

PUBLIC REPORT BY PROMTPRESS

Channel audit

AI Creator's Workshop



@podsobka_creatora

Hi, I'm Vika — AI-creator. I do AI ads for top brands. Also, I unite colleagues in a community — check the pinned post in this channel. Info about our club for AI newbies. Contact...

SUBSCRIBERS

29 262

+12917 per month

ERR (% SEE POSTS)

7.0%

in 24 hrs 7.1%

REACH/POST

2.2K

ad reach 1.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 262 —	 SUBSCRIBER REACH 7.64% avg % subs see post	 VIEWS/POST 2.2K median 1.1K · 29 days	 POSTS/WEEK 39.1 over period
 7D TREND +364.6% vs previous week	 REACTIONS/POST 13.9 only 2,322 reactions, 4,887 reposts, 144 comments	 POST LENGTH 494 chars median 556 · 29 days	 POSTS ANALYZED 167 29 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH +12917 last month	 CITATION RATE 0 citation index · 2 channels mentioned all time	 CHANNEL AGE 1 year 9 months created 11.10.2024

AI EDITOR SUMMARY

Channel «Podsobka AI kreatora» – 29 262 subs. Each post averages 2.2K people (8% of subs), reach is low – consider expanding audience. Publishes 39 posts per week (~6/day) – active posting. For week Jul 6–12 reach grew +364.6% by week Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **167** posts over 29 days.
- 02 Dominant format — **Photo** (102/167 posts).
- 03 Avg post length — **494** chars (median 556).
- 04 Peak audience activity — **Thursday**, 18:00 MSK.
- 05 Top posts get **24x** more views than the weakest (18.6K avg for top vs 775 for worst) — among 167 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 09.07 · 15:15 PHOTO 🕶️ THIS CHINESE AI IS CALLED A MONEY PRINTING MACHINE IN THE US Here's the link to the original version of this neural net...	VIEWS 25 464 REPOSTS 3 609	REACTIONS 167 ER 87.0%
Nº2 09.07 · 16:21 PHOTO 🍿 If you've been on the fence about joining our club, here's your sign Info & more reviews: click here	VIEWS 15 820 REPOSTS 9	REACTIONS 18 ER 54.1%
Nº3 09.07 · 12:34 PHOTO You're welcome our chat our club	VIEWS 14 635 REPOSTS 9	REACTIONS 43 ER 50.0%

Nº4

09.07 · 18:53

VIDEO

⚡ OpenAI opened GPT-5.6 family to everyone and introduced a working agent Three new models – flagship Sol, balanced Terra...

VIEWS

12 453

REPOSTS

60

REACTIONS

24

ER

42.6%

Nº5

10.07 · 07:32

PHOTO

⚡ Ministry of Digital will get 20 new powers and become the sole AI regulator in Russia A draft was published on the regulatory portal...

VIEWS

8 748

REPOSTS

10

REACTIONS

28

ER

29.9%

WORST 3

↓

27.06 · 09:46

PHOTO

⚡ Anthropic got approval to restore access to Mythos 5 for some organizations US authorities allowed Anthropic to reopen access to...

VIEWS

782

REPOSTS

2

REACTIONS

13

ER

2.7%

↓

01.07 · 11:37

TEXT

😬 BREAKING DOWN YOUR QUESTION: Where can AI creators find clients (for high-ticket deals)? The root cause is usually not a lack of clients, but...

VIEWS

776

REPOSTS

16

REACTIONS

8

ER

2.7%

↓

01.07 · 12:58

VIDEO

👍 Just look at this Work by our closed club member @bunnys_space Imagine how many brands now want...

VIEWS

767

REPOSTS

4

REACTIONS

13

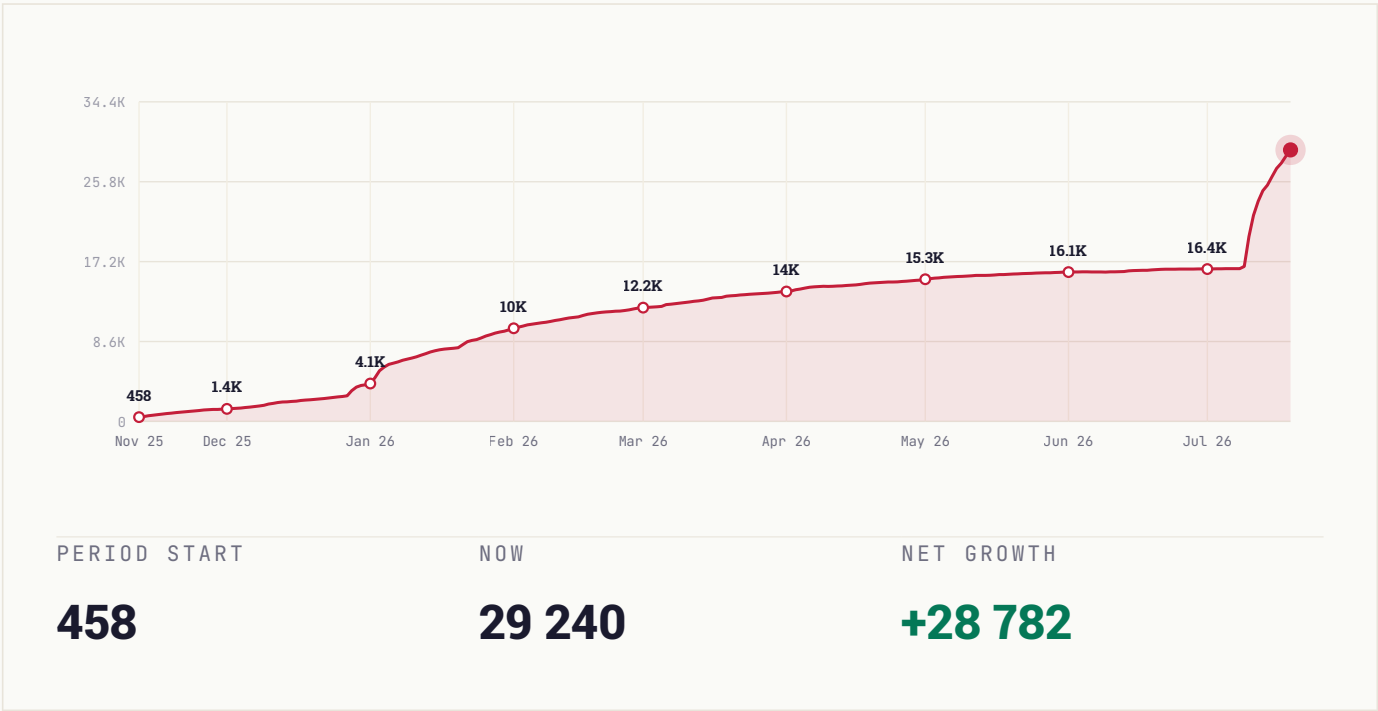
ER

2.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

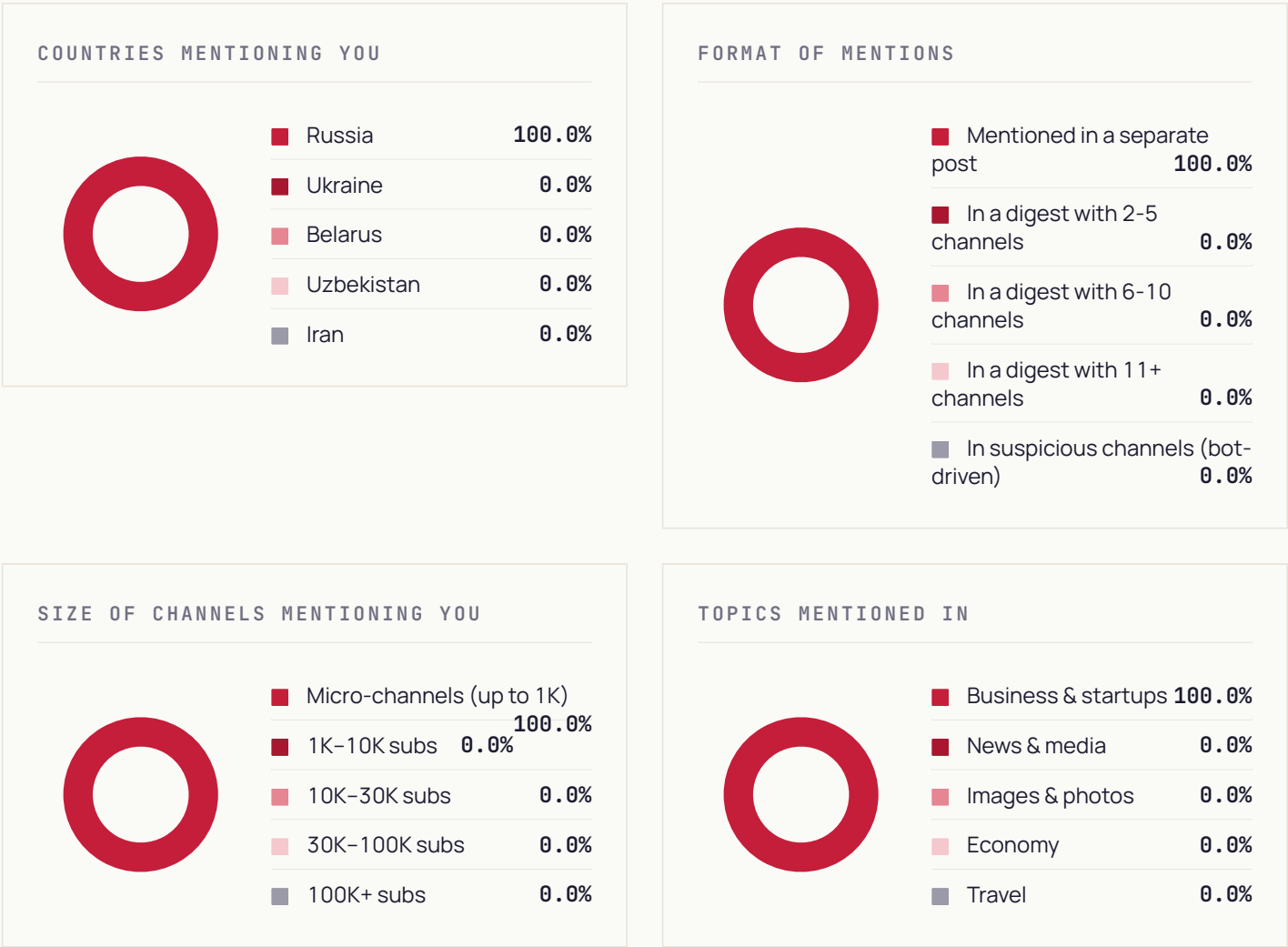
Subscriber growth chart for the year. Key months show exact subscriber count. Highlights months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

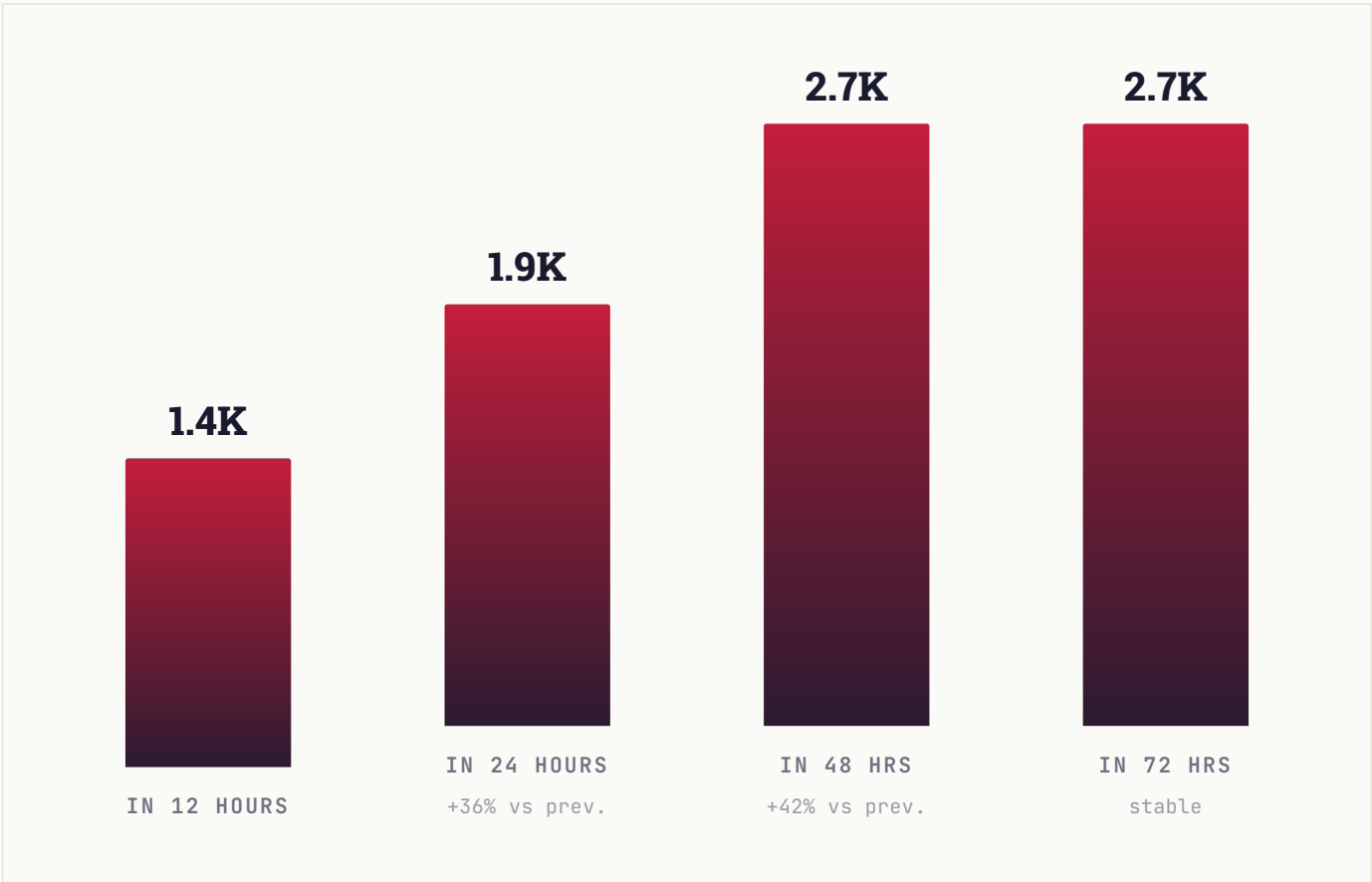
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see where it ranks among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت زَاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
PA AI Creator's Workshop YOU	29.3K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **9 407** new subs.

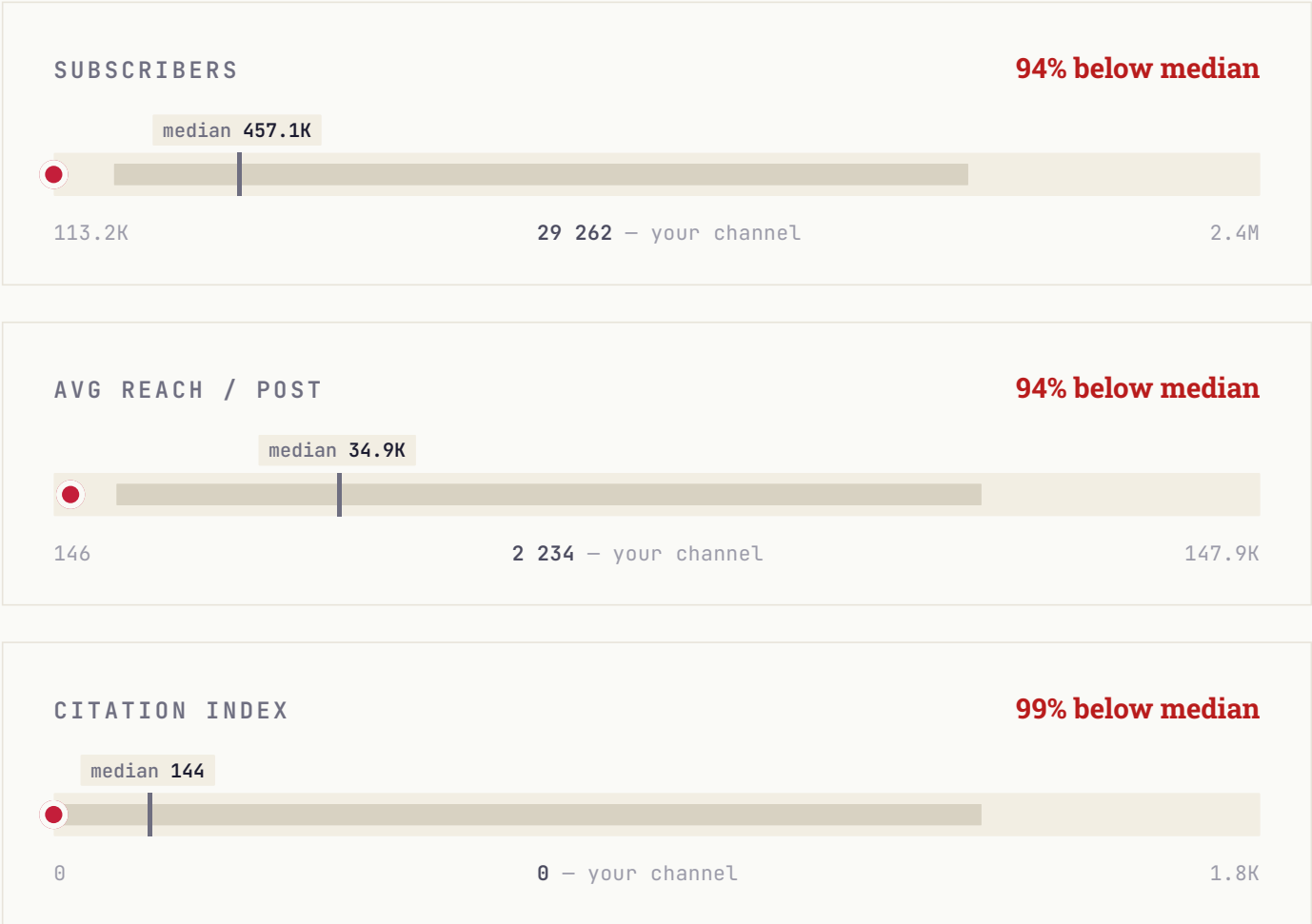
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	5 923	
December 2025	0	0	2 628	
November 2025	0	0	856	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
0	6	9 407

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Best post day — Thursday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with similar channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager