

PROMTPRESS PUBLIC REPORT

Channel audit

Portablik



@portablik

Full Pro/Premium versions of portable & installable Windows software Ads/PM - @Alex_Shikov Don't bother for trifles! Materials are distributed for informational purposes only.

SUBSCRIBERS

121 494

-405 per month

ERR (% SEE POSTS)

25.0%

per day **16.5%**

REACH/POST

29.6K

ad reach **20K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

SUBSCRIBERS 121 494 —	SUBSCRIBER REACH 24.4% avg % of subs see a post	VIEWS/POST 29.6K median 31.6K · 23 days	POSTS/WEEK 6.0 over period
7D TREND -17.5% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 311 chars median 214 · 23 days	POSTS ANALYZED 20 23 days
AD REACH 20K 24h avg	CHURN / MONTH -405 last month	CITATION RATE 267 citation index · 1,325 channels mentioned it ever	CHANNEL AGE 7 years 5 months created 27.01.2019

AI EDITOR SUMMARY

Channel «Portablik» — 121 494 subs. Each post gets on average 29.6K people (24% from subs), that's average reach — room to grow. Posts 6 posts per week (~1/day) — infrequent. For week June 15–21, reach dropped -17.5% by week of June 8–14 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

Best-performing content

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 20 posts over 23 days.
- 02 Dominant format — Text (20/20 posts).
- 03 Avg post length — 311 characters (median 214).
- 04 Peak audience activity — Wednesday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (35.7K avg for top vs 21.2K for bottom) — across 20 posts over 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº102.06 · 09:48TEXT	VIEWS	REACTIONS
	36 943	—
PhotoGlory Pro — easy old photo restorer, great even for beginners...	REPOSTS	ER
	150	30.4%
Nº202.06 · 09:48TEXT	VIEWS	REACTIONS
	35 855	—
#PhotoGlory @portablik	REPOSTS	ER
	148	29.5%
Nº310.06 · 10:57TEXT	VIEWS	REACTIONS
	34 358	—
orBrowser @portablik	REPOSTS	ER
	168	28.3%

Nº4 07.06 • 11:42 TEXT Wondershare Filmora – handy video editor with all essential tools. Lets you create...	VIEWS 33 800 REPOSTS 95 REACTIONS — ER 27.8%
Nº5 09.06 • 20:59 TEXT #FxSound @portablik	VIEWS 33 336 REPOSTS 107 REACTIONS — ER 27.4%

WORST 3

↓ 22.06 • 14:30 TEXT Driver Easy Professional – tool to find, update & manage Windows drivers. Designed for users who don't...	VIEWS 24 293 REPOSTS 90 REACTIONS — ER 20.0%
↓ 25.06 • 13:56 TEXT #CCleaner @portablik	VIEWS 19 727 REPOSTS 97 REACTIONS — ER 16.2%
↓ 25.06 • 13:56 TEXT CCleaner – popular PC optimizer, registry cleaner & junk remover. Frees up space on...	VIEWS 19 716 REPOSTS 59 REACTIONS — ER 16.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

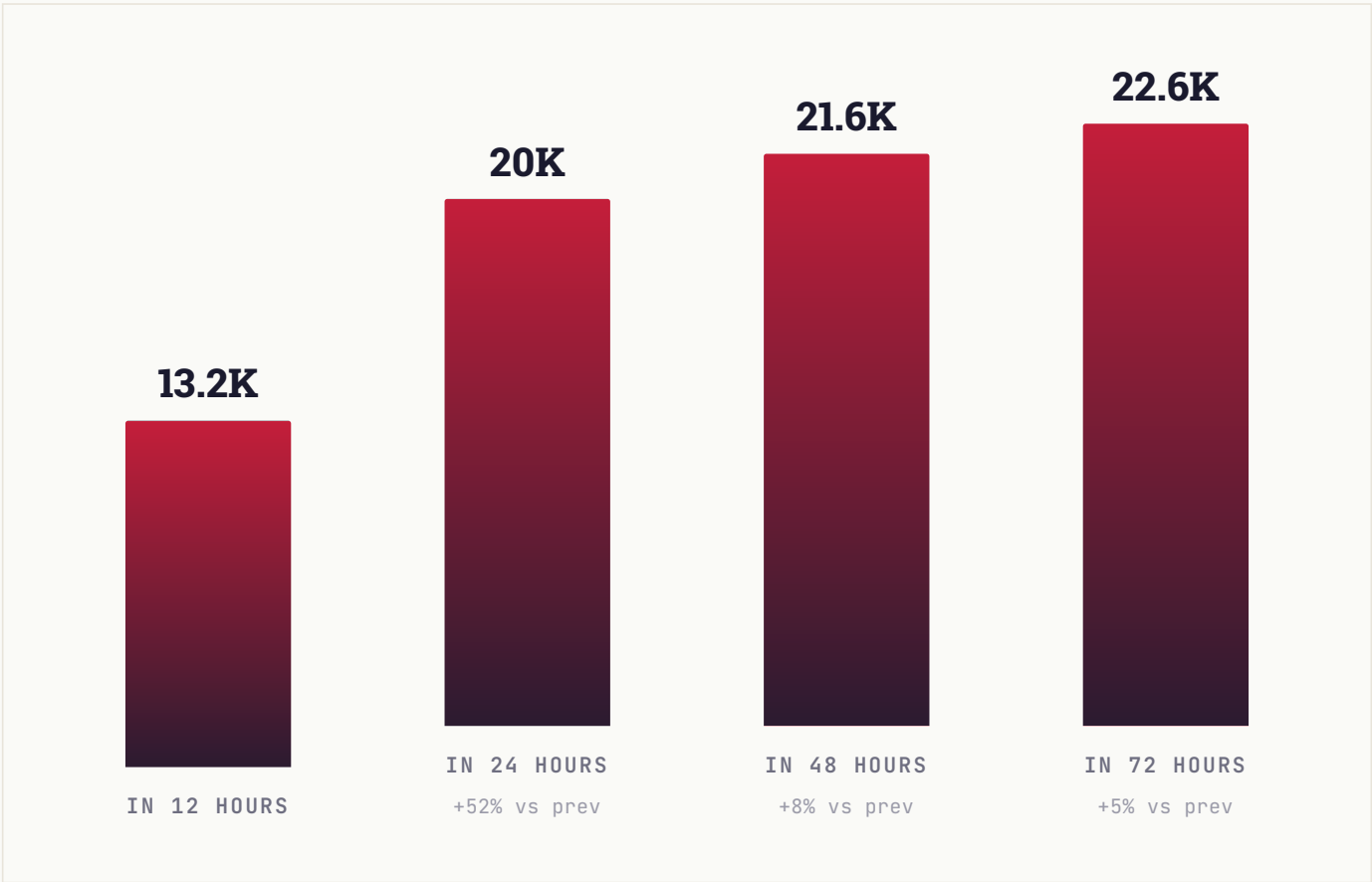
Yearly subscriber growth chart. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
IP	iRo Proxy پروکسی	7.4M
TP	TikTok Prime	3.5M
T	TikTokModCloud	3M
TU	TikTok Updates	2.2M
CT	Central TikTok	1.7M
پ	پروکسی Fast Proxy	1.7M
اف	اخبار فوری مملکت نیوزین	1.6M
پم	خبرجنگ VPN پروکسی ملی	1.3M
E	Easy APK	1.2M
MP	Max proxy اینترنت آزاد	1.1M
PO	Portablik YOU	121.5K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — iRo Proxy | پروکسی (7.4M), top-100 median: 375.1K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

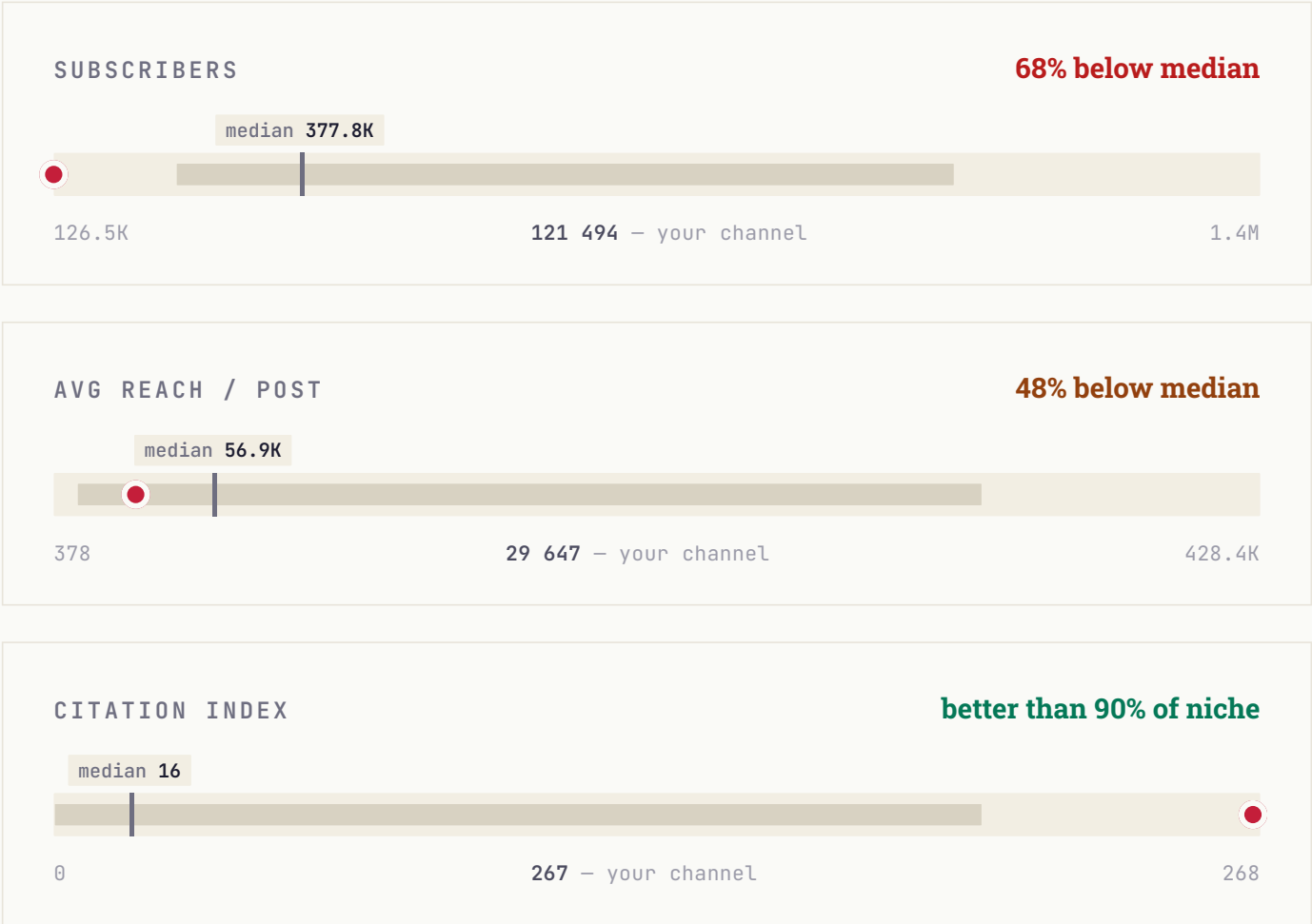
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **45**, they brought **3 445** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
December 2025	0	0	0	
November 2025	15	5	2 457	
October 2025	5	3	54	
September 2025	15	8	612	
August 2025	7	3	108	
July 2025	3	2	214	
TOTAL MENTIONS	45	MONTHS OF DATA	6	SUBS ATTRACTED
			3 445	

SECTION 07 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — Wednesday
Audience most active on this day at 13:00 MSK. | IMPACT
Best window
for an
important post |
| 02 | Increase video post share
Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share. | IMPACT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | IMPACT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | IMPACT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in your segment.
No need daily — 2-3 collabs bring relevant growth. | IMPACT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth goal in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
