

PUBLIC REPORT BY PROMTPRESS

Channel audit

ПЕРВЫЙ_ОПТОВЫЙ



@posrednikrbrf

REVIEWS: https://t.me/+3Aqqxh6lb_wwMTYy DM:
@pervyi_optovyi

SUBSCRIBERS

3 193

-140 per month

ERR (% SEE POSTS)

16.0%

last day **3.9%**

REACH/POST

452

ad reach **125/24h**

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 3 193 —	SUBSCRIBER REACH 14.14% avg % subs see post	VIEWS/POST 452 median 493 · 28 days	POSTS/WEEK 1.2 for period
7D TREND — no data for period	REACTIONS/POST 1.4 7 reactions, 5 reposts, 1 comment	POST LENGTH 157 chars median 73 · 28 days	POSTS ANALYZED 5 28 days
AD REACH 125 24h avg	CHURN / MONTH -140 last month	CITATION RATE 2 citation index · 62 channels mentioned all time	CHANNEL AGE 3 years 1 month created 20.04.2023

AI EDITOR SUMMARY

Channel «ПЕРВЫЙ_ОПТОВЫЙ» — 3 193 subs. Each post averages 452 people (14% of subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 28 days.
- 02 Dominant format – Photo (4/5 posts).
- 03 Avg post length – 157 chars (median 73).
- 04 Peak Audience Activity – Wednesday, 15:00 MSK.
- 05 Top Posts Gather 2× more views than the weakest (569 avg for top vs 347 for worst) – among 5 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

№120.05 · 12:28PHOTO	Back in stock!! https://t.me/Slivveipov	VIEWS	REACTIONS
		643	1
		REPOSTS	ER
		1	20.1%
№219.05 · 14:25PHOTO	✱Summer is coming – time to update your sneakers! ✱ Friends, the hot season and walks are just around the corner. So it's time to think about light...	VIEWS	REACTIONS
		573	2
		REPOSTS	ER
		1	17.9%
№319.05 · 11:53PHOTO	https://t.me/Slivveipov https://t.me/Slivveipov https://t.me/Slivveipov	VIEWS	REACTIONS
		493	2
		REPOSTS	ER
		1	15.4%

Nº402.06 · 15:42 TEXT

Available on order

VIEWS	REACTIONS
424	2
REPOSTS	ER
1	13.3%

Nº517.06 · 05:40 PHOTO

Still available !! First 5 buyers get free delivery <https://t.me/Slivveipov> ----- Q&A Reviews...

VIEWS	REACTIONS
125	—
REPOSTS	ER
1	3.9%

WORST 3

↓ 19.05 · 11:53 PHOTO

<https://t.me/Slivveipov> <https://t.me/Slivveipov> <https://t.me/Slivveipov>

VIEWS	REACTIONS
493	2
REPOSTS	ER
1	15.4%

↓ 02.06 · 15:42 TEXT

Available on order

VIEWS	REACTIONS
424	2
REPOSTS	ER
1	13.3%

↓ 17.06 · 05:40 PHOTO

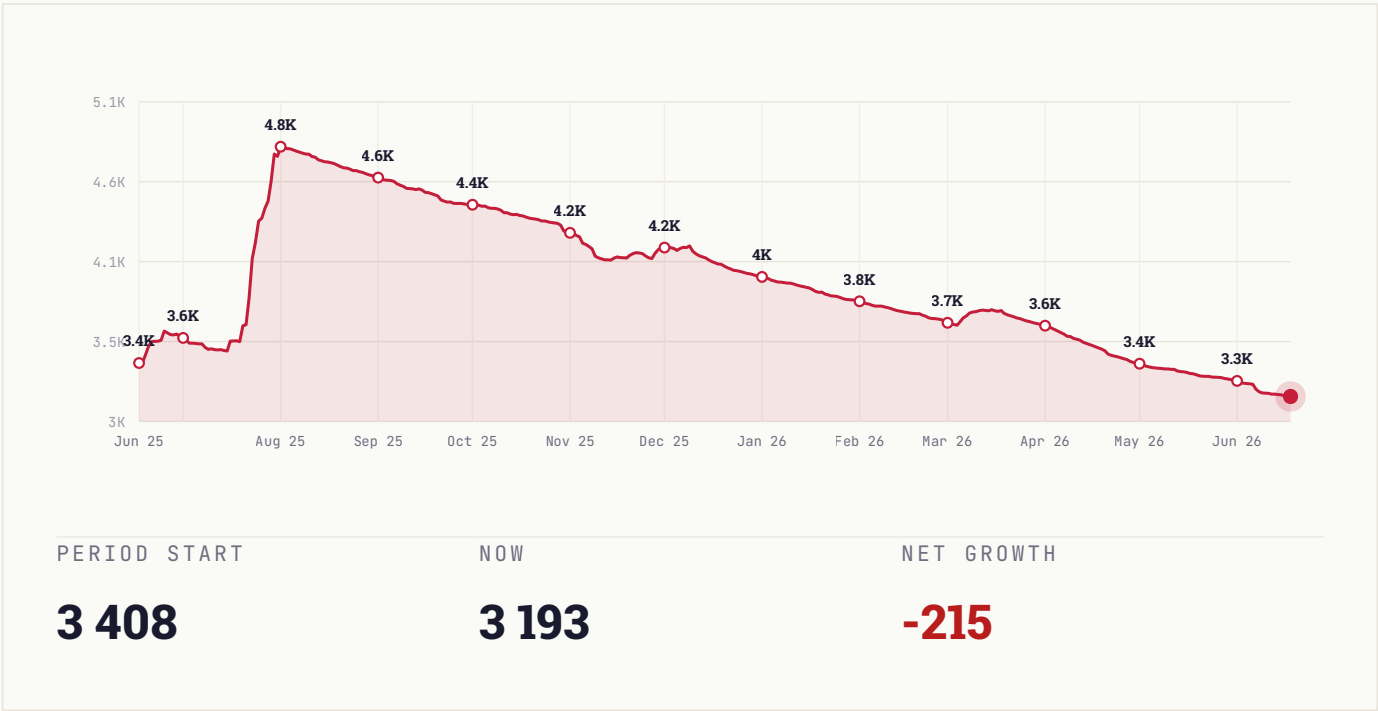
Still available !! First 5 buyers get free delivery <https://t.me/Slivveipov> ----- Q&A Reviews...

VIEWS	REACTIONS
125	—
REPOSTS	ER
1	3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

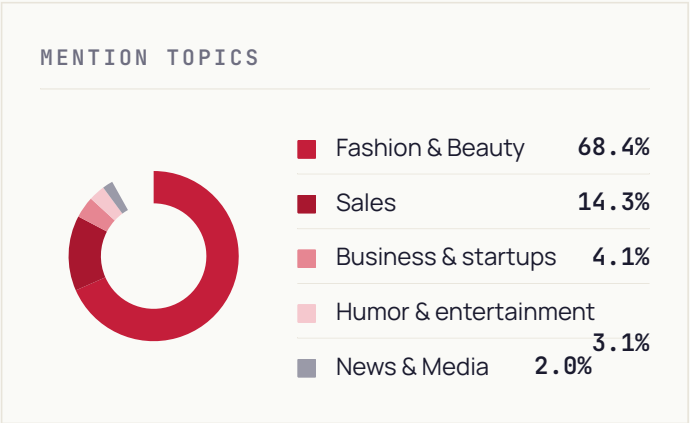
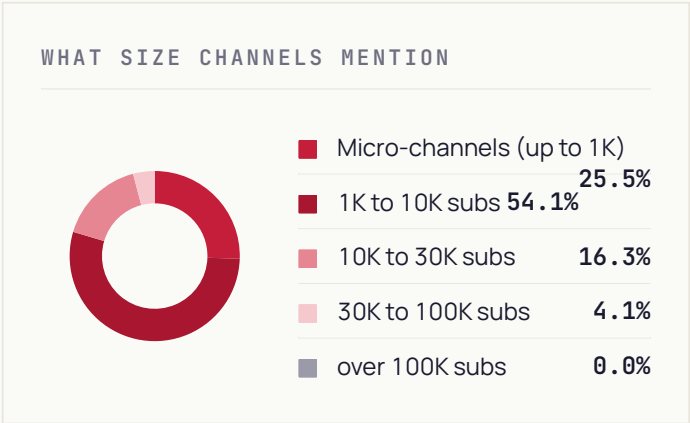
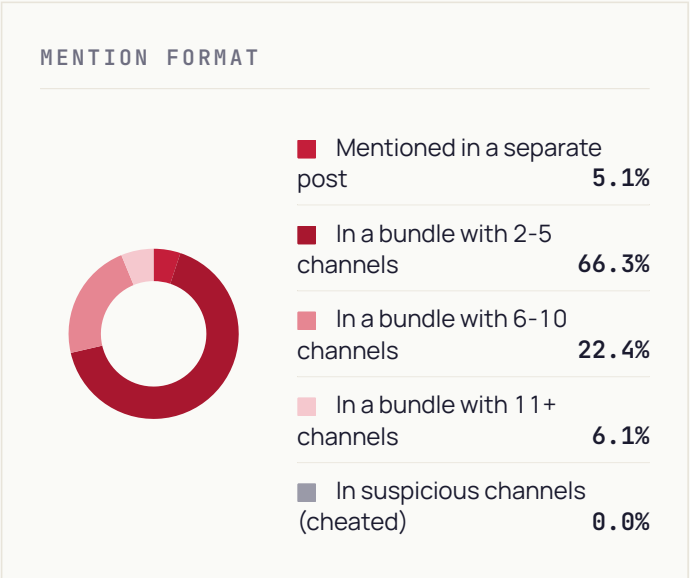
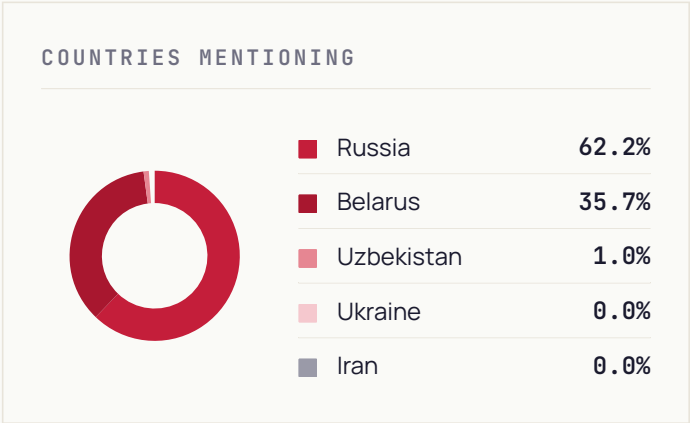
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

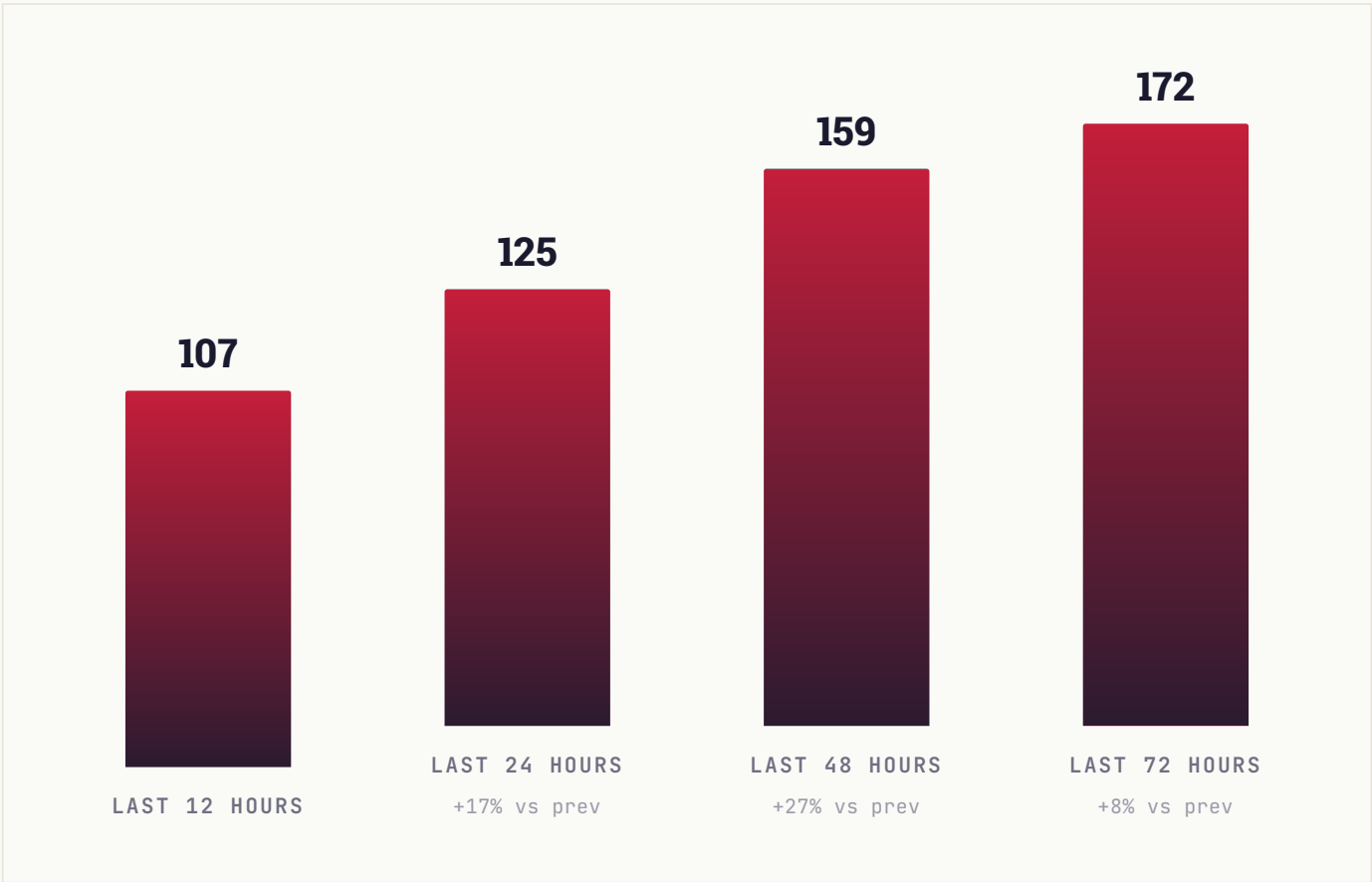
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time channel mentioned **62** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who You Compete With

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
SB Belarus discounts	75.2K
F- Flatty - Apartment rentals in Minsk Direct from owners	43.6K
PI Promo Codes & Discounts Belarus	41.4K
SI Belarus discounts & new arrivals	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
P ПЕРВЫЙ_ОПТОВЫЙ YOU	3.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#37 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **10**, they brought **1 508** new subs.

PERIOD	MENTIONS	CHANNELS	NEW SUBS	
December 2025	0	0	36	
Nov 2025	2	2	122	
Oct 2025	0	0	4	
September 2025	0	0	6	
August 2025	0	0	62	
July 2025	8	7	1 278	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
10	6	1 508

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and compared your channel.

Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.

#37

/100

RANK IN NICHE

Channel in the top half of the ranking

SUBSCRIBERS

better than 53% of niche

median 1.8K



151

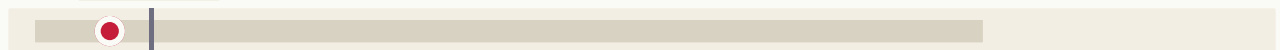
3 193 — your channel

26.5K

AVG REACH / POST

28% below median

median 626



1

452 — your channel

5.6K

CITATION INDEX

better than 52% of niche

median 0



0

2 — your channel

25

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 1.2 posts/wk. Active channels avg 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency >
Volume**

02

Main post of the week — on Wednesday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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