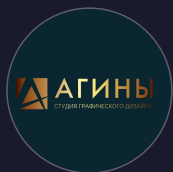


PUBLIC REPORT BY PROMTPRESS

Channel audit

Not only PowerPoint



@powerpointpresentation

Create stunning presentations with our PowerPoint tips! Best hacks for quality design! Discover cool features and order a custom presentation...

SUBS

20 067

+13307 per month

ERR (% SEE POSTS)

2.0%

per day 1.9%

REACH/POST

329

ad reach 172/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 20 067 —	 SUB REACH 1.64% avg % subs see post	 VIEWS/POST 329 median 263 · 16 days	 POSTS/WEEK 6.9 over period
 7D TREND — no data for period	 REACTIONS/POST 17.3 total 277 reactions, 27 reposts, 11 comments	 POST LENGTH 361 chars median 343 · 16 days	 POSTS ANALYZED 16 16 days
 AD REACH 172 24h avg	 CHURN / MONTH +13307 last month	 CITATION RATE 1 citation index · 21 channels mentioned ever	 CHANNEL AGE 7 years 20 days created 27.06.2019

AI EDITOR SUMMARY

Channel «Not only PowerPoint» – 20 067 subs. Each post averages 329 people (2% from subs), reach is low – consider expanding audience. Publishes 7 posts per week (~1/day) – infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts over 16 days.
- 02 Dominant format — Photo (6/16 posts).
- 03 Avg post length — 361 chars (median 343).
- 04 Peak audience activity — Tuesday, 16:00 MSK.
- 05 Top posts get 2x more views than weakest (606 avg top vs 244 worst) — among 16 posts in 16 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

№130.06 · 13:21PHOTO	Friends! We welcome everyone to our channel on Yandex Zen https://dzen.ru/aginivan.ru?share_to=link There's lots of interesting stuff - and...		VIEWS	REACTIONS
			759	21
№205.07 · 21:56PHOTO	Unlock the world of outdoor fun 🧡 Looking for reliable gear and equipment for adventures? At GlobalDrive you'll find a huge selection: ATVs...		REPOSTS	ER
			2	3.8%
№307.07 · 17:06PHOTO	"Prepared several images generated from prompts — a visual breakdown of how an idea becomes a visual masterpiece...		VIEWS	REACTIONS
			564	20
			REPOSTS	ER
			3	2.8%
			VIEWS	REACTIONS
			497	30
			REPOSTS	ER
			2	2.5%

Nº4 09.07 • 10:33 VIDEO "How to create an impressive slide in 7 steps – showing the whole process in a timelapse" 🗨️ Today we break down a slide about mountain tourism: from layout...	VIEWS 446 REACTIONS 22 REPOSTS 4 ER 2.2%
Nº5 11.07 • 11:55 VIDEO 🖥️ Sharing a piece of the process Showing the tools we used so you can do it too! Slide has a concise visual...	VIEWS 342 REACTIONS 29 REPOSTS 6 ER 1.7%

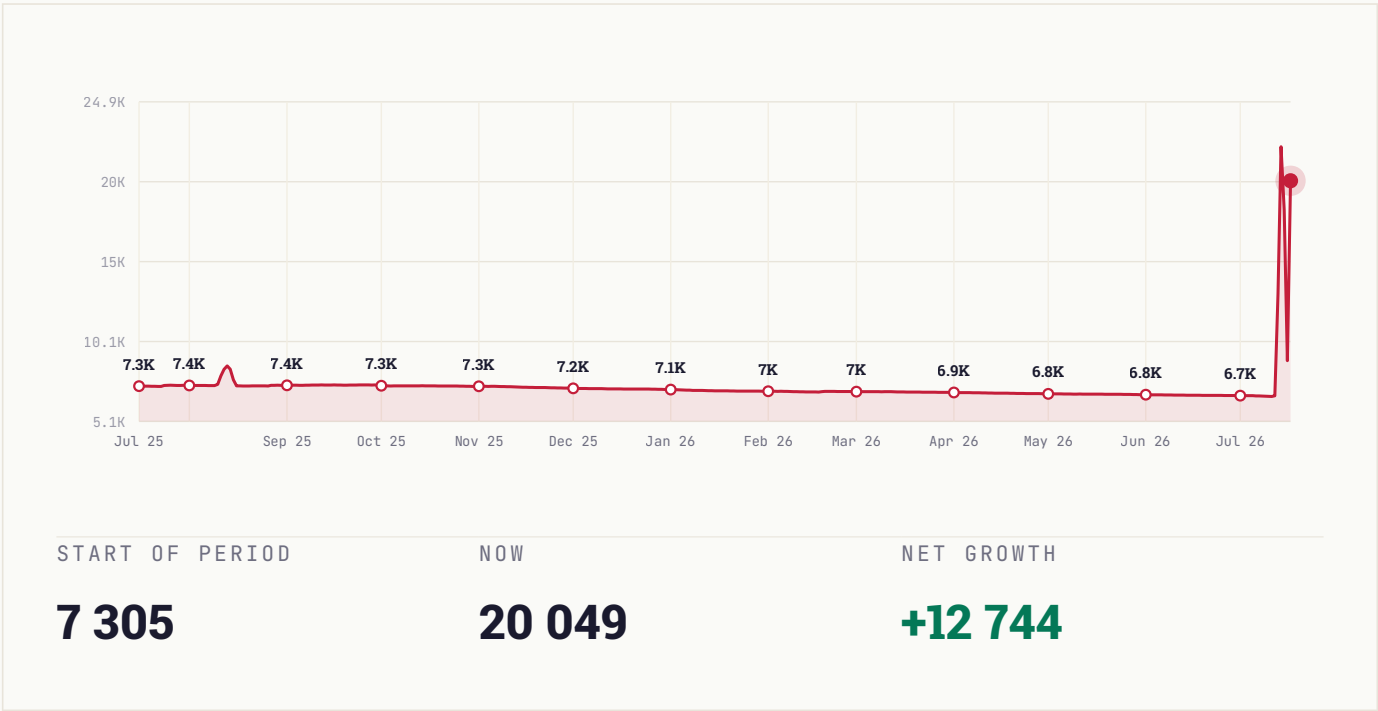
WORST 3

↓ 12.07 • 16:26 PHOTO "Templates" – your ultimate speed booster! 🚀 You know how many hours go into "creating from scratch" what you can already take ready-made and...	VIEWS 254 REACTIONS 22 REPOSTS 3 ER 1.3%
↓ 13.07 • 14:02 VIDEO 😊 Want to turn global goals into real results? See how it works! Video shows a simple but powerful technique: breaking down...	VIEWS 242 REACTIONS 22 REPOSTS 1 ER 1.2%
↓ 13.07 • 17:10 PHOTO 🚀 Opening enrollment for the intensive «Start in Vibe Coding». Lately I've been showing you snippets of how I make AI slides, telegram bots...	VIEWS 236 REACTIONS 20 REPOSTS 1 ER 1.2%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

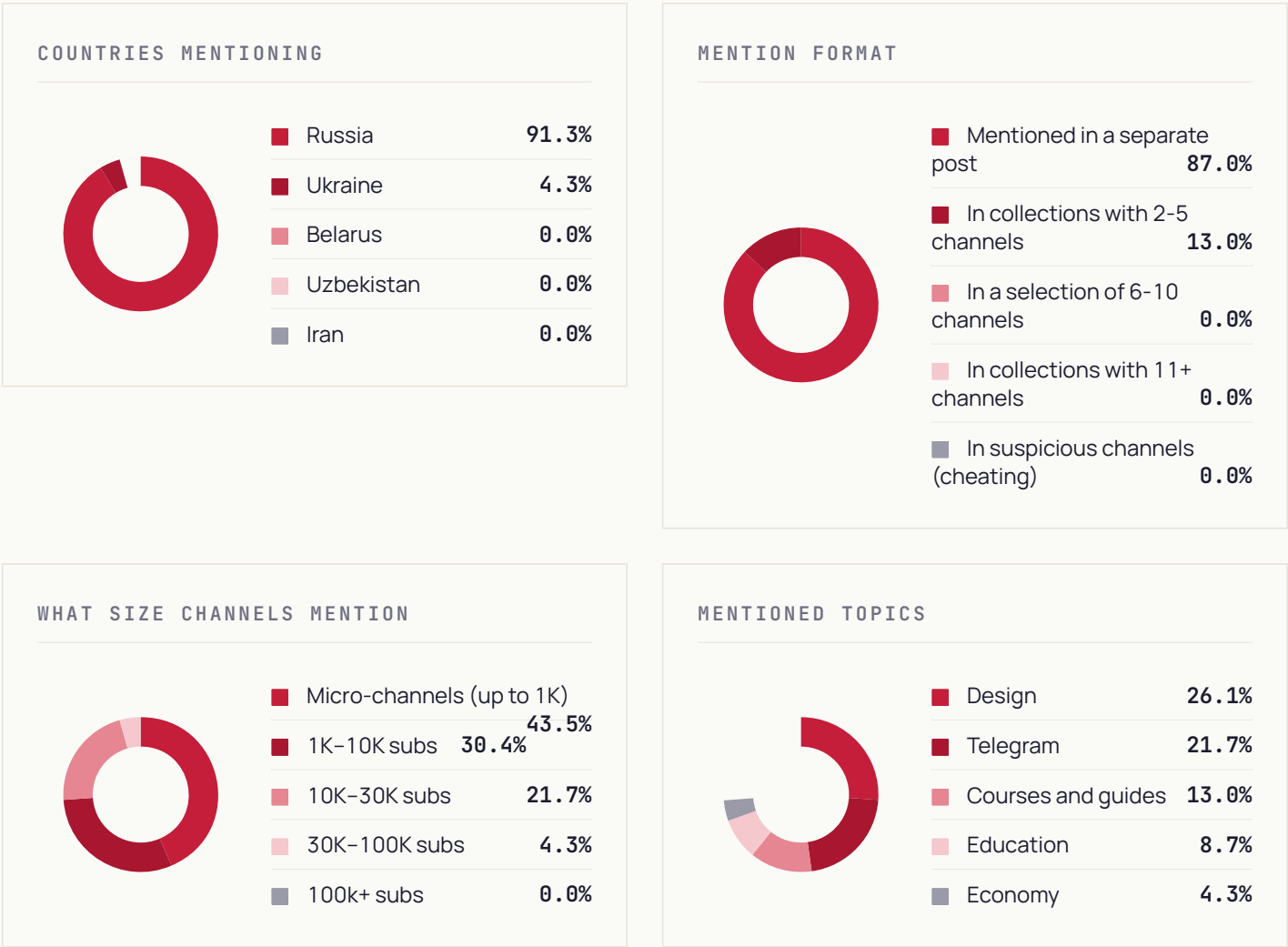
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

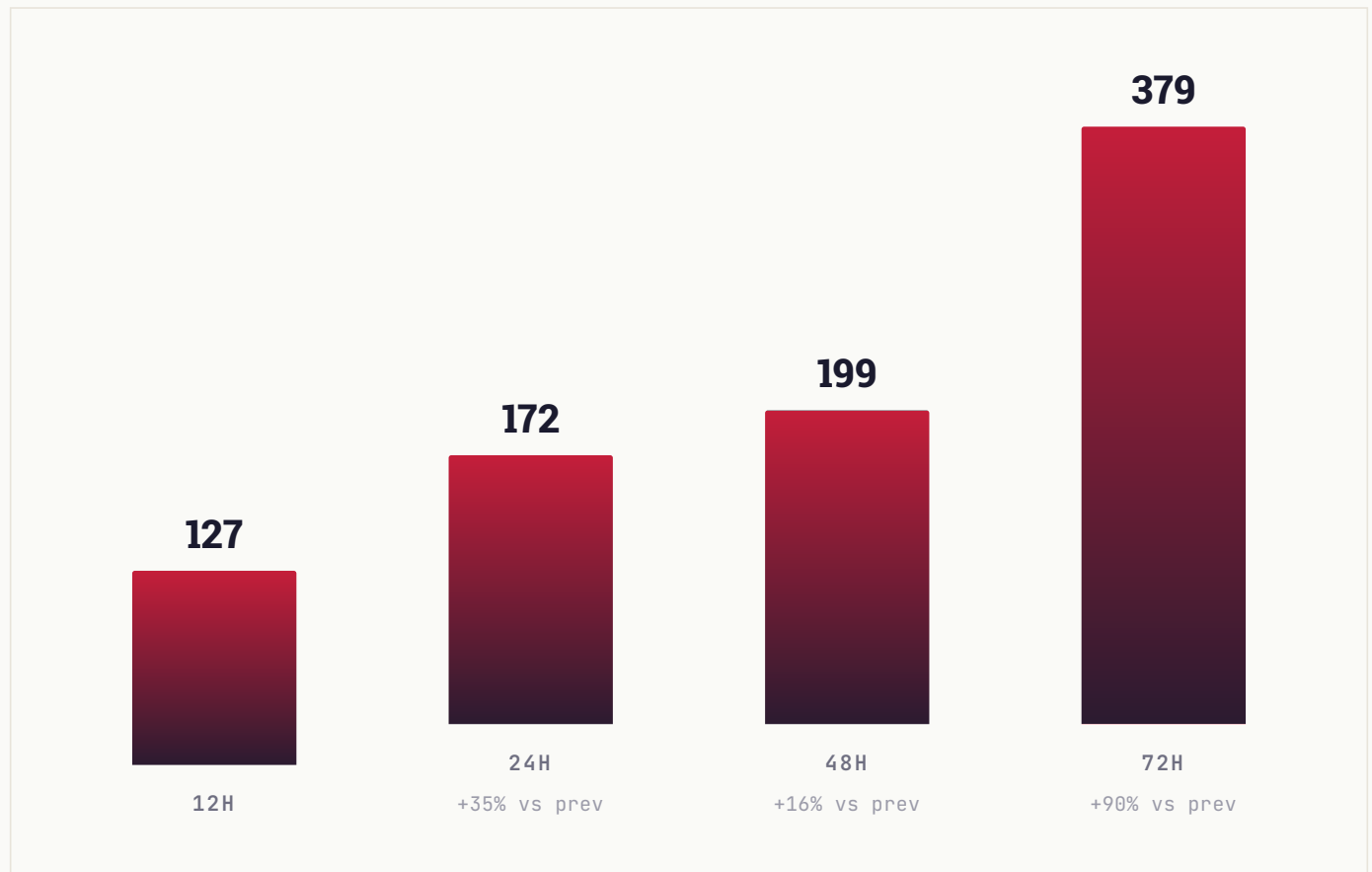
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel "weighs" more than from a 1K subs channel. All time the channel was mentioned **21** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
66Lottery CRYPTO	407.7K
缅甸 缅甸北吃瓜新闻曝光	273.3K
AE After Effects Templates	181.2K
R R	177.9K
3D 3Dline.net	173.7K
DG Designer Gang	147.3K
TC template canva gratis	144.2K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.4K
ER Sexy font. Cyrillic	134.7K
NT Not only PowerPoint YOU	20.1K

COMPARATIVE CONCLUSION

Channel still outside top 99 of niche — early growth stage. Niche leader — 66Lottery CRYPTO (407.7K), top-99 median: 65.4K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **1 420** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	8	
December 2025	0	0	9	
November 2025	1	1	16	
October 2025	0	0	36	
September 2025	0	0	63	
August 2025	0	0	1 288	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	1 420

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Design» (Russia) and saw how your channel looks compared to them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical line — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Tuesday**

On this day and at 16:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 1.64% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.9pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this? **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager