

PROMTPRESS PUBLIC REPORT

Channel audit

Jobs in Minsk



@pratsa_vakansiic

Post a job or ad: @global_managerEU (avg reply 2 min)

SUBSCRIBERS

46 642

+20 per month

ERR (% WHO SEE
POSTS)

1.0%

per day **0.2%**

REACH/POST

232

ad reach **101**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 46 642 —	 SUBS REACH 0.5% avg % of subs see post	 VIEWS/POST 232 median 252 · 29 days	 POSTS/WEEK 11.0 over period
 7D TREND -15.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 680 chars median 578 · 29 days	 POSTS ANALYZED 47 29 days
 AD REACH 101 24h avg	 CHURN / MONTH +20 last month	 CITATION RATE 3 citation index · 12 channels mentioned all time	 CHANNEL AGE 5 years 9 months created 31.08.2020

AI EDITOR SUMMARY

Channel «Jobs in Minsk» — 46 642 subs. Each post averages 232 people (0% of subs), reach is low — consider expanding audience. Publishes 11 posts per week (~2/day) — consistent schedule. For week of June 15–21, reach dropped -15.0% by week of June 8–14 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 47 posts over 29 days.
- 02 Dominant format — Text (39/47 posts).
- 03 Avg post length — 680 chars (median 578).
- 04 Peak audience activity — Friday, 08:00 MSK.
- 05 Top posts get 2× more views than the weakest (402 avg for top vs 205 for worst) — among 47 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 05:02 VIDEO 📍 Leroy Merlin PRO 📍 Building materials warehouse 📍 Moscow region, Domodedovo 📍 PROMO: Electric forklift certificate in...	VIEWS 416 REPOSTS —	REACTIONS — ER 0.9%
Nº2 12.06 · 16:21 TEXT 📍URGENT!!! Looking for CLEANER IN CHILDREN'S CENTER📍 Salary from 1580 RUB. 📍 Schedule: CONSIDERING DIFFERENT SCHEDULE OPTIONS! Saturday and Sunday...	VIEWS 409 REPOSTS 1	REACTIONS — ER 0.9%
Nº3 02.06 · 19:10 VIDEO AI can preserve not just a photo, but a child's imagination. 📍 Those very drawings where a whole world is hidden for a child: unusual creatures...	VIEWS 383 REPOSTS 2	REACTIONS — ER 0.8%

Nº4 10.06 · 16:03 TEXT ☒ CNC Operator Assistant – join our team! Manufacturing job, 2 km from MKAD. Regular transport, easy commute. Training from scratch...	VIEWS 376 REPOSTS 2	REACTIONS — ER 0.8%
Nº5 12.06 · 09:46 PHOTO ☒MILITARY CONTRACT SERVICE SELECTION POINT Ministry of Defense of the Russian Federation ☒MOSCOW ☒LUMP SUM PAYMENT: 2.300.000₽☒ Monthly...	VIEWS 374 REPOSTS 2	REACTIONS — ER 0.8%

|

WORST 3

↓ 22.06 · 12:40 TEXT ☒ Join our team! We need cleaners for apartments, houses, and offices. Why work with us? ✓ Steady work ✓ Training...	VIEWS 223 REPOSTS —	REACTIONS — ER 0.5%
↓ 24.06 · 16:55 TEXT ☒ All-round Hairdresser☒ Salary: from 1800 BYN Responsibilities: All types of haircuts (men's, women's, children's). Maintaining...	VIEWS 202 REPOSTS —	REACTIONS — ER 0.4%
↓ 24.06 · 18:06 TEXT ☒ Driver needed, category "B". Minsk Gazelle Next 2024 (under warranty), kept at driver's. Warehouse in Fanipol. ☒ Delivery...	VIEWS 192 REPOSTS —	REACTIONS — ER 0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

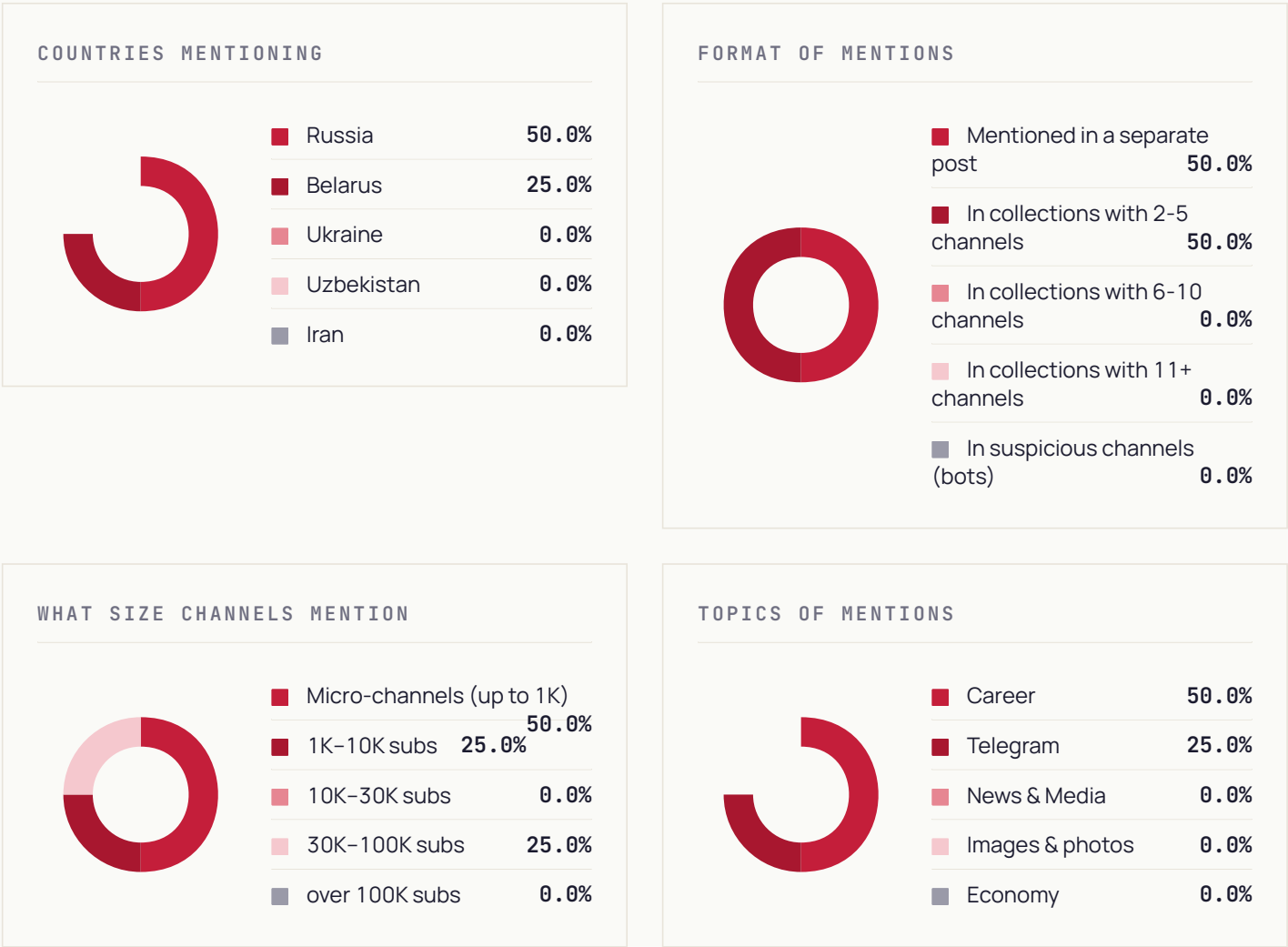
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

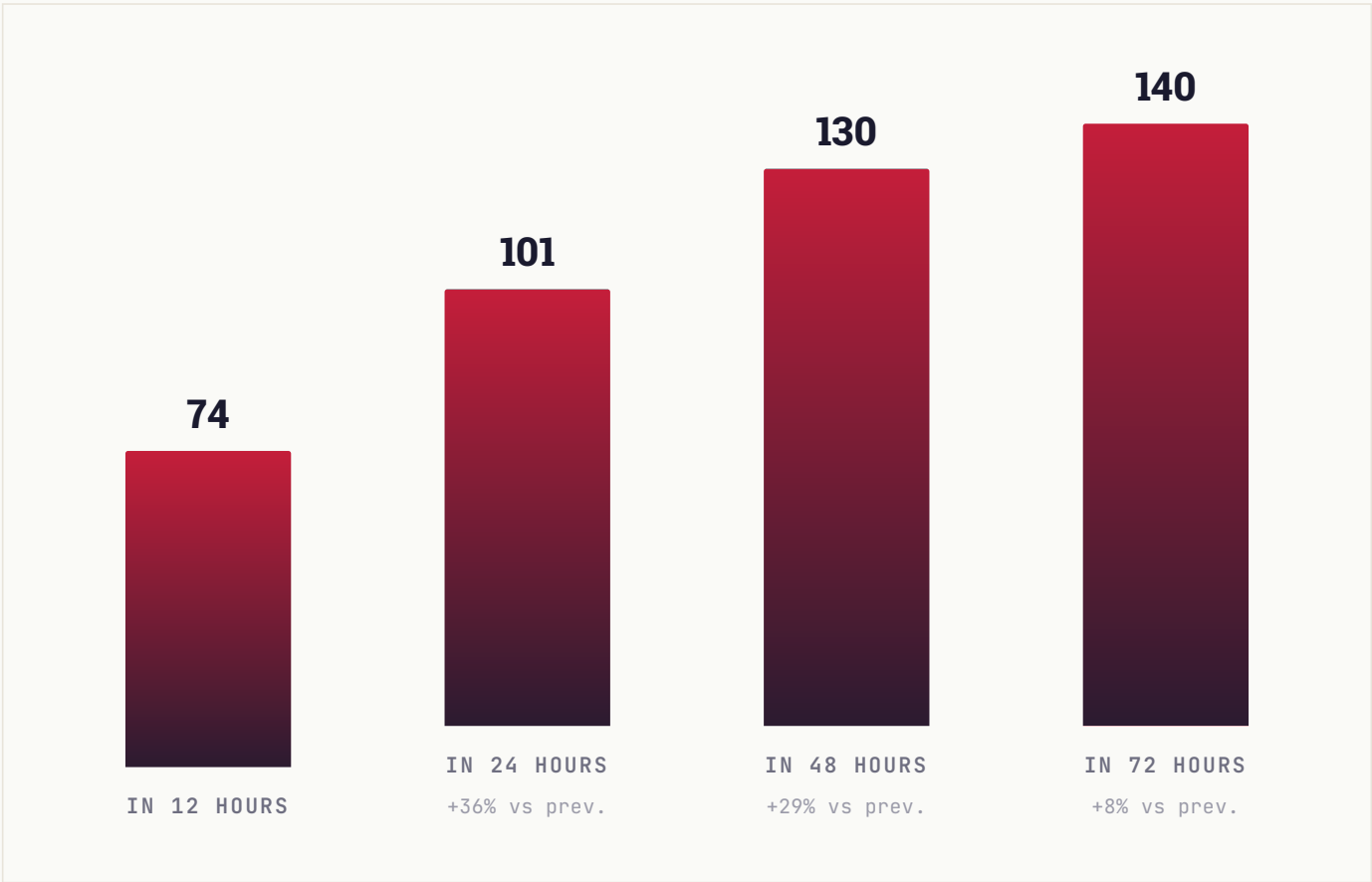
Citation index 3 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned 12 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
RV Jobs in Minsk	56.5K
RV Jobs in Minsk	17.2K
RV Jobs in Minsk YOU	46.6K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno	23.2K
RV Jobs in Grodno	17K
RV Jobs in Vitebsk	23.2K
RV Jobs in Mogilev	22.1K
RG Jobs Gomel	19.7K
RG Jobs Gomel	18.3K
RV JOBS IN BREST Part-time in Brest	18.7K

COMPARATIVE INSIGHT

Channel in top-2 niche (#2 of 63 channels in category). One of the leaders — client-partners can go for cross-promo with equals; for PR/reach you are a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **21 139** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	1 482	
November 2025	0	0	5 608	
October 2025	0	0	1 212	
September 2025	0	0	173	
August 2025	0	0	12 654	
July 2025	0	0	10	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	21 139

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-63 channels in category "Career» (Belarus) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#2/63

RANK IN NICHE

Channel in top 3% career Belarus

SUBSCRIBERS

better than 90% of niche

median 2.2K

17

46 642 — your channel

51.3K

AVG REACH / POST

43% below median

median 406

3

232 — your channel

4.4K

CITATION INDEX

better than 58% of niche

median 0

0

3 — your channel

15

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Friday

On this day at 08:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.5% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+5.0pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
