

PUBLIC PROMTPRESS REPORT

Channel audit

bydlo vizazhist



@potrubkakeup

Book training, makeup, brows & braids <https://potrubkakeup.ru>

SUBSCRIBERS

34 699

+10869 per month

ERR (% SEE POSTS)

42.0%

in 24 hours **26.6%**

REACH/POST

14.5K

ad reach **9.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 34 699 —	 SUBSCRIBER REACH 41.91% avg % subs see post	 VIEWS/POST 14.5K median 11.4K · 29 days	 POSTS/DAY 9.3 ~65/week
 7D TREND +88.5% vs prev week	 REACTIONS/POST 394.3 total 108 424 reactions, 4 236 reposts, 3 392 comments	 POST LENGTH 148 chars median 90 · 29 days	 POSTS ANALYZED 275 29 days
 AD REACH 9.1K 24h avg	 CHURN / MONTH +10869 last month	 QUOTABILITY 2 citation index · 18 channels mentioned it ever	 CHANNEL AGE 2 yrs 3 mo created 21.03.2024

AI EDITOR SUMMARY

Channel «bydlo vizazhist» – 34 699 subs. Each post averages 14.5K people (42% subs), wide reach for a channel this size. Publishes 65 posts/week (~9/day) – active posting. Week 22–28 Jun reach up +88.5% week 15–21 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **275** posts in 29 days.
- 02 Dominant format — **Video** (192/275 posts).
- 03 Avg post length — **148** chars (median 90).
- 04 Peak audience activity — **Thursday, 02:00 MSK**.
- 05 Top posts get **4x** more views than the weakest (37.7K avg for top vs 9.4K for worst) — among 275 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 20:57 VIDEO Video from the scene I didn't cut anything, just removed the girl from the frame	VIEWS 38 985 REP. 491	REACTIONS 1 338 ER 112.4%
Nº2 26.06 · 03:39 VIDEO (captionless post — video)	VIEWS 37 242 REP. 21	REACTIONS 821 ER 107.3%
Nº3 26.06 · 03:38 VIDEO (captionless post — video)	VIEWS 36 954 REP. 22	REACTIONS 1 075 ER 106.5%

Nº4 25.06 · 23:11 TEXT Next time I'll fight the client with fists	VIEWS 36 937 REP. 30	REACTIONS 1 626 ER 106.4%
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Nº5 25.06 · 20:39 TEXT Our side of the story	VIEWS 36 926 REP. 281	REACTIONS 1 910 ER 106.4%
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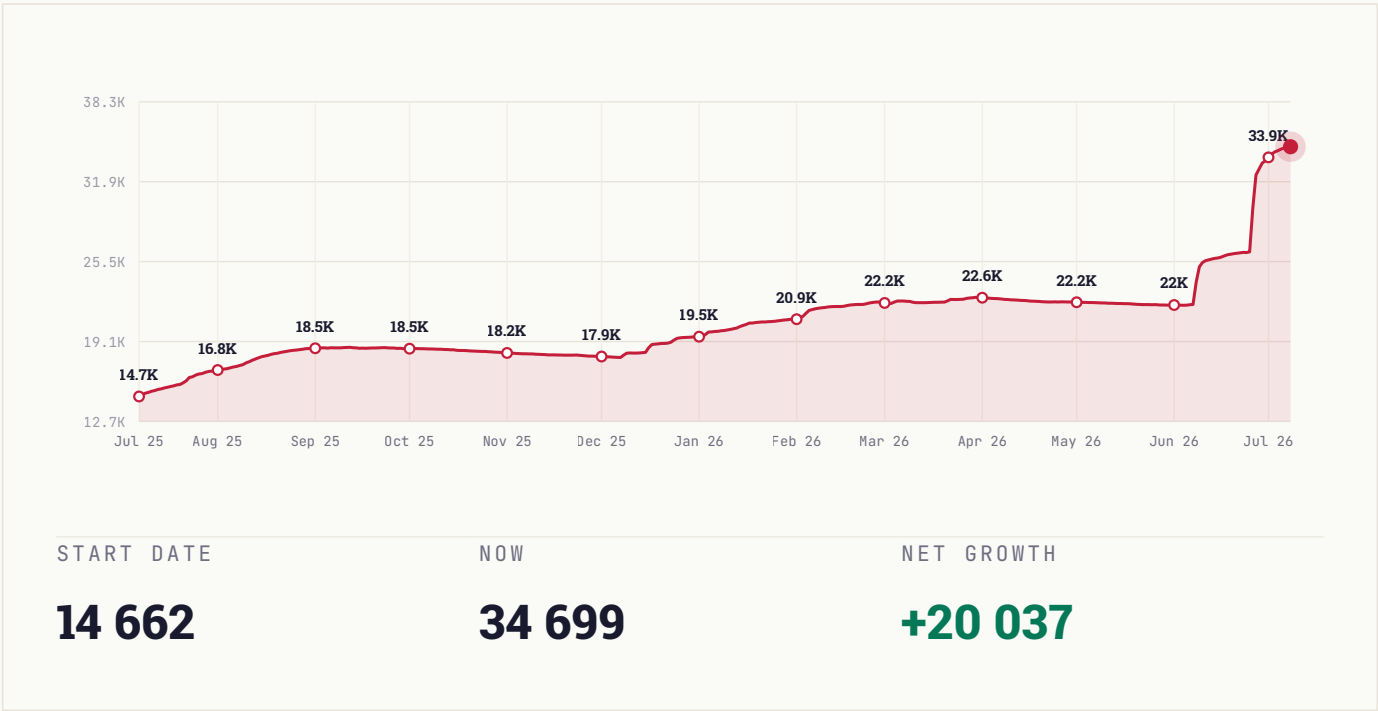
WORST 3

↓ 15.06 · 05:55 VIDEO (captionless post — video)	VIEWS 9 498 REP. 4	REACTIONS 185 ER 27.4%
↓ 15.06 · 06:01 VIDEO (captionless post — video)	VIEWS 9 448 REP. 4	REACTIONS 173 ER 27.2%
↓ 15.06 · 05:56 VIDEO (captionless post — video)	VIEWS 9 369 REP. 4	REACTIONS 180 ER 27.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

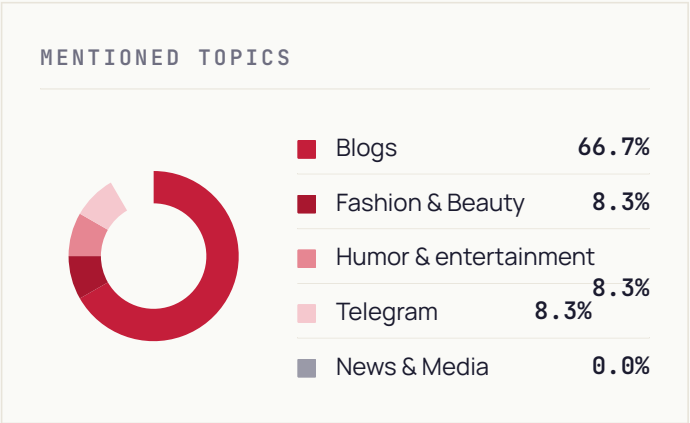
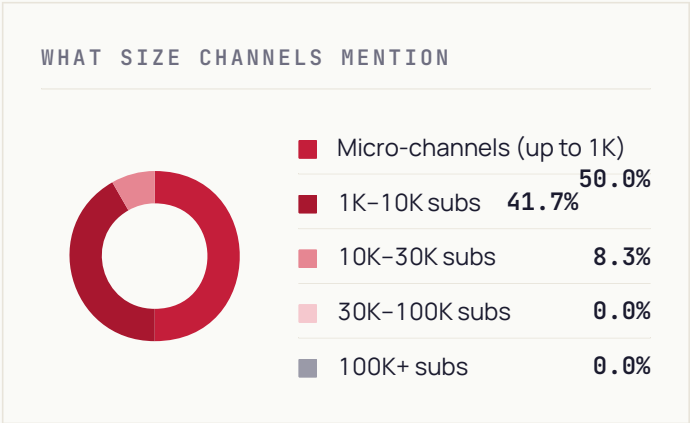
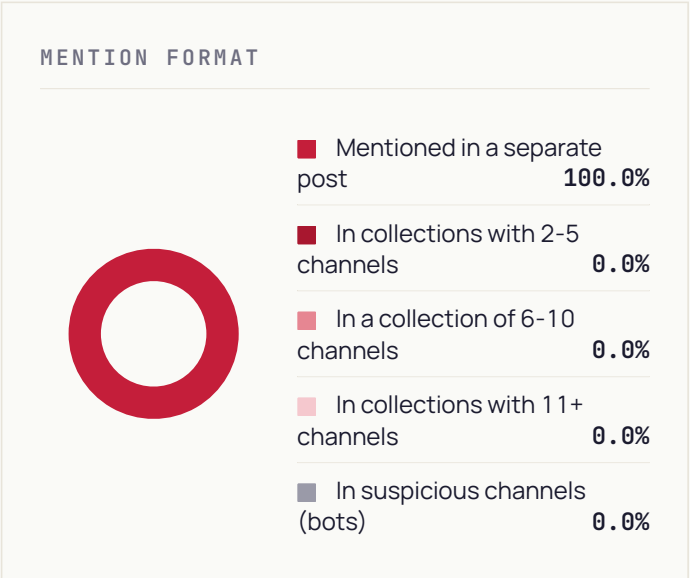
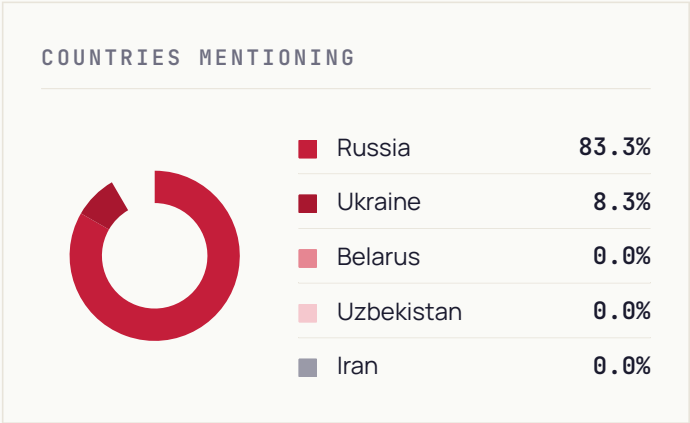
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

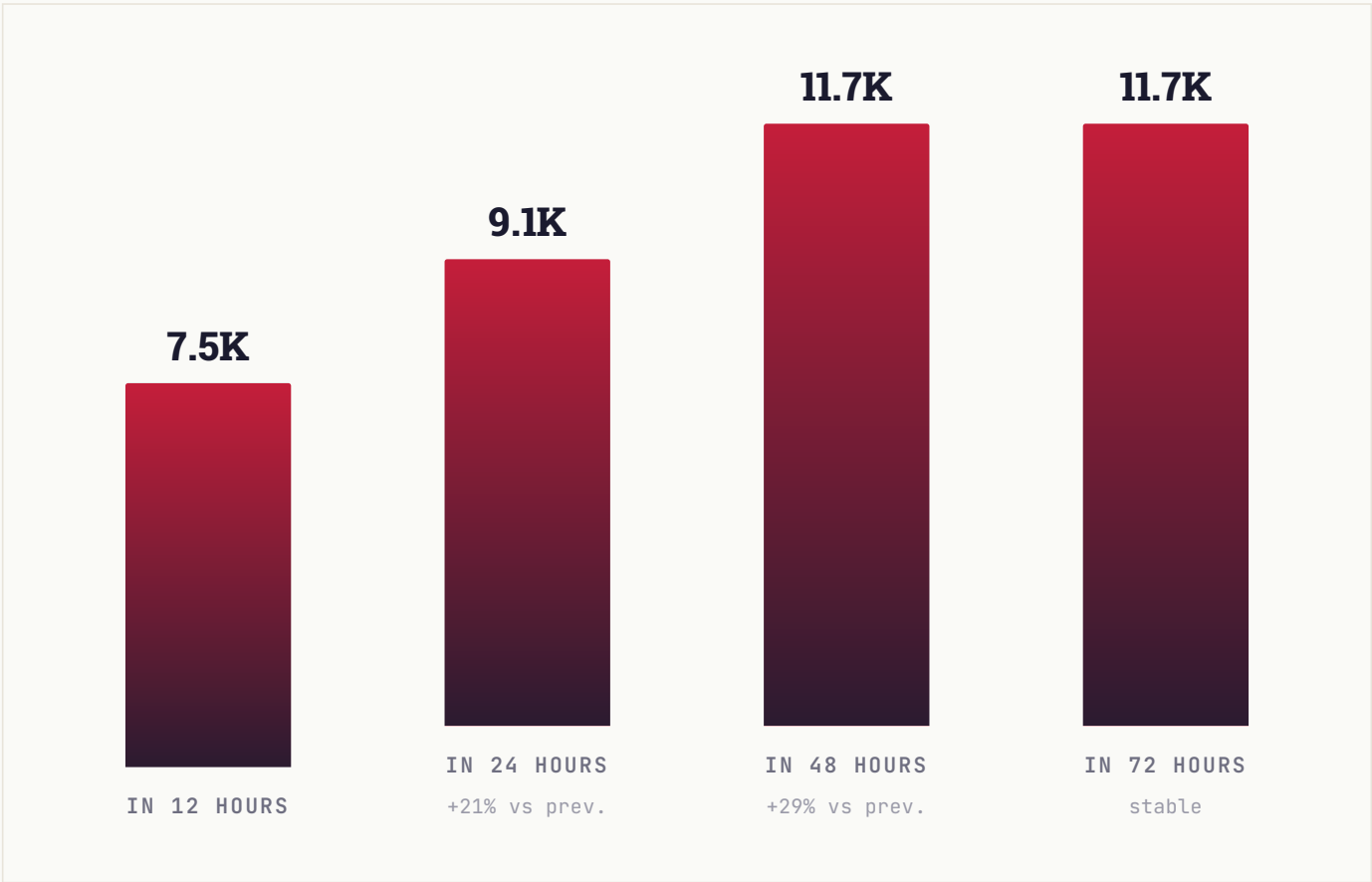
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **18** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Zolotoe Yabloko	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Wildberries / WB finds	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
HW WB OZON finds	393.5K
BV bydlo vizazhist YOU	34.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — Zolotoe Yabloko (1.1M), top-96 median: 171K. First goal — enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **5 113** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 411	
December 2025	0	0	1 670	
Nov 2025	1	1	16	
Oct 2025	0	0	26	
September 2025	0	0	195	
August 2025	0	0	1 795	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	5 113

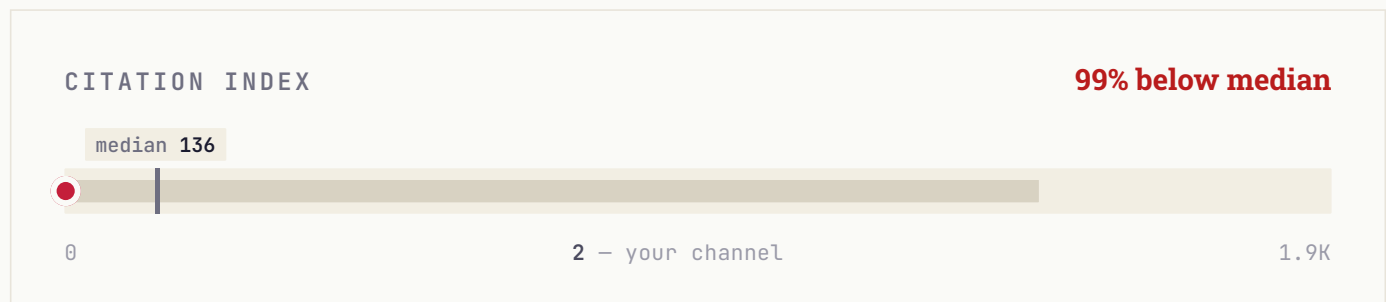
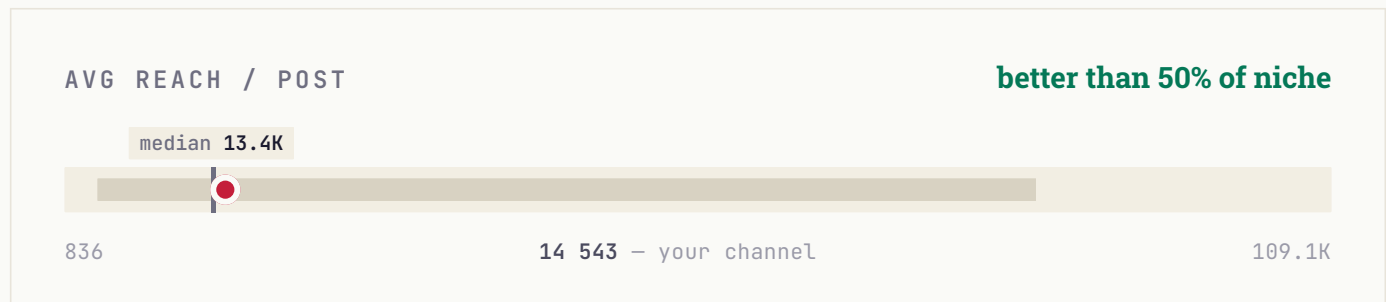
Where the channel stands in its league

SUBSCRIBERS 80% below median

median 171.1K

58.4K 34 699 — your channel 512.2K

Metric	Value
Current Subscribers	34,699
Median	171.1K
Range (Min-Max)	58.4K - 512.2K
Performance	80% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 02:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager