

PROMTPRESS PUBLIC REPORT

Channel audit

Jobs in Grodno



@pratsa_vakansiie

Post a job or ad: @global_managerEU (avg reply 2 min)

SUBS

16 992

+87 per month

ERR (% SEE POSTS)

3.0%

last 24 hrs **0.7%**

REACH/POST

341

ad reach **116**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 16 992 —	 SUB REACH 2.01% avg % subs see post	 VIEWS/POST 341 median 374 · 29 days	 POSTS/WEEK 7.9 for the period
 7D TREND -18.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 645 chars. median 573 · 29 days	 POSTS ANALYZED 33 29 days
 AD REACH 116 24h avg	 CHURN / MONTH +87 last month	 CITATION RATE 2 citation index · 10 channels mentioned all time	 CHANNEL AGE 6 years 9 months created 17.09.2019

AI EDITOR SUMMARY

Channel «Jobs in Grodno» — 16 992 subs. Each post averages 341 people (2% of subs), reach is low — consider expanding audience. Publishes 8 posts/week (~1/day) — steady pace. Week Jun 15–21 reach dropped -18.8% by week Jun 8–14 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **33** posts over 29 days.
- 02 Dominant format — **Text** (23/33 posts).
- 03 Avg post length — **645** chars (median 573).
- 04 Peak audience activity — **Tuesday**, 08:00 MSK.
- 05 Top posts drive **2x** more views than the weakest (513 avg for top vs 291 for worst) — across 33 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 05:59 **PHOTO**
(post without caption — photo)

VIEWS	REACTIONS
518	—
REPOSTS	ER
—	3.0%

Nº2 11.06 · 05:59 **PHOTO**
(post without caption — photo)

VIEWS	REACTIONS
517	—
REPOSTS	ER
—	3.0%

Nº3 08.06 · 05:59 **PHOTO**
(post without caption — photo)

VIEWS	REACTIONS
506	—
REPOSTS	ER
—	3.0%

Nº4 10.06 • 05:59 **PHOTO**
(post without caption – photo)

VIEWS
506

REACTIONS
—

REPOSTS
—

ER
3.0%

Nº5 05.06 • 05:02 **VIDEO**
 ☒ Leroy Merlin PRO ☒ Building materials warehouse ☒ Moscow region, Domodedovo ☒ PROMO: Certificate for electric screwdriver in...

VIEWS
505

REACTIONS
—

REPOSTS
—

ER
3.0%

WORST 3

↓ 30.05 • 14:23 **TEXT**
 Salesperson (Gemma & GemmaPark stores) 1 800 BYN Responsibilities: • Engage with customers actively • Advise...

VIEWS
300

REACTIONS
—

REPOSTS
1

ER
1.8%

↓ 30.05 • 09:30 **TEXT**
 Cashier (Grodno) Salary negotiable. Responsibilities: • Work at the cash register • Receive goods •...

VIEWS
297

REACTIONS
—

REPOSTS
—

ER
1.7%

↓ 30.05 • 07:04 **TEXT**
 Salesperson (Grodno) 1 965 BYR Responsibilities: • Help customers — advise on assortment, answer questions, select...

VIEWS
278

REACTIONS
—

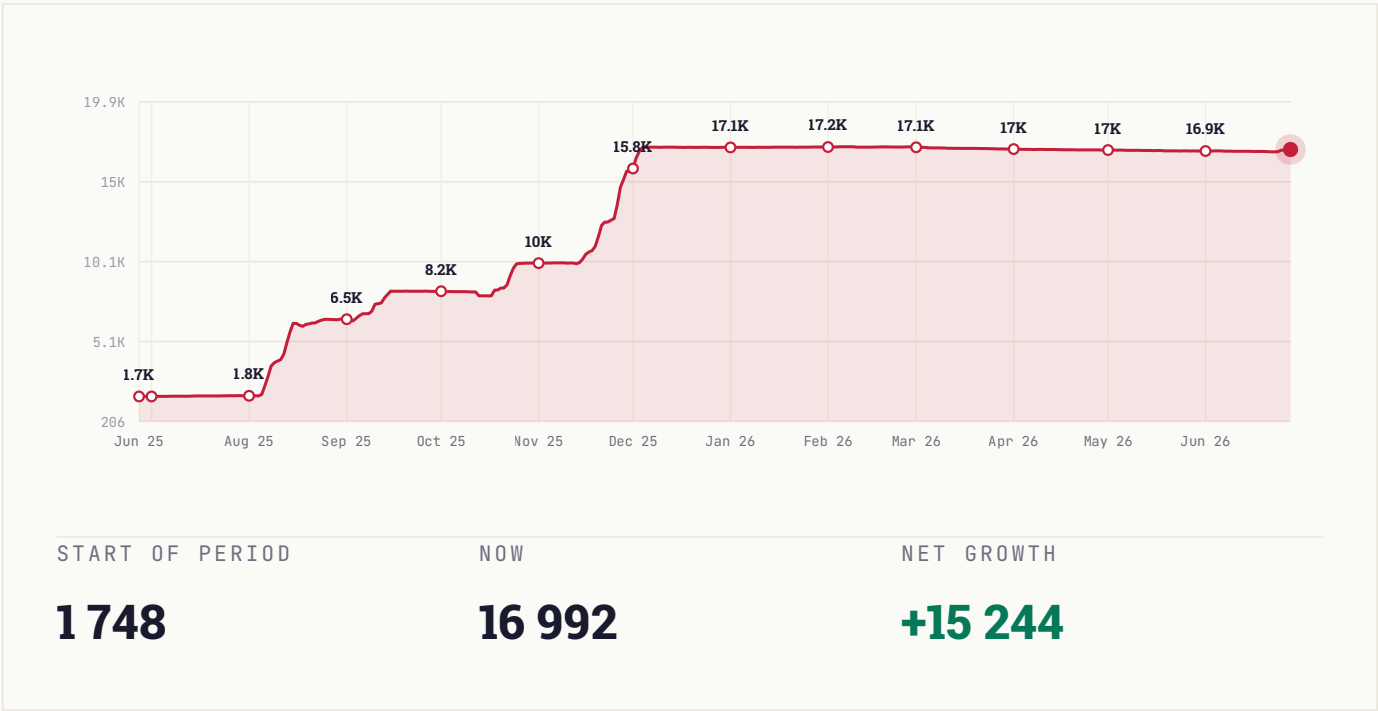
REPOSTS
2

ER
1.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

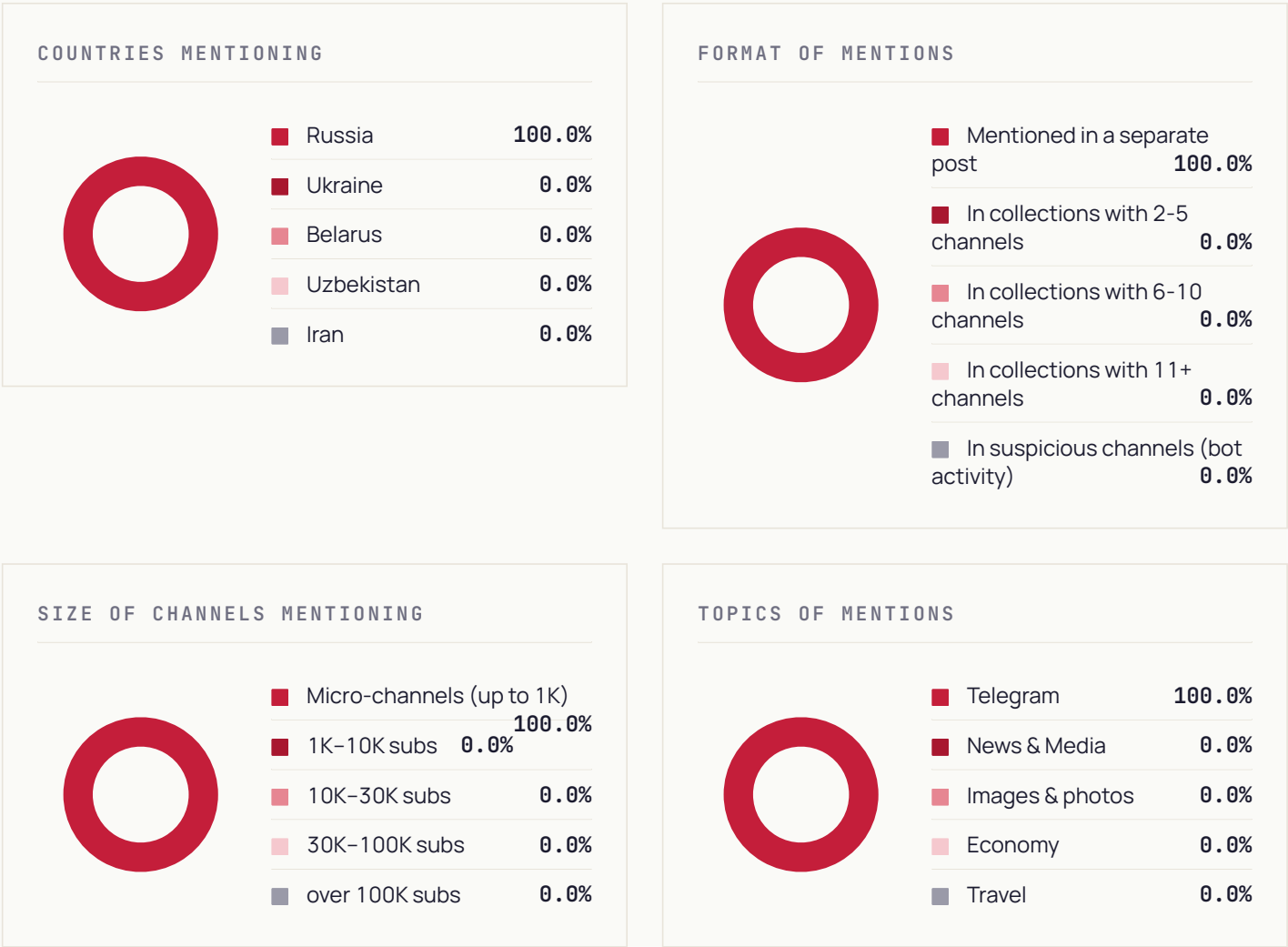
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

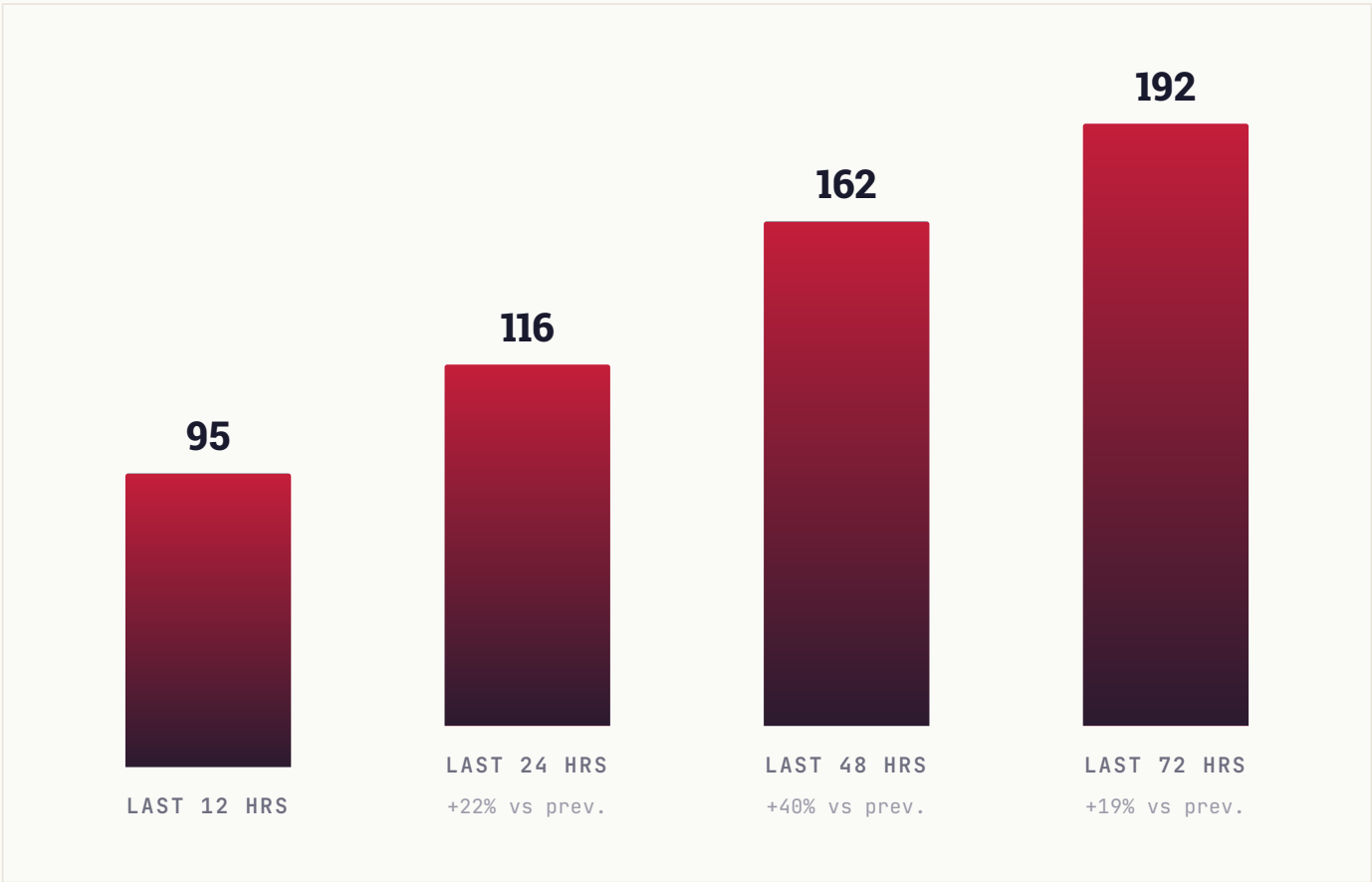
Citation index 2 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
RV Jobs in Minsk	56.5K
RV Jobs in Minsk	46.6K
RV Jobs in Minsk	17.2K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno	23.2K
RV Jobs in Vitebsk	23.2K
RV Jobs in Mogilev	22.1K
RG Jobs Gomel	19.7K
RG Jobs Gomel	18.3K
RV JOBS IN BREST Part-time in Brest	18.7K
RV Jobs in Grodno YOU	17K

COMPARATIVE INSIGHT

Channel intop 25% of niche (#11 of 63). Leader — Jobs in Minsk (56.5K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **16 146** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	1 500
Nov 2025	0	0	5 751
Oct 2025	0	0	2 034
September 2025	0	0	1 855
August 2025	0	0	4 951
July 2025	0	0	55

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	16 146

SECTION 08 · NICHE COMPARISON

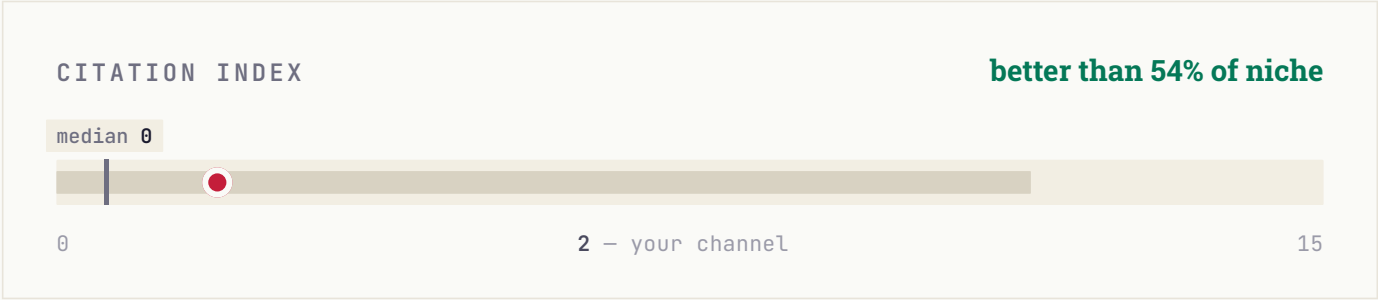
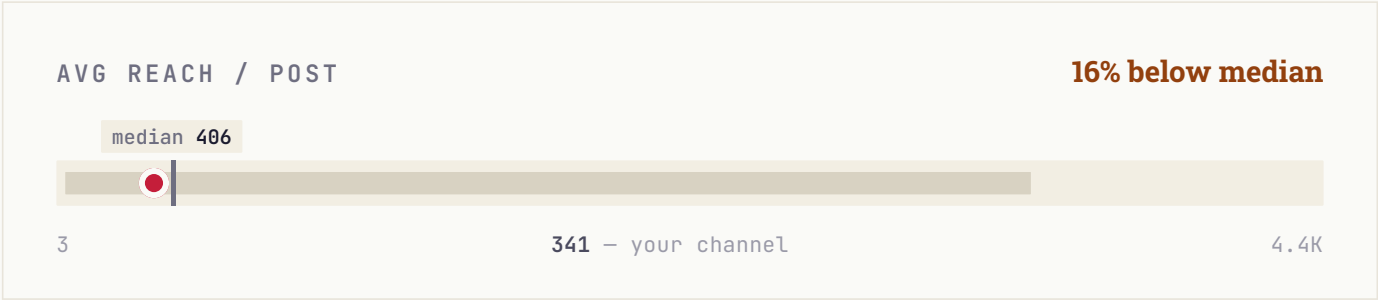
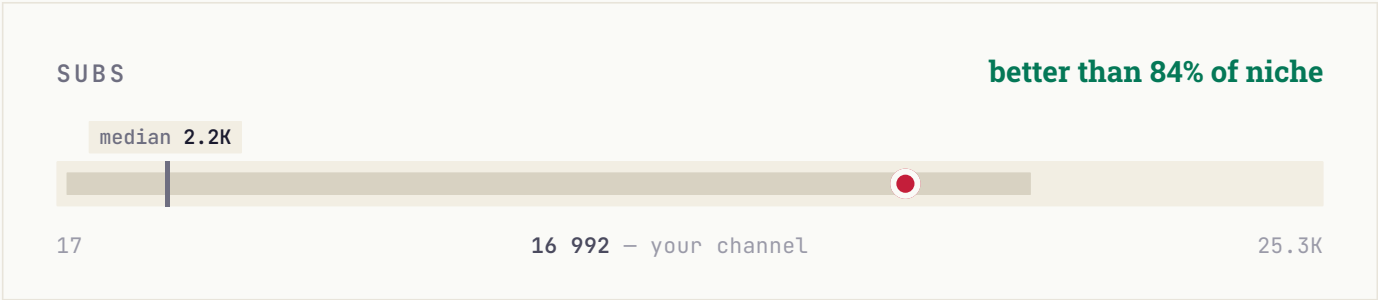
Where the channel stands in its league

Took top-63 channels in category «Career» (Belarus) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#11/63

RANK IN NICHE

Channel in top 17% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.01% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.5pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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