

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Political strategists



@polittehnologi

About political tech & strategists, insights, manipulation of public opinion, trolling, elections & parties, SMM, creative, best campaign ads, AI, APM, black PR For all inquiries:...

SUBSCRIBERS

**11 930**

+372 per month

ERR (% SEE POSTS)

**90.0%**

per day 4.2%

REACH/POST

**9.2K**

ad reach 491/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

|                                                                                                                                                              |                                                                                                                                                                                                   |                                                                                                                                                                                                    |                                                                                                                                                                                 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>11 930</div><div>—</div></div>             | <div><div> SUBSCRIBER REACH</div><div>76.73%</div><div>avg % subs see post</div></div>                           | <div><div> VIEWS/POST</div><div>9.2K</div><div>median 761 · 28 days</div></div>                                   | <div><div> POSTS/WEEK</div><div>37.9</div><div>over period</div></div>                       |
| <div><div> TREND 7D</div><div>+69.3%</div><div>vs previous week</div></div> | <div><div> REACTIONS/POST</div><div>18.8</div><div>only 2,899 reactions, 2,352 reposts, 218 comments</div></div> | <div><div> POST LENGTH</div><div>877 chars</div><div>median 1000 · 28 days</div></div>                            | <div><div> POSTS ANALYZED</div><div>154</div><div>28 days</div></div>                        |
| <div><div> AD REACH</div><div>491</div><div>24h avg</div></div>           | <div><div> CHURN / MONTH</div><div>+372</div><div>last month</div></div>                                       | <div><div> CITATION RATE</div><div>452</div><div>citation index · 1,550 channels mentioned all time</div></div> | <div><div> CHANNEL AGE</div><div>3 years 6 months</div><div>created 15.12.2022</div></div> |

AI EDITOR SUMMARY

Channel «Polittehnologies» – 11 930 subs. Each post averages 9.2K people (77% from subs), wide reach for a channel this size. Publishes 38 posts per week (~5/day) – active pace. For week June 29 – July 5 reach grew +69.3% by week of June 22–28 – positive trend.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 154 posts in 28 days.
- 02 Dominant format — Text (60/154 posts).
- 03 Avg post length — 877 chars (median 1000).
- 04 Peak audience activity — Monday, 11:00 MSK.
- 05 Top posts bring in 729x more views than the weakest (293.2K avg for top vs 402 for worst) — among 154 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                         |                                                                      |                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|---------------------------------------------------------------------|
| <div><div>Nº1</div><div>29.06 · 08:11</div><div>TEXT</div></div> <div>TOP: 4 4 Telegram channels MOST AUTHORITATIVE, POPULAR AND READ (topics: political commentators, politics, political science, power...</div>      | <div>VIEWS</div> <div>566 435</div> <div>REPOSTS</div> <div>69</div> | <div>REACTIONS</div> <div>13</div> <div>ER</div> <div>4748.0%</div> |
| <div><div>Nº2</div><div>25.06 · 08:11</div><div>VIDEO</div></div> <div>Contest «Best Political Technologists of Russia», spring, 2026 LIST OF TOP100 WINNERS (rank - Last Name First Name - votes received) 1...</div>  | <div>VIEWS</div> <div>157 799</div> <div>REPOSTS</div> <div>48</div> | <div>REACTIONS</div> <div>53</div> <div>ER</div> <div>1322.7%</div> |
| <div><div>Nº3</div><div>29.06 · 20:20</div><div>VIDEO</div></div> <div>Created 1st part of AI video (as planned) where SpongeBob SquarePants characters became activists of Russian parties. What do you think...</div> | <div>VIEWS</div> <div>155 244</div> <div>REPOSTS</div> <div>11</div> | <div>REACTIONS</div> <div>58</div> <div>ER</div> <div>1301.3%</div> |

## Nº4

13.06 • 19:42

PHOTO

It would seem 99 days before the State Duma elections, social networks should be buzzing, especially the opposition. After all, they need to somehow...

VIEWS

74 353

REPOSTS

204

REACTIONS

18

ER

623.2%

## Nº5

04.07 • 19:31

TEXT

Briefly about the SR congress and party justice: regional workers slave for the list, while safe seats are taken by people from above «A Just Russia»...

VIEWS

62 364

REPOSTS

174

REACTIONS

22

ER

522.7%

## WORST 3

### ↓ 04.07 • 10:02 TEXT

The Inevitable Declaration Every July 4th the US celebrates Independence Day. This is the day in 1776 when the...

VIEWS

415

REPOSTS

3

REACTIONS

5

ER

3.5%

### ↓ 03.07 • 17:46 TEXT

Continuation of post: Franz Kafka: the writer who described faceless power For lovers of simple schemes, this is enough to say...

VIEWS

406

REPOSTS

2

REACTIONS

12

ER

3.4%

### ↓ 04.07 • 12:02 TEXT

Continuation of post The Inevitable Declaration ☒ Coercive Acts / Intolerable Acts – 1774, and...

VIEWS

385

REPOSTS

2

REACTIONS

5

ER

3.2%

SECTION 03 • SUBSCRIBER DYNAMICS

# How the channel grew over the year

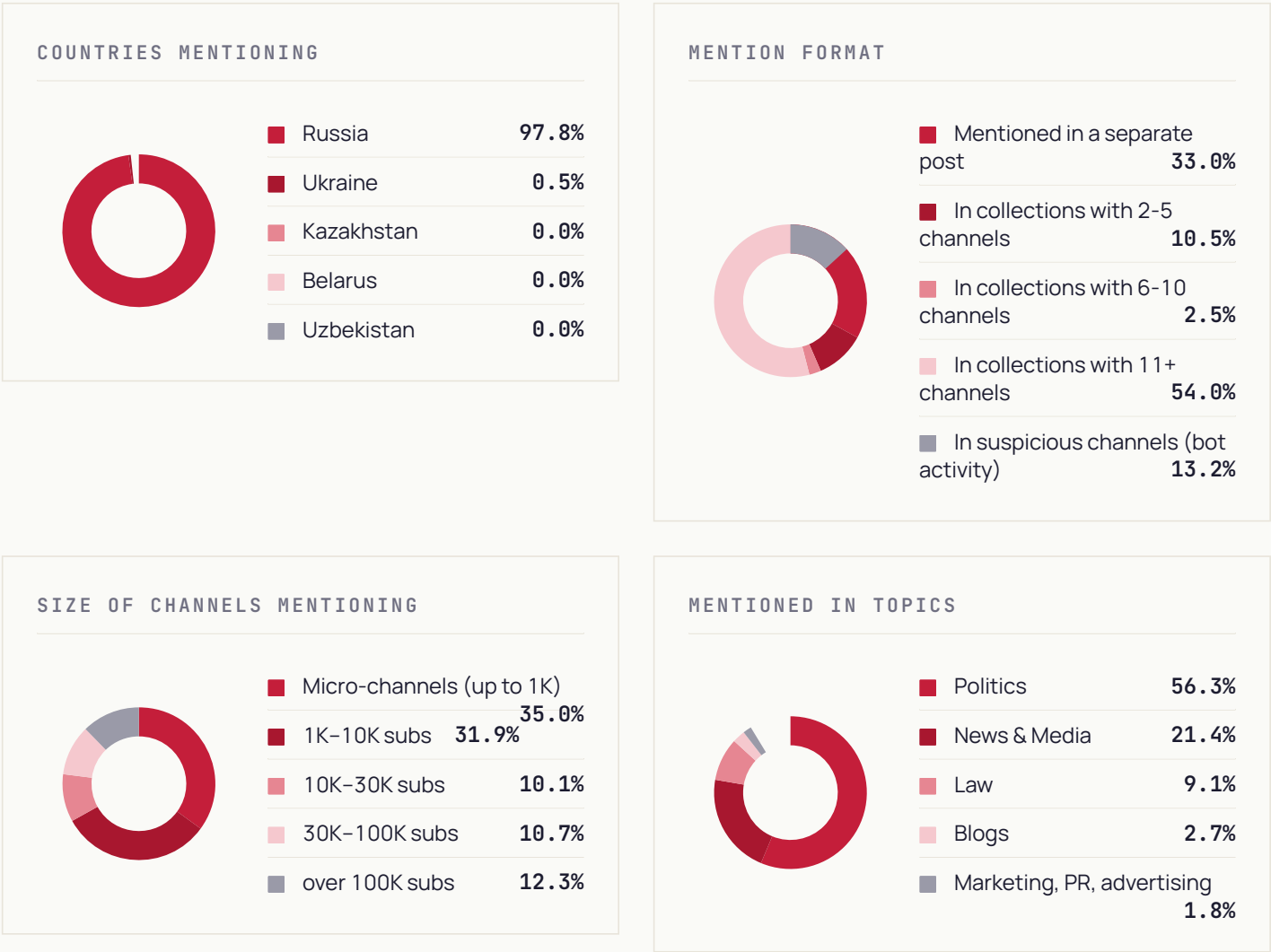
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

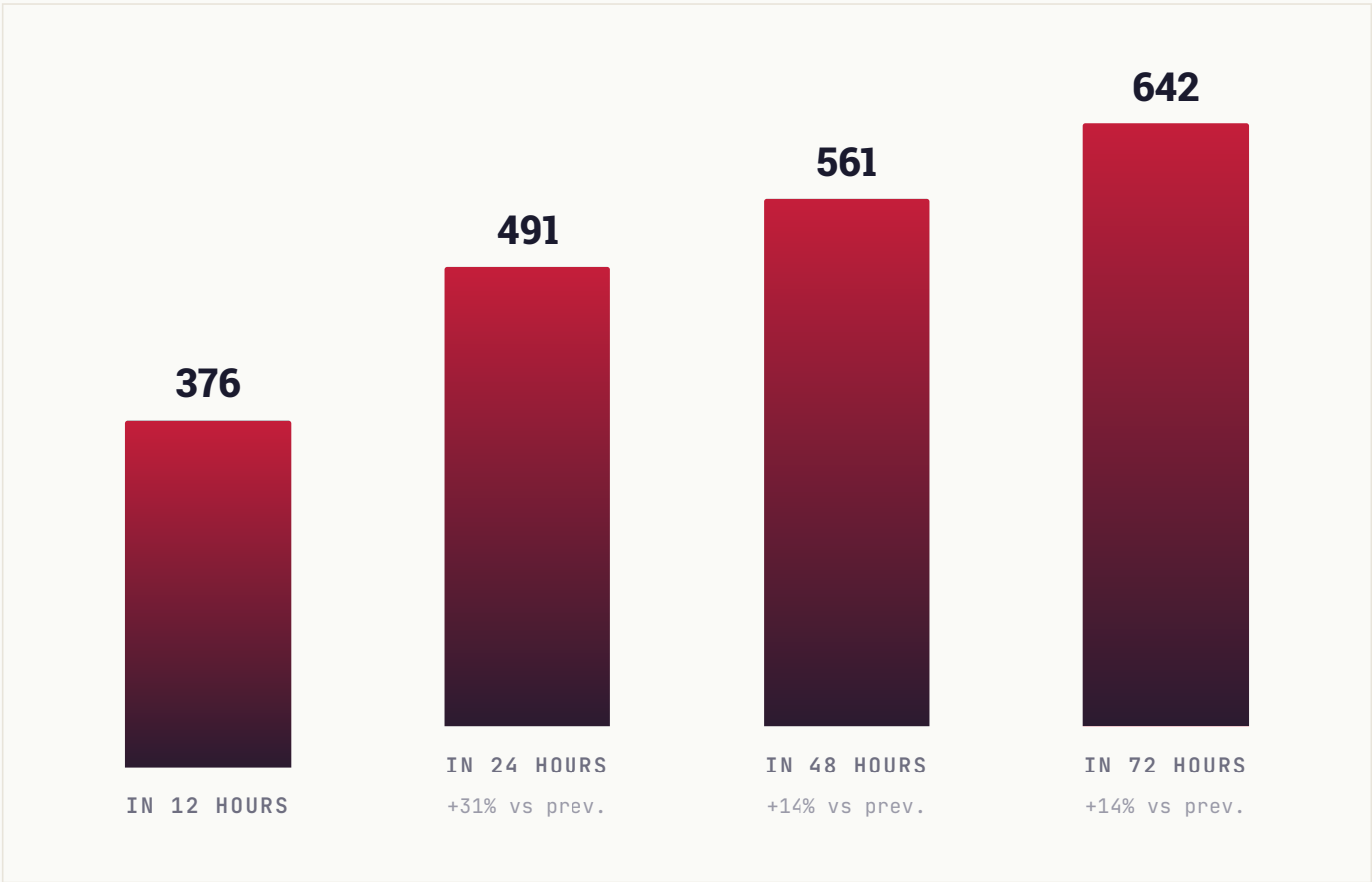
Citation index **452** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 550** different channels.



— SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                            | SUBSCRIBERS |
|----------------------------------------------------|-------------|
| <div>TM</div> My feed trends                       | 2.5M        |
| <div>MO</div> Ice cream                            | 1.7M        |
| <div>OK</div> How                                  | 1.6M        |
| <div>ALL</div> Search                              | 1.5M        |
| <div>TR</div> Trendly                              | 1.2M        |
| <div>TB</div> trends by russia                     | 1.1M        |
| <div>KV</div> Customer is always right             | 1.1M        |
| <div>TZ</div> Set trends                           | 1M          |
| <div>SV</div> Trending today                       | 1M          |
| <div>TV</div> Trend or leave                       | 990K        |
| <div>SW</div> Political strategists <div>YOU</div> | 11.9K       |

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 638**, they brought **3 335** new subs.

| PERIOD         | MENTIONS       | CHANNELS       | SUBS ACQUIRED |
|----------------|----------------|----------------|---------------|
| Jan 2026       | 172            | 97             | 1 590         |
| December 2025  | 414            | 209            | 415           |
| November 2025  | 268            | 134            | 386           |
| October 2025   | 388            | 170            | 756           |
| Sep 2025       | 302            | 158            | 104           |
| August 2025    | 94             | 66             | 84            |
| TOTAL MENTIONS | MONTHS OF DATA | SUBS ATTRACTED |               |
| 1 638          | 6              | 3 335          |               |



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

## Main post of the week — on Monday

Most active on this day at 11:00 MSK.

EFFECT

**Best window  
for an  
important post**

02

## System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

03

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER**

04

## Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

05

## Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

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01

## Launch Telegram ad

<https://panel.promptpress.com/register>

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02

## Contact manager

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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