

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs in Minsk



@pratsa_vakansiil

Post a job or ad: @global_managerEU (avg reply 2 min)

SUBSCRIBERS

17 324

+157 per month

ERR (% SEE POSTS)

1.0%

in 24 hrs **0.4%**

REACH/POST

173

ad reach **76**/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 324 —	 SUBS REACH 1.0% avg % of subs see post	 VIEWS/POST 173 median 175 · 29 days	 POSTS/WEEK 9.5 over period
 7D TREND -18.7% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 669 chars median 576 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 76 24h avg	 CHURN / MONTH +157 last month	 CITATION RATE 3 citation index · 11 channels mentioned ever	 CHANNEL AGE 7 years 2 months created 19.04.2019

AI EDITOR SUMMARY

Channel «Jobs in Minsk» — 17 324 subs. Each post averages 173 people (1% of subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. For week 15–21 Jun reach dropped -18.7% by week 8–14 Jun — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 40 posts over 29 days.
- 02 Dominant format — Text (34/40 posts).
- 03 Avg post length — 669 chars (median 576).
- 04 Peak audience activity — Friday, 08:00 MSK.
- 05 Top posts get 2x more views than the weakest (286 avg for top vs 132 for worst) — among 40 posts over 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 05:03 VIDEO 📍 Leroy Merlin PRO 📍 Building materials warehouse 📍 Moscow region, Domodedovo 📍 PROMO: Certificate for an electric...	VIEWS 292 REPOSTS 1	REACTIONS — ER 1.7%
Nº2 10.06 · 16:03 TEXT 📍 CNC operator assistant — join our team! Manufacturing job, 2 km from MKAD. Regular transport, easy commute. Training from scratch...	VIEWS 291 REPOSTS 3	REACTIONS — ER 1.7%
Nº3 12.06 · 16:21 TEXT 📍URGENT!!! Looking for a CLEANER IN A CHILDREN'S CENTER📍 Salary from 1580 RUB. 📍 Schedule: WE CONSIDER DIFFERENT SCHEDULE OPTIONS! Saturday and Sunday...	VIEWS 276 REPOSTS 1	REACTIONS — ER 1.6%

Nº4

03.06 · 17:29

PHOTO

📄 All top neural networks in one place ChatGPT, Claude, Kling, Midjourney, Suno, Seedance, Nano Banana and other models for just 380...

VIEWS

266

REPOSTS

—

REACTIONS

—

ER

1.5%

Nº5

10.06 · 12:36

TEXT

JOB: Motor Mechanic (rotation) | St. Petersburg We need an experienced specialist for truck repair and maintenance! We offer...

VIEWS

261

REPOSTS

—

REACTIONS

—

ER

1.5%

WORST 3

↓ 30.05 · 11:57 TEXT Packer-loader Salary negotiable. Responsibilities: • Work in bakery shop • Pack semi-finished products...	VIEWS 147 REPOSTS — REACTIONS — ER 0.8%
↓ 24.06 · 16:55 TEXT 📄 All-round hairdresser📄 Salary: from 1800 BYN Responsibilities: Performing haircuts of any complexity (men's, women's, children's). Compliance...	VIEWS 132 REPOSTS — REACTIONS — ER 0.8%
↓ 24.06 · 18:06 TEXT 📄 Looking for a driver category "B". Minsk Gazelle Next 2024 (under warranty), kept by driver. Warehouse in Fanipol. 📄 Delivery...	VIEWS 119 REPOSTS — REACTIONS — ER 0.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

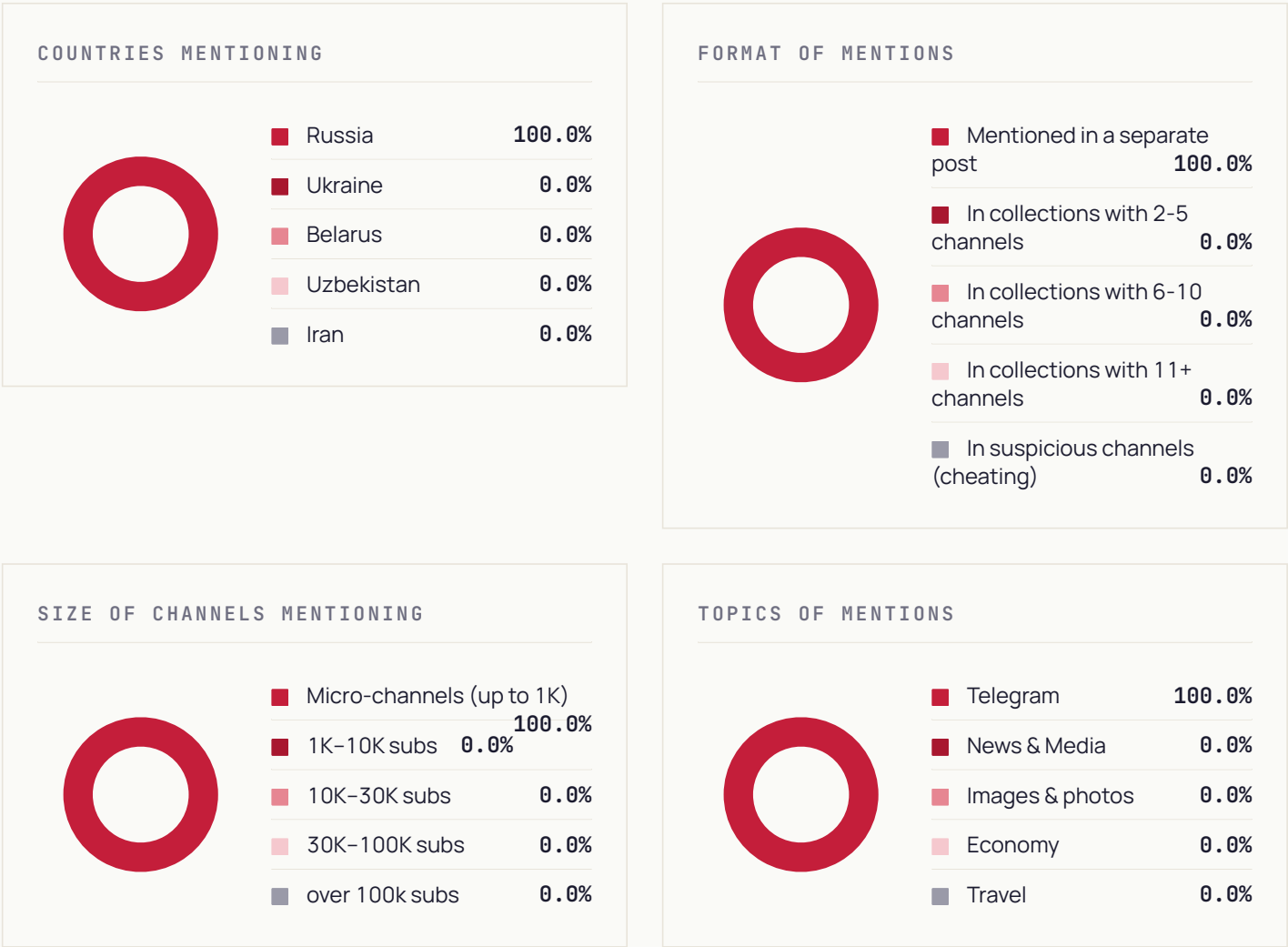
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained subs and which lost them.



SECTION 04 · MENTIONS

Who mentions the channel and how

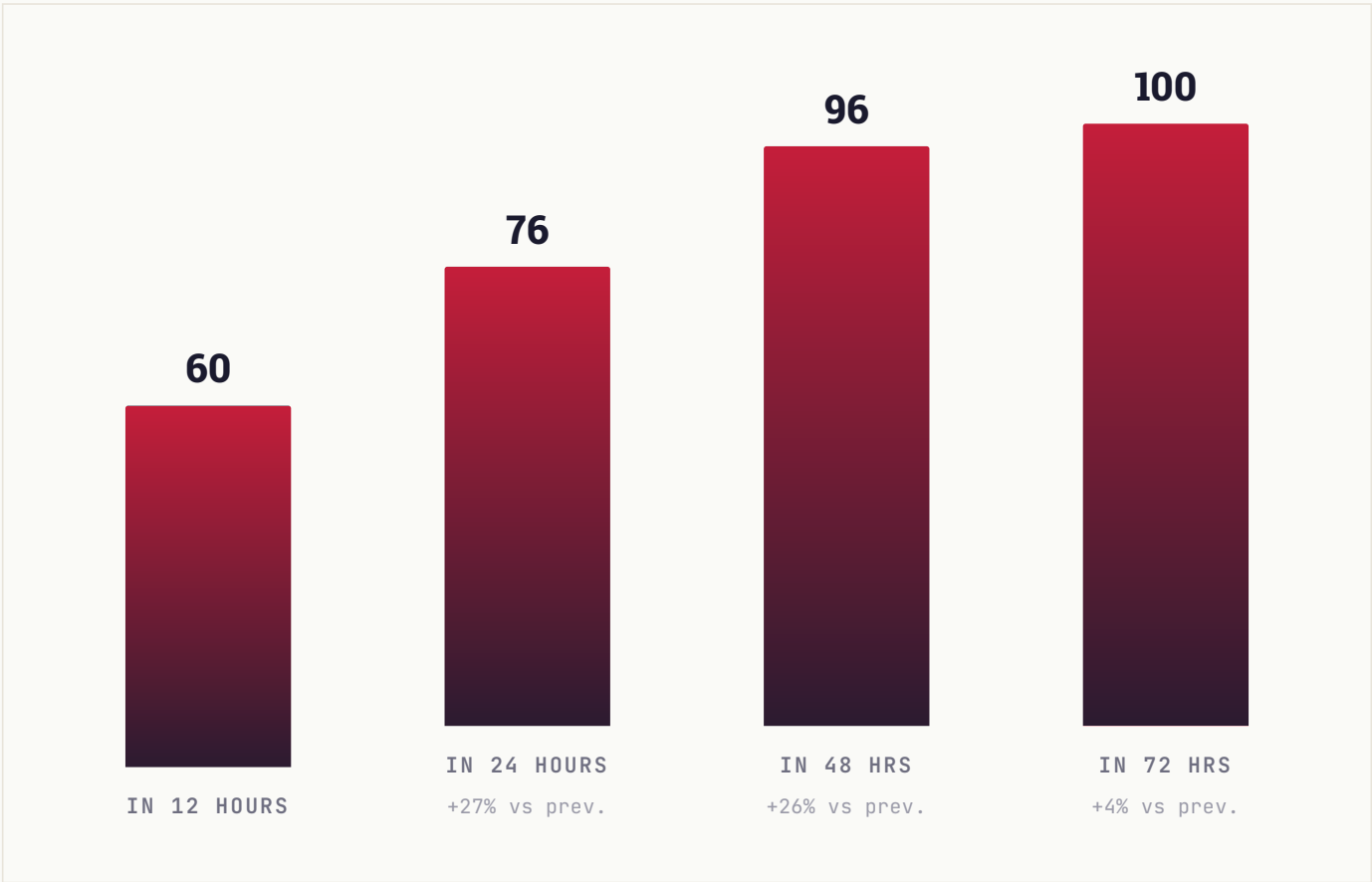
Citation index 3 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
RV Jobs in Minsk	56.5K
RV Jobs in Minsk	46.6K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno	23.2K
RV Jobs in Grodno	17K
RV Jobs in Vitebsk	23.2K
RV Jobs in Mogilev	22.1K
RG Jobs Gomel	19.7K
RG Jobs Gomel	18.3K
RV JOBS IN BREST Part-time in Brest	18.7K
RV Jobs in Minsk YOU	17.3K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#10 of 63). Strong position. Niche leader — Jobs in Minsk (56.5K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **22 323** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	843
November 2025	0	0	5 743
October 2025	0	0	1 321
September 2025	0	0	1 346
August 2025	0	0	13 036
July 2025	0	0	34

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	22 323

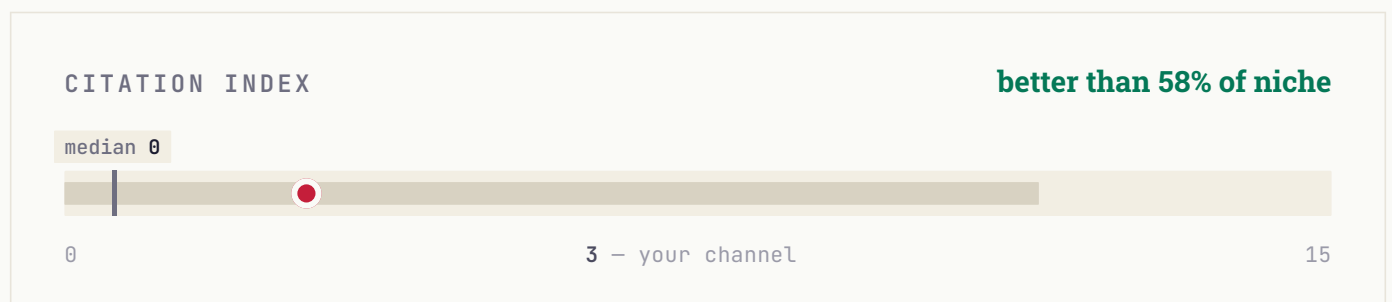
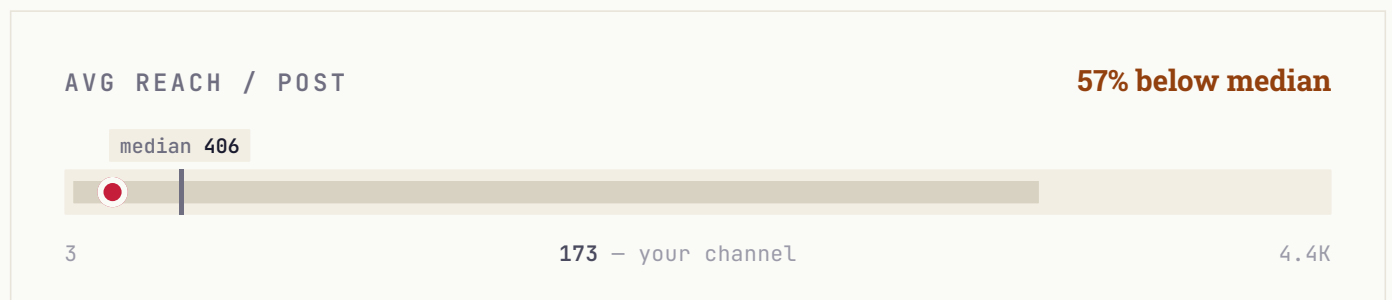
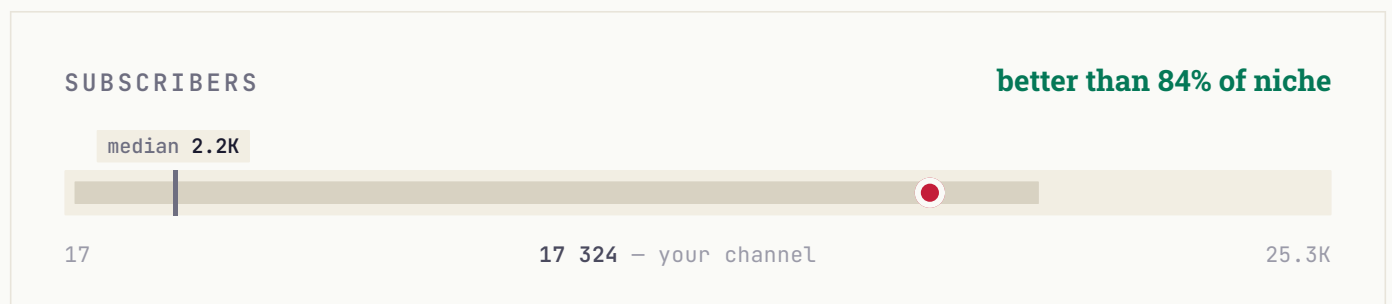
— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-63 channels in category «**Career**» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#10 /63

RANK IN NICHE
Channel in top 15% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better processed by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.0% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.5pp ER

04

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager