

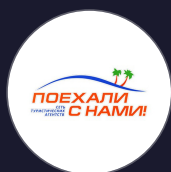
PROMTPRESS PUBLIC REPORT

Channel audit

Travel agency

Poyekhali s

nami!



@poejali_astana

✓ Travel agency «Let's Go with Us!» 🔥 Hot deals & promos ✈️
 Request a tour: @manager_psn 📞 +77003339462 <https://wa.me/77003339462> 📍 Koshkarbayeva 26 | Momysuly 15 I...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
43 509	11.0%	4.3K
03.07.2026 ⁺²⁰⁵ per month	per day ^{4.7%}	ad reach ^{2K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/POEHALI-ASTANA		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 43 509 —	 SUBS REACH 9.9% avg % of subs see a post	 VIEWS/POST 4.3K median 4.5K · 29 days	 POSTS/WEEK 13.2 for the period
 7D TREND -14.6% vs previous week	 REACTIONS/POST 8.7 total 481 reactions, 397 reposts, 0 comments	 POST LENGTH 814 chars median 897 · 29 days	 POSTS ANALYZED 55 29 days
 AD REACH 2K 24h avg	 CHURN / MONTH +205 last month	 CITATION RATE 0 citation index · 3 channels mentioned it ever	 CHANNEL AGE 5 years 5 months created 14.01.2021

AI EDITOR SUMMARY

Channel «Travel Agency Let's Go with Us!» — 43 509 subs. Each post gets on avg 4.3K people (10% of subs), reach is low — consider expanding audience. Publishes 13 posts per week (~2/day) — regular schedule. For week 22–28 Jun reach dropped by -14.6% by week 15–21 Jun — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 55 posts over 29 days.
- 02 Dominant format – Text (38/55 posts).
- 03 Avg post length – 814 chars (median 897).
- 04 Peak audience activity – Saturday, 11:00 ALMT.
- 05 Top posts get 2x more views than the weakest (5.7K avg for top vs 3.3K for worst) – among 55 posts over 29 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

№106.06 · 06:33TEXT	VIEWS	REACTIONS
	5 907	12
 Fireworks Festival 2026: Grand Opening of Summer in Da Nang Forget everything you've seen before. This is not just an evening show, but a real...	REPOSTS	ER
	3	13.6%
№205.06 · 05:37TEXT	VIEWS	REACTIONS
	5 706	10
 Tours to Sharm el-Sheikh with direct flights from 8 cities The Red Sea is not just water, but a real underwater world with live corals and...	REPOSTS	ER
	3	13.1%
№304.06 · 09:52TEXT	VIEWS	REACTIONS
	5 454	6
 Hot tours to Bali from Almaty via Kuala Lumpur Bali is one of the most popular islands in Indonesia, offering a mix of...	REPOSTS	ER
	8	12.5%

Pg. 5 / 13

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

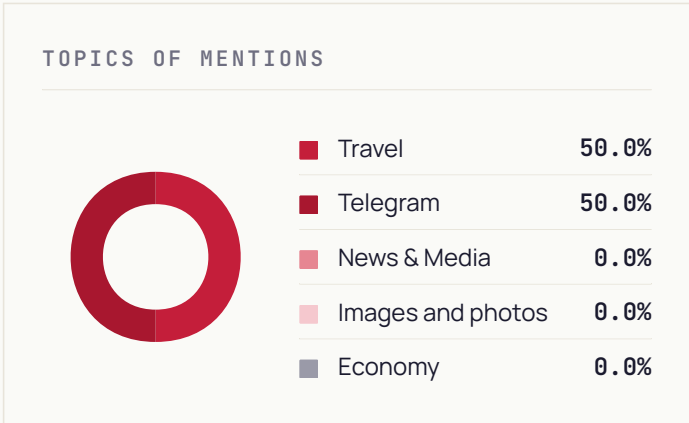
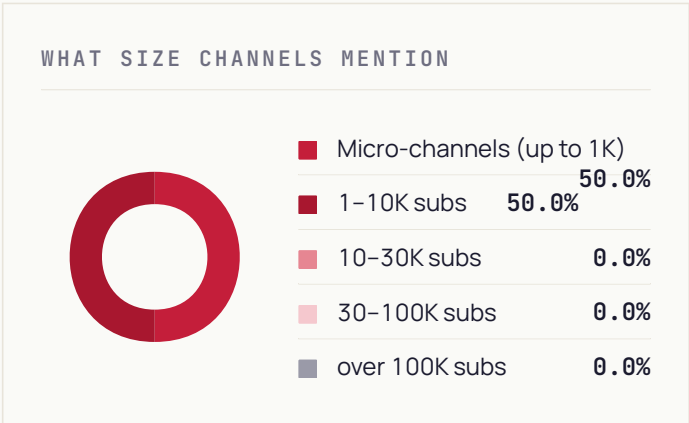
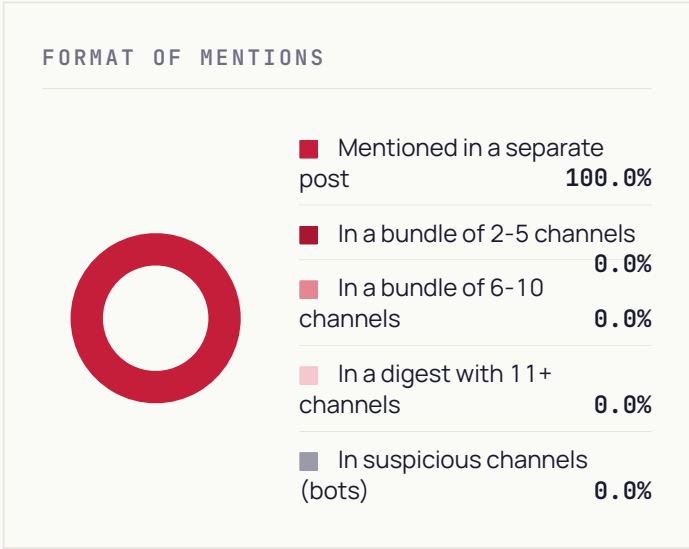
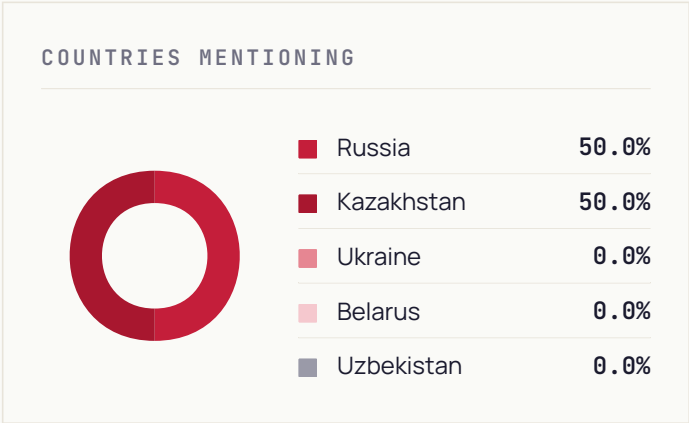


START OF PERIOD	NOW	NET GROWTH
46 145	43 509	-2 636

SECTION 04 · MENTIONS

Who and how mentions the channel

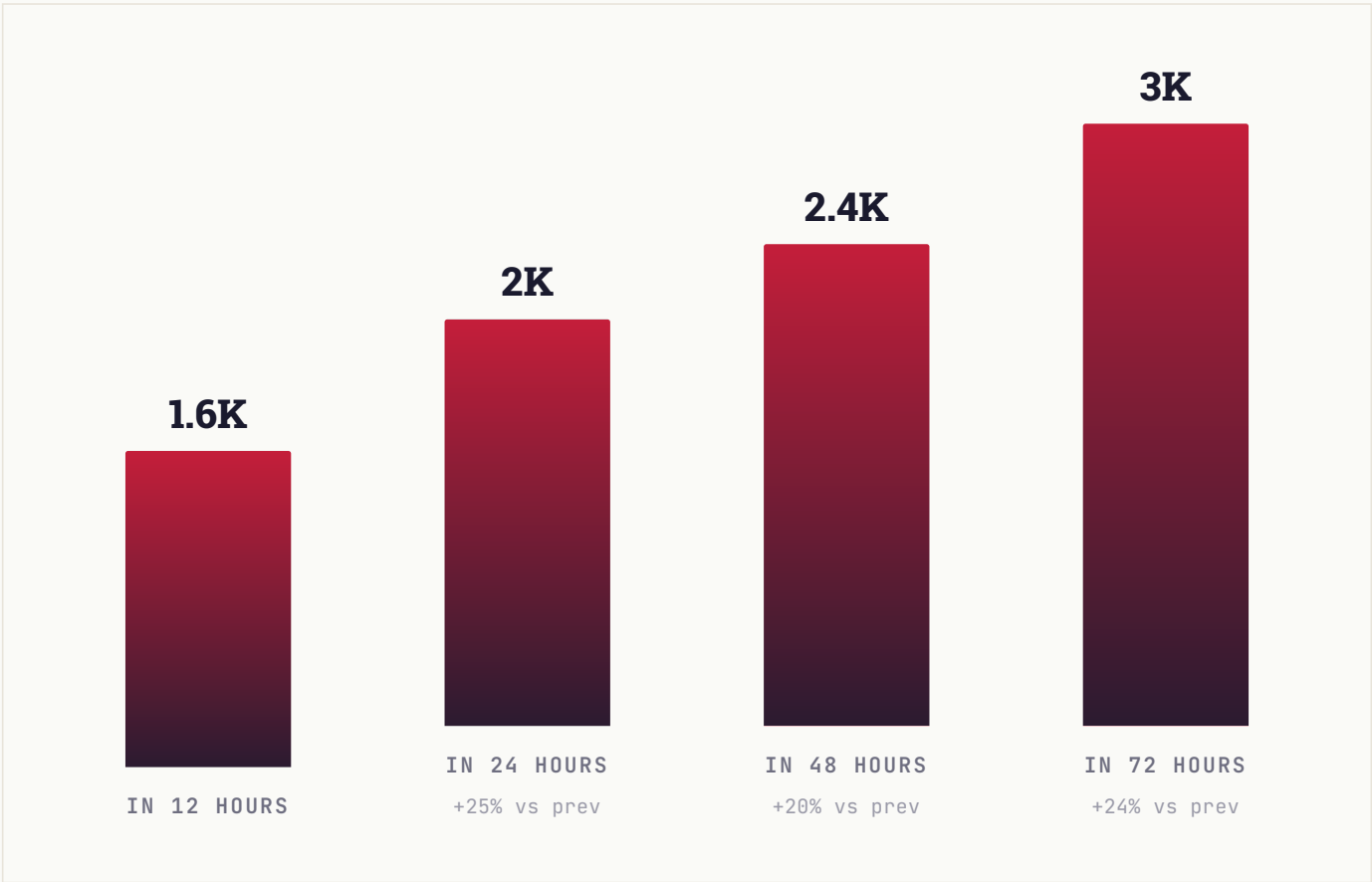
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All-time channel mentions: 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BN Charter flight tickets from Step to Travel	158.6K
TH Travel agency HT.KZ	144.3K
AV Aviasales.kz	63.8K
TP Travel agency POEDEM.KZ	60.5K
NS Nomad Soul	53.4K
CW Charters to Turkey from Step to Travel	52.9K
TP Travel agency Poyekhali s nami! YOU	43.5K
AI Flights from Kazakhstan	36.8K
ST Step to Travel Tours	33K
GT Hot deals FUN&SUN	29.1K
CH Charter flights from Kazakhstan worldwide 🇰🇿🇹🇷🌐	26.4K

COMPARATIVE SUMMARY

Channel in top-10 niche (#7 of 77). Strong position. Niche leader — Charter flight tickets from Step to Travel (158.6K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **687** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	133
December 2025	0	0	3
Nov 2025	0	0	27
Oct 2025	0	0	129
Sep 2025	0	0	59
August 2025	0	0	336

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	687

SECTION 08 · NICHE COMPARISON

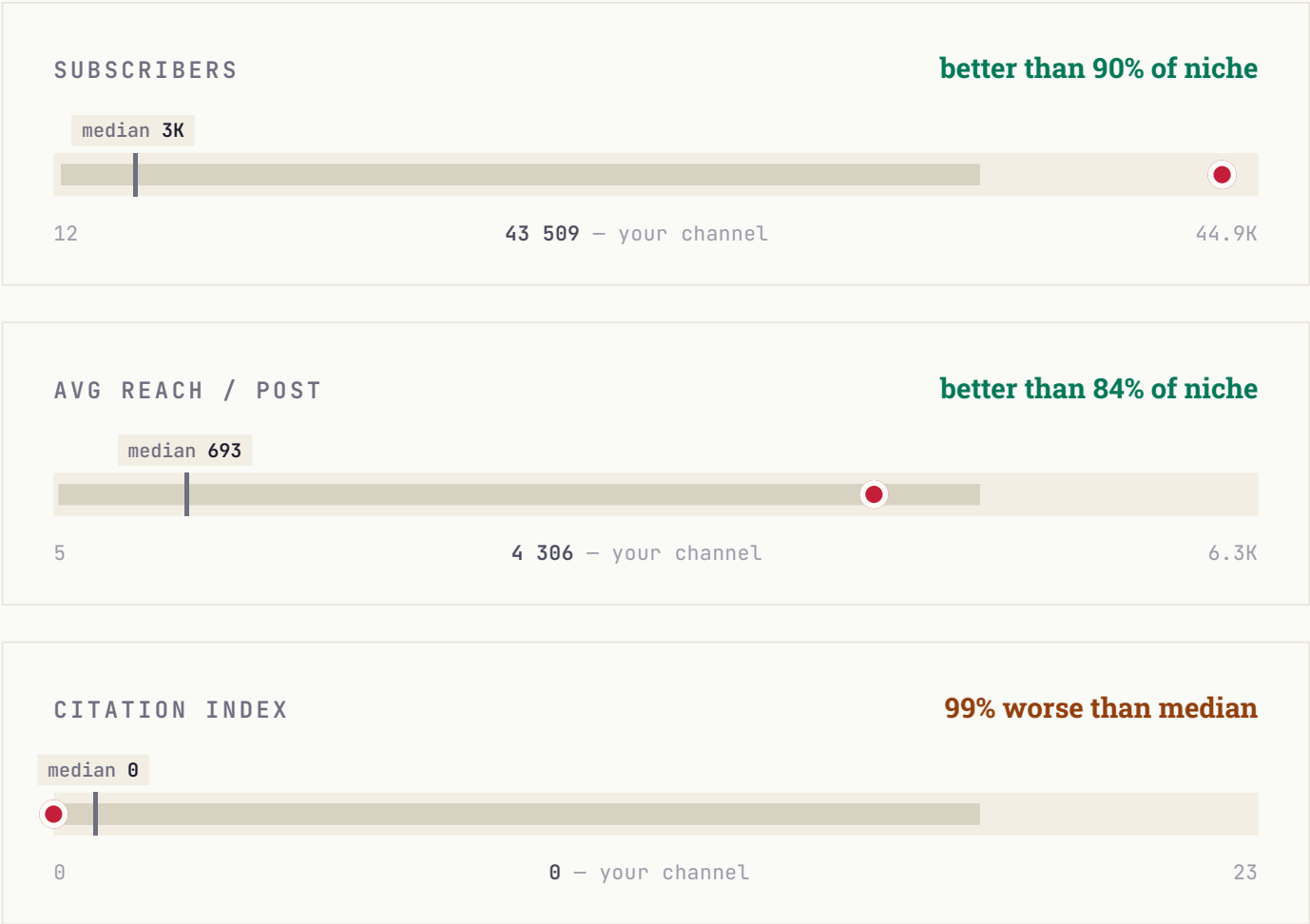
Where the channel stands in its league

Took top-77 channels in category «Travel» and saw how the channel compares.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#7 /77

RANK IN NICHE

Channel in top 9% travel



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

On this day at 11:00 ALMT audience is most active.

EFFECT

**Best window
for important
post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for the niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager