

PUBLIC REPORT PROMTPRESS

Channel audit

Polygon



@poly3ds

Useful lessons, courses & tools for 3D modeling Chat -
 @chatPolygon Archive - @archivePolygon Collab - @cektop48 Ads -
<https://telega.in/c/poly3ds> RKN - <https://clck.ru/3EdDW7>

SUBSCRIBERS

34 404

+378 per month

ERR (% SEE POSTS)

13.0%

per day 7.3%

REACH/POST

4.3K

ad reach 2.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation Rate

Who mentions you and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 34 404 —	 SUBS REACH 12.59% avg % of subs see post	 VIEWS/POST 4.3K median 4.5K · 29 days	 POSTS/WEEK 17.5 over period
 7D TREND -5.5% vs previous week	 REACTIONS/POST 12.9 total 940 reactions, 6,484 reposts, 12 comments	 POST LENGTH 491 chars median 485 · 29 days	 POSTS ANALYZED 73 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH +378 over last month	 CITATION RATE 79 citation index · 208 channels mentioned all time	 CHANNEL AGE 4 years 1 month created 31.05.2022

AI EDITOR SUMMARY

Channel «Polygon» — 34 404 subs. Each post averages 4.3K people (13% of subs), reach is low — consider expanding audience. Publishes 18 posts per week (~2/day) — regular schedule. For week Jun 29 – Jul 5 reach dropped by -5.5% to week 22–28 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **73** posts in 29 days.
- 02 Dominant format: **Photo** (63/73 posts).
- 03 Avg post length – **491** chars (median 485).
- 04 Peak audience activity – **Wednesday**, 12:00 MSK.
- 05 Top posts get **2×** more views than the weakest (5.2K avg for top vs 3.1K for worst) – among 73 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 16:19 PHOTO Unreal Engine Character Select This course teaches you to create a professional character selection menu in AAA style in Unreal Engine 5...	VIEWS	REACTIONS
	5 216	9
	REPOSTS	ER
	92	15.2%
Nº2 17.06 · 09:12 PHOTO Glass Smart Material VOL. 2 includes 18 functional smart materials for creating realistic glass surfaces, of which...	VIEWS	REACTIONS
	5 169	14
	REPOSTS	ER
	89	15.0%
Nº3 29.06 · 08:03 PHOTO Metal Surfaces & Damages Brushes for Zbrush Part 2 – a powerful toolset for quick creation...	VIEWS	REACTIONS
	5 154	8
	REPOSTS	ER
	113	15.0%

Nº4 17.06 · 17:50 PHOTO Unreal Generalist: Complete Chaos Destruction Workflow In this course you'll master the full production pipeline for creating destruction in...	VIEWS 5 137 REPOSTS 189 REACTIONS 19 ER 14.9%
Nº5 18.06 · 08:04 PHOTO Addon Surface Psycho v0.9.7 adds full non-destructive NURBS-based modeling to Blender via Geometry Nodes modifiers with...	VIEWS 5 102 REPOSTS 59 REACTIONS 12 ER 14.8%

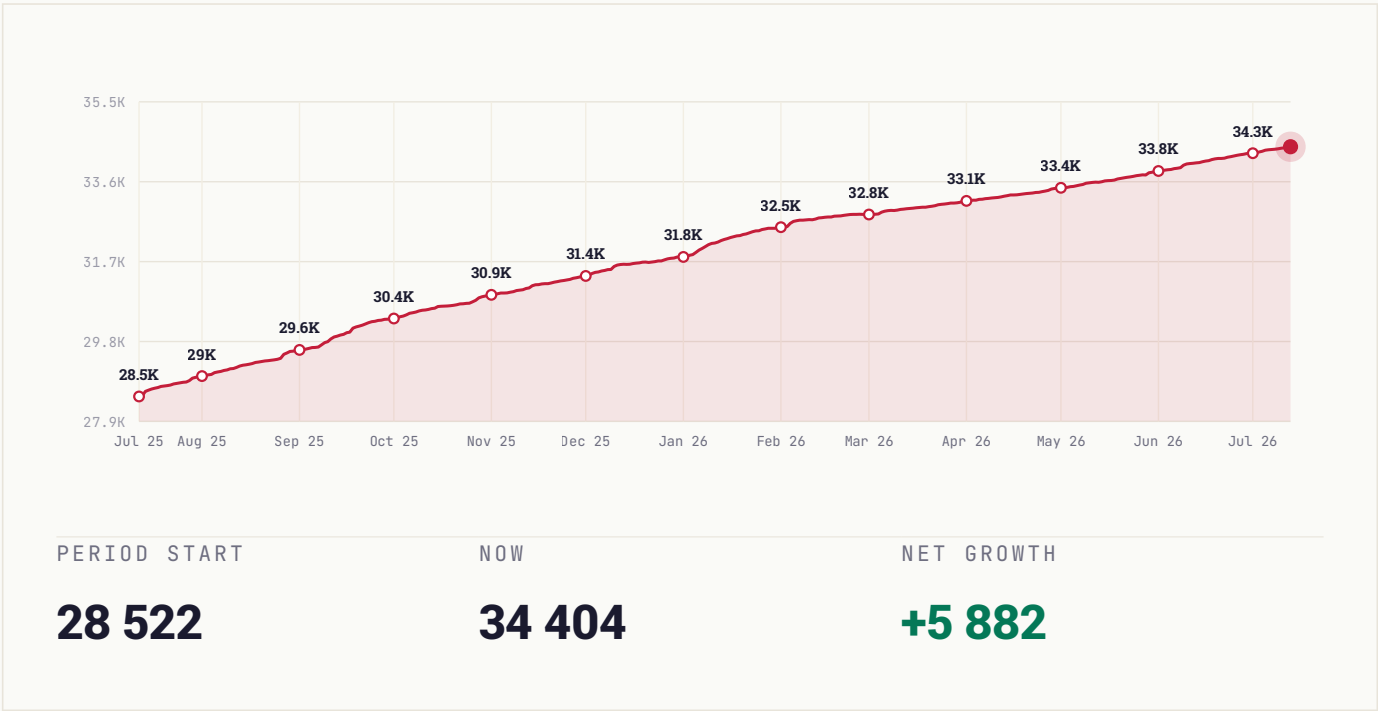
WORST 3

↓ 10.07 · 08:06 PHOTO Sanctus Procedural Mapping v1.4.0 for Blender fixes sliding and distortion of procedural materials in animation and...	VIEWS 3 115 REPOSTS 42 REACTIONS 9 ER 9.1%
↓ 10.07 · 12:04 PHOTO Mastering skull sculpting in ZBrush This course teaches you to sculpt an anatomically accurate human skull in ZBrush, revealing the secret...	VIEWS 3 076 REPOSTS 74 REACTIONS 10 ER 8.9%
↓ 10.07 · 16:01 PHOTO Unreal Engine 5 Python Automation This course teaches you to automate routine tasks in Unreal Engine 5 with Python, creating...	VIEWS 3 032 REPOSTS 60 REACTIONS 11 ER 8.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

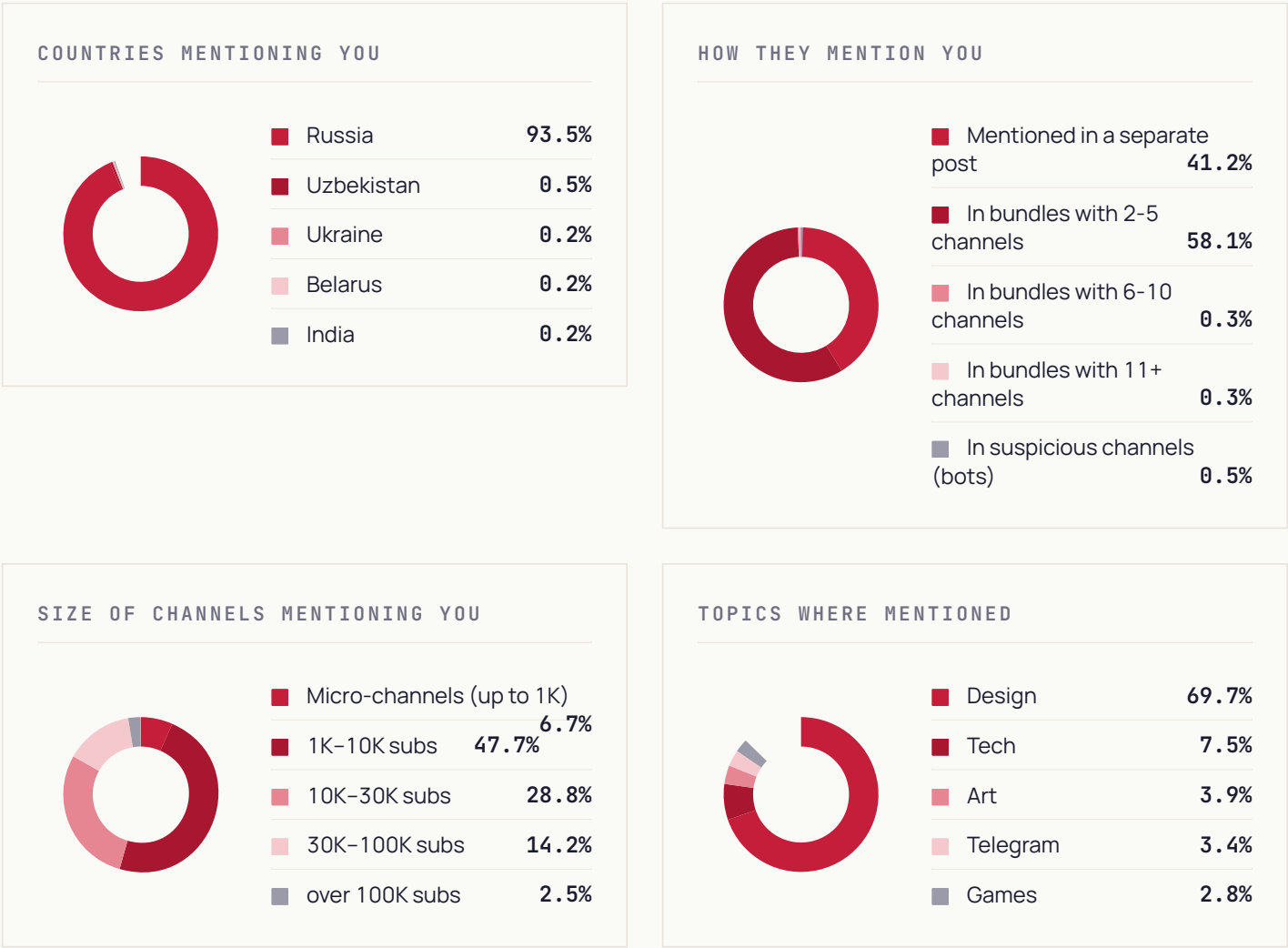
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions you and how

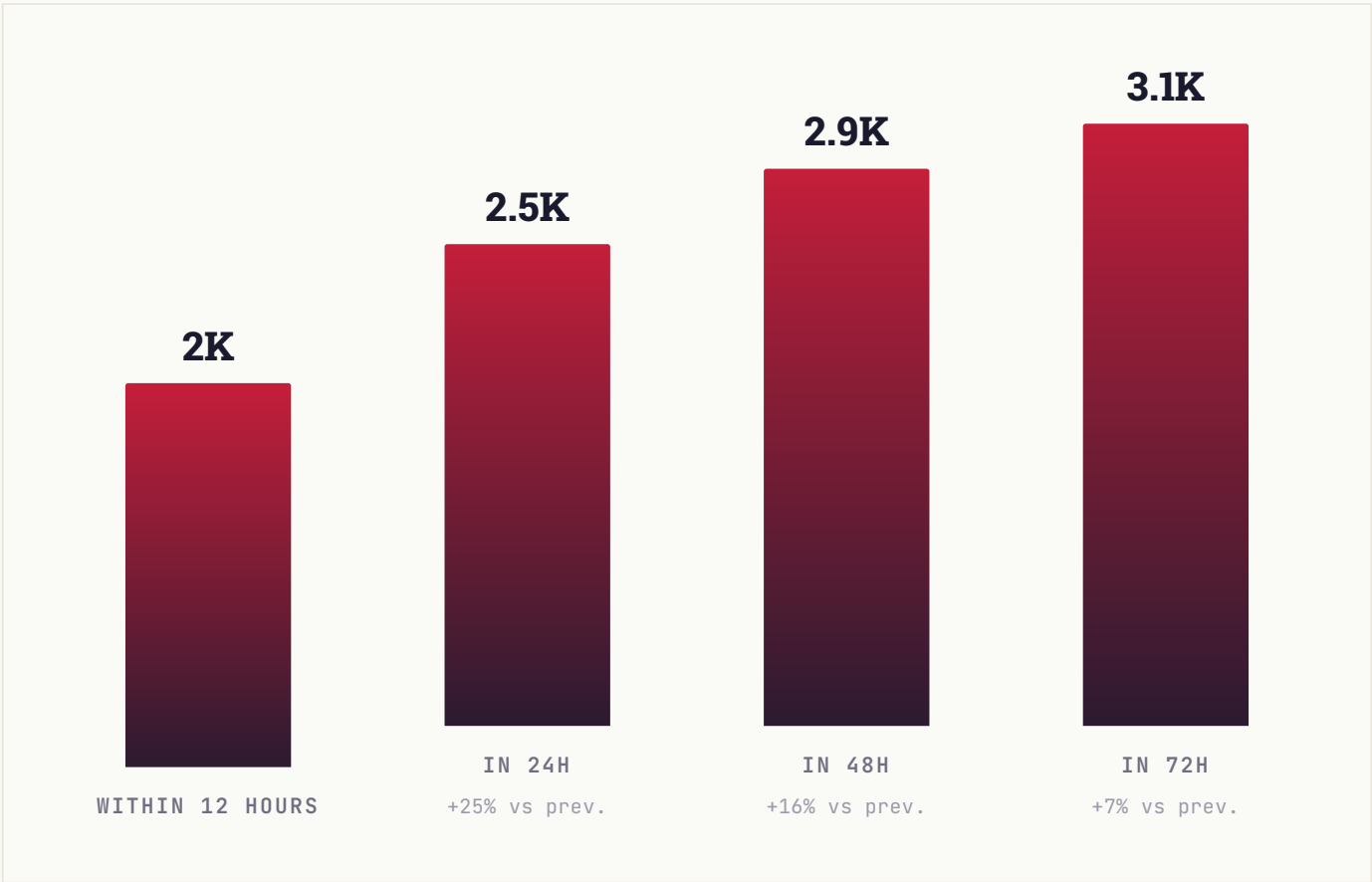
Citation index **79** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from a channel with 1K subs. All time channel mentioned **208** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
PO Polygon YOU	34.4K

COMPARATIVE CONCLUSION

Channel inbottom half of niche top-100 (#88 of 99). Niche median — 53.6K subs. First growth KPI — reach the median. Leader: After Effects Templates (181K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours. Over the last **6 months** such mentions were **66**, they brought **3 526** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	25	25	692	
December 2025	10	10	463	
Nov 2025	5	5	461	
Oct 2025	5	5	544	
Sep 2025	11	10	746	
August 2025	10	10	620	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
66	6	3 526

— SECTION 08 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#88

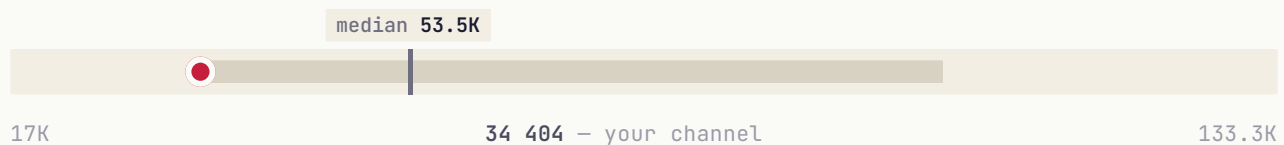
/100

RANK IN NICHE

Channel in bottom half of ranking

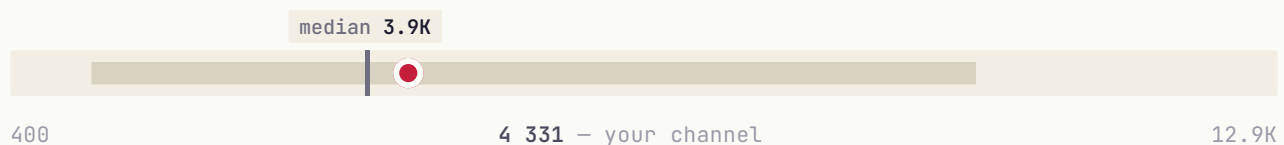
SUBSCRIBERS

36% worse than median



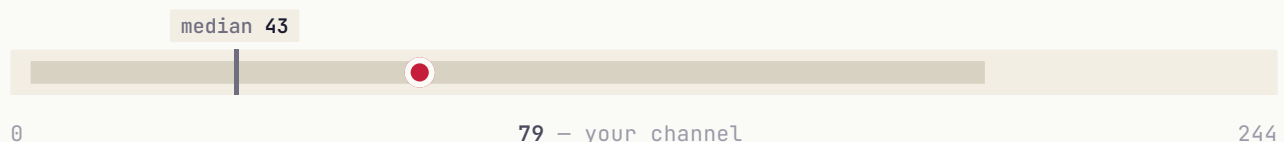
AVG REACH / POST

better than 52% of niche



CITATION INDEX

better than 59% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Best post day: Wednesday
 Audience is most active on this day at 12:00 MSK.

EFFECT
Best time for an important post
- 02

Increase share of video posts
 Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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