

PROMTPRESS PUBLIC REPORT

Channel audit

Stickers | stories | content design



@polina_s_20_2

Welcome 💜 On my channel you'll find lots of useful content creation materials
 Ads: @polina_s_20 https://telega.in/c/polina_s_20_2
 Manager: @polli_s_24

SUBSCRIBERS

17 156

-132 per month

ERR (% SEE POSTS)

18.0%

per day 4.4%

REACH/POST

3.4K

ad reach 752/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 156 —	 SUBSCRIBER REACH 19.69% avg % of subs who see a post	 VIEWS/POST 3.4K median 4K · 28 days	 POSTS/WEEK 3.7 over period
 7D TREND -8.2% vs previous week	 REACTIONS/POST 43.7 total 655 reactions, 122 reposts, 69 comments	 POST LENGTH 343 chars median 158 · 28 days	 POSTS ANALYZED 15 28 days
 AD REACH 752 24h avg	 CHURN / MONTH -132 last month	 CITATIONS 192 citation index · 520 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 02.04.2023

AI EDITOR SUMMARY

Channel «Stickers | Stories | Content Design» — 17 156 subs. Each post gets avg 3.4K people (20% from subs), this is avg reach — room to grow. Publishes 4 posts per week (~1/day) — rare posts. For week June 29 – July 5, reach dropped by -8.2% by week of June 22–28 – worth analyzing why.

What works best

WHAT TOP POSTS SHARE

- ## TOP 5 POSTS

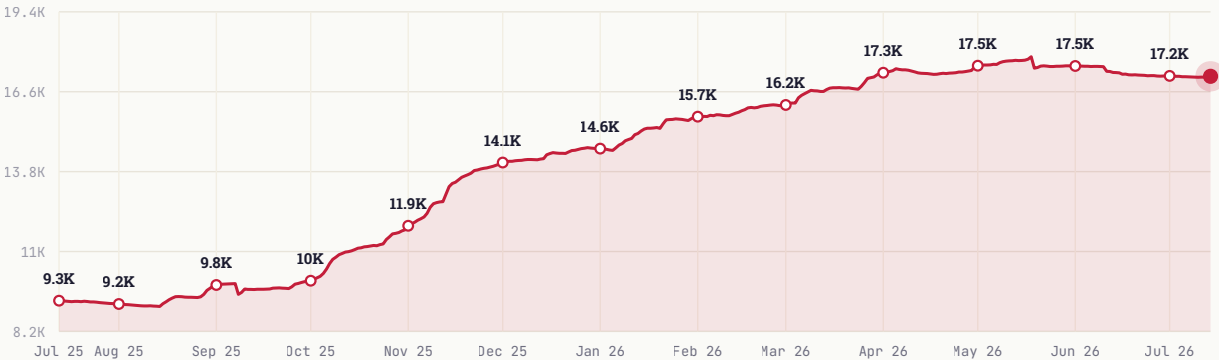
Nº1 18.06 · 05:03 PHOTO 🤔😊😏😭 motivation Please support me with reactions 💜🙏 🤔😏😭 ↔️↔️↔️↔️↔️↔️↔️↔️↔️↔️↔️ 🔴My channels 🔴Cheap VPN 🔴VK channel...	VIEWS 5 792 REACTIONS 56 REPOSTS 17 ER 33.8%
Nº2 15.06 · 05:03 PHOTO 😘🤔😏😭😏😏 cleaning Stickers in comments ⬇️ ↔️↔️↔️↔️↔️↔️↔️↔️↔️↔️↔️ 🔴My channels 🔴Cheap VPN 🔴VK channel #stickers	VIEWS 5 253 REACTIONS 92 REPOSTS 27 ER 30.6%
Nº3 22.06 · 13:46 PHOTO 😘🤔😏😭😏😏 beach/lake/tan Stickers in comments ⬇️ ↔️↔️↔️↔️↔️↔️↔️↔️↔️↔️↔️ 🔴My channels 🔴Cheap VPN 🔴VK channel #stickers	VIEWS 4 909 REACTIONS 103 REPOSTS 32 ER 28.6%

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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth over the year. Key months show exact subscriber count. See which months gained subs and which lost them.



START OF PERIOD

9 299

NOW

17 153

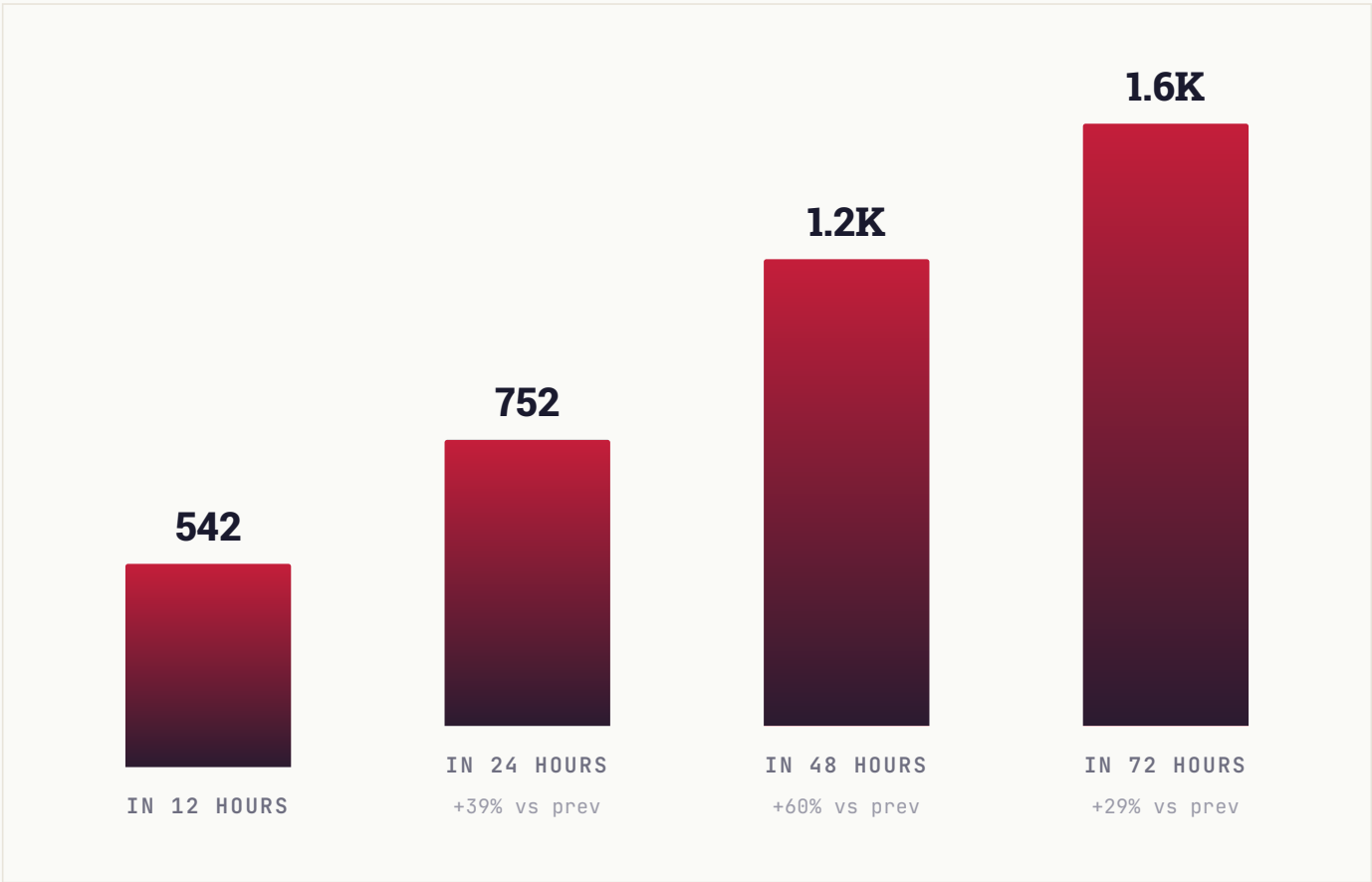
NET GROWTH

+7 854

— SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VIDEO FOR STORIES	137.5K
Cap Cut Templates Kap Kut	131.3K
piaceim · presets & blogging	126.3K
نسّا پیروزی فرد NESÀ PIRUZIFARD	124.2K
ĀĀLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113.6K
PNG STICKERS FOR STORIES	110.6K
Stickers stories content design	17.2K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (439.7K), top-99 median: 32.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **630**, they brought **7 317** new subs.

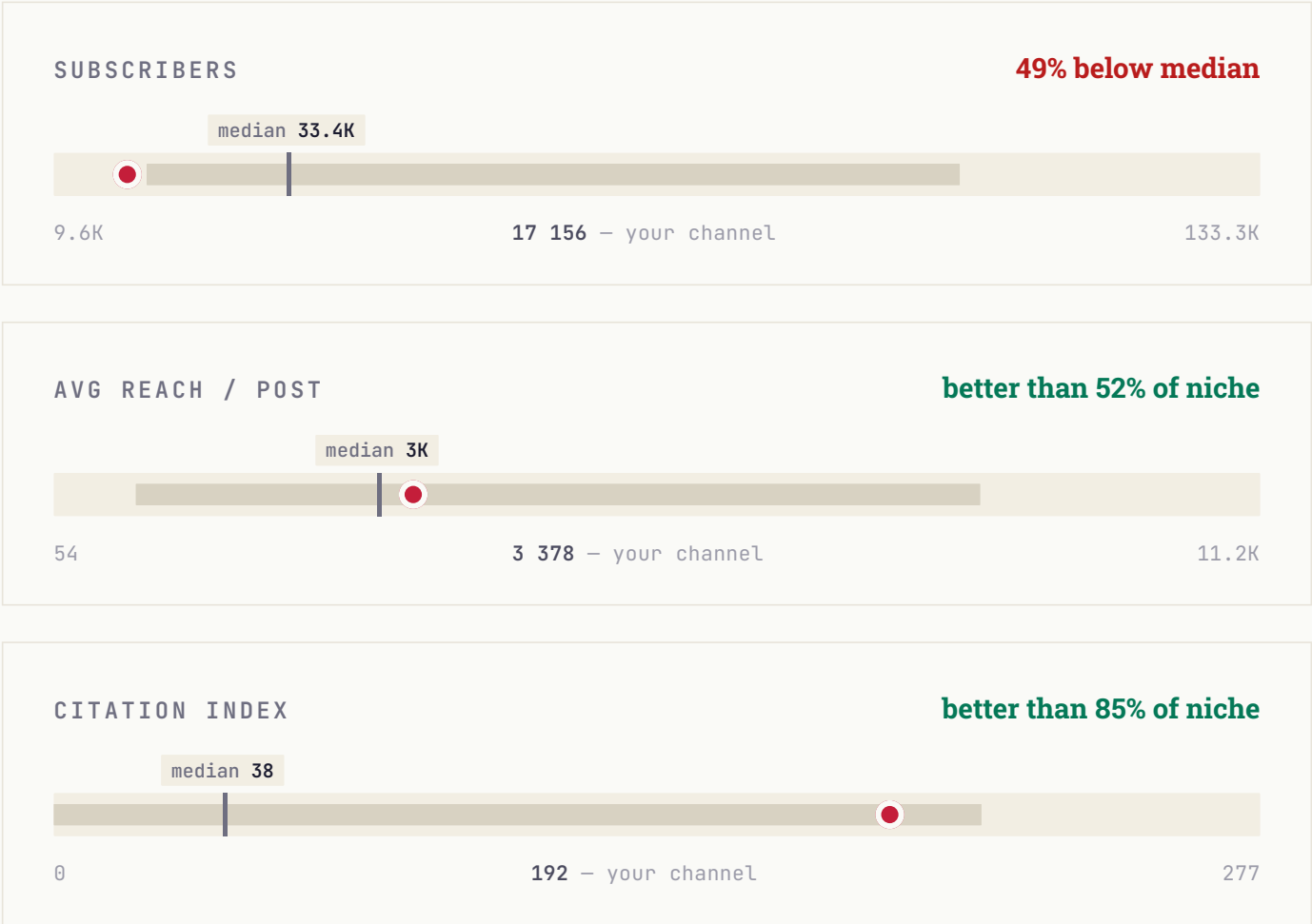
PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
Jan 2026	51	20	1 247
December 2025	40	15	617
November 2025	226	56	2 300
October 2025	260	43	1 813
September 2025	34	11	580
August 2025	19	10	760

TOTAL MENTIONS	MONTHS OF DATA	SUBS ACQUIRED
630	6	7 317

SECTION 07 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category "Instagram» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & return next month.

01**Increase posting frequency**

Now 3.7 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Best post day — Thursday**

Audience most active at this day & 08:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer & is
algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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