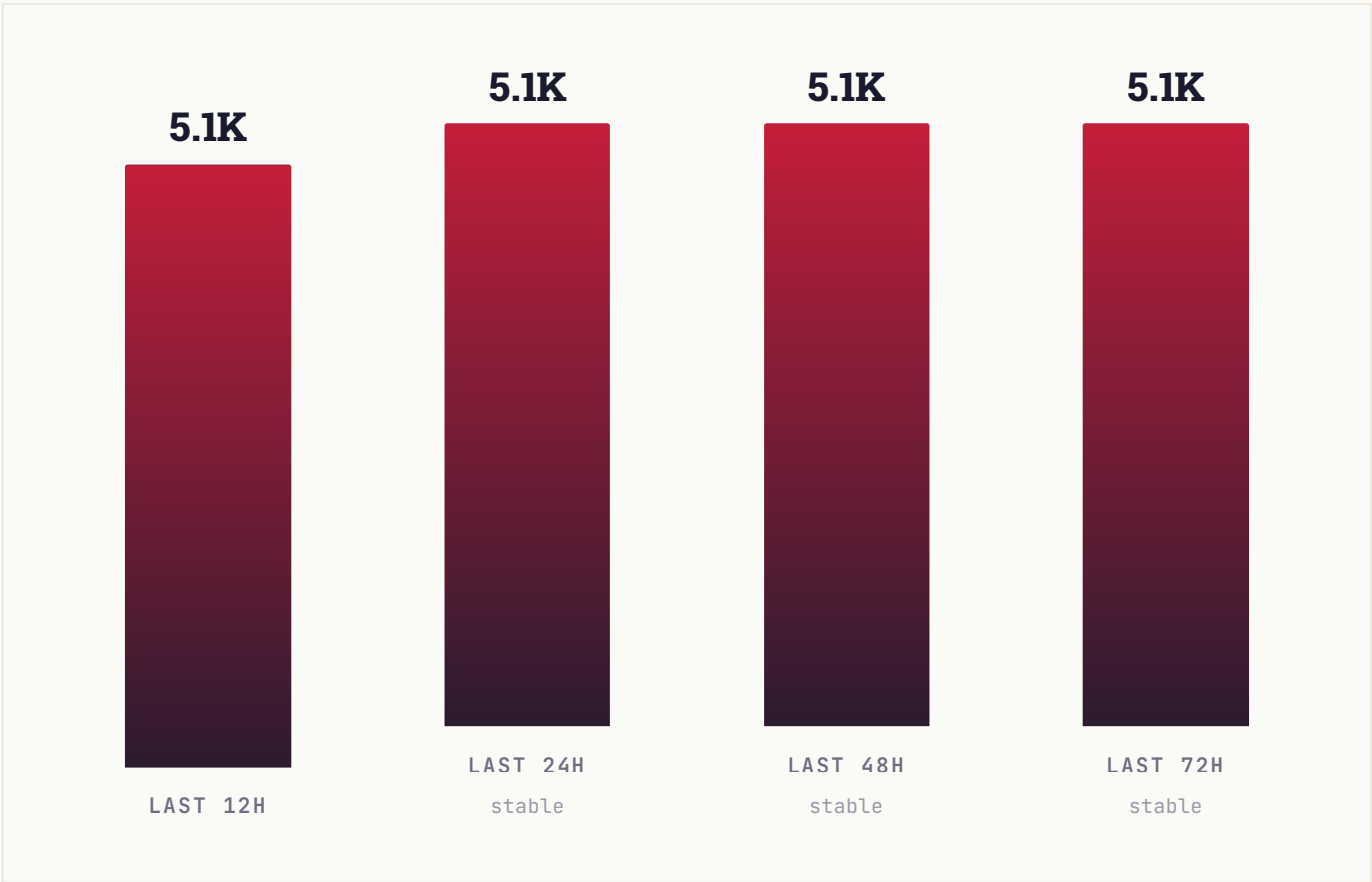
Citation index **3** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: **12** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.4M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	5.2M
خ ب خبر فوری	4.3M
ا ج اخبار فوری جنگ	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trash ⚡Ukraine	3.1M
IE Israeli TRUTH🇮🇱 YOU	11.7K

COMPARATIVE CONCLUSION

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.4M), top-97 median: 1.3M. First goal: enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **2 707** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	2	
Dec 2025	0	0	163	
Nov 2025	1	1	1 002	
Oct 2025	0	0	228	
Sep 2025	0	0	800	
August 2025	0	0	512	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	2 707

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the median range, a darker beige bar representing the peer group range, and a vertical line indicating the channel's performance. A red dot on the left of each chart indicates the channel's position relative to the median.

- SUBSCRIBERS:** The median is 1.3M. The channel's performance is 11,681, which is 99% below the median. The peer group range is from 498.2K to 4.1M.
- AVG REACH / POST:** The median is 97.8K. The channel's performance is 7,929, which is 92% below the median. The peer group range is from 723 to 477K.
- CITATION INDEX:** The median is 1.8K. The channel's performance is 3, which is 99% below the median. The peer group range is from 0 to 11.2K.

Metric	Median	Channel Value	Channel Position	Peer Group Range
SUBSCRIBERS	1.3M	11,681	99% below median	498.2K - 4.1M
AVG REACH / POST	97.8K	7,929	92% below median	723 - 477K
CITATION INDEX	1.8K	3	99% below median	0 - 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Wednesday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
