

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs in Grodno



@pratsa_vakansiig

Post a job or ad: @global_managerEU (avg. reply 2 min)

SUBSCRIBERS

23 218

+45 per month

ERR (% WHO SEE
POSTS)

4.0%

last day 1.0%

REACH/POST

761

ad reach 230/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 23 218 —	 SUBS REACH 3.28% avg % subs see post	 VIEWS/POST 761 median 852 · 29 days	 POSTS/WEEK 8.1 for period
 7D TREND -15.5% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 629 chars median 573 · 29 days	 POSTS ANALYZED 34 29 days
 AD REACH 230 24h avg	 CHURN / MONTH +45 last month	 CITATION RATE 1 citation index · 12 channels mentioned all time	 CHANNEL AGE 5 years 2 months created 28.04.2021

AI EDITOR SUMMARY

Channel «Jobs in Grodno» — 23 218 subs. Avg views per post 761 people (3% of subs), reach low — expand audience. Publishes 8 posts/week (~1/day) — regular. Week 15–21 Jun reach dropped -15.5% by week 8–14 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 34 posts in 29 days.
- 02 Dominant format — Text (23/34 posts).
- 03 Avg post length — 629 chars (median 573).
- 04 Peak audience activity — Tuesday, 18:00 MSK.
- 05 Top posts drive 2× more views than the weakest (1.1K avg for top vs 712 for worst) — among 34 posts in 29 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 02.06 · 15:23 VIDEO AI can preserve not just a photo, but a child's imagination. ☒ Those very drawings where a whole world is hidden for a child: unusual creatures...	VIEWS 1 134 REP. 2	REACTIONS — ER 4.9%
Nº2 05.06 · 05:03 VIDEO ☒ Lemana PRO ☒ Building materials warehouse ☒ Moscow region, Domodedovo ☒ PROMO: Electro-rocchia certificate in...	VIEWS 1 086 REP. —	REACTIONS — ER 4.7%
Nº3 03.06 · 16:00 PHOTO ☒ All top AI models in one place ChatGPT, Claude, Kling, Midjourney, Suno, Seedance, Nano Banana and other models for just 380...	VIEWS 1 073 REP. 2	REACTIONS — ER 4.6%

Nº4 31.05 • 17:08 TEXT Sales consultant in jewelry store (Grodno) 1 400 BYR Responsibilities: • Grade upgrade, talent pool (opportunity to become...	VIEWS 1 067 REACTIONS — REP. 4 ER 4.6%
Nº5 09.06 • 06:00 PHOTO (post without caption — photo)	VIEWS 1 062 REACTIONS — REP. — ER 4.6%

WORST 3

↓ 30.05 • 09:30 TEXT Customer support specialist (reception) Salary negotiable. Responsibilities: • Incoming calls & routing •...	VIEWS 766 REACTIONS — REP. 1 ER 3.3%
↓ 30.05 • 07:04 TEXT Sales consultant (TVs) 3 750 BYR Responsibilities: • Demonstrate TVs and advise visitors in store •...	VIEWS 744 REACTIONS — REP. 5 ER 3.2%
↓ 22.06 • 16:27 PHOTO ⊠ Operator needed for DOOSAN 140 (new, 2025) in Minsk! FASTAKVA LLC — external network installation, own sites in Minsk and...	VIEWS 628 REACTIONS — REP. 1 ER 2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

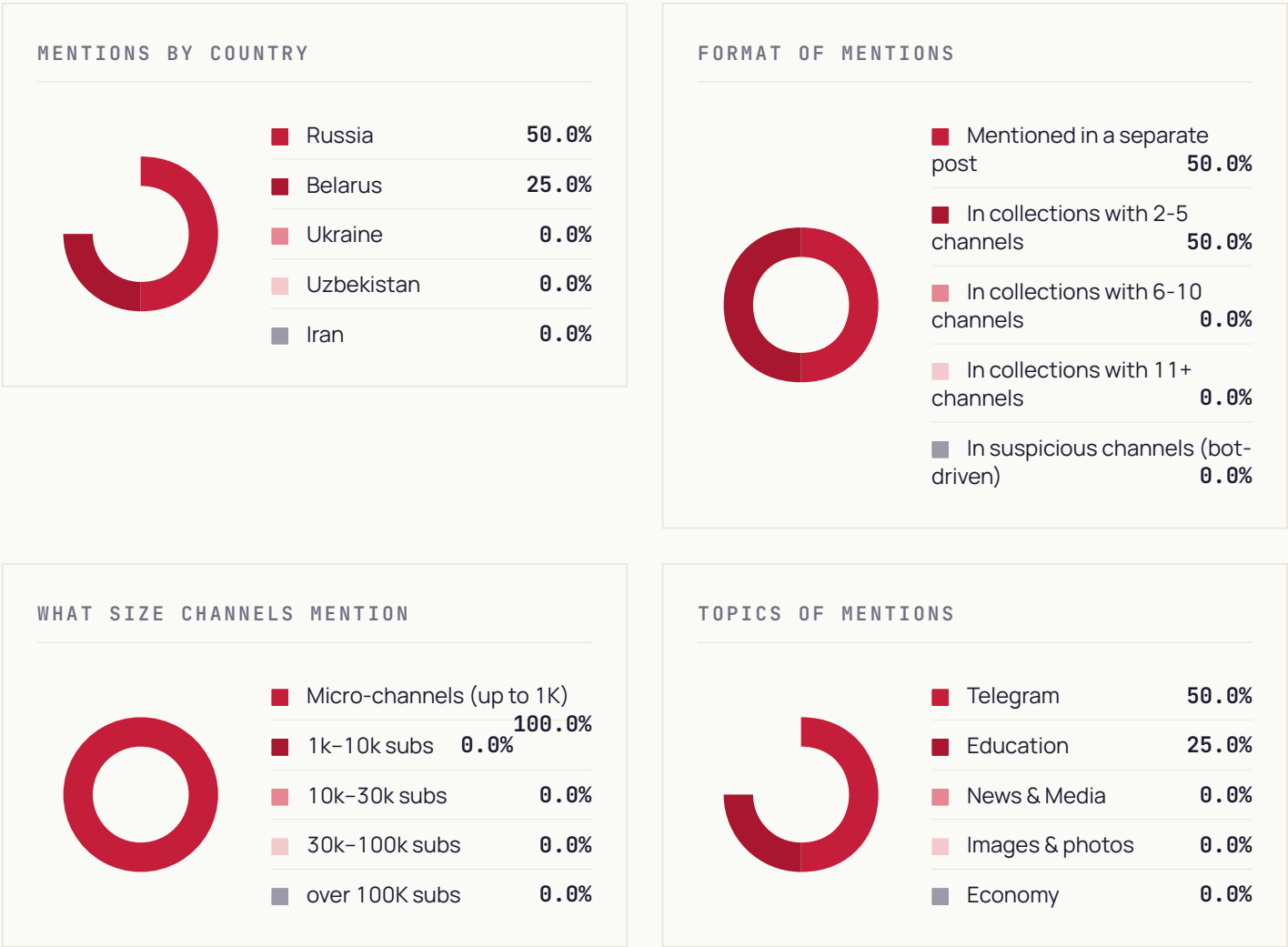


START OF PERIOD	NOW	NET GROWTH
15 950	23 218	+7 268

SECTION 04 · CITATIONS

Who mentions the channel and how

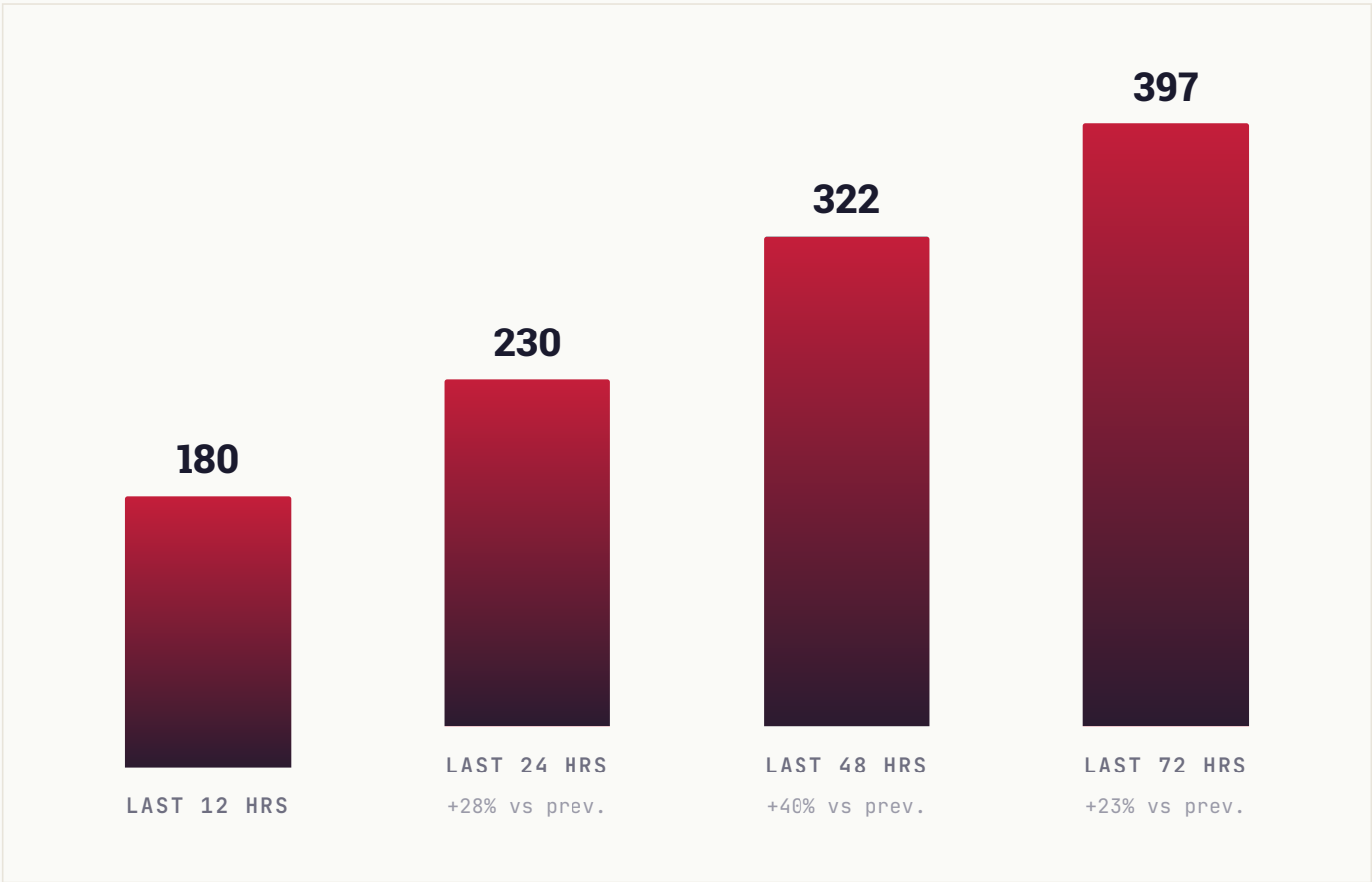
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs one. All time channel was mentioned 12 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
RV Jobs in Minsk	56.5K
RV Jobs in Minsk	46.6K
RV Jobs in Minsk	17.2K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno YOU	23.2K
RV Jobs in Vitebsk	23.2K
RV Jobs in Mogilev	22.1K
RG Jobs Gomel	19.7K
RG Jobs Gomel	18.3K
RV JOBS IN BREST Part-time in Brest	18.7K
RV Jobs in Grodno	17K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#4 of 63). Strong position. Niche leader — Jobs in Minsk (56.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **8 437** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	41
November 2025	0	0	5 694
October 2025	0	0	1 962
Sep 2025	0	0	82
August 2025	0	0	585
July 2025	0	0	73

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	8 437

SECTION 08 · NICHE COMPARISON

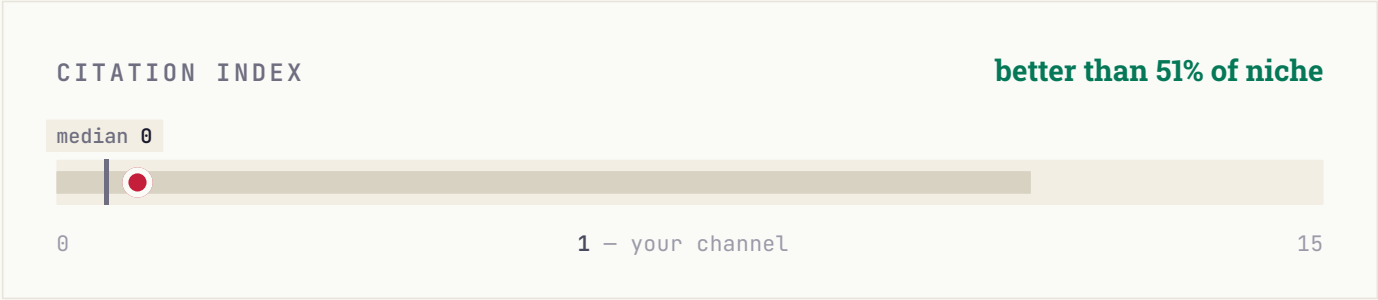
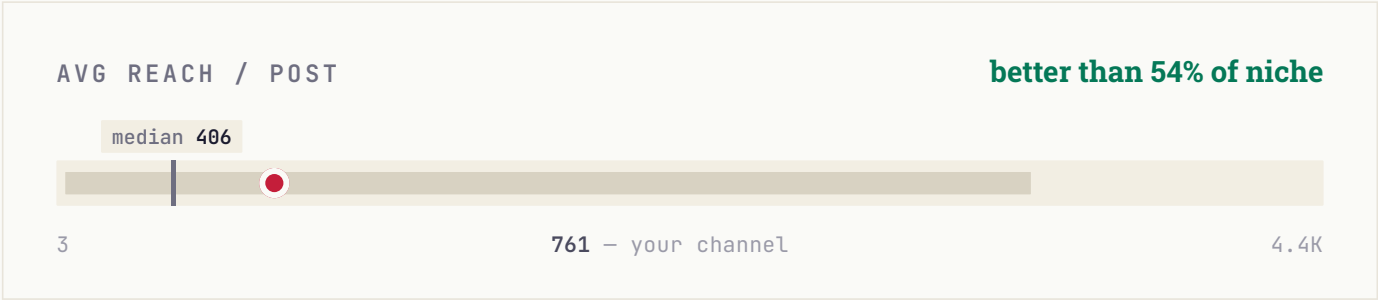
Where the channel stands in its league

Took top-63 channels in category «Career» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#4/63

POSITION IN NICHE

Channel in top 6% career Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.28% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.2pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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