

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs Gomel



@pratsa_vakansiia

Post a job or ad: @global_managerEU (avg response time 2 min)

SUBSCRIBERS

19 789

+135 per month

ERR (% SEE POSTS)

2.0%

per day 0.7%

REACH/POST

349

ad reach 135/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 19 789 —	 SUBSCRIBER REACH 1.76% avg % subs see a post	 VIEWS/POST 349 median 399 · 29 days	 POSTS/WK 7.4 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 608 chars median 573 · 29 days	 POSTS ANALYZED 31 29 days
 AD REACH 135 24h avg	 CHURN / MONTH +135 last month	 CITATION INDEX 0 citation index (cumulative)	 CHANNEL AGE 7 yrs 3 mo created 04.03.2019

AI EDITOR SUMMARY

Channel «Jobs Gomel» — 19 789 subs. Each post averages 349 people (2% from subs), reach is low — consider expanding audience. Publishes 7 posts/week (~1/day) — steady pace.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 31 posts in 29 days.
- 02 Dominant format – Text (26/31 posts).
- 03 Avg post length – 608 chars (median 573).
- 04 Peak audience activity – Friday, 08:00 MSK.
- 05 Top posts bring 2x more views than the weakest (616 avg for top vs 339 for worst) – among 31 posts over 29 days. Analyze what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 05:03 VIDEO 📄 Lemana PRO 📄 Building materials warehouse 📄 Moscow region, Domodedovo 📄 PROMO: Certificate for an electric...	VIEWS 670 REPOSTS 2	REACTIONS — ER 3.4%
Nº2 03.06 · 15:59 PHOTO 📄 All top AI models in one place ChatGPT, Claude, Kling, Midjourney, Suno, Seedance, Nano Banana and more for just 380...	VIEWS 590 REPOSTS 1	REACTIONS — ER 3.0%
Nº3 02.06 · 15:21 VIDEO AI can save not just a photo, but a child's imagination. 📄 Those drawings where a whole world is hidden for a child: unusual creatures...	VIEWS 588 REPOSTS 1	REACTIONS — ER 3.0%

Nº4 31.05 • 17:08 TEXT Sales consultant (mobile accessories, vape shop, phone repair) 1 400 BYN Responsibilities: • In a mobile...	VIEWS 562 REPOSTS 1 REACTIONS ER 2.8%
Nº5 31.05 • 14:42 TEXT Chief Accountant Salary negotiable. Responsibilities: • Organizing and managing accounting at a production...	VIEWS 512 REPOSTS — REACTIONS ER 2.6%

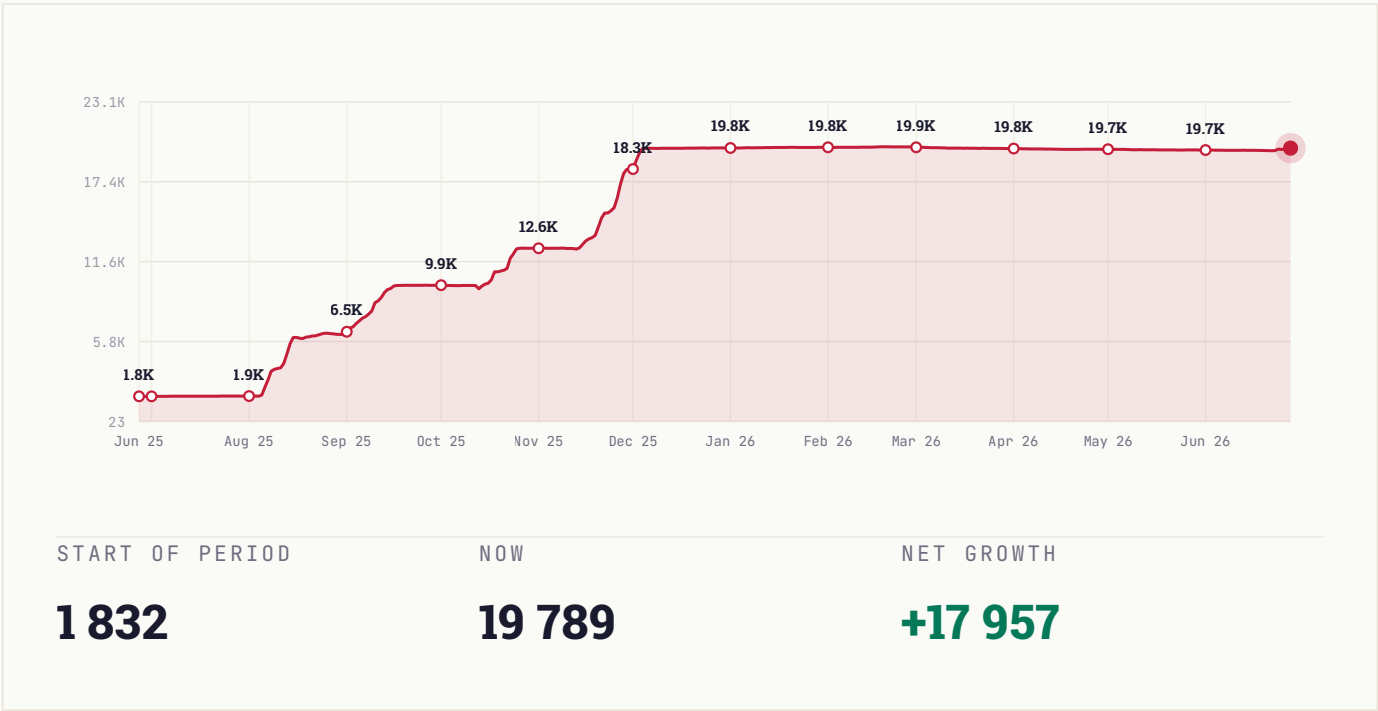
WORST 3

↓ 20.06 • 10:08 TEXT We are looking for talented and responsible specialists for our team! Location: Gomel, 22 Rabochaya St. Sushi bar...	VIEWS 354 REPOSTS — REACTIONS ER 1.8%
↓ 15.06 • 08:53 TEXT Partner Acquisition Manager ☒ Pay: 1100–1300 BYN Fully remote. What to do: • Communicate with clients via...	VIEWS 352 REPOSTS 2 REACTIONS ER 1.8%
↓ 22.06 • 16:27 PHOTO ☒ Need an operator for DOOSAN 140 (new, 2025) in Minsk! FASTAKVA LLC — external networks installation, only own sites in Minsk and...	VIEWS 312 REPOSTS 1 REACTIONS ER 1.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

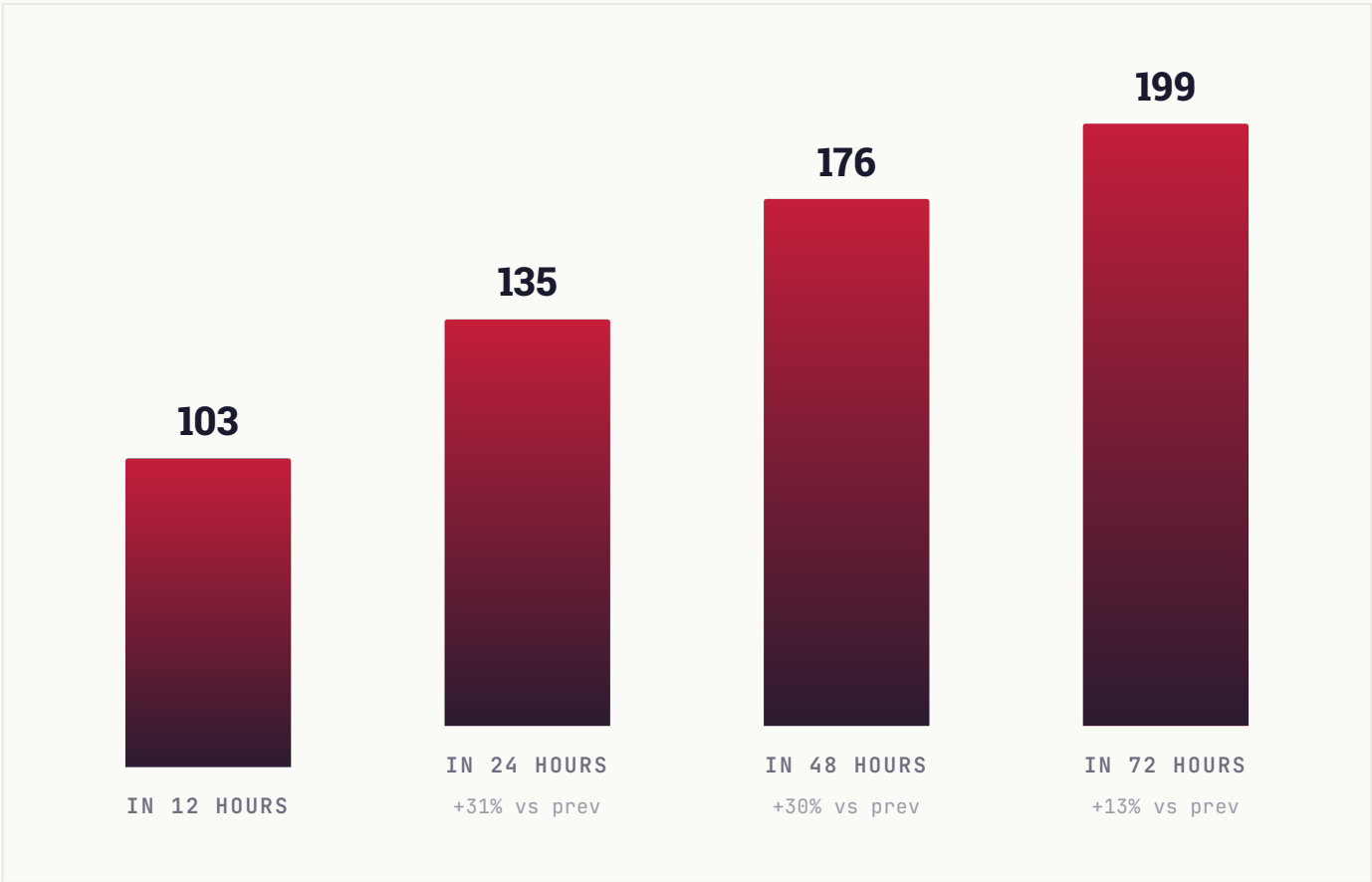
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
RV Jobs in Minsk	56.5K
RV Jobs in Minsk	46.6K
RV Jobs in Minsk	17.2K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno	23.2K
RV Jobs in Grodno	17K
RV Jobs in Vitebsk	23.2K
RV Jobs in Mogilev	22.1K
RG Jobs Gomel YOU	19.8K
RV JOBS IN BREST Part-time in Brest	18.7K
RG Jobs Gomel	18.3K

COMPARATIVE INSIGHT

Channel in niche top-10 (#7 of 63). Strong position. Niche leader — Jobs in Minsk (56.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **0**, they brought **18 583** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	1 555
November 2025	0	0	5 802
October 2025	0	0	2 951
September 2025	0	0	3 584
August 2025	0	0	4 648
July 2025	0	0	43

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	18 583

SECTION 07 · NICHE COMPARISON

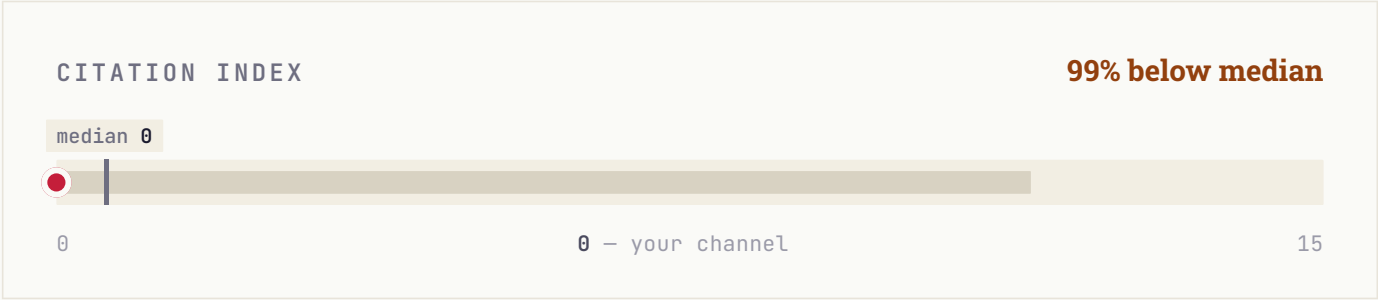
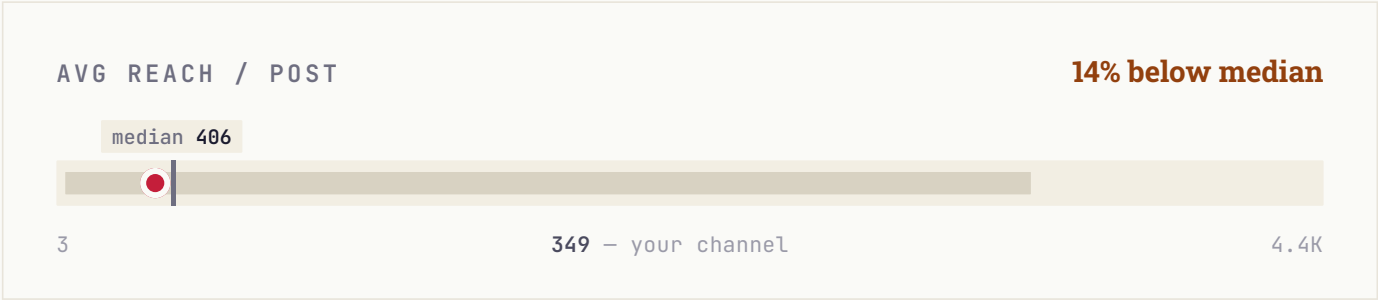
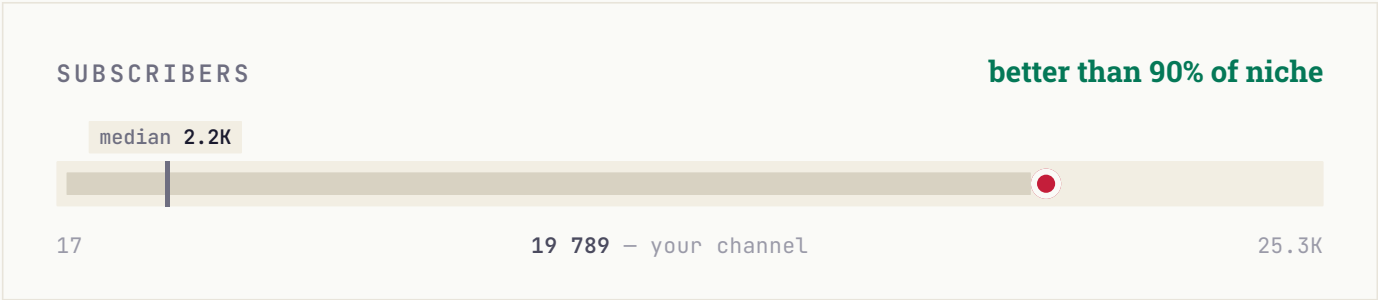
Where the channel stands in its league

Took top-63 channels in category «Career» (Belarus) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#7 /63

POSITION IN NICHE

Channel in top 11% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Friday
Audience most active on this day at 08:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Increase video post share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | ER below niche benchmark — rethink formats
Current ER 1.76% vs norm 5.5%. Try polls and interactive formats. | EFFECT
+3.7pp ER |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
