

PROMTPRESS PUBLIC REPORT

Channel audit

Polu_mama



@polu_mama_1

Computer science teacher in a regular school. I'll leave only if they fire me! 🙅 Ads — @krasnovmedia

SUBSCRIBERS

19 610

-289 per month

ERR (% SEE POSTS)

48.0%

per day 23.5%

REACH/POST

9.3K

ad reach 4.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 610 —	 SUBSCRIBER REACH 47.4% avg % of subs see a post	 VIEWS/POST 9.3K median 8.7K · 24 days	 POSTS/WEEK 2.8 over period
 7D TREND — no data for period	 REACTIONS/POST 315.4 only 3,154 reactions, 0 reposts, 71 comments	 POST LENGTH 548 chars median 453 · 24 days	 POSTS ANALYZED 10 24 days
 AD REACH 4.6K 24h avg	 CHURN / MONTH -289 last month	 QUOTABILITY 0 citation index (cumulative)	 CHANNEL AGE 11 months 18 days created 01.08.2025

AI EDITOR SUMMARY

Channel «Polu_mama» – 19 610 subs. Each post is viewed by an average of 9.3K people (47% from subs), this is wide reach for a channel of this size. Publishes 3 posts per week (~0 per day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 24 days.
- 02 Dominant format — Video (9/10 posts).
- 03 Avg post length — 548 characters (median 453).
- 04 Audience peak activity — Wednesday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (12.1K avg for top vs 7.9K for worst) — among 10 posts over 24 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 11:28 PHOTO I have 5 parallel classes from 7th to 11th grade, plus 10-11th are split into profiles. Creating lessons and tests for all takes forever...	VIEWS 13 727 REPOSTS —	REACTIONS 205 ER 70.0%
Nº2 30.06 · 19:03 VIDEO DIPLOMA CEREMONY 🎓 It's not just pick up a paper and go. It's exciting, beautiful and solemn! 🙌 Must have a beautiful...	VIEWS 11 388 REPOSTS —	REACTIONS 612 ER 58.1%
Nº3 22.06 · 19:38 VIDEO I was lucky to be part of a cool event: STRATEGIC SESSION «PULSE OF EDUCATION», where teachers help improve work...	VIEWS 11 301 REPOSTS —	REACTIONS 141 ER 57.6%

Nº4

22.06 · 19:39

VIDEO

(captionless post – video)

VIEWS

10 655

REACTIONS

143

REPOSTS

—

ER

54.3%

Nº5

22.06 · 19:38

VIDEO

(captionless post – video)

VIEWS

8 946

REACTIONS

83

REPOSTS

—

ER

45.6%

|

WORST 3

↓

10.07 · 13:34

VIDEO

Lately I've developed 'IMPOSTOR SYNDROME' People gave huge feedback, not a single bad comment on the last video...

VIEWS

7 917

REACTIONS

338

REPOSTS

—

ER

40.4%

↓

08.07 · 20:26

VIDEO

I'm here so rarely I want to ask: 'People, do you even watch me?' Look how Anastasia Andreevna wanted to look...

VIEWS

7 866

REACTIONS

464

REPOSTS

—

ER

40.1%

↓

08.07 · 20:26

VIDEO

I was giving gifts to my little chicks: 🍫 Last chocolates from the homeroom teacher 🍫 Video with bright school moments Feels like...

VIEWS

7 811

REACTIONS

429

REPOSTS

—

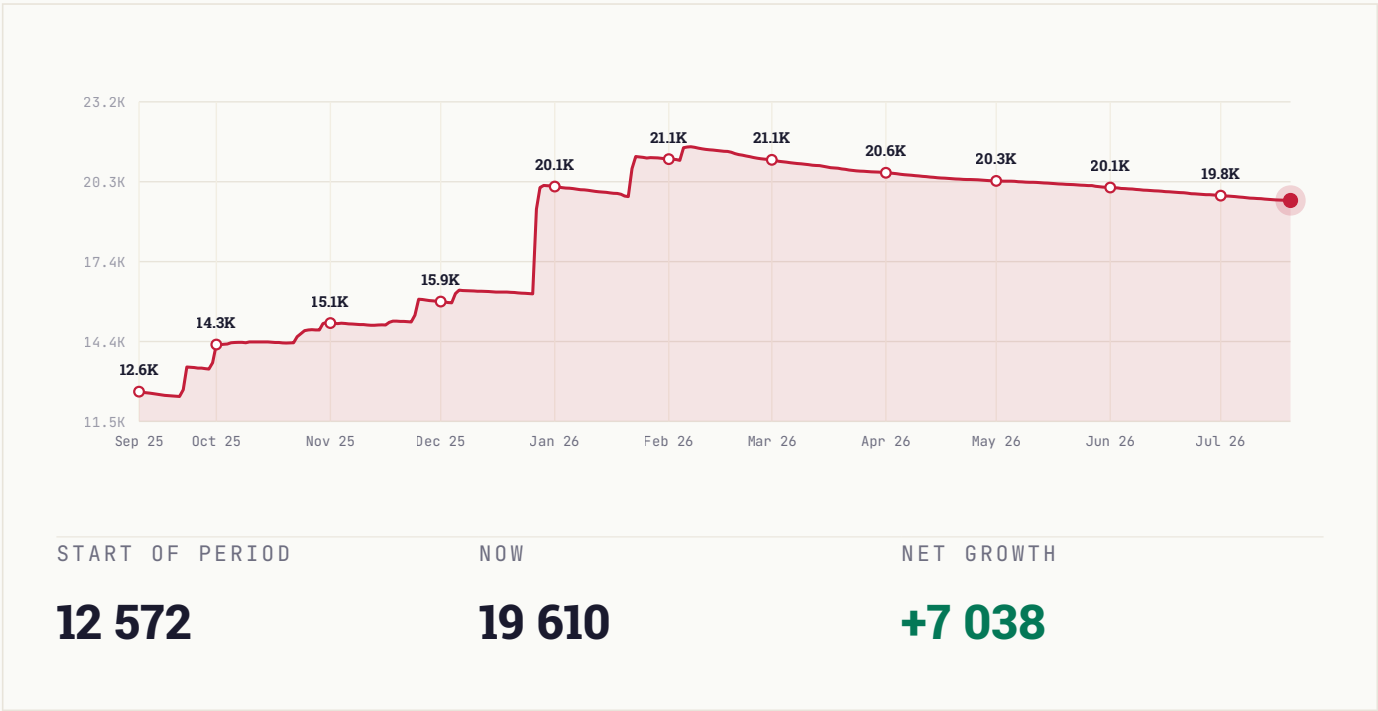
ER

39.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

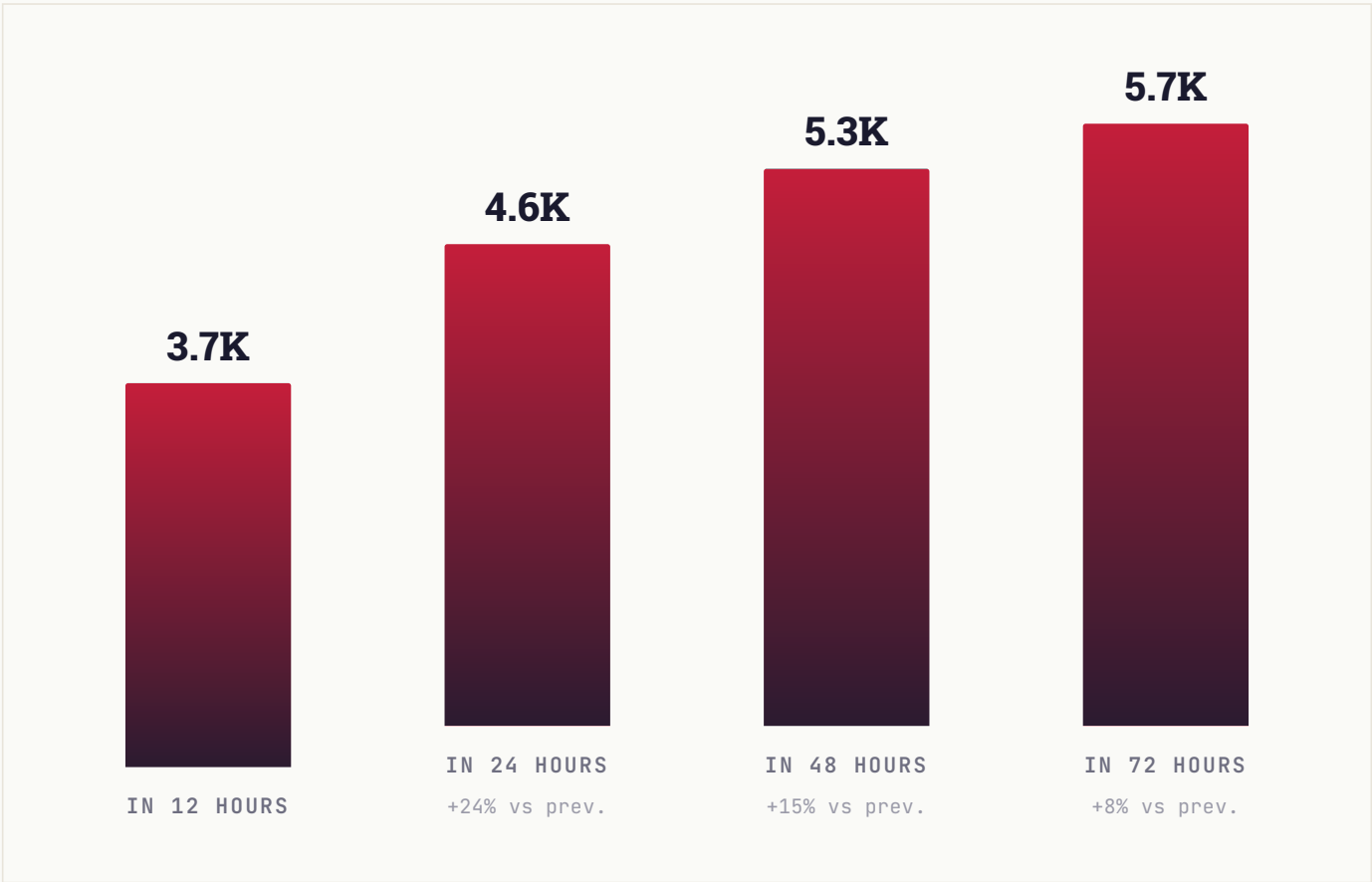
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subscribers.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel – you can see its position among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبکه ملازمتا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
ید ی دانش آموز	983.4K
PO Polu_mama YOU	19.6K

COMPARATIVE CONCLUSION

Channel still outside top 100 niche – early growth stage. Niche leader – نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal – enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **9 851** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 491	
December 2025	0	0	4 463	
November 2025	0	0	1 017	
October 2025	0	0	1 563	
September 2025	0	0	1 317	
August 2025	0	0	0	
TOTAL MENTIONS	0	MONTHS OF DATA	6	ACQUIRED SUBSCRIBERS
			9 851	

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.8 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency > Volume |
| 02 | Top post of the week — Wednesday
Audience most active on this day at 14:00 MSK. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
