

PROMTPRESS PUBLIC REPORT

Channel audit

Jobs in Minsk



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Post a job or ad: @global_managerEU (avg reply 2 min)

SUBSCRIBERS

56 540

+47 per month

ERR (% SEE POSTS)

3.0%

in 24 hours **0.8%**

REACH/POST

1.3K

ad reach **454**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 56 540 —	 SUBS REACH 2.24% avg % subs see post	 VIEWS/POST 1.3K median 1.3K · 29 days	 POSTS/WEEK 9.9 over period
 7D TREND -28.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 654 chars median 576 · 29 days	 POSTS ANALYZED 42 29 days
 AD REACH 454 24h avg	 CHURN / MONTH +47 last month	 CITATION RATE 4 citation index · 11 channels mentioned ever	 CHANNEL AGE 5 years 2 months created 09.04.2021

AI EDITOR SUMMARY

Channel «Jobs in Minsk» — 56 540 subs. Each post averages 1.3K people (2% from subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. For week 15–21 Jun reach dropped -28.8% by week 8–14 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 42 posts in 29 days.
- 02 Dominant format — Text (34/42 posts).
- 03 Avg post length — 654 chars (median 576).
- 04 Peak audience activity — Friday, 08:00 MSK.
- 05 Top posts get 3× more views than the weakest (2.1K avg for top vs 834 for worst) — among 42 posts over 29 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 05.06 · 05:02 VIDEO 📍 Lemana PRO 📍 Building materials store 📍 Moscow region, Domodedovo 📍 PROMO: Certificate for electric rokhlya in...	VIEWS 2 282 REPOSTS 1	REACTIONS — ER 4.0%
Nº2 09.06 · 08:58 TEXT Vacancy: Warehouse Manager / Marketplace Specialist (WB, Ozon) LLC «Mir Bleska» (jewelry niche) Minsk, TC «Expobel»...	VIEWS 2 092 REPOSTS 1	REACTIONS — ER 3.7%
Nº3 03.06 · 13:59 TEXT Vacancy: Car Sales Manager (remote) Company: AvtoSale City: Minsk Salary: 100 BYN/day Description...	VIEWS 2 075 REPOSTS 16	REACTIONS — ER 3.7%

Nº4 10.06 • 16:03 TEXT ☒ CNC operator assistant — join our team! Manufacturing job, 2 km from MKAD. Regular transport, easy commute. Training from scratch...	VIEWS 2 020 REACTIONS — REPOSTS 6 ER 3.6%
Nº5 02.06 • 23:25 VIDEO AI can preserve not just a photo, but a child's imagination. ☒ Those drawings where a whole world is hidden for a child: unusual creatures...	VIEWS 2 018 REACTIONS — REPOSTS 1 ER 3.6%

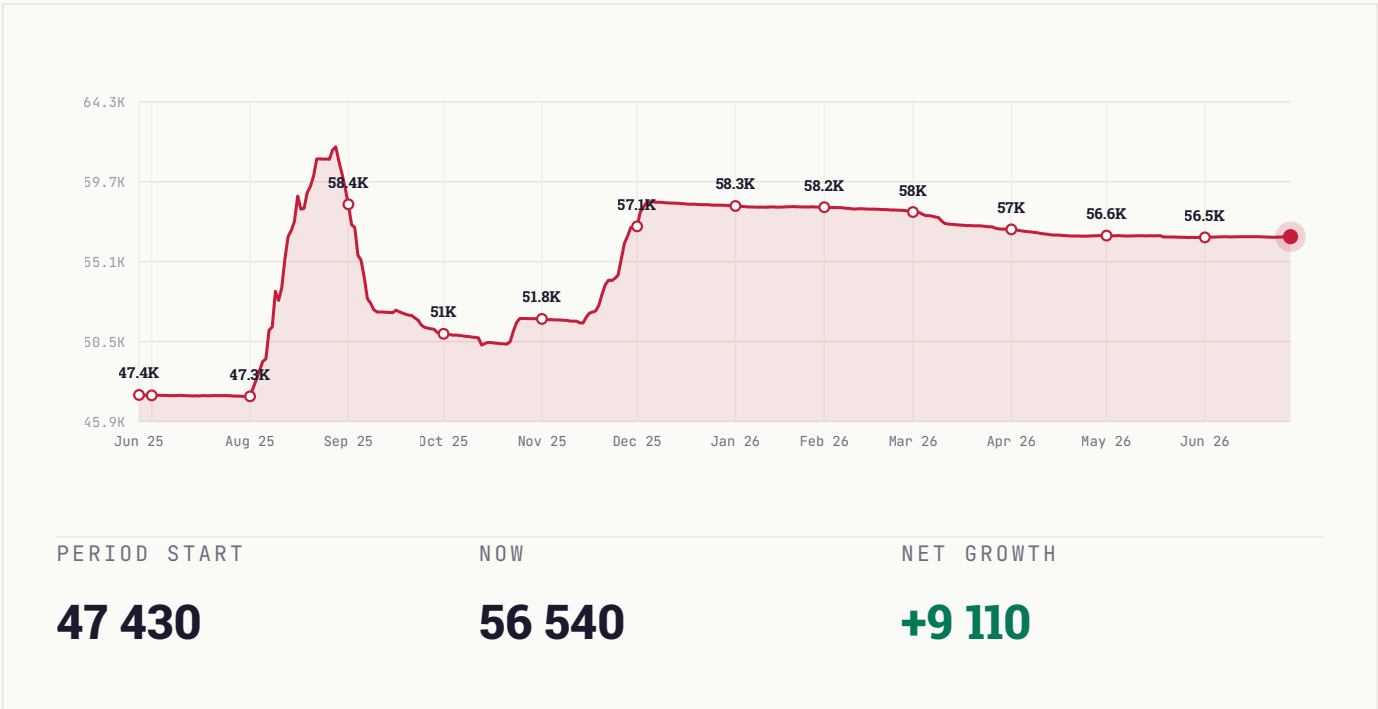
WORST 3

↓ 24.06 • 16:55 TEXT ☒ Universal hairdresser ∞ Salary: from 1800 BYN Responsibilities: Haircuts of any complexity (men's, women's, children's). Compliance...	VIEWS 912 REACTIONS — REPOSTS — ER 1.6%
↓ 24.06 • 18:06 TEXT ☒ Driver needed (cat. B). Minsk Gazelle Next 2024 (under warranty), kept by driver. Warehouse in Fanipol. ☒ Delivery...	VIEWS 873 REACTIONS — REPOSTS 3 ER 1.5%
↓ 25.06 • 16:58 PHOTO VACANCY Dancers wanted for Xi Media stream studio! ☒ Minsk Pro dance stream studio on TikTok Live — seeking girls to...	VIEWS 718 REACTIONS — REPOSTS 9 ER 1.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

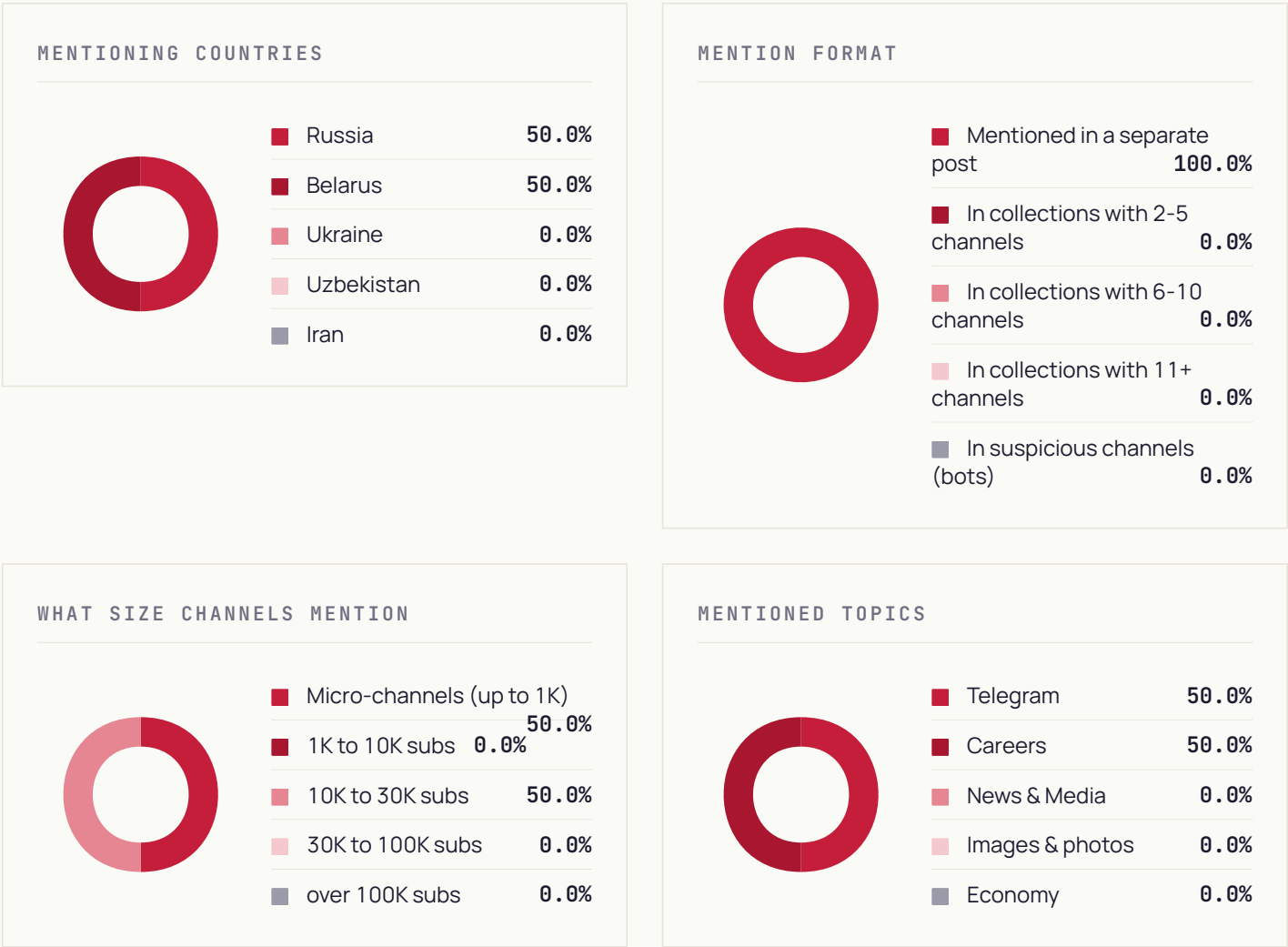
Subscriber growth chart for the year. Key months show exact sub count. See which months grew & which lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

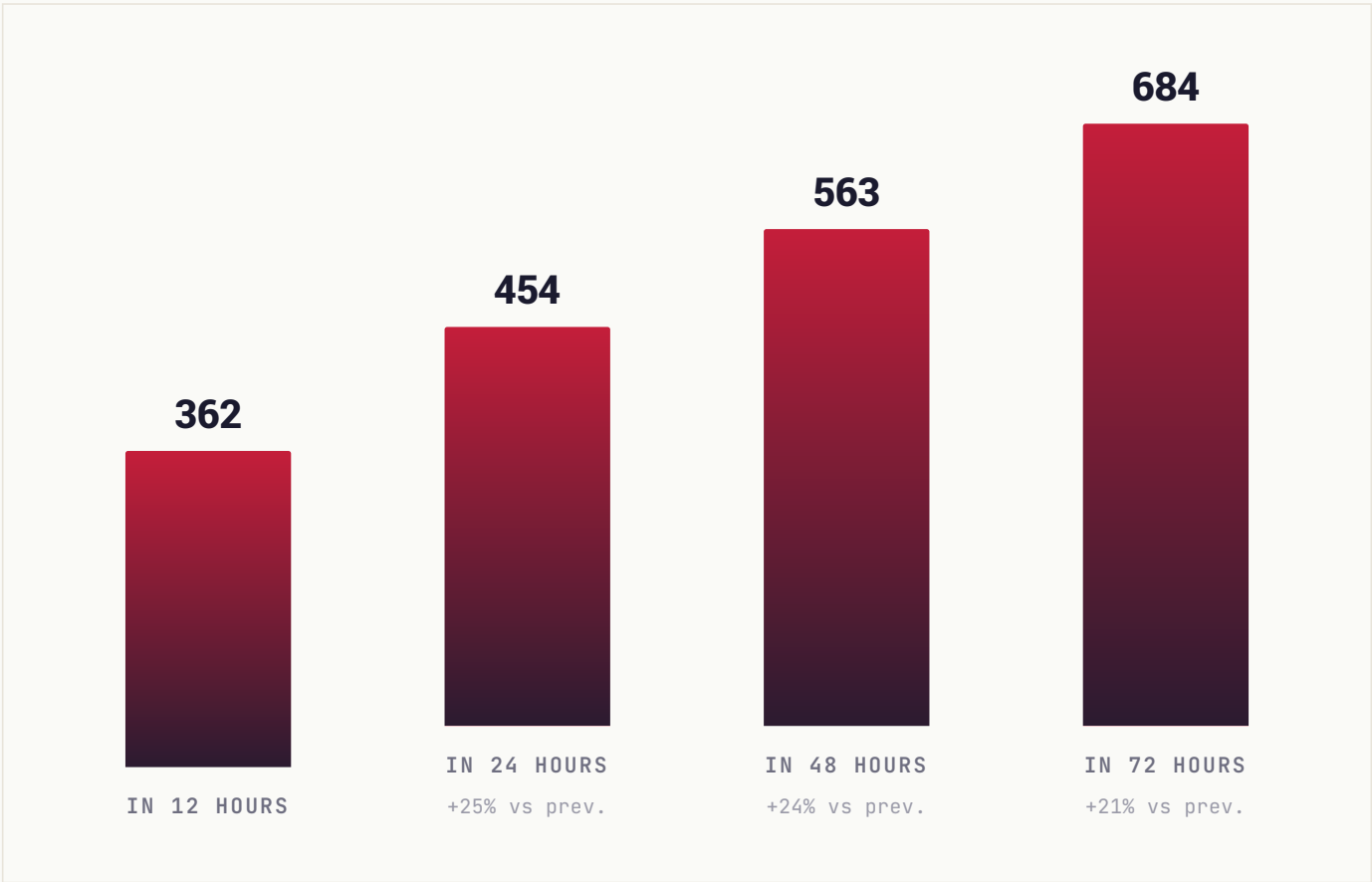
Citation index **4** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned **11** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
RV Jobs in Minsk YOU	56.5K
RV Jobs in Minsk	46.6K
RV Jobs in Minsk	17.2K
MT Ministry of Labor and Social Protection of the Republic of Belarus	24.7K
RV Jobs in Grodno	23.2K
RV Jobs in Grodno	17K
RV Jobs in Vitebsk	23.2K
RV Jobs in Mogilev	22.1K
RG Jobs Gomel	19.7K
RG Jobs Gomel	18.3K
RV JOBS IN BREST Part-time in Brest	18.7K

COMPARATIVE CONCLUSION

Channel in top-1 of niche (#1 of 63 channels in category). One of the leaders — client-partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **24 538** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	1 459
Nov 2025	0	0	5 536
Oct 2025	0	0	1 645
Sep 2025	0	0	155
August 2025	0	0	15 690
July 2025	0	0	53

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
0	6	24 538

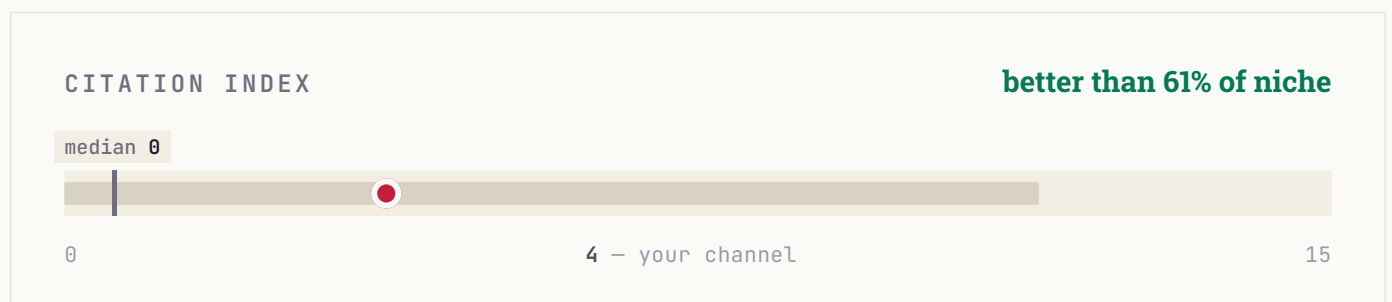
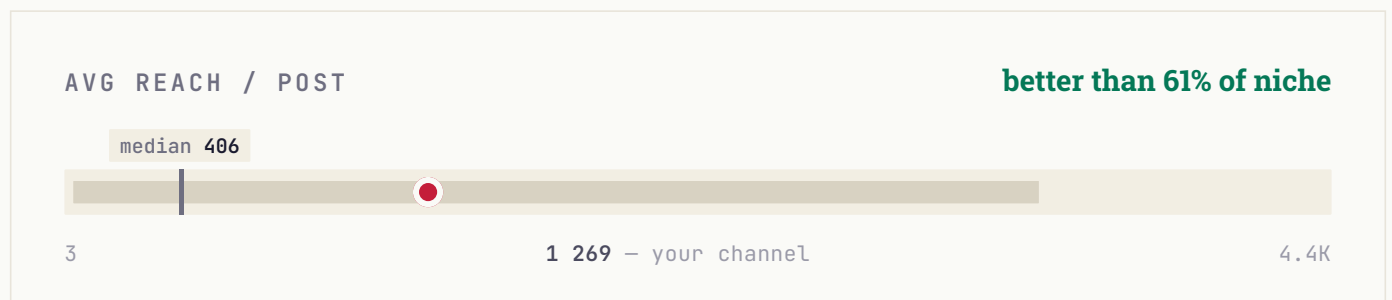
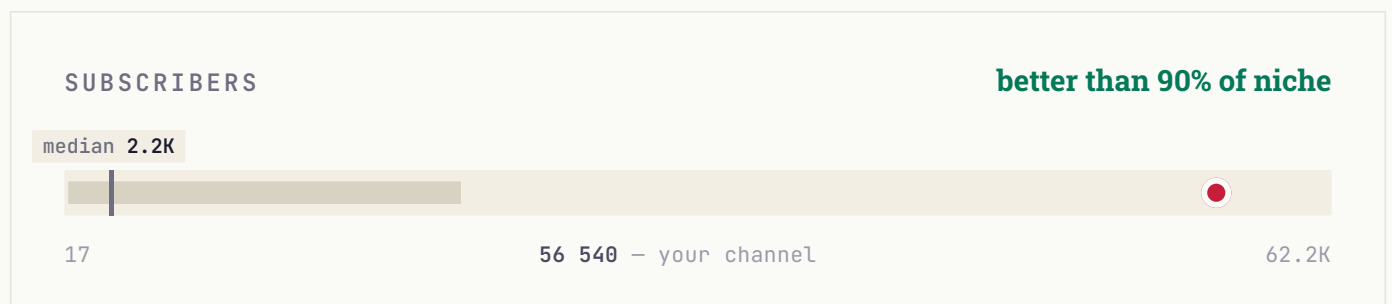
— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-63 channels in category «Careers» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#1/63

RANK IN NICHE
Channel in top 1% Careers Belarus



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Friday

Audience most active on this day at 08:00 MSK.

EFFECT

**Best window
for important
post**

02

Increase video post share

Video in Telegram holds audience longer & is favored by the algorithm. Recommend raising share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.24% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.3pp ER

04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
