

PUBLIC REPORT BY PROMTPRESS

Channel audit

Pharmacy Gossip



@podslushano_apteka

Anonymous pharmacy stories Best entertainment Telegram channel for pharma pros per People's Award "Pharmacy View" - <https://vk.cc/cPGhFs> Submit news/Contact admin/Buy...

SUBSCRIBERS

24 507

-1 per month

ERR (% SEE POSTS)

24.0%

last day **11.5%**

REACH/POST

5.8K

ad reach **2.8K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Medicine» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 24 507 —	 SUBSCRIBER REACH 23.71% avg % subs see post	 VIEWS/POST 5.8K median 5.7K · 29 days	 POSTS/WEEK 25.8 for period
 7D TREND -5.9% vs previous week	 REACTIONS/POST 61.2 6,735 reactions, 743 reposts, 1,003 comments	 POST LENGTH 588 chars median 603 · 29 days	 POSTS ANALYZED 110 29 days
 AD REACH 2.8K 24h avg	 CHURN / MONTH -1 last month	 CITATION RATE 15 citation index · 42 channels mentioned ever	 CHANNEL AGE 4 years 1 month created 09.06.2022

AI EDITOR SUMMARY

Channel «Eavesdropped | Pharmacy» – 24 507 subs. Avg views per post: 5.8K people (24% of subs), avg reach – room to grow. Posts 26 posts/week (~4/day) – active posting. Week Jul 6–12 reach dropped -5.9% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 110 posts over 29 days.
- 02 Dominant format – Text (79/110 posts).
- 03 Avg post length – 588 chars (median 603).
- 04 Peak audience activity – Tue, 23:00 MSK.
- 05 Top posts get 4 times more views than the weakest (12.3K avg for top vs 3.2K for worst) – among 110 posts in 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 20:25 PHOTO Galya, it's canceled!	VIEWS 15 411 REPOSTS 40	REACTIONS 67 ER 62.9%
Nº2 28.06 · 05:35 PHOTO Whose side will you take in a colleague dispute? Pharmacy Gossip. Subscribe We're on MAX	VIEWS 12 602 REPOSTS 6	REACTIONS 67 ER 51.4%
Nº3 24.06 · 03:29 TEXT Good afternoon, situation: worked at a pharmacy plus 2 times. Came, then quit due to moving to another city, then again...	VIEWS 8 974 REPOSTS 6	REACTIONS 45 ER 36.6%

Nº4 28.06 • 09:21 TEXT Anyone know an effective remedy? Help A woman comes to our pharmacy for carbamazepine, has been for a long time, over time she started...	VIEWS 8 631 REPOSTS 2 REACTIONS 33 ER 35.2%
Nº5 26.06 • 03:37 TEXT Colleagues, good afternoon! Already desperate, honestly, salary is dropping hard (Ozerki/Doctor Stoletov St. Petersburg), number of online orders...	VIEWS 8 402 REPOSTS 11 REACTIONS 37 ER 34.3%

WORST 3

↓ 14.07 • 04:15 PHOTO Correct, as a buyer you shouldn't worry about pharmacists' reports Pharmacist, in turn, shouldn't care where and how you will...	VIEWS 3 593 REPOSTS 2 REACTIONS 97 ER 14.7%
↓ 15.07 • 04:03 PHOTO Admit it, who among you took a sip? 🤔 From Admin: I know all you calm pharmacists down a half bottle of tinctures per shift, but don't...	VIEWS 3 340 REPOSTS 4 REACTIONS 109 ER 13.6%
↓ 15.07 • 14:44 PHOTO Citramon. Subscribe	VIEWS 2 588 REPOSTS 6 REACTIONS 73 ER 10.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

15 473

NOW

24 507

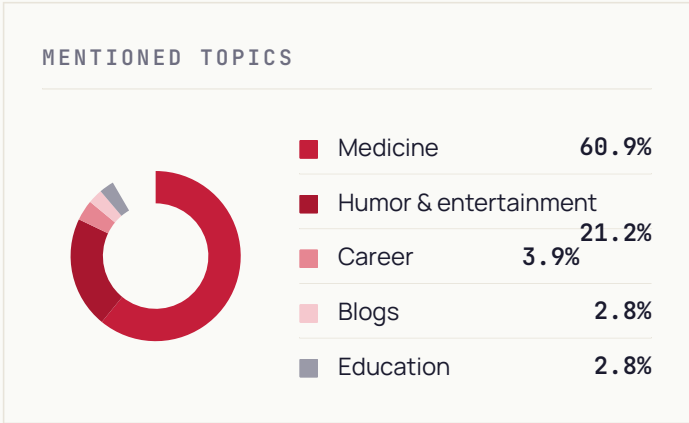
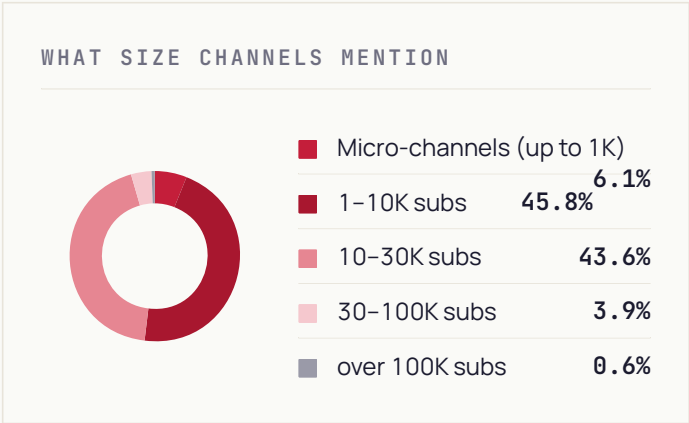
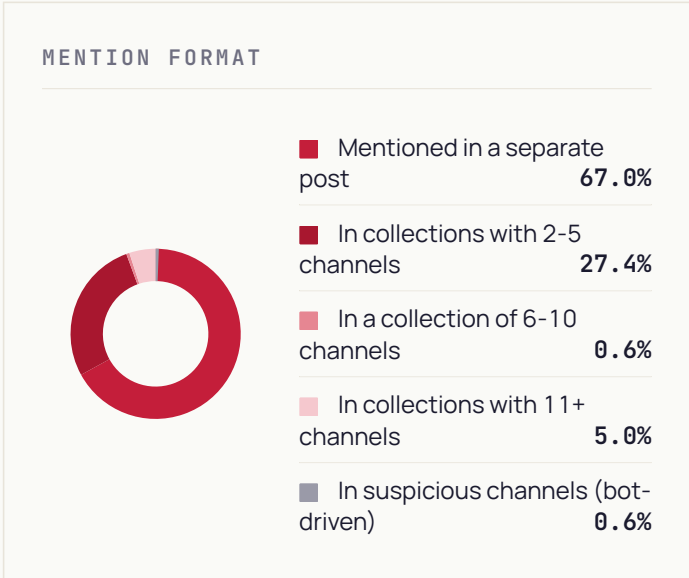
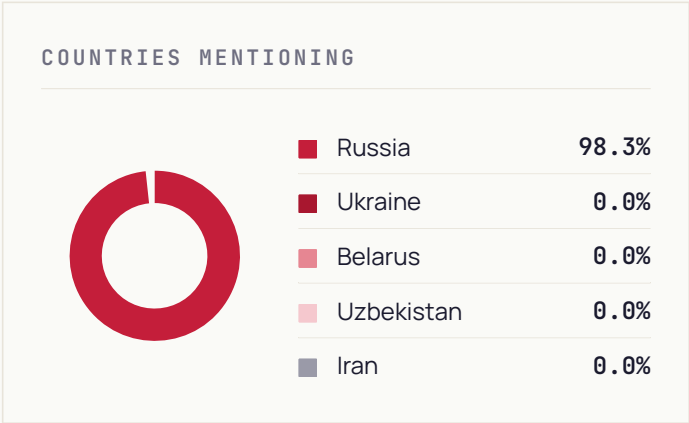
NET GROWTH

+9 034

SECTION 04 · MENTIONS

Who and how mentions the channel

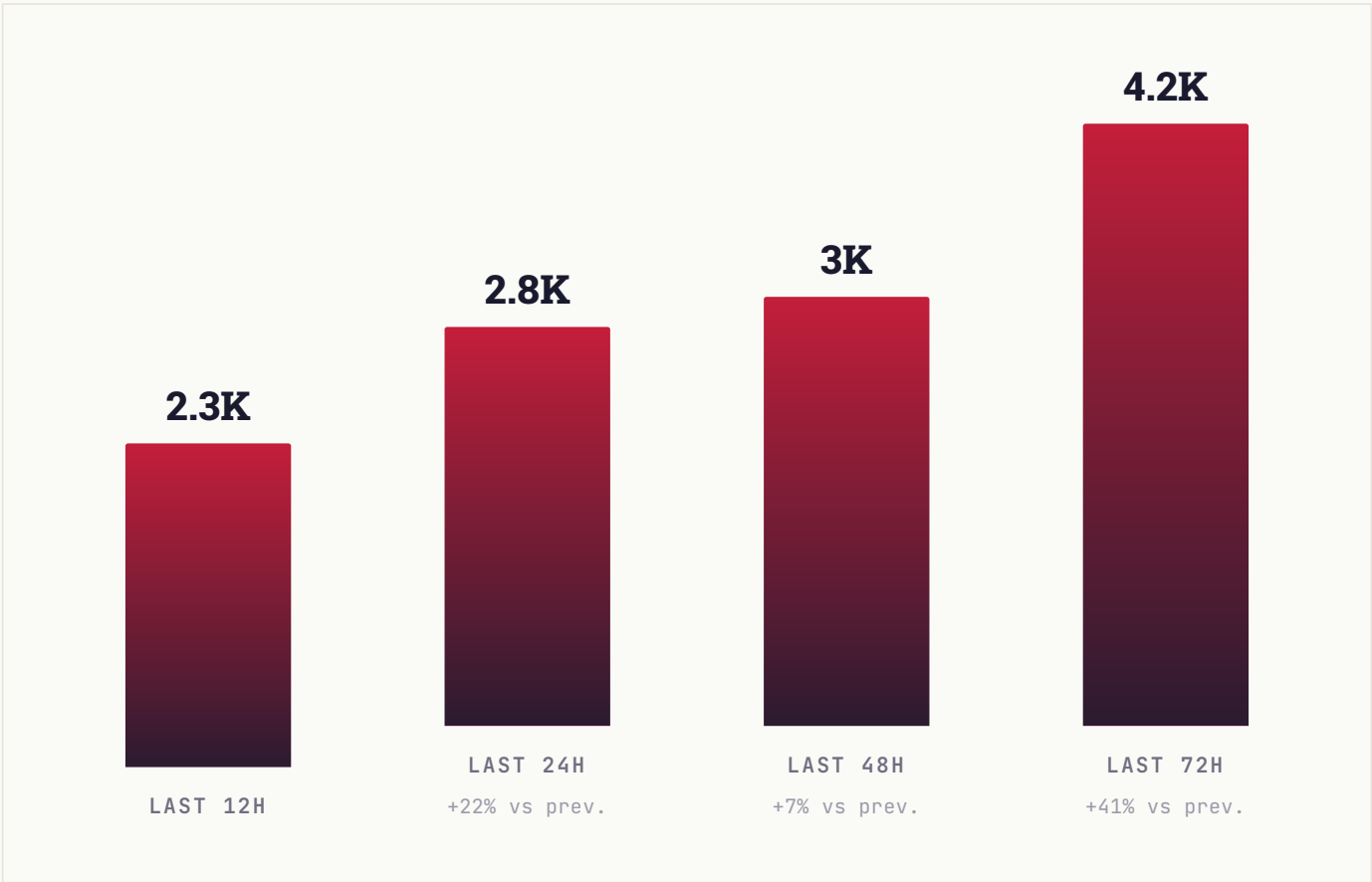
Citation index **15** — channel popularity score based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **42** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩹 الجراحة 🩹 Surgery 🩹 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 X 🌿 Халқ табобати 🌿	235.1K
Health HealthControl	222.2K
PI Pharmacy Gossip YOU	24.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 97 — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **74**, they brought **8 732** new subs.

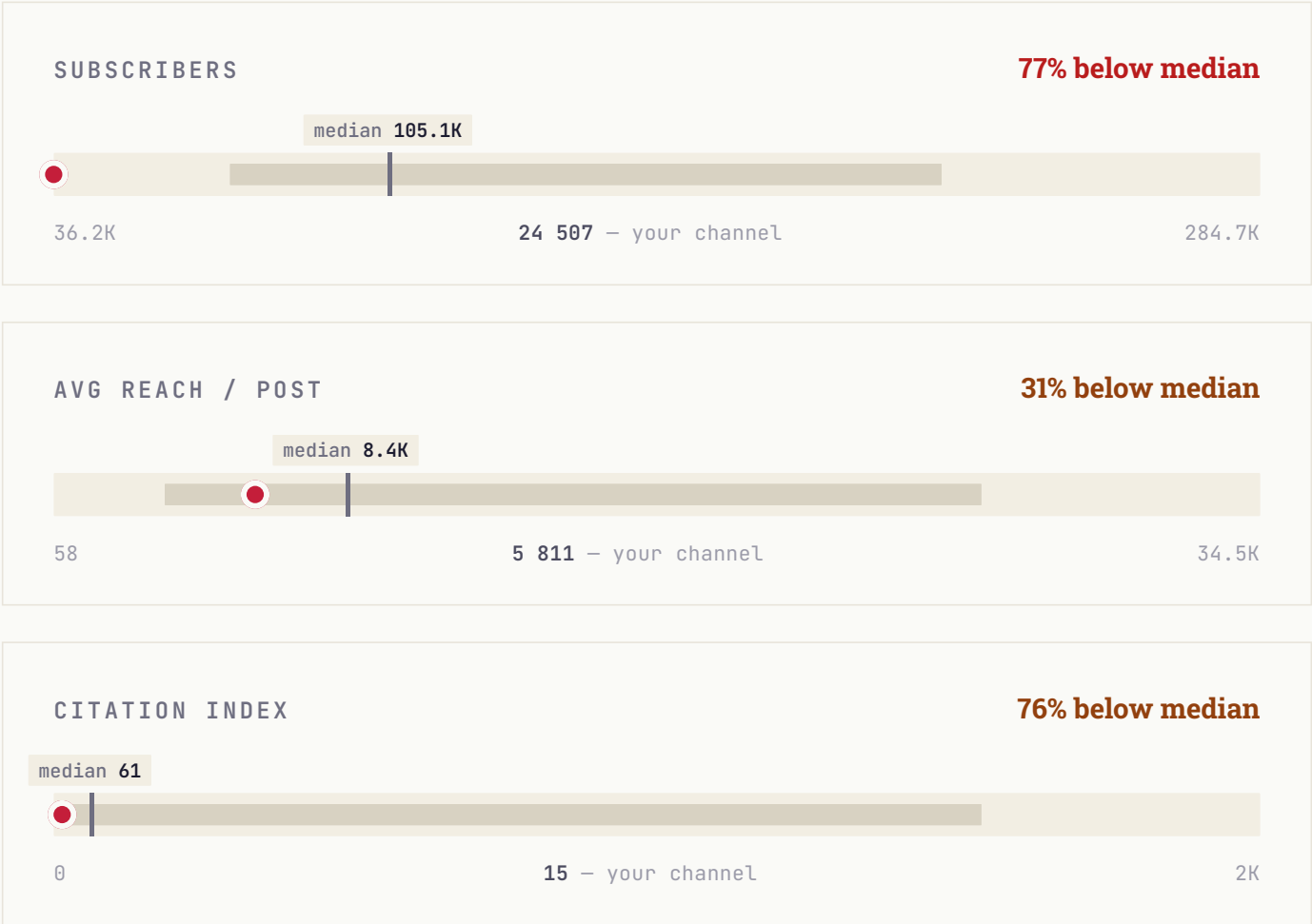
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	10	6	132
December 2025	15	7	280
November 2025	8	2	880
October 2025	5	2	247
September 2025	23	5	4 224
August 2025	13	4	2 969

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
74	6	8 732

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Medicine» (Russia) and compared your channel. Gray band = 80% niche range (p10–p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Tuesday

Audience is most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager