
PUBLIC PROMTPRESS REPORT

Channel audit

POIZON PULSE - оригинальные товары с пойзон/таобао/ 95 и тд.



@poizonpulse

 Subscribe  Place order @PzDen  Our bot @PoizonPulseBot
 Reviews @PoizonPulseReview  Suggestions/complaints
@PoizonPulseSupport

SUBSCRIBERS

56 340

+37372 per month

ERR (% SEE POSTS)

52.0%

last day 1.0%

REACH/POST

34K

ad reach 548/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 56 340 —	 SUBSCRIBER REACH 60.39% avg % subs see post	 VIEWS/POST 34K median 35.2K · 23 days	 POSTS/WEEK 2.1 for the period
 7D TREND -3.9% vs previous week	 REACTIONS/POST 750.9 total 5,256 reactions, 14 reposts, 595 comments	 POST LENGTH 378 chars. median 390 · 23 days	 POSTS ANALYZED 7 23 days
 AD REACH 548 24h avg	 CHURN / MONTH +37372 last month	 CITATION RATE 1 citation index · 6 channels mentioned all time	 CHANNEL AGE 2 years 11 months created 25.07.2023

AI EDITOR SUMMARY

Channel «POIZON PULSE - original goods from poizon/taobao/95 etc.» — 56 340 subs. Each post gets avg 34K people (60% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0/day) — rare. For week Jun 22–28 reach stable (-3.9% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 23 days.
- 02 Dominant format — **Photo** (5/7 posts).
- 03 Avg post length — **378** chars (median 390).
- 04 Audience peak activity — **Sunday**, 19:00 MSK.
- 05 Top posts get **1x** more views than the weakest (36.6K avg for top vs 31K for worst) — among 7 posts in 23 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 16:24 PHOTO 🕶️ Been waiting? New giveaway from Poizon Pulse! 🎉 Quick giveaway with better prizes: free shipping + discount on item...	VIEWS 38 062 REPOSTS 3	REACTIONS 738 ER 67.6%
Nº2 20.06 · 18:05 PHOTO ☀️ EASY & CUTE SUMMER OUTFITS ⭐ ■ 1. NIKE TECH FLEECE ZIP HOODIE NIKE BUCKET HAT STUSSY SHORTS SLIDES STONE ISLAND BAG ■ 2...	VIEWS 36 595 REPOSTS 1	REACTIONS 543 ER 65.0%
Nº3 22.06 · 14:11 TEXT Results tomorrow at 18:30 MSK ➡️	VIEWS 35 285 REPOSTS 1	REACTIONS 786 ER 62.6%

Nº4 21.06 • 12:04 **VIDEO**
(post without caption – video)

VIEWS
35 160

REACTIONS
591

REPOSTS
1

ER
62.4%

Nº5 23.06 • 15:34 **PHOTO**
Giveaway results 23.06 🔥 3 winners: 🏆 - Alina 🏆 - Artem Soldatov 😄 🏆 - zxc guss 😄 🗨️ Winner will DM today...

VIEWS
35 075

REACTIONS
1 372

REPOSTS
6

ER
62.3%

WORST 3

↓ 23.06 • 15:34 **PHOTO**
Giveaway results 23.06 🔥 3 winners: 🏆 - Alina 🏆 - Artem Soldatov 😄 🏆 - zxc guss 😄 🗨️ Winner will DM today...

VIEWS
35 075

REACTIONS
1 372

REPOSTS
6

ER
62.3%

↓ 12.06 • 17:23 **PHOTO**
🇷🇺 Happy Russia Day! Wishing you peace, prosperity, confidence in the future, and new opportunities to achieve your goals. May our...

VIEWS
29 202

REACTIONS
362

REPOSTS
1

ER
51.8%

↓ 05.07 • 19:11 **PHOTO**
Noctua выпустила системы жидкостного охлаждения 😎
-Радиатор 240 мм = \$220 -Радиатор 360 мм = \$250 -
Радиатор 420 мм = \$280 Все модели...

VIEWS
28 791

REACTIONS
864

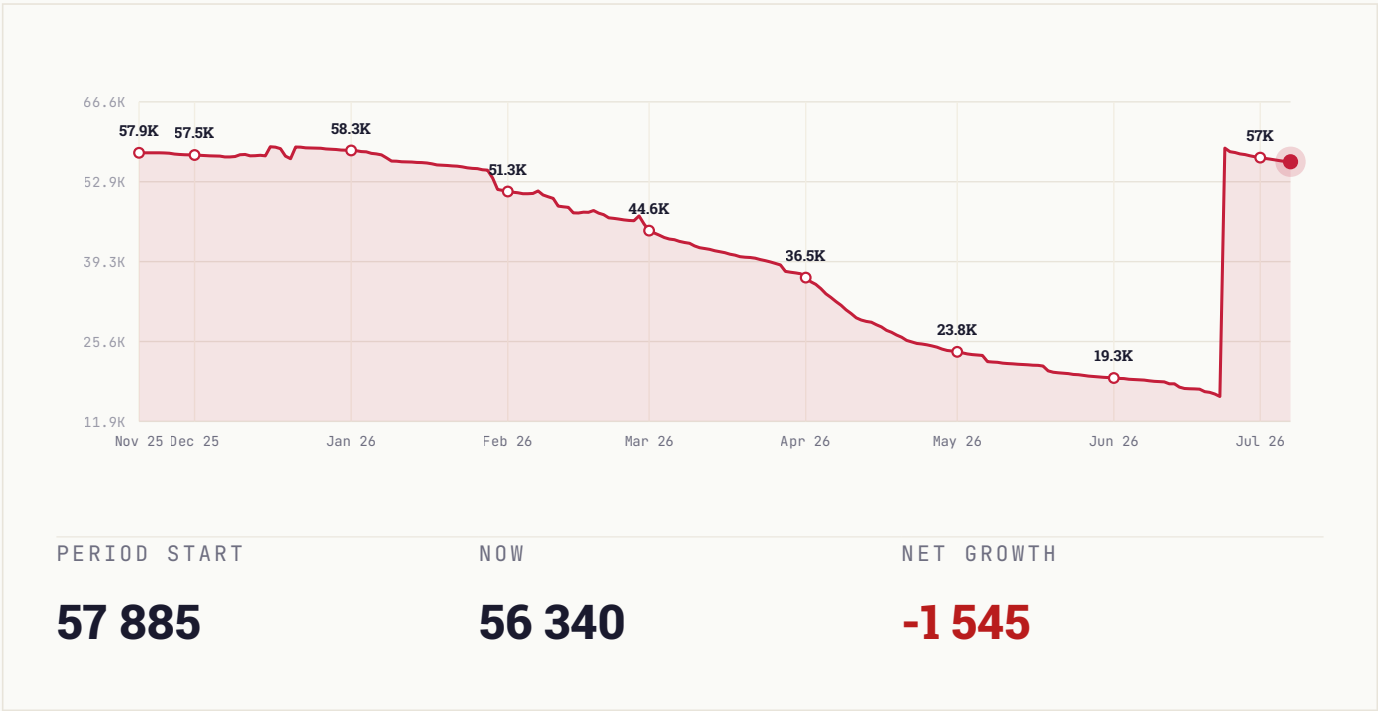
REPOSTS
1

ER
51.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

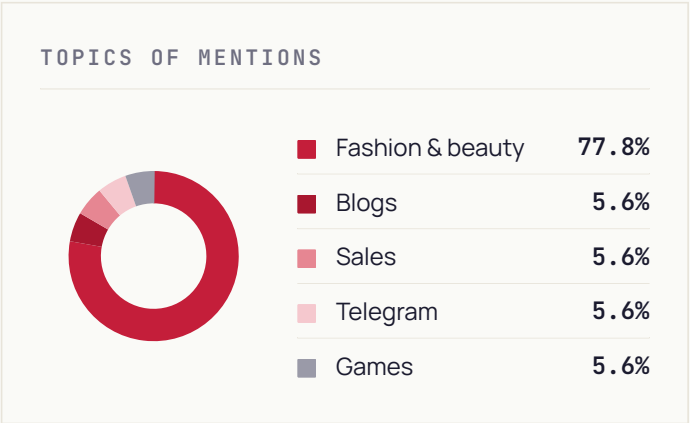
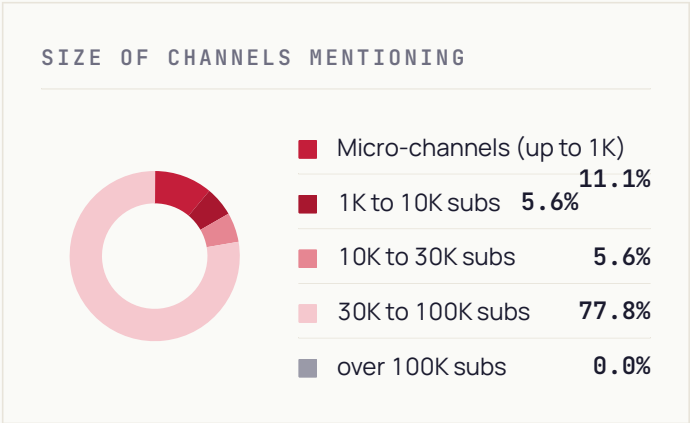
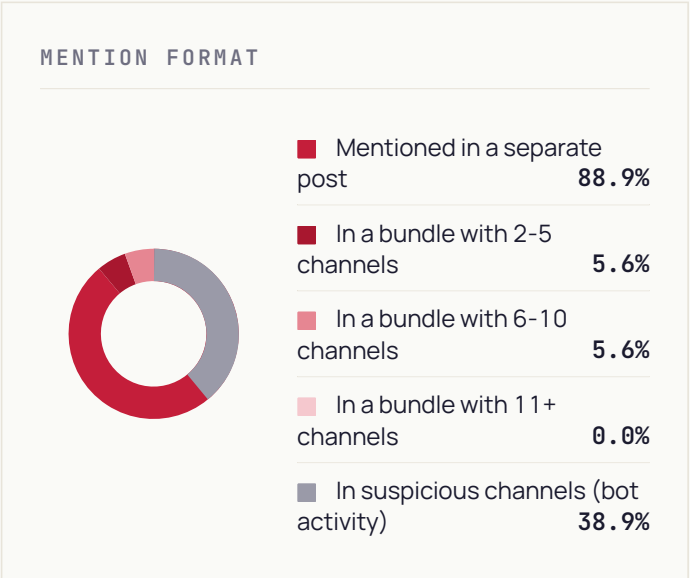
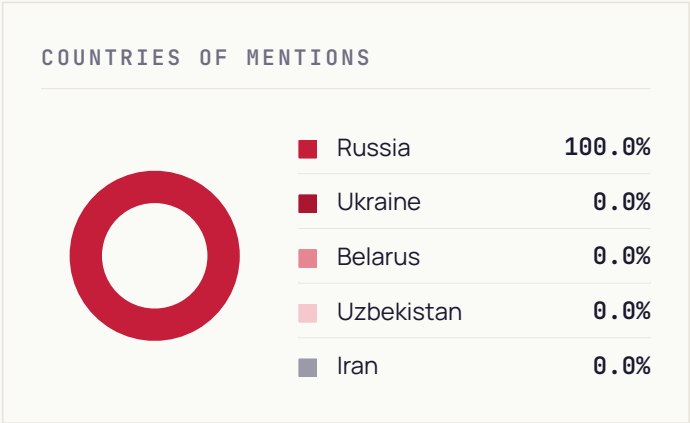
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

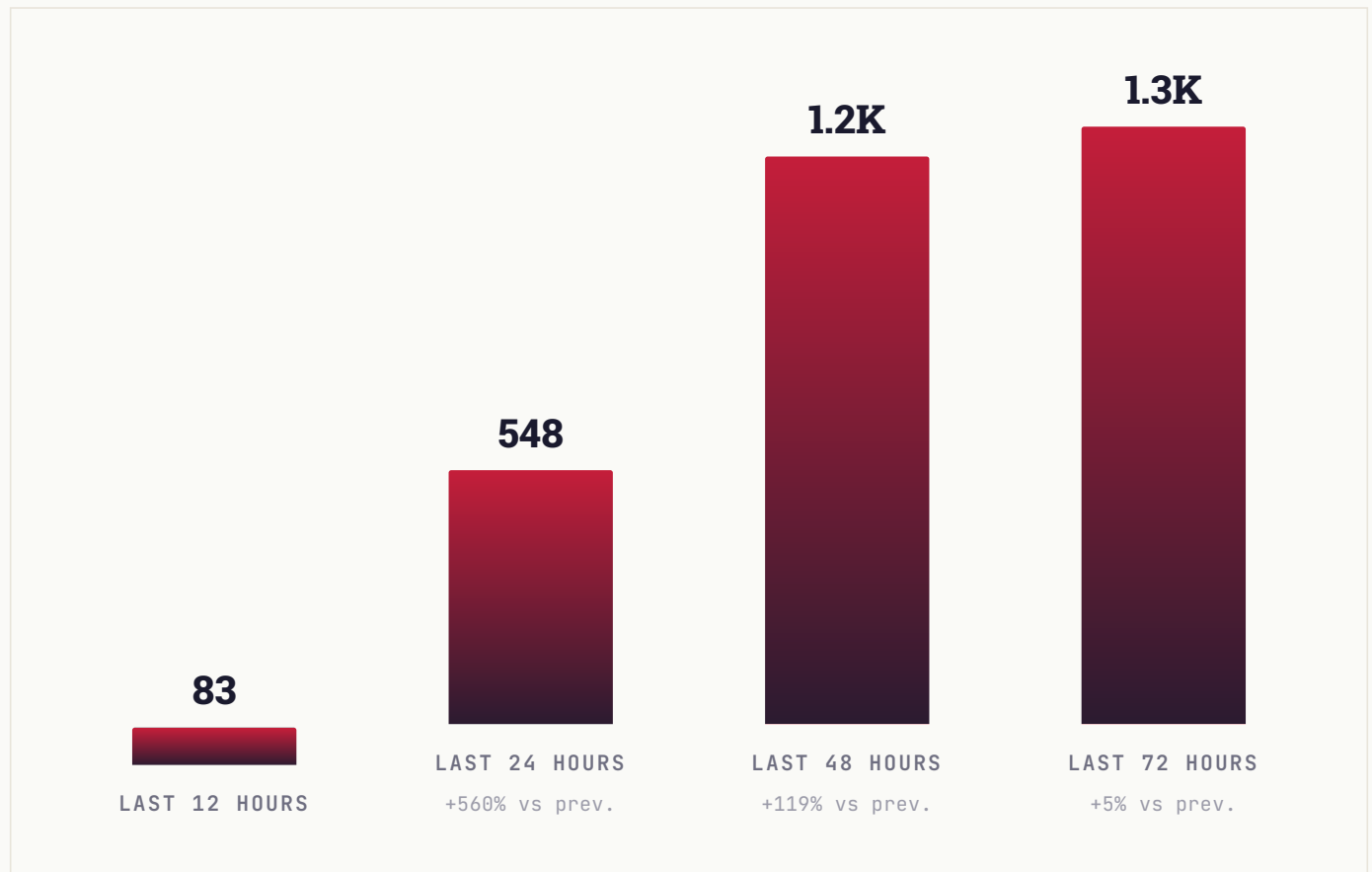
Citation index 1 — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 6 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YaM Yandex Market	1M
X- Freeloaders - Lightning	997.5K
WS WB Sniper Находки с Wildberries Скидки Акции	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries находки	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
PP YOU POIZON PULSE - оригинальные товары с пойзон/таобао/95 и тд.	56.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 94 niches — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal: enter top-94 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **4**, they brought **4 088** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1	1	0	
December 2025	1	1	4 084	
Nov 2025	1	1	4	
Oct 2025	1	1	0	
September 2025	0	0	0	
August 2025	0	0	0	
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS	
4	6		4 088	

Where the channel stands in its league

Took top-**100** channels in category «**Sales**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.1 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Sunday
Audience is most active on this day at 19:00 MSK. | EFFECT
Best time for key posts |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager