

PUBLIC PROMTPRESS REPORT

Channel audit

Jobs in Vitebsk



@pratsa_vakansiiv

Post a job or ad: @global_managerEU (avg reply 2 min)

SUBSCRIBERS

23 189

+34 per month

ERR (% SEE POSTS)

5.0%

in 24h **1.4%**

REACH/POST

1K

ad reach **329**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 23 189 —	 SUBSCRIBER REACH 4.39% avg % subs see post	 VIEWS/POST 1K median 1.2K · 29 days	 POSTS/WEEK 6.4 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 586 chars median 492 · 29 days	 POSTS ANALYZED 27 29 days
 AD REACH 329 24h avg	 CHURN / MONTH +34 last month	 CITATION RATE 1 citation index · 9 channels mentioned ever	 CHANNEL AGE 5 years 2 months created 15.04.2021

AI EDITOR SUMMARY

Channel «Jobs in Vitebsk» — 23 189 subs. Each post gets avg 1K people (4% of subs), reach is low — consider expanding audience. Publishes 6 posts per week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 27 posts in 29 days.
- 02 Dominant format — Text (22/27 posts).
- 03 Avg post length — 586 chars (median 492).
- 04 Peak audience activity — Friday, 08:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.7K avg for top vs 1K for worst) — among 27 posts over 29 days. Analyze what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 05.06 · 05:04 VIDEO 📍 Leroy Merlin PRO 📍 Building Materials Warehouse 📍 Moscow Region, Domodedovo 📍 PROMO: Certificate for electric screwdriver in...	VIEWS 1 917 REPOSTS 4 REACTIONS — ER 8.3%
Nº2 02.06 · 18:30 VIDEO AI can preserve not just a photo, but a child's imagination. 📍 Those drawings where a whole world is hidden for a child: unusual creatures...	VIEWS 1 752 REPOSTS 2 REACTIONS — ER 7.6%
Nº3 31.05 · 17:08 TEXT Sales specialist 2400 BYR Responsibilities: • Maintain & develop client relationships, work with existing client base...	VIEWS 1 527 REPOSTS 2 REACTIONS — ER 6.6%

Nº4 31.05 • 14:42 TEXT Loader-forwarder (Vitebsk) 1 943 BYR Responsibilities: • Unload delivered goods and refrigeration together with driver...	VIEWS 1 525 REACTIONS — REPOSTS 2 ER 6.6%
Nº5 03.06 • 17:32 PHOTO ☒ All top AI models in one place ChatGPT, Claude, Kling, Midjourney, Suno, Seedance, Nano Banana & more for just 380...	VIEWS 1 506 REACTIONS — REPOSTS — ER 6.5%

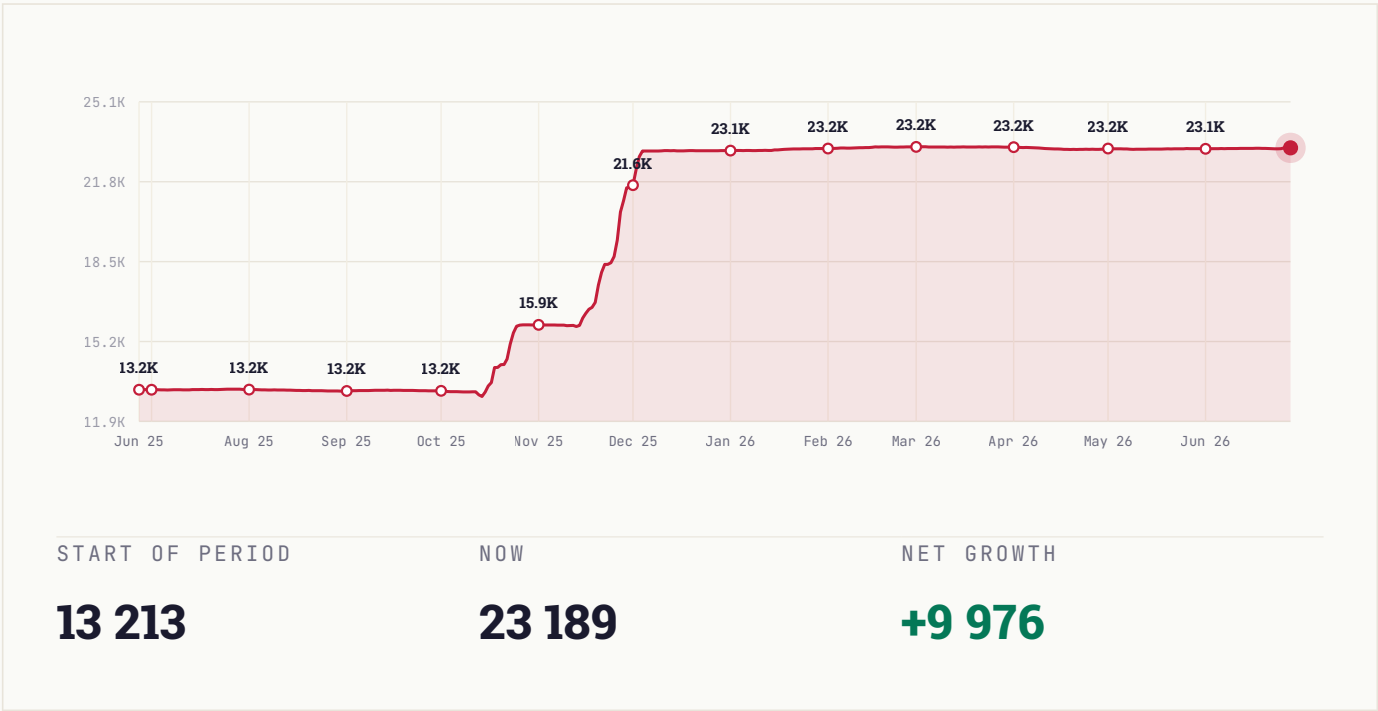
WORST 3

↓ 30.05 • 09:30 TEXT Sales specialist / Auto parts seller Salary negotiable. Responsibilities: • Quality customer service. • Assist in...	VIEWS 1 081 REACTIONS — REPOSTS 1 ER 4.7%
↓ 30.05 • 07:04 TEXT Assembler-layout designer for ad agency Salary negotiable. Responsibilities: • Production of advertising...	VIEWS 1 026 REACTIONS — REPOSTS 1 ER 4.4%
↓ 22.06 • 16:27 PHOTO ☒ Operator needed for DOOSAN 140 (new, 2025) in Minsk! FASTACQUA LLC — external networks installation, own projects in Minsk and...	VIEWS 893 REACTIONS — REPOSTS 1 ER 3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

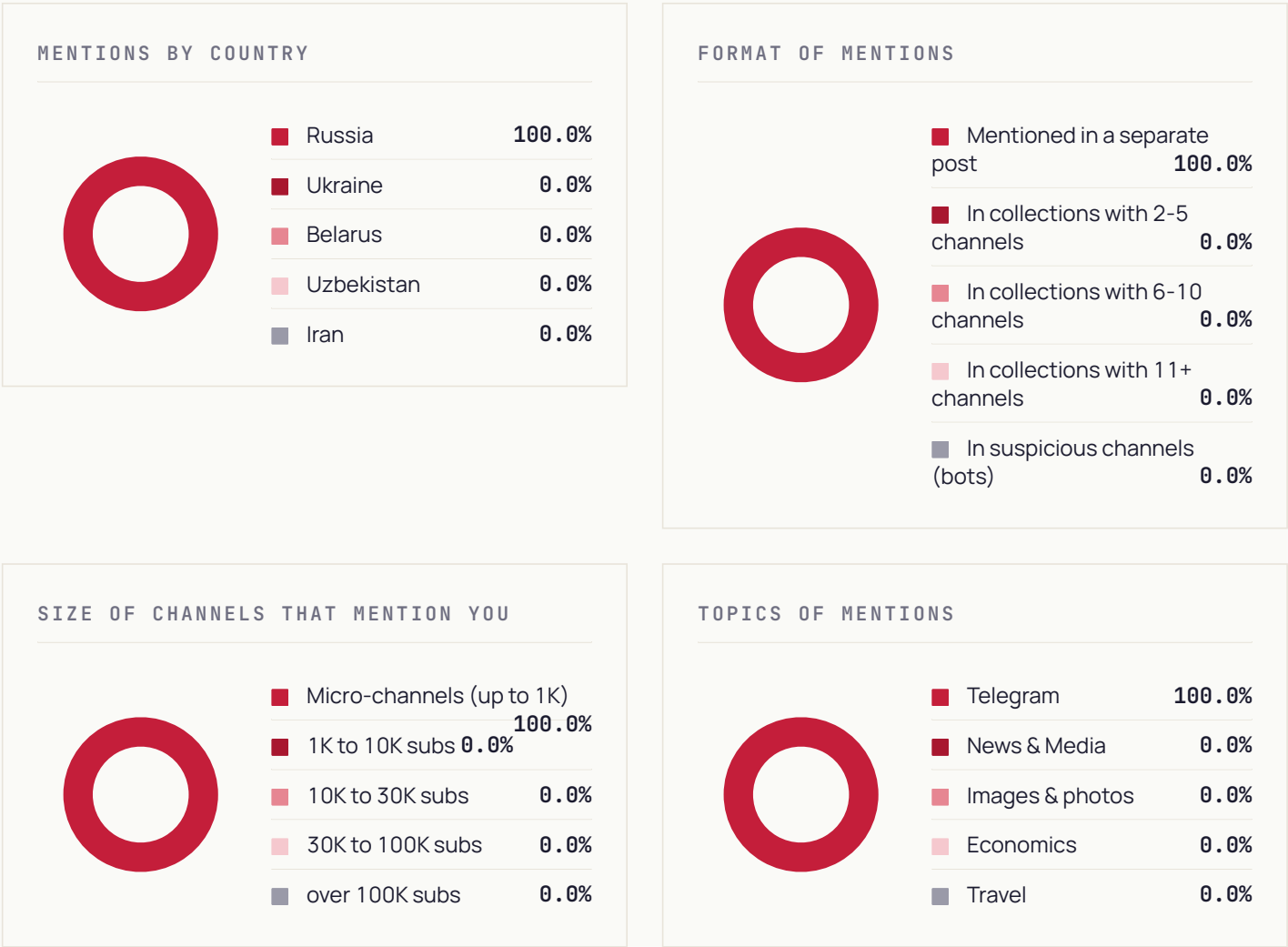
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

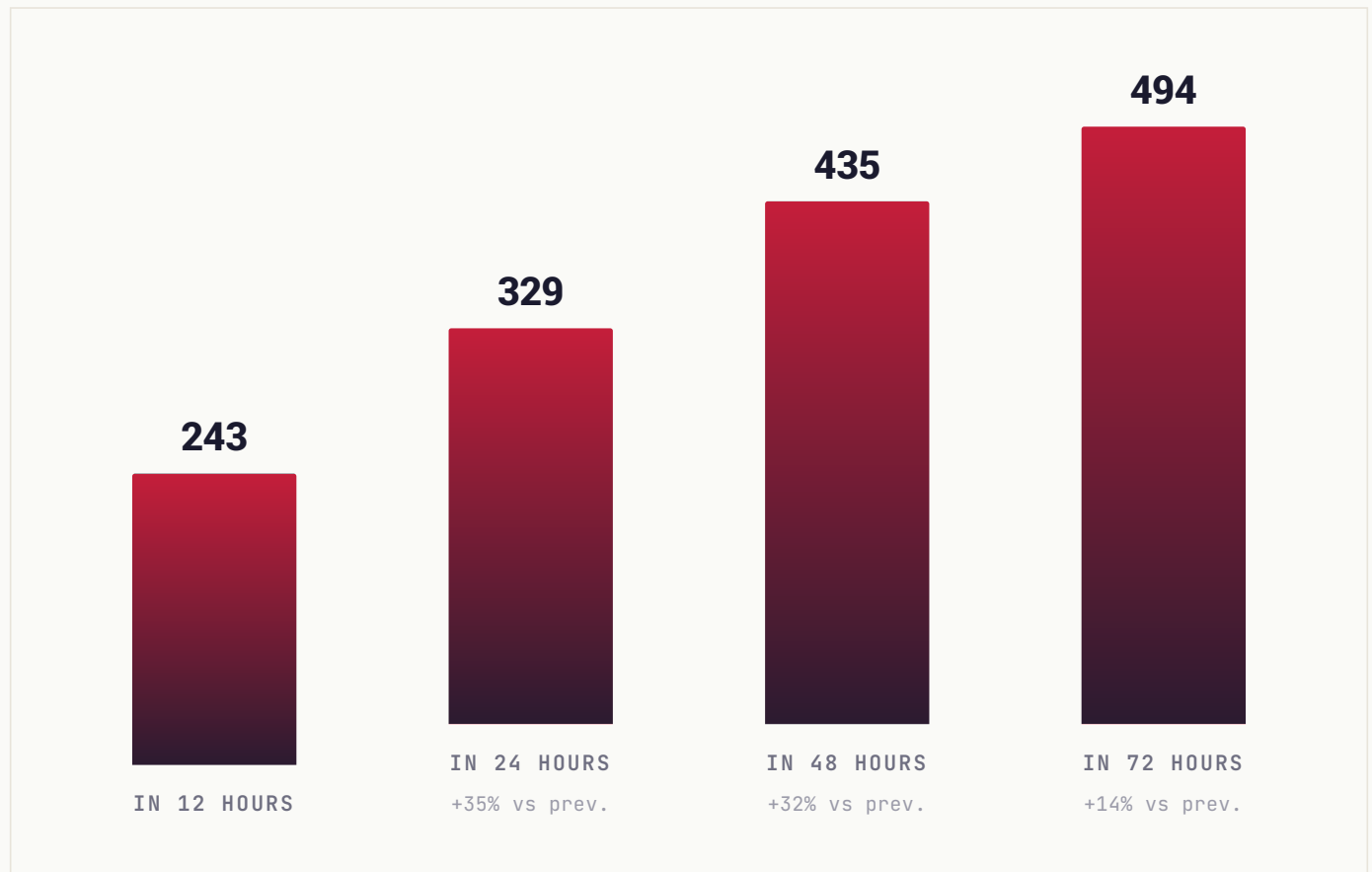
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 9 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
RV Jobs in Minsk	56.5K
RV Jobs in Minsk	46.6K
RV Jobs in Minsk	17.2K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno	23.2K
RV Jobs in Grodno	17K
RV Jobs in Vitebsk YOU	23.2K
RV Jobs in Mogilev	22.1K
RG Jobs Gomel	19.7K
RG Jobs Gomel	18.3K
RV JOBS IN BREST Part-time in Brest	18.7K

COMPARATIVE INSIGHT

Channel in top-10 niche (#5 of 63). Strong position. Niche leader — Jobs in Minsk (56.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **10 384** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	1 552
November 2025	0	0	5 749
October 2025	0	0	2 965
Sep 2025	0	0	50
August 2025	0	0	15
July 2025	0	0	53

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	10 384

SECTION 08 · NICHE COMPARISON

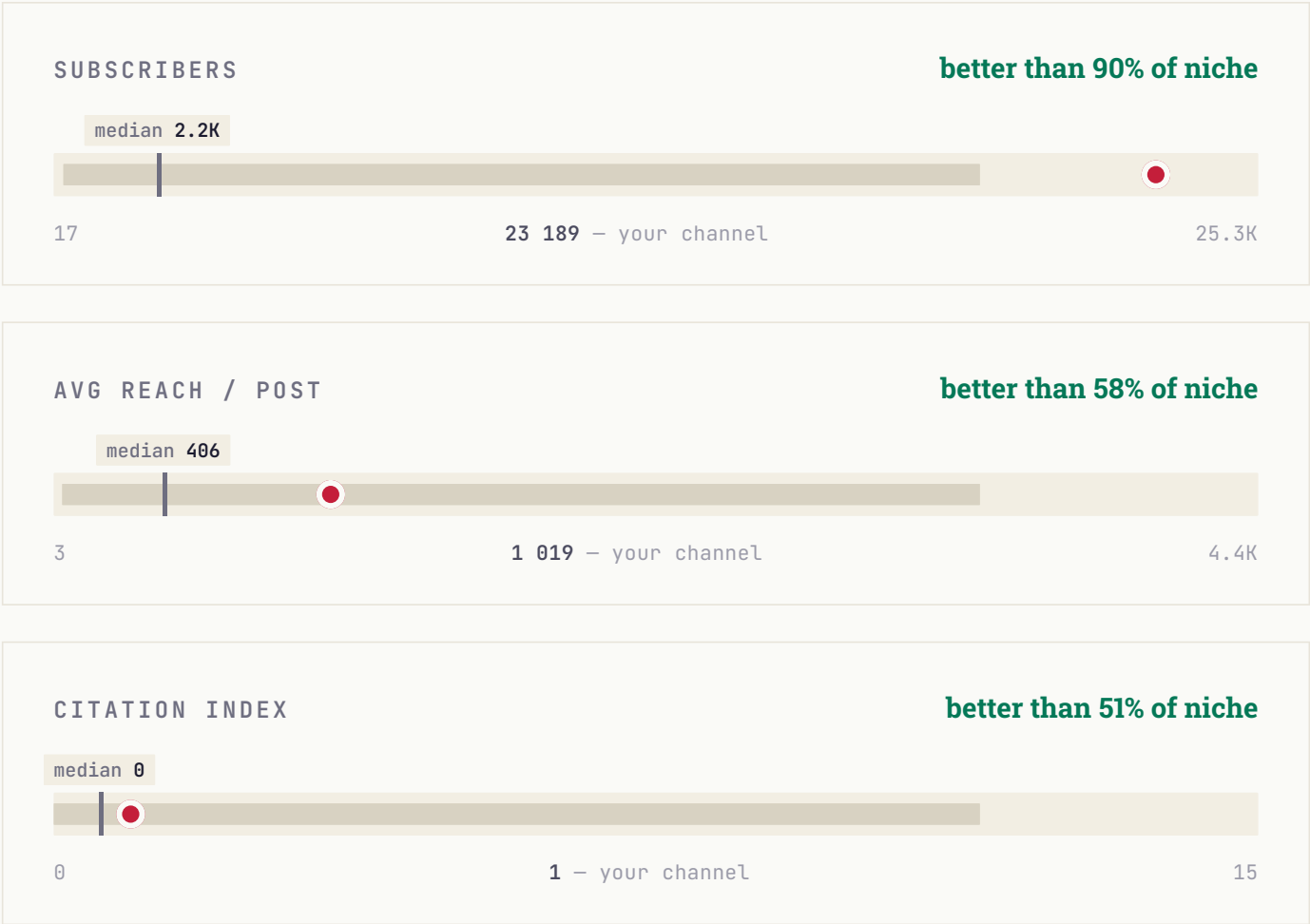
Where the channel ranks in its league

Top-63 channels in category «Careers» (Belarus) and compared your channel against them. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#5/63

RANK IN NICHE

Channel in top 7% Careers Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience most active on this day at 08:00 MSK.

EFFECT

Best time for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 4.39% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+1.1pp ER
- 04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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