

— PROMTPRESS PUBLIC REPORT

Channel audit

Jobs in Mogilev



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Post a job or ad: @global_managerEU (avg. reply time 2 min)

SUBSCRIBERS

22 124

+54 per month

ERR (% SEE POSTS)

4.0%

daily 1.3%

REACH/POST

822

ad reach 291/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 124 —	 SUBSCRIBER REACH 3.72% avg % subs see post	 VIEWS/POST 822 median 938 · 29 days	 POSTS/WEEK 10.5 over period
 7D TREND +2.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 545 chars median 486 · 29 days	 POSTS ANALYZED 44 29 days
 AD REACH 291 24h avg	 CHURN / MONTH +54 last month	 CITATION RATE 0 citation index · 10 channels mentioned ever	 CHANNEL AGE 5 years 2 months created 28.04.2021

AI EDITOR SUMMARY

Channel «Jobs in Mogilev» — 22 124 subs. Avg views per post: 822 people (4% from subs), reach low — expand audience. Publishes 10 posts/week (~2/day) — regular. Week Jun 15–21 reach stable (+2.8% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 44 posts over 29 days.
- 02 Dominant format – Text (34/44 posts).
- 03 Avg post length – 545 chars (median 486).
- 04 Peak audience activity – Sun, 20:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (1.1K avg for top vs 610 for worst) – among 44 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 31.05 · 17:08 TEXT Seller of home goods DOMIDEA.BY (IKEA) Salary negotiable. Responsibilities: • Consulting store guests and helping...	VIEWS	REACTIONS
	1 131	—
	REP.	ER
	3	5.1%
Nº2 31.05 · 14:42 TEXT Senior cashier-supervisor (store "Mayak") 2 150 BYR Responsibilities: • Reconcile cash revenue with cash register counters and...	VIEWS	REACTIONS
	1 112	—
	REP.	ER
	—	5.0%
Nº3 02.06 · 15:24 VIDEO AI can preserve not just a photo, but a child's imagination. ☒ Those drawings where a whole world is hidden for a child: unusual creatures...	VIEWS	REACTIONS
	1 101	—
	REP.	ER
	1	5.0%

Nº4 10.06 • 13:30 PHOTO ☒ Dental clinic 'Emalia' (Mogilev) seeks nurse / dental assistant. We are ready to consider...	VIEWS 1 075 REACTIIONS — REP. — ER 4.9%
Nº5 15.06 • 08:53 TEXT Partner Acquisition Manager ☒ Pay: 1100–1300 BYN Fully remote. Responsibilities: • Communicate with clients...	VIEWS 1 072 REACTIIONS — REP. 1 ER 4.8%

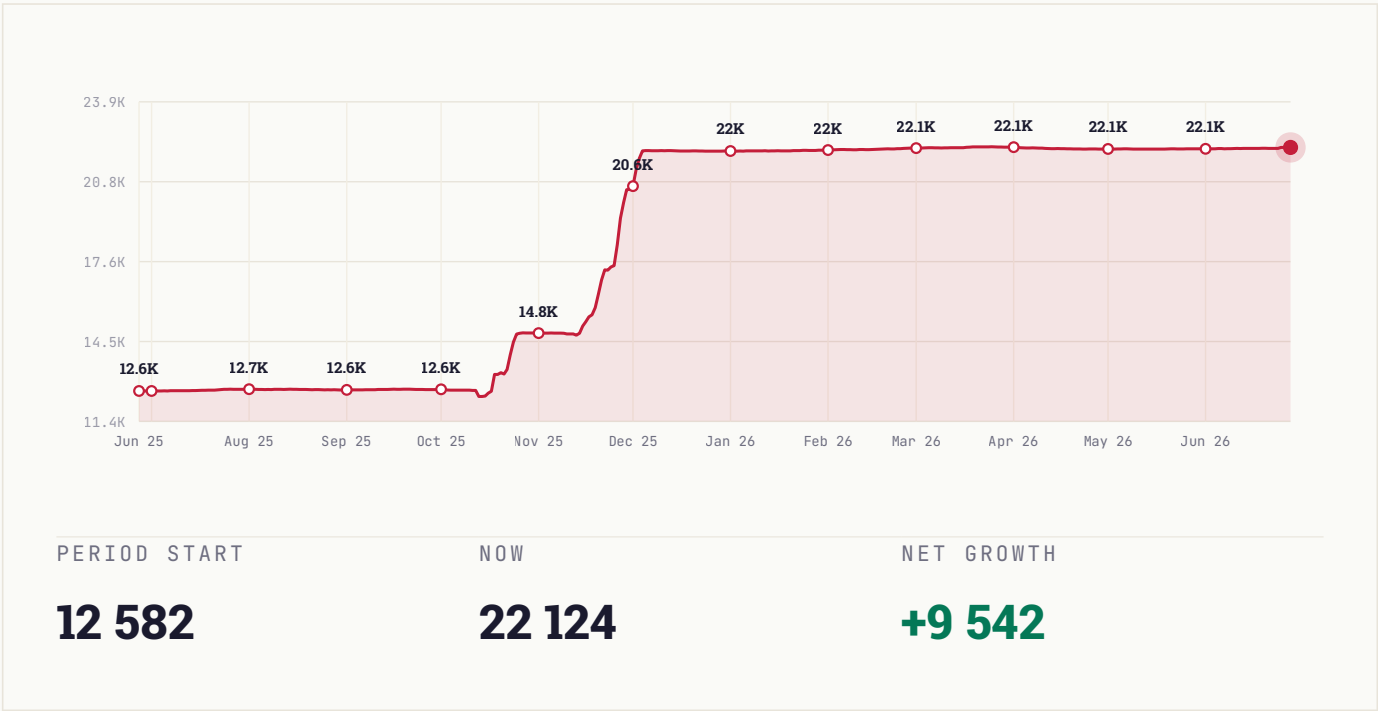
WORST 3

↓ 30.05 • 07:04 TEXT Client Manager / Sales Manager 120000 ₺ Responsibilities: • Work with existing client base without...	VIEWS 788 REACTIIONS — REP. — ER 3.6%
↓ 24.06 • 06:09 TEXT Hiring WELDER for workshop. ✓ Official employment ✓ Salary from 2500 rubles ✓ Schedule 5/2 8:00-17:00 Sat-Sun off...	VIEWS 598 REACTIIONS — REP. 1 ER 2.7%
↓ 25.06 • 18:45 TEXT Hello! Planning to post a vacancy. Mogilev Need a general laborer for construction sites, tasks include installation...	VIEWS 445 REACTIIONS — REP. 1 ER 2.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

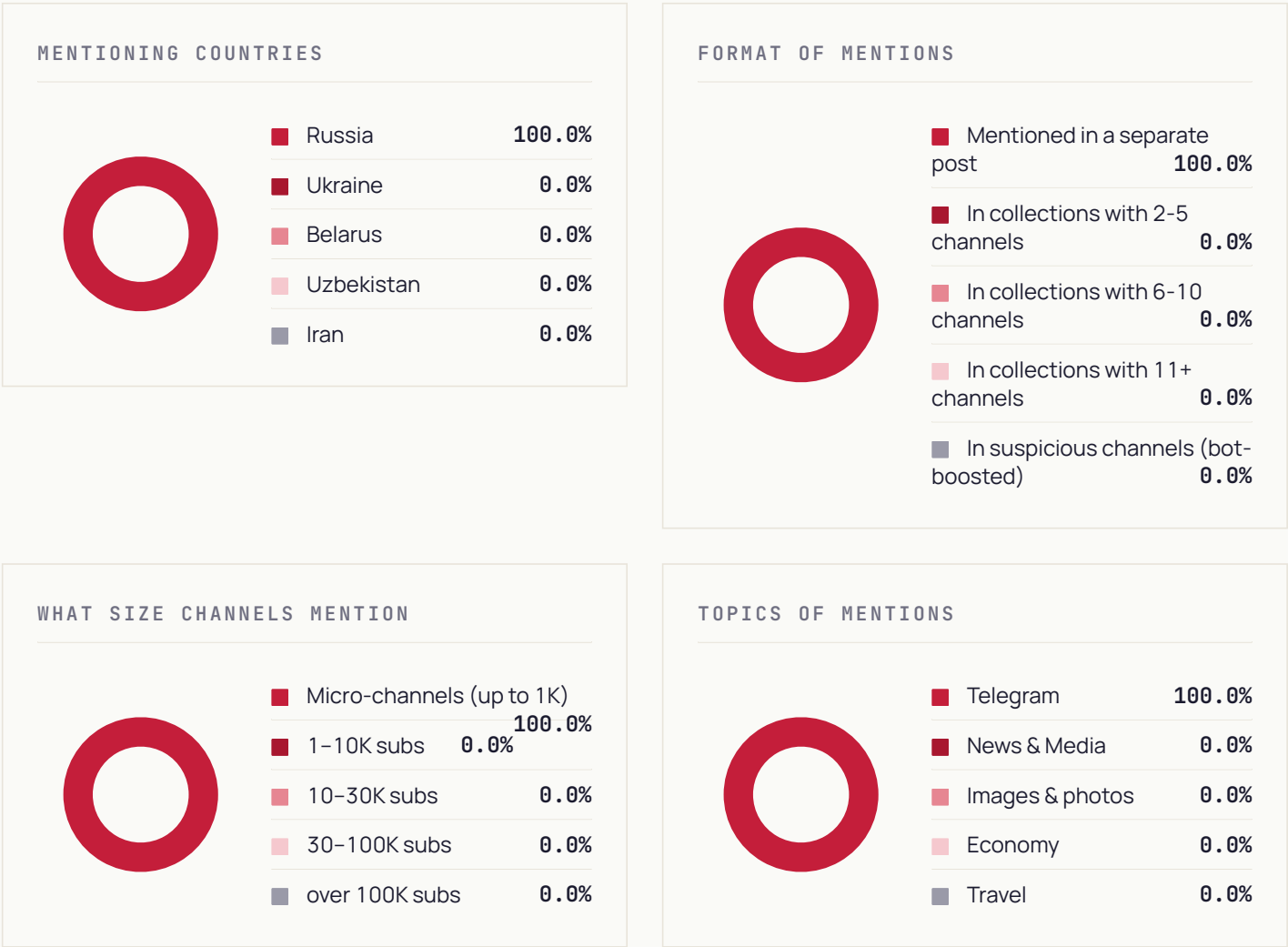
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

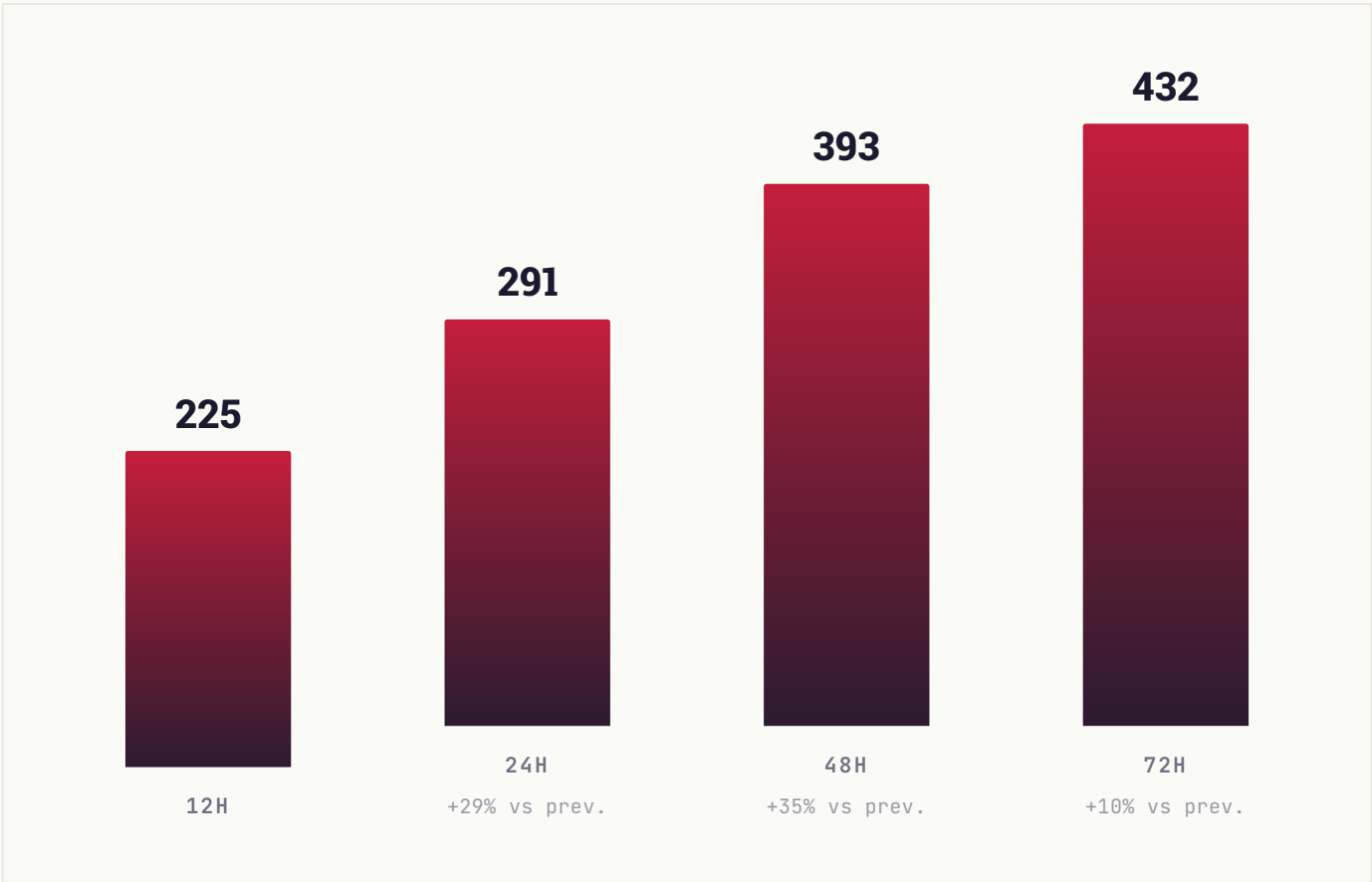
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K-sub channel weighs more than from a 1K-sub channel. All-time channel mentions 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
RV Jobs in Minsk	56.5K
RV Jobs in Minsk	46.6K
RV Jobs in Minsk	17.2K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno	23.2K
RV Jobs in Grodno	17K
RV Jobs in Vitebsk	23.2K
RV Jobs in Mogilev YOU	22.1K
RG Jobs Gomel	19.7K
RG Jobs Gomel	18.3K
RV JOBS IN BREST Part-time in Brest	18.7K

COMPARATIVE CONCLUSION

Channel in niche top 10 (#6 of 63). Strong position. Niche leader — Jobs in Minsk (56.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **0**, they brought **9 984** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	1 540	
November 2025	0	0	5 734	
October 2025	0	0	2 553	
September 2025	0	0	35	
August 2025	0	0	39	
July 2025	0	0	83	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
0	6	9 984

SECTION 08 · NICHE COMPARISON

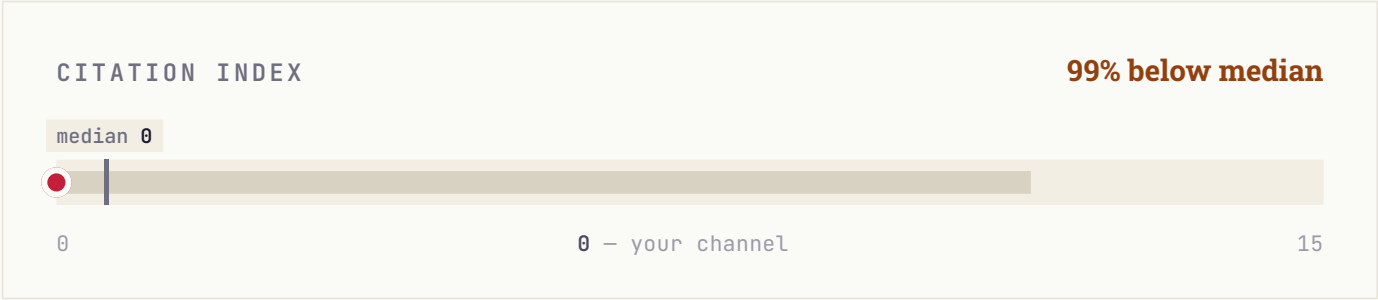
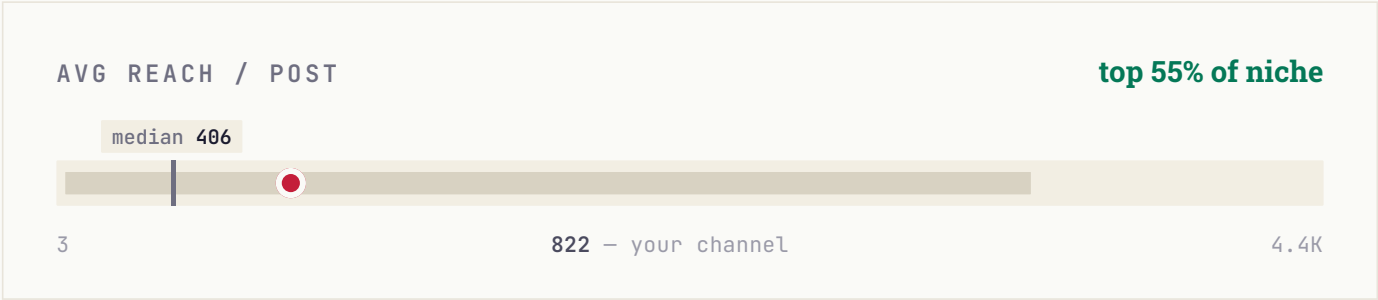
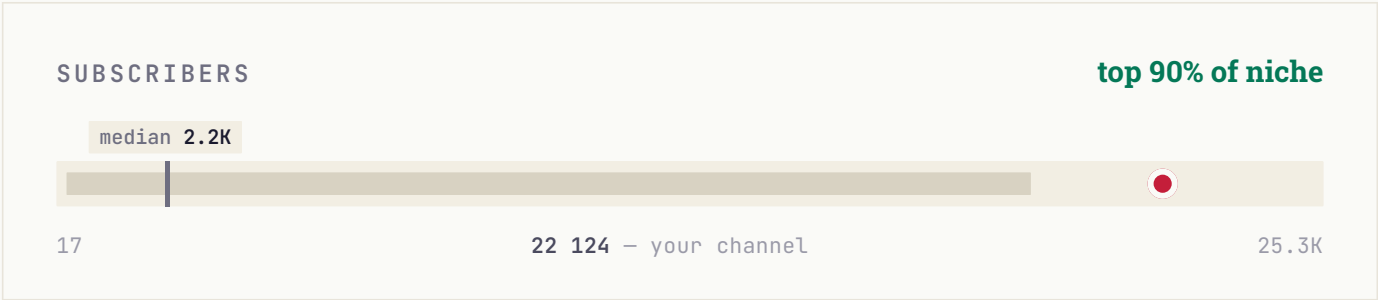
Where the channel stands in its league

Took top-63 channels in «Career» (Belarus) and saw how your channel compares.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#6/63

POSITION IN NICHE

Channel in top 9% career Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Sunday

Audience is most active on this day at 20:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend reaching 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 3.72% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.8pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
