

PUBLIC REPORT BY PROMTPRESS

Channel audit

Gifts & Stickers /

CRYPTO 01



@poebota

SUBSCRIBERS

42 456

-2312 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 2.4%

REACH/POST

1.4K

ad reach 1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 42 456 —	 SUBS REACH 3.37% avg % subs see post	 VIEWS/POST 1.4K median 1.5K · 29 days	 POSTS/WEEK 35.8 for the period
 7D TREND -4.3% vs previous week	 REACTIONS/POST 12.0 only 1,836 reactions, 929 reposts, 22 comments	 POST LENGTH 206 chars median 185 · 29 days	 POSTS ANALYZED 153 29 days
 AD REACH 1K 24h avg	 CHURN / MONTH -2312 for the last month	 CITATION RATE 296 citation index · 904 channels mentioned ever	 CHANNEL AGE 1 year 2 days created 12.07.2025

AI EDITOR SUMMARY

Channel «Gifts & Stickers / CRYPTO 01» — 42 456 subs. Each post averages 1.4K people (3% from subs), reach is low — consider expanding audience. Publishes 36 posts per week (~5/day) — active posting. For the week of June 29 — July 5, reach stable (-4.3% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **153** posts over 29 days.
- 02 Dominant format — **Photo** (136/153 posts).
- 03 Avg post length — **206** chars (median 185).
- 04 Peak audience activity — **Tuesday**, 14:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1.8K avg for top vs 1.1K for worst) — among 153 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 11:47 PHOTO Sneaker concepts. ✈️ Gifts & Stickers / CRYPTO 01	VIEWS 1 934 REPOSTS 8	REACTIONS 12 ER 4.6%
Nº2 21.06 · 19:34 PHOTO March 8 concepts. ✈️ Gifts & Stickers / CRYPTO 01	VIEWS 1 830 REPOSTS 5	REACTIONS 12 ER 4.3%
Nº3 16.06 · 07:01 PHOTO Durov's TikTok contest. Telegram launched a \$200,000 prize contest for video creators. Make a video about digital...	VIEWS 1 773 REPOSTS 6	REACTIONS 11 ER 4.2%

Nº417.06 · 11:05 PHOTO Dove stamp concepts. ✈️ Gifts & Stickers / CRYPTO 01	VIEWS	REACTIONS
	1 765	12
	REPOSTS	ER
	4	4.2%

Nº530.06 · 11:40 VIDEO How to lose \$8,000 in 10 seconds: a true story. Another Plush Pepe fell to greed. A player tried his luck in PvP on...	VIEWS	REACTIONS
	1 755	31
	REPOSTS	ER
	25	4.1%

WORST 3

↓ 11.07 · 08:01 VIDEO Ohuenko showed a castle skin. ✈️ Gifts & Stickers / CRYPTO 01 ★ Buy Stars at best price	VIEWS	REACTIONS
	1 144	15
	REPOSTS	ER
	6	2.7%

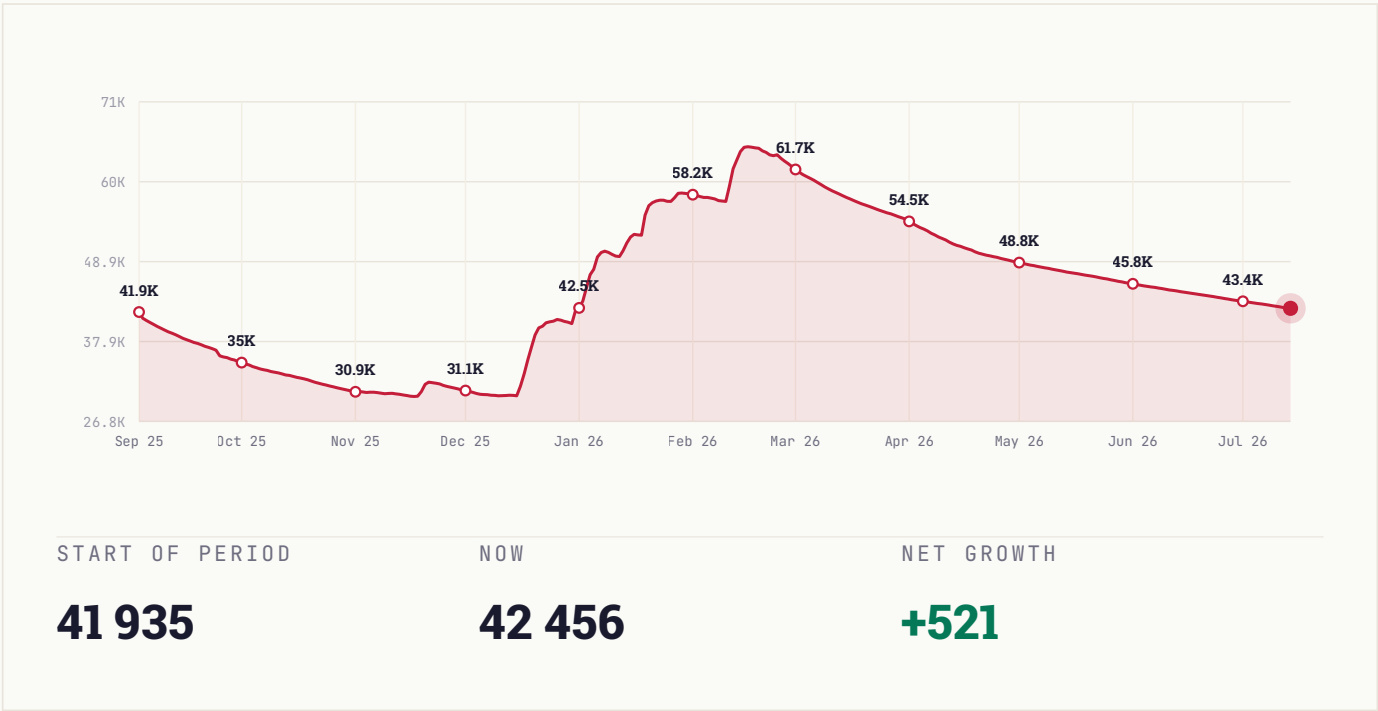
↓ 11.07 · 12:18 VIDEO Another castle skin. ✈️ Gifts & Stickers / CRYPTO 01 ★ Buy Stars at best price	VIEWS	REACTIONS
	1 124	39
	REPOSTS	ER
	20	2.6%

↓ 11.07 · 11:04 PHOTO Gift stats for the day. ✈️ Gifts & Stickers / CRYPTO 01 ★ Buy Stars at best price	VIEWS	REACTIONS
	1 070	6
	REPOSTS	ER
	3	2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

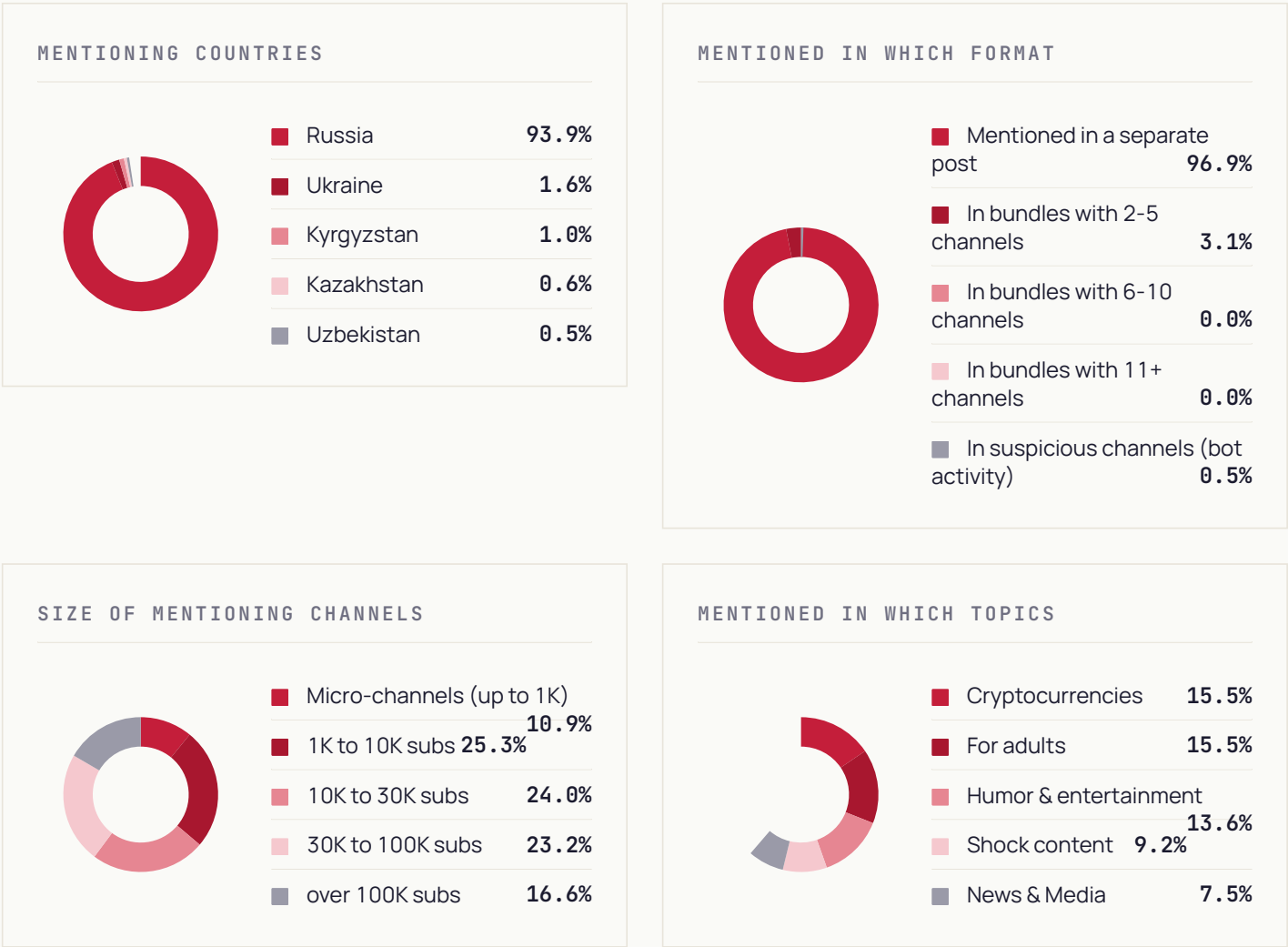
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · CITATIONS

Who mentions the channel and how

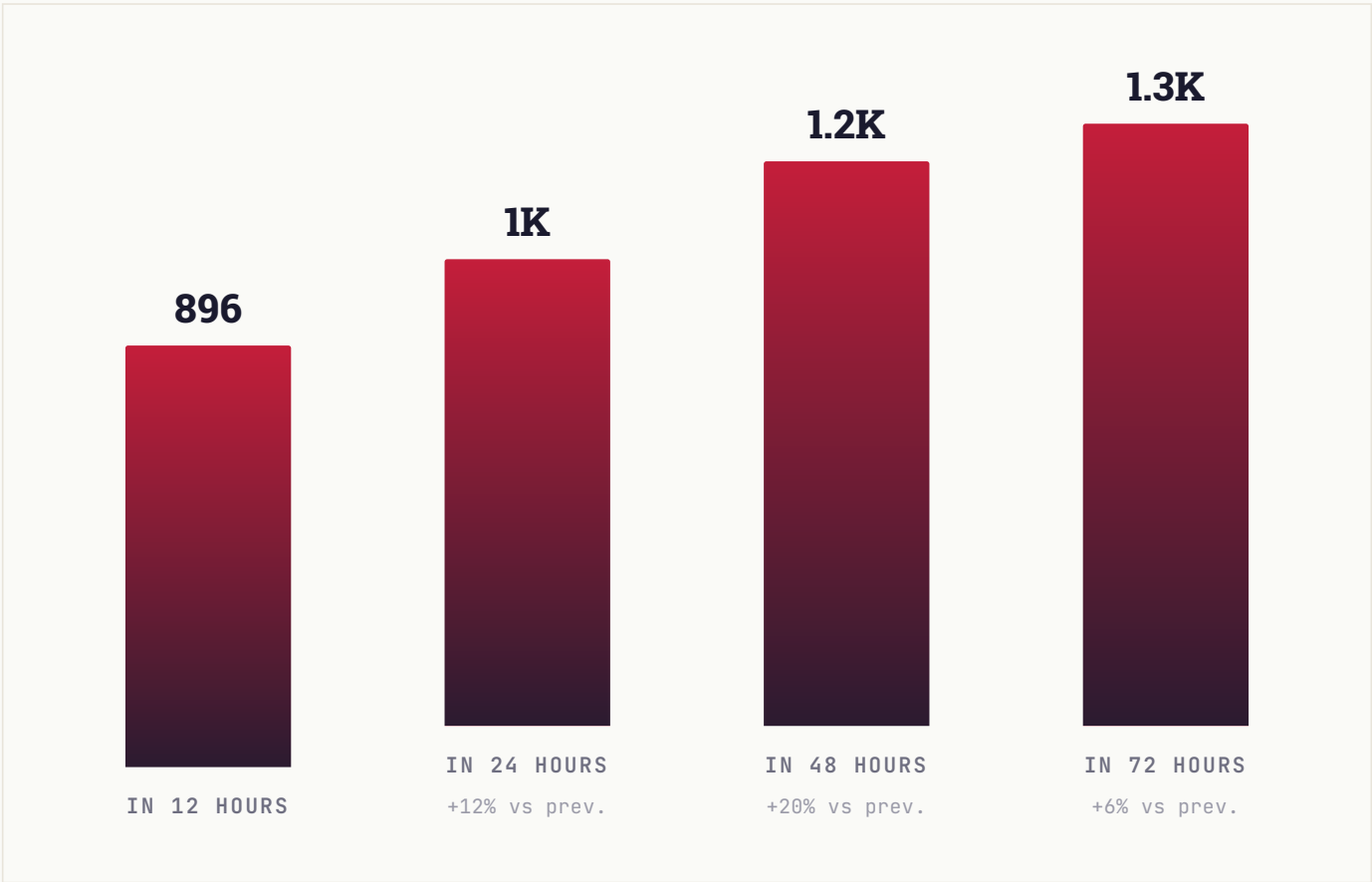
Citation index **296** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **904** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
G& Gifts & Stickers / CRYPTO 01 YOU	42.5K

COMPARATIVE INSIGHT

Channel still outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

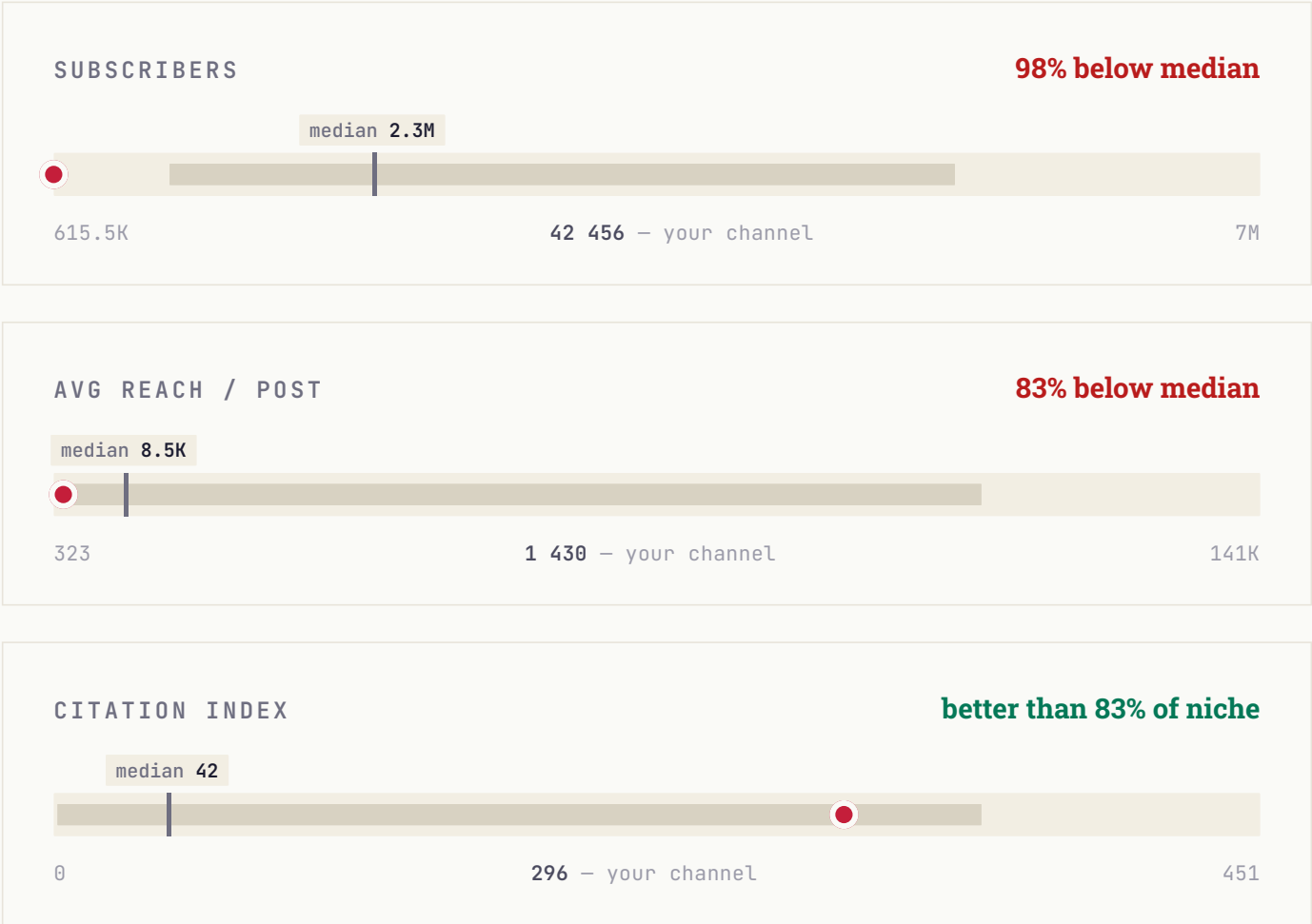
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **535**, they brought **31 854** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	14	7	17 346
December 2025	3	3	12 382
November 2025	1	1	2 126
October 2025	2	2	0
September 2025	1	1	0
August 2025	514	362	0
TOTAL MENTIONS	535	MONTHS OF DATA	6
		ATTRACTED SUBSCRIBERS	31 854

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.37% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+3.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth target in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
