

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs Gomel



@pratsa_vakansiiq

Post a job or ad: @global_managerEU (avg reply 2 min)

SUBSCRIBERS

18 261

+88 per month

ERR (% SEE POSTS)

8.0%

in 24h **2.5%**

REACH/POST

1.3K

ad reach **452/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 261 —	 SUBS REACH 7.0% avg % subs see post	 VIEWS/POST 1.3K median 1.4K · 29 days	 POSTS/WEEK 7.4 for the period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 597 chars. median 539 · 29 days	 POSTS ANALYZED 31 29 days
 AD REACH 452 24h avg	 CHURN / MONTH +88 for the last month	 CITATION RATE 2 citation index · 9 channels mentioned all time	 CHANNEL AGE 5 years 2 months created 28.04.2021

AI EDITOR SUMMARY

Channel «Jobs Gomel» — 18 261 subs. Each post gets avg 1.3K people (7% of subs), low reach — consider expanding audience. Publishes 7 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts in 29 days.
- 02 Dominant format – Text (26/31 posts).
- 03 Avg post length – 597 chars (median 539).
- 04 Peak audience activity – Friday, 08:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.2K avg for top vs 1.3K for worst) – among 31 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 05:05 VIDEO 📍 Leroy Merlin PRO 📍 Building materials warehouse 📍 Moscow region, Domodedovo 📍 PROMO: Certificate for electric screwdriver in...	VIEWS 2 337 REP. 4	REACTIONS — ER 12.8%
Nº2 02.06 · 15:21 VIDEO AI can preserve not just a photo, but a child's imagination. 📍 Those very drawings where a whole world is hidden for a child: unusual creatures...	VIEWS 2 112 REP. 2	REACTIONS — ER 11.6%
Nº3 03.06 · 15:59 PHOTO 📍 All top AI models in one place ChatGPT, Claude, Kling, Midjourney, Suno, Seedance, Nano Banana & more for just 380...	VIEWS 2 094 REP. 3	REACTIONS — ER 11.5%

Nº4 31.05 • 17:08 TEXT Warehouse worker (Gomel) Salary negotiable. Responsibilities: • Receiving goods, picking from storage, sorting... • ...loading and unloading...	VIEWS 2 088 REACTIONS — REP. 5 ER 11.4%
Nº5 31.05 • 14:42 TEXT Sales consultant (mobile accessories, vapeshop, phone repair) 1 400 BYN Responsibilities: • In a store selling mobile...	VIEWS 1 955 REACTIONS — REP. 5 ER 10.7%

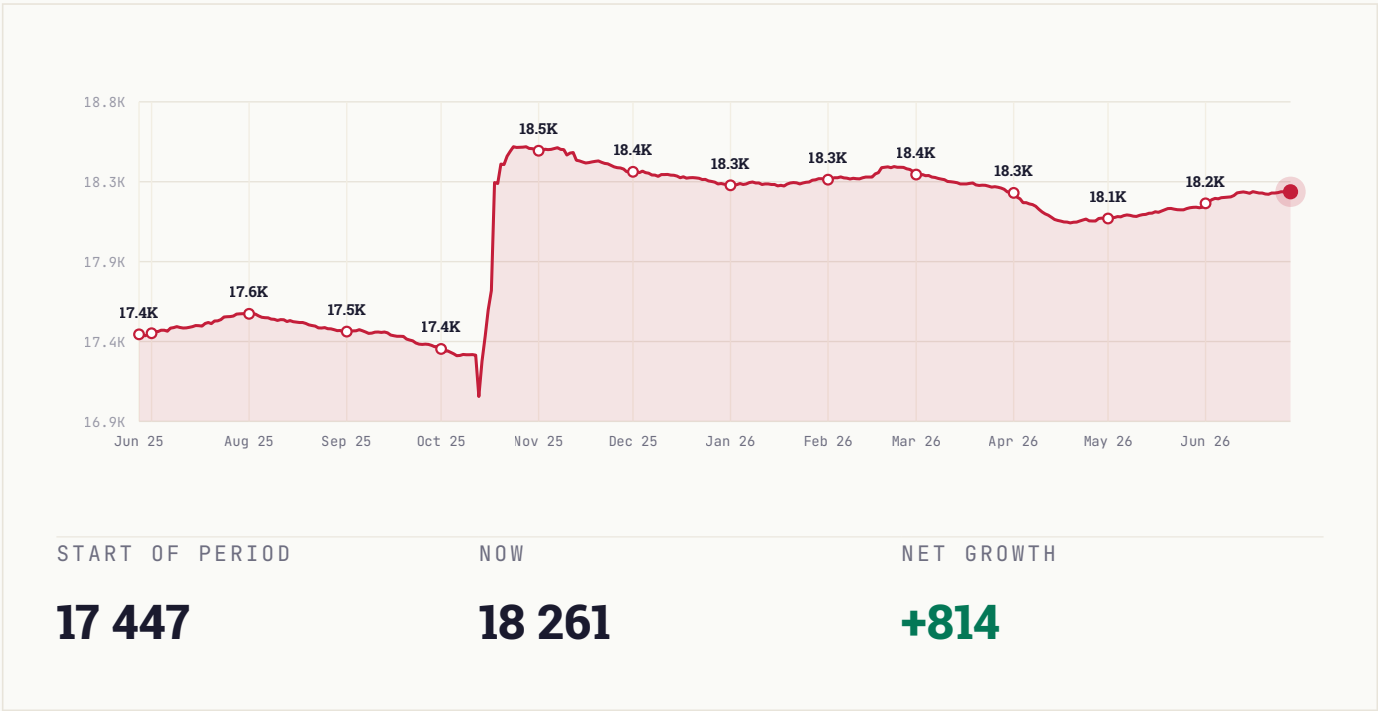
WORST 3

↓ 20.06 • 10:08 TEXT We are looking for talented and responsible specialists for our team! Location: Gomel, 22 Rabochaya St. Sushi bar...	VIEWS 1 299 REACTIONS — REP. 5 ER 7.1%
↓ 15.06 • 08:53 TEXT Partner Acquisition Manager ☒ Pay: 1100–1300 BYN Fully remote. What to do: • Communicate with clients via...	VIEWS 1 282 REACTIONS — REP. 9 ER 7.0%
↓ 22.06 • 16:27 PHOTO ☒ Operator needed for DOOSAN 140 (new, 2025) in Minsk! FASTAKVA LLC — external networks installation, only own sites in Minsk and...	VIEWS 1 172 REACTIONS — REP. 3 ER 6.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

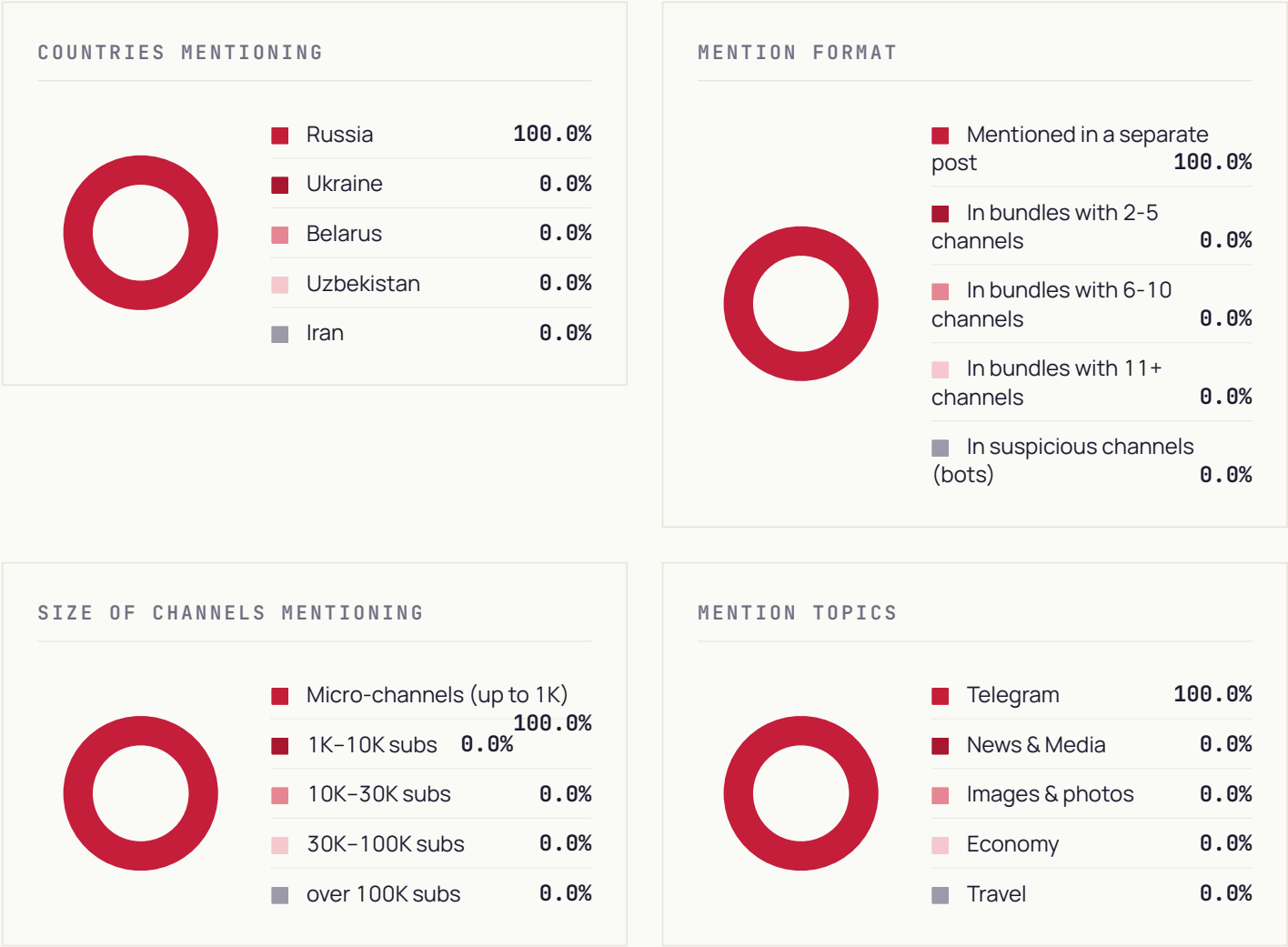
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

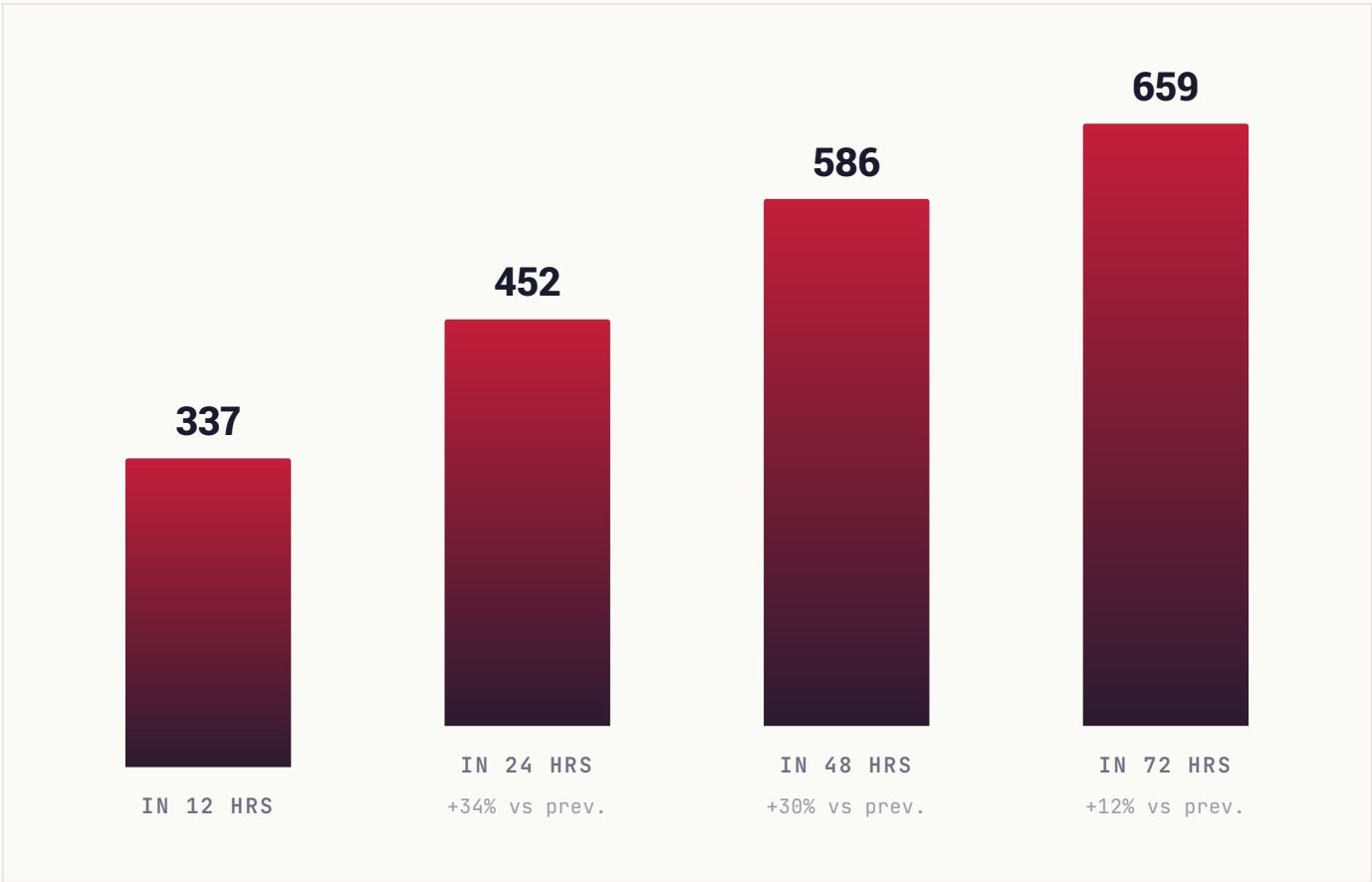
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
RV Jobs in Minsk	56.5K
RV Jobs in Minsk	46.6K
RV Jobs in Minsk	17.2K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno	23.2K
RV Jobs in Grodno	17K
RV Jobs in Vitebsk	23.2K
RV Jobs in Mogilev	22.1K
RG Jobs Gomel	19.7K
RV JOBS IN BREST Part-time in Brest	18.7K
RG Jobs Gomel YOU	18.3K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#9 of 63). Strong position. Niche leader – Jobs in Minsk (56.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 713** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	34
Nov 2025	0	0	46
Oct 2025	0	0	1 451
September 2025	0	0	29
August 2025	0	0	13
July 2025	0	0	140

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	1 713

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

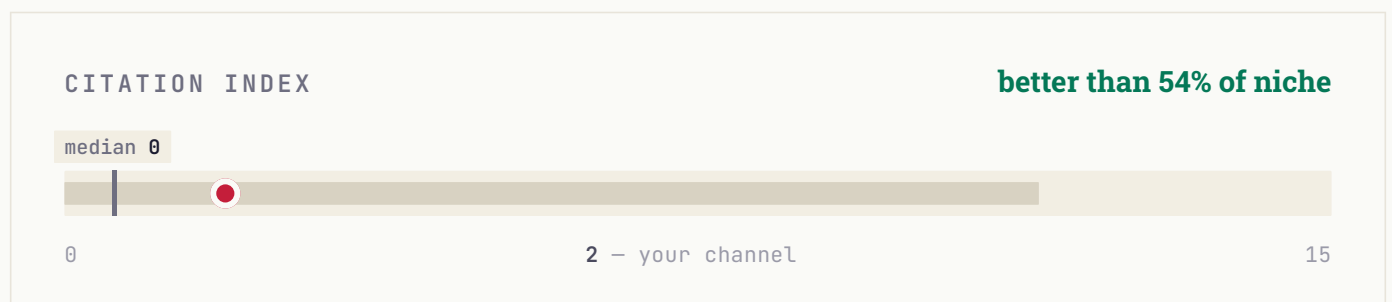
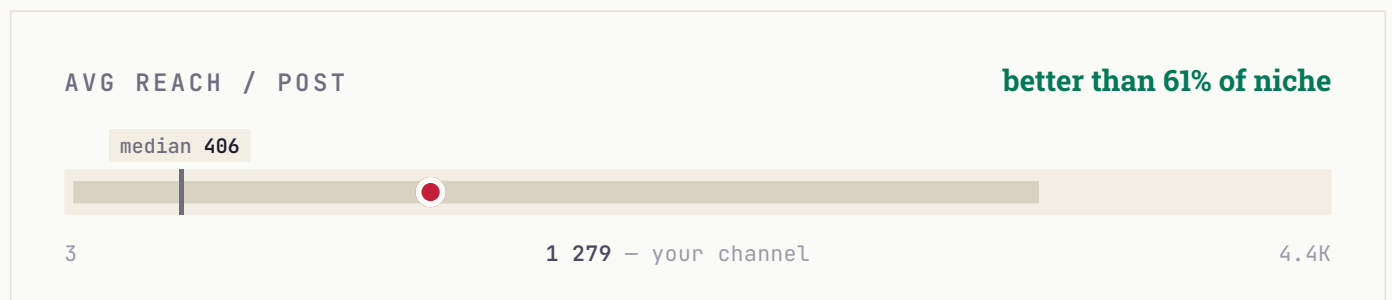
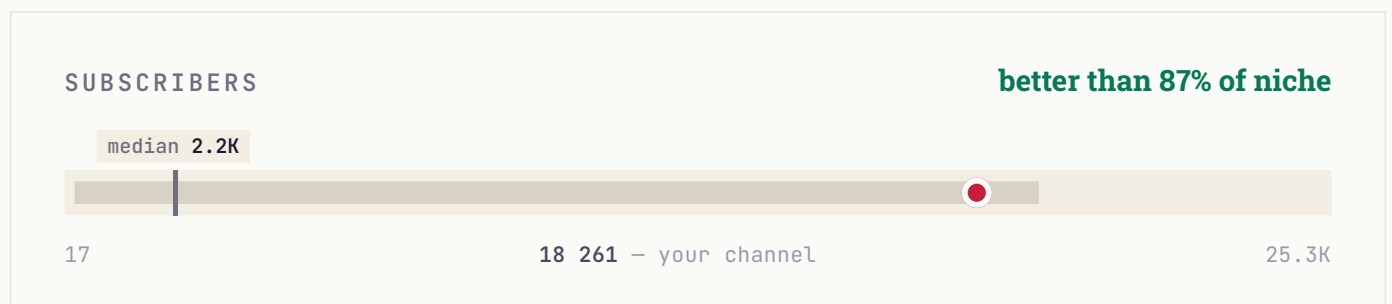
Took top-63 channels in «**Career**» (Belarus) and saw how your channel compares.
 Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.

#9

/63

RANK IN NICHE

Channel in top 14% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- 01

Main post of the week — on Friday
Audience most active on this day at 08:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

System traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager