

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Postupashki - SHAD, Internships & Master's



@postypashki_old

5 years helping get offers in BigTech, enter Yandex CS center & top master's programs. Questions, ads: @vice22821 Course purchases: @menshe_treh Our courses:...

SUBSCRIBERS

42 631

ERR (% SEE POSTS)

38.0%

REACH/POST

16.3K

+586 per month

per day 18.3%

ad reach 7.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 42 631 —	 SUBSCRIBER REACH 38.24% avg % subs see post	 VIEWS/POST 16.3K median 16.2K · 29 days	 POSTS/WK 10.3 over period
 7D TREND -26.9% vs previous week	 REACTIONS/POST 59.4 only 2,556 reactions, 7,751 reposts, 265 comments	 POST LENGTH 839 chars median 1000 · 29 days	 POSTS ANALYZED 43 29 days
 AD REACH 7.8K 24h avg	 CHURN / MONTH +586 last month	 CITATION RATE 51 citation index · 148 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 31.01.2022

AI EDITOR SUMMARY

Channel «Postupashki - CS, Internships and Master's» — 42 631 subs. Each post gets on avg 16.3K people (38% from subs), that's good reach. Publishes 10 posts per week (~1/day) — regular schedule. In the week of Jul 6–12, reach dropped by -26.9% to the week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 43 posts in 29 days.
- 02 Dominant format – Text (29/43 posts).
- 03 Avg post length – 839 characters (median 1000).
- 04 Audience peak activity – Monday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (30K avg for top vs 12K for worst) – among 43 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 12:55 PHOTOS Folks, we've updated the START lineup and are opening a new enrollment! 🚀 We reworked the programs: updated topics, added new cases and questions with...	VIEWS 38 578 REPOSTS 208	REACTIONS 26 ER 90.5%
Nº2 20.06 · 09:01 PHOTOS Intensive at Avito Academy Comrades, we are opening enrollment for the intensive at Avito Academy, where in 6 weeks of systematic training you will master all...	VIEWS 31 295 REPOSTS 218	REACTIONS 42 ER 73.4%
Nº3 27.06 · 15:04 TEXT Avito Academy Leak Folks, this morning AA had a bug (links broke) and I managed to download tasks from the first and even the second...	VIEWS 20 123 REPOSTS 808	REACTIONS 177 ER 47.2%

Nº4 30.06 • 19:22 **TEXT**

Folks, we figured out what content you like best 🤔 So now we'll give the floor to our graduates more often. Today...

VIEWS
18 740

REACTIONS
32

REPOSTS
14

ER
44.0%

Nº5 21.06 • 14:51 **VIDEO**

(post without caption – video)

VIEWS
18 645

REACTIONS
54

REPOSTS
16

ER
43.7%

WORST 3

↓ 13.07 • 14:05 **TEXT**

Leak of T-Bank algorithmic section protocol Our alumni are not only actively passing interviews now but have long been on staff...

VIEWS
12 247

REACTIONS
32

REPOSTS
205

ER
28.7%

↓ 13.07 • 17:05 **TEXT**

How to build a top career In this post we discuss how to build a top career and not die in poverty, insuring against the most extreme...

VIEWS
12 116

REACTIONS
88

REPOSTS
195

ER
28.4%

↓ 12.07 • 16:17 **VIDEO**

(post without caption – video)

VIEWS
11 741

REACTIONS
137

REPOSTS
19

ER
27.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

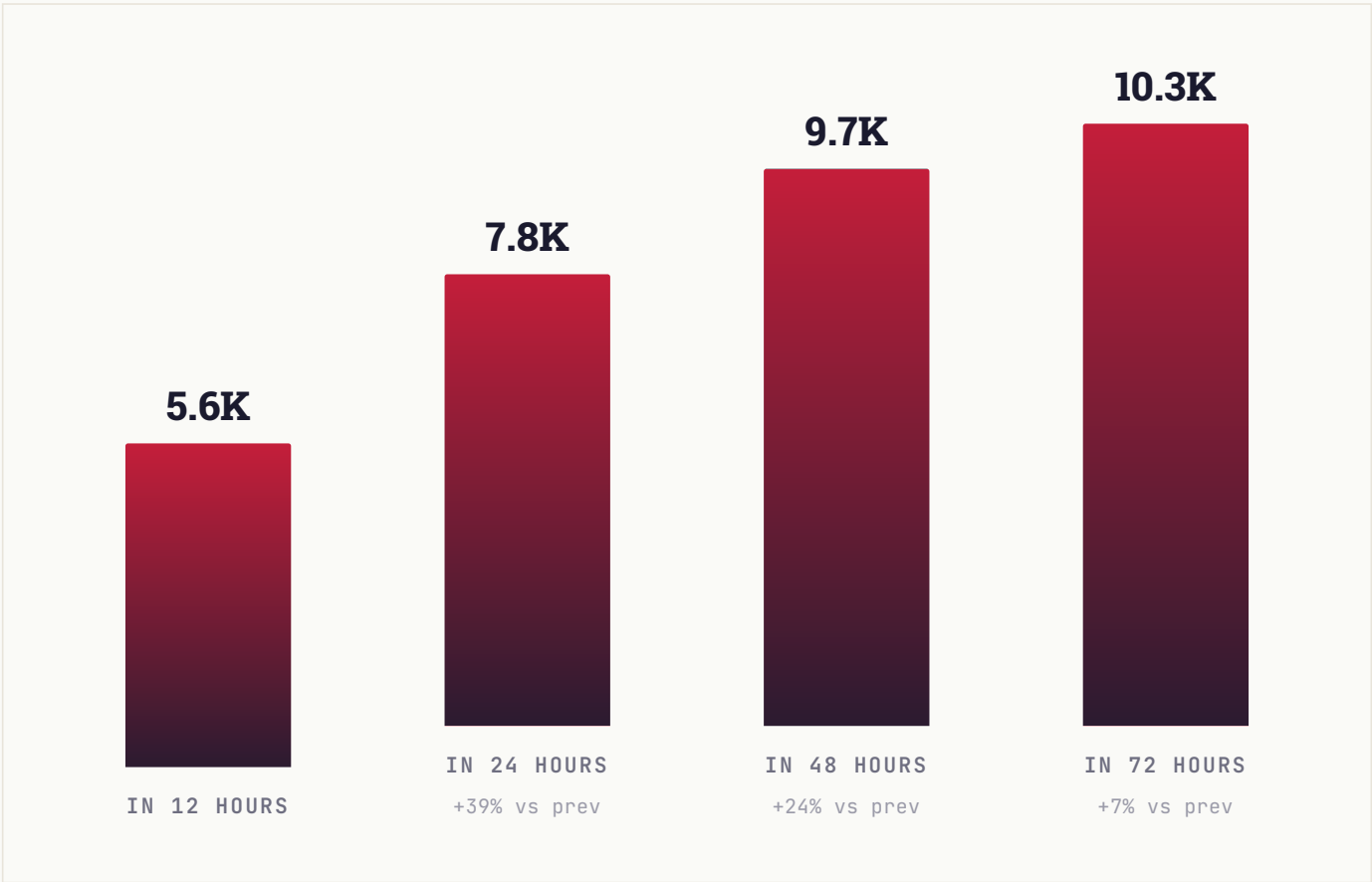


START OF PERIOD	NOW	NET GROWTH
37 467	42 631	+5 164

SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
P- Postupashki - SHAD, Internships & Master's YOU	42.6K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** mentions count **81**, they brought **3 157** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	18	12	836	
December 2025	1	1	128	
November 2025	8	7	788	
October 2025	8	4	246	
September 2025	7	6	394	
August 2025	39	8	765	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
81	6	3 157

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Monday
Audience most active on this day at 15:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further, run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
