

PROMTPRESS PUBLIC REPORT

Channel audit

Diva



@pomogator17

Beauty, reviews & unboxings 🌟 Author - @mstrm_r Manager -
@olya907mur Ads https://t.me/+Ck_11eKgqKM4Y2ly

SUBSCRIBERS

20 488

+11465 per month

ERR (% SEE POSTS)

16.0%

in 24h 6.2%

REACH/POST

3K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 20 488 —	 SUBSCRIBER REACH 14.79% avg % subs see post	 VIEWS/POST 3K median 2.1K · 25 days	 POSTS/WEEK 7.2 over period
 7D TREND — no data for period	 REACTIONS/POST 89.4 only 2,325 reactions, 124 reposts, 1,150 comments	 POST LENGTH 523 chars median 570 · 25 days	 POSTS ANALYZED 26 25 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH +11465 over last month	 CITATION RATE 13 citation index · 211 channels mentioned all time	 CHANNEL AGE 1 yr 9 mo created 20.09.2024

AI EDITOR SUMMARY

Channel «Diva» — 20 488 subs. Each post averages 3K people (15% of subs), reach is low — consider expanding audience. Publishes 7 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts in 25 days.
- 02 Dominant format – Photo (18/26 posts).
- 03 Avg post length – 523 chars (median 570).
- 04 Peak audience activity – Thu, 08:00 MSK.
- 05 Strongest posts get 22× more views than the weakest (6.7K avg for top vs 302 for worst) – among 26 posts in 25 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº107.07 · 06:34PHOTO	CLEANING CAN BE QUICK AND PLEASANT!💕 If you love a clean home but don't want to spend much time cleaning, check out...		VIEWS	REACTIONS
			7 324	74
Nº209.07 · 05:29PHOTO			REPOSTS	ER
			2	35.7%
Nº209.07 · 05:29PHOTO	Girls, I found a great combo of products I want to share💛 If your hair is dyed and regularly styled, then...		VIEWS	REACTIONS
			6 834	81
Nº326.06 · 12:12PHOTO			REPOSTS	ER
			3	33.4%
Nº326.06 · 12:12PHOTO	Just tried a new Grass fabric softener, and now every time I open the closet I want to freeze and linger...		VIEWS	REACTIONS
			6 044	83
Nº326.06 · 12:12PHOTO			REPOSTS	ER
			1	29.5%

Nº4

06.07 • 05:35

VIDEO

Hi everyone, dears 🍷 I dropped out of the channel because Nikita and I were sick 😊 And finally we went to our favorite park! Had a great...

VIEWS

6 035

REPOSTS

2

REACTIONS

97

ER

29.5%

Nº5

24.06 • 06:45

PHOTO

Instant lifting effect and glowing skin! 😊 Discover the hydrogel lifting mask FABERLIC – the perfect solution for those who want...

VIEWS

5 980

REPOSTS

1

REACTIONS

97

ER

29.2%

WORST 3

↓ 15.07 • 06:30 PHOTO

It's never too late to stock up your medicine cabinet with vitamins 🍷 Placed an order at the "Aprel" pharmacy near home, now I'll tell you what's useful...

VIEWS

351

REPOSTS

1

REACTIONS

97

ER

1.7%

↓ 16.07 • 11:05 PHOTO

You know, I always thought that if the drain works, everything is fine. But over time I noticed: water goes slower, appears...

VIEWS

316

REPOSTS

1

REACTIONS

85

ER

1.5%

↓ 15.07 • 10:10 PHOTO

GIVING 7 5 0 0 TO CARD Important: bloggers never ask for money to send prizes and never request bank card details! 🍷5...

VIEWS

241

REPOSTS

6

REACTIONS

53

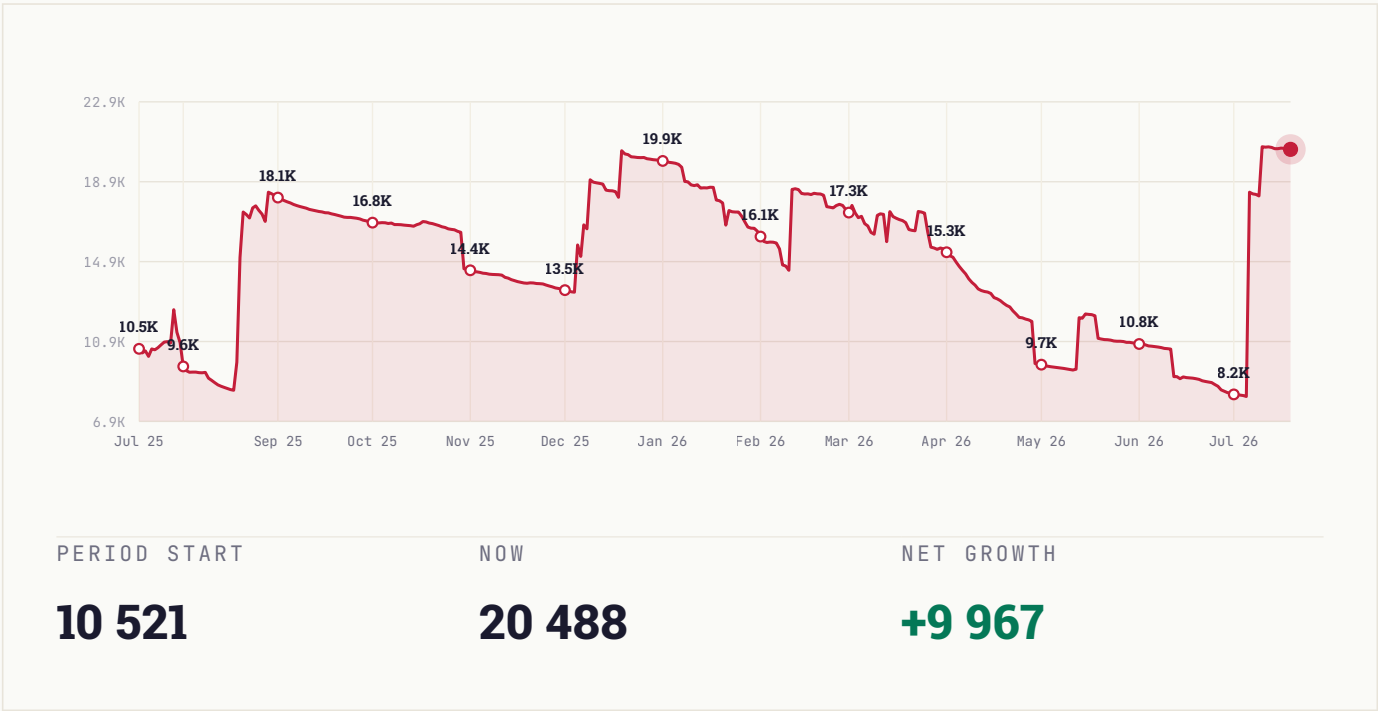
ER

1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.

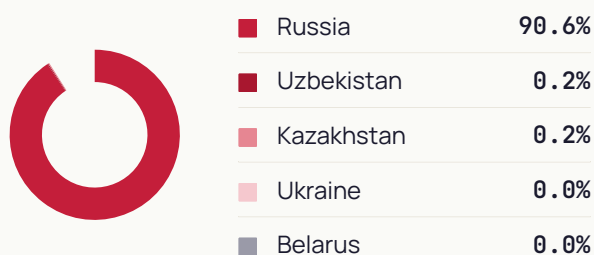


SECTION 04 • MENTIONS

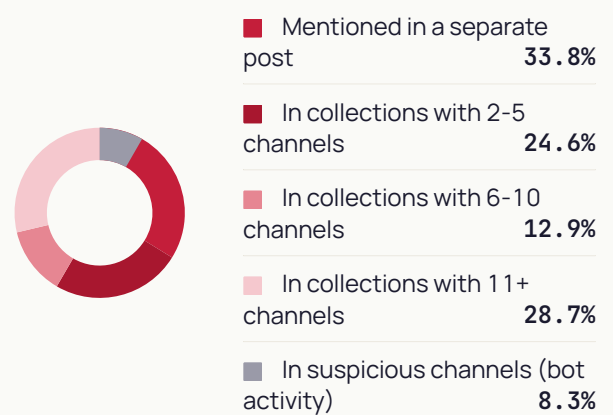
Who and how mentions the channel

Citation index **13** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **211** different channels.

COUNTRIES MENTIONING



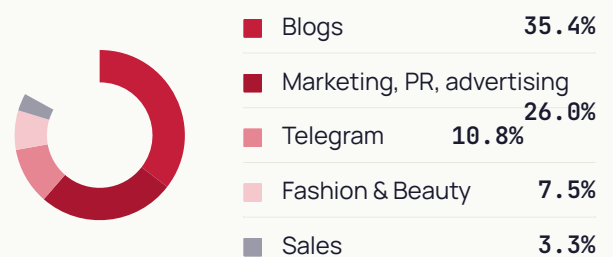
MENTIONED IN WHICH FORMATS



SIZE OF CHANNELS MENTIONING



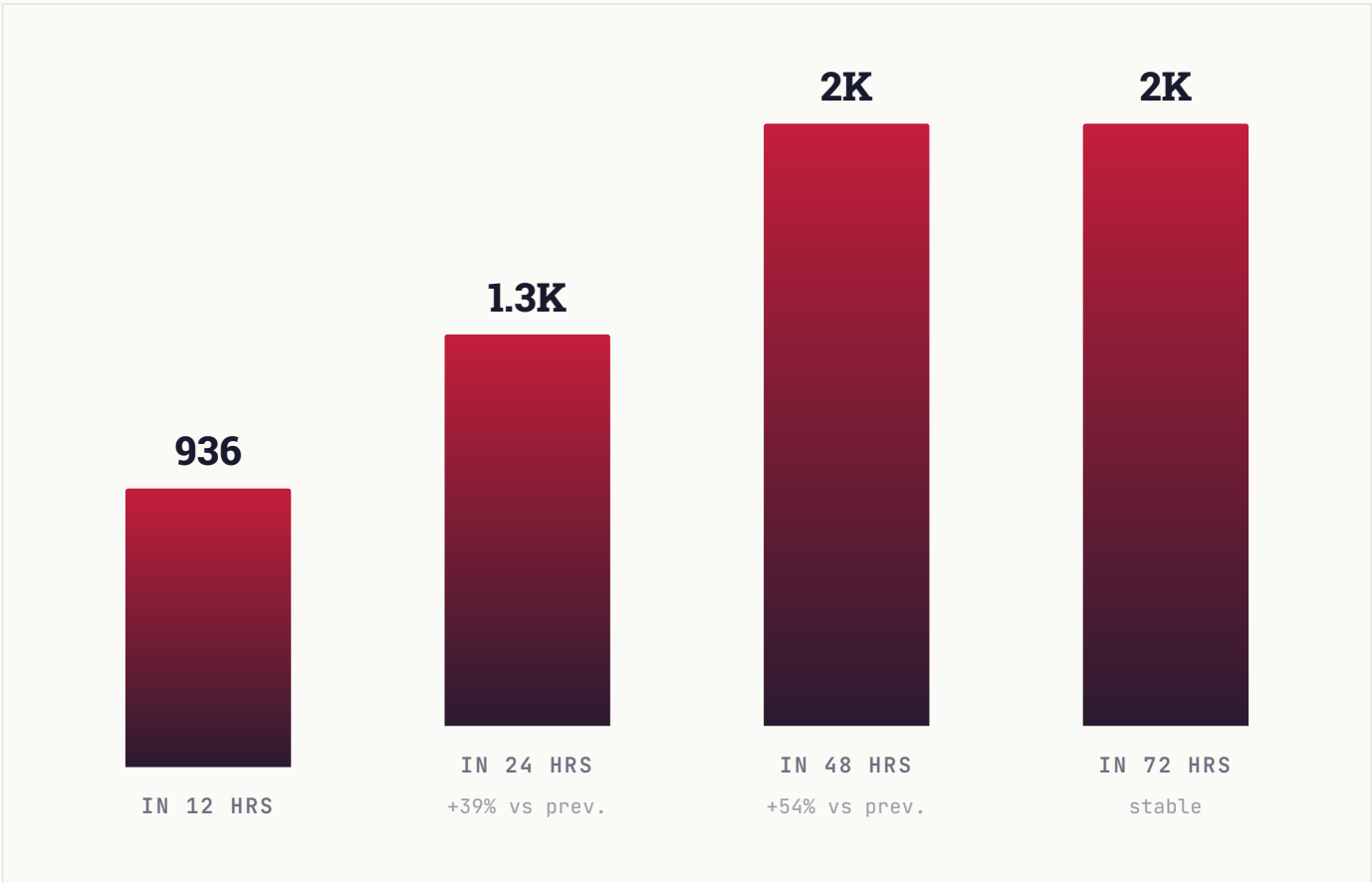
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB Finds	533.2K
EM Elena Mixit	518K
GD Facial exercises	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
Di Diva YOU	20.5K

COMPARATIVE INSIGHT

Channel not yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: break into top-97 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **146**, they brought **20 851** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	25	24	819
December 2025	5	5	8 723
Nov 2025	16	15	20
Oct 2025	34	21	286
September 2025	22	6	1
August 2025	44	22	11 002

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
146	6	20 851

Where channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the peer group range. A vertical line marks the median, and a red dot marks the channel's performance. The channel's value is also displayed as text below the bar.

Metric	Channel Value	Median	Peer Range (Min-Max)	Performance Status
SUBSCRIBERS	20 488	189.8K	66.8K - 558.4K	89% below median
AVG REACH / POST	3 030	14.3K	40 - 103.2K	79% below median
CITATION INDEX	13	61	0 - 1.9K	79% below median

SUBSCRIBERS 89% below median

median 189.8K

66.8K 20 488 — your channel 558.4K

AVG REACH / POST 79% below median

median 14.3K

40 3 030 — your channel 103.2K

CITATION INDEX 79% below median

median 61

0 13 — your channel 1.9K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Thursday

Audience most active at this day & 08:00 MSK.

EFFECT

Best window for an important post
- 02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
