

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Podrabotnik |

MY DAY



@podrabotnikmd

Fresh vacancies for those not afraid to get their hands dirty. Daily, every minute, nearby. Registered with RKN No.7685674904
Partnership / Ads / Publication: @UlianaChesh

SUBSCRIBERS

41 723

+7564 per month

ERR (% SEE POSTS)

37.0%

per day 17.1%

REACH/POST

15K

ad reach 7.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 41 723 —	 SUBSCRIBER REACH 35.84% avg % subs see post	 VIEWS/POST 15K median 16K · 24 days	 POSTS/WEEK 6.9 over period
 7D TREND -13.4% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 581 chars median 572 · 24 days	 POSTS ANALYZED 24 24 days
 AD REACH 7.1K 24h avg	 CHURN / MONTH +7564 last month	 CITATION INDEX 6 citation index · 9 channels mentioned ever	 CHANNEL AGE 5 months 16 days created 02.02.2026

AI EDITOR SUMMARY

Channel «Podrabotnik | MY DAY» — 41 723 subs. Each post avg views 15K people (36% subs), good reach. Publishes 7 posts per week (~1/day) — rare. For week Jul 6–12 reach dropped -13.4% to week Jun 29 – Jul 5 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 24 posts in 24 days.
- 02 Dominant format — Photo (24/24 posts).
- 03 Avg post length — 581 chars (median 572).
- 04 Audience activity peak — Thu, 14:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (19K avg top vs 10.1K worst) — among 24 posts in 24 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 11:58 PHOTO 5 intern vacancies from Yandex / career start / salary up to 160,000 RUB ⚡ Health insurance, psychologist compensation, partial sports payment. Comfortable...	VIEWS 19 705 REPOSTS 260	REACTIONS — ER 47.2%
Nº2 25.06 · 10:24 PHOTO 5 bright internships from Disney / relocation / salary up to \$6,000 😊 Touch the scale and broaden your imagination. Remind...	VIEWS 18 638 REPOSTS 170	REACTIONS — ER 44.7%
Nº3 01.07 · 14:27 PHOTO 5 cool vacancies from Revyline / hybrid / salary up to 200,000 RUB ⚡ The team has grown a lot over the past year. Even I, a person who doesn't really...	VIEWS 18 586 REPOSTS 102	REACTIONS — ER 44.5%

Nº4 24.06 • 10:44 PHOTO 6 convenient vacancies from Novikov / career start / salary up to 290,000 RUB 😞 If you didn't pass the 'horiqa', the next level is out of reach...	VIEWS 18 012 REPOSTS 96 REACTIONS — ER 43.2%
Nº5 01.07 • 10:55 PHOTO Editor & Manager at «MY DAY» / Salary up to 150,000 RUB ⚡ As one famous author sang: I'm not alone – there are many of us. And we're looking for someone again...	VIEWS 17 618 REPOSTS 112 REACTIONS — ER 42.2%

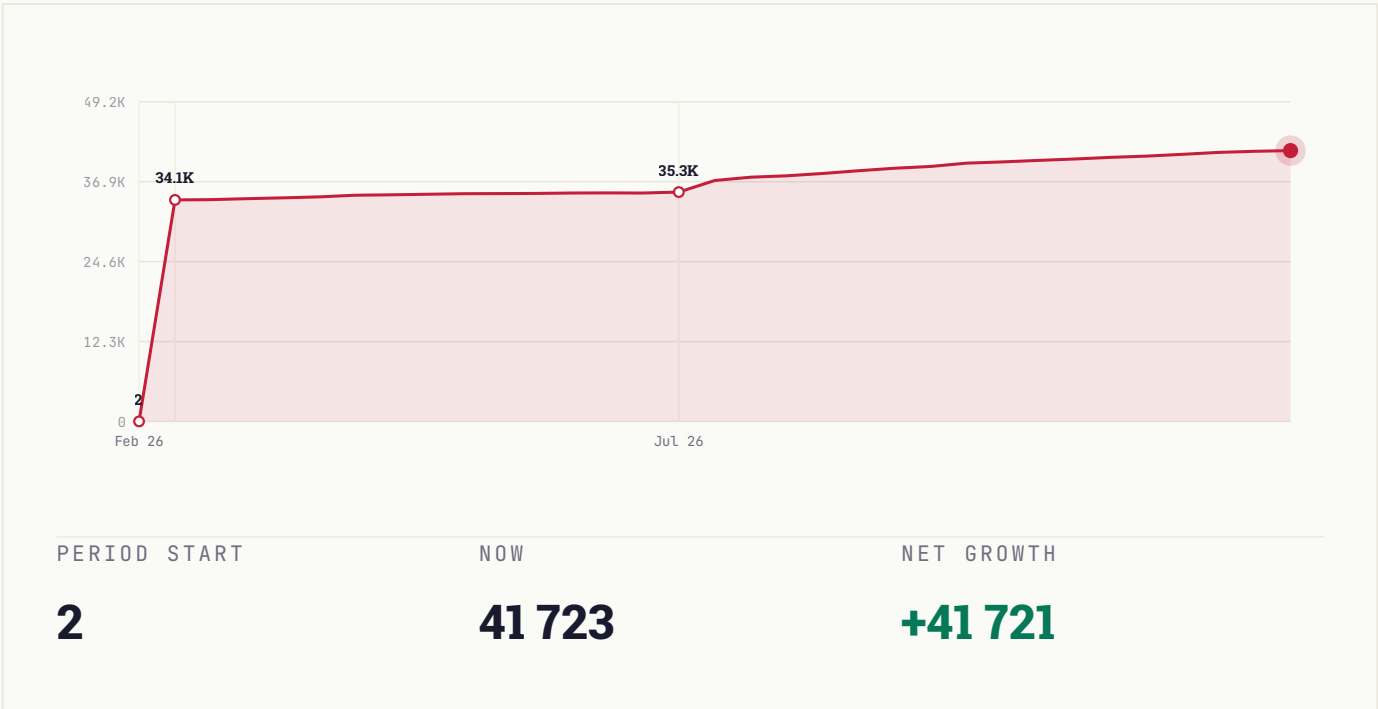
WORST 3

↓ 14.07 • 12:58 PHOTO 5 bright vacancies from Kaspersky / career start / salary up to 190,000 RUB 😞 Great option for a career start or discovering a new...	VIEWS 10 897 REPOSTS 106 REACTIONS — ER 26.1%
↓ 15.07 • 09:35 PHOTO 5 good vacancies from Alfa / career start / salary up to 200,000 RUB 😞 A good start. Plenty of options across different fields. Follow the...	VIEWS 10 044 REPOSTS 106 REACTIONS — ER 24.1%
↓ 13.07 • 15:31 PHOTO 8 rare vacancies from ÖMANKÖ / full day / salary up to 250,000 RUB ⚡ You know my attitude towards the team, I sincerely love them. I think that...	VIEWS 9 319 REPOSTS 64 REACTIONS — ER 22.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

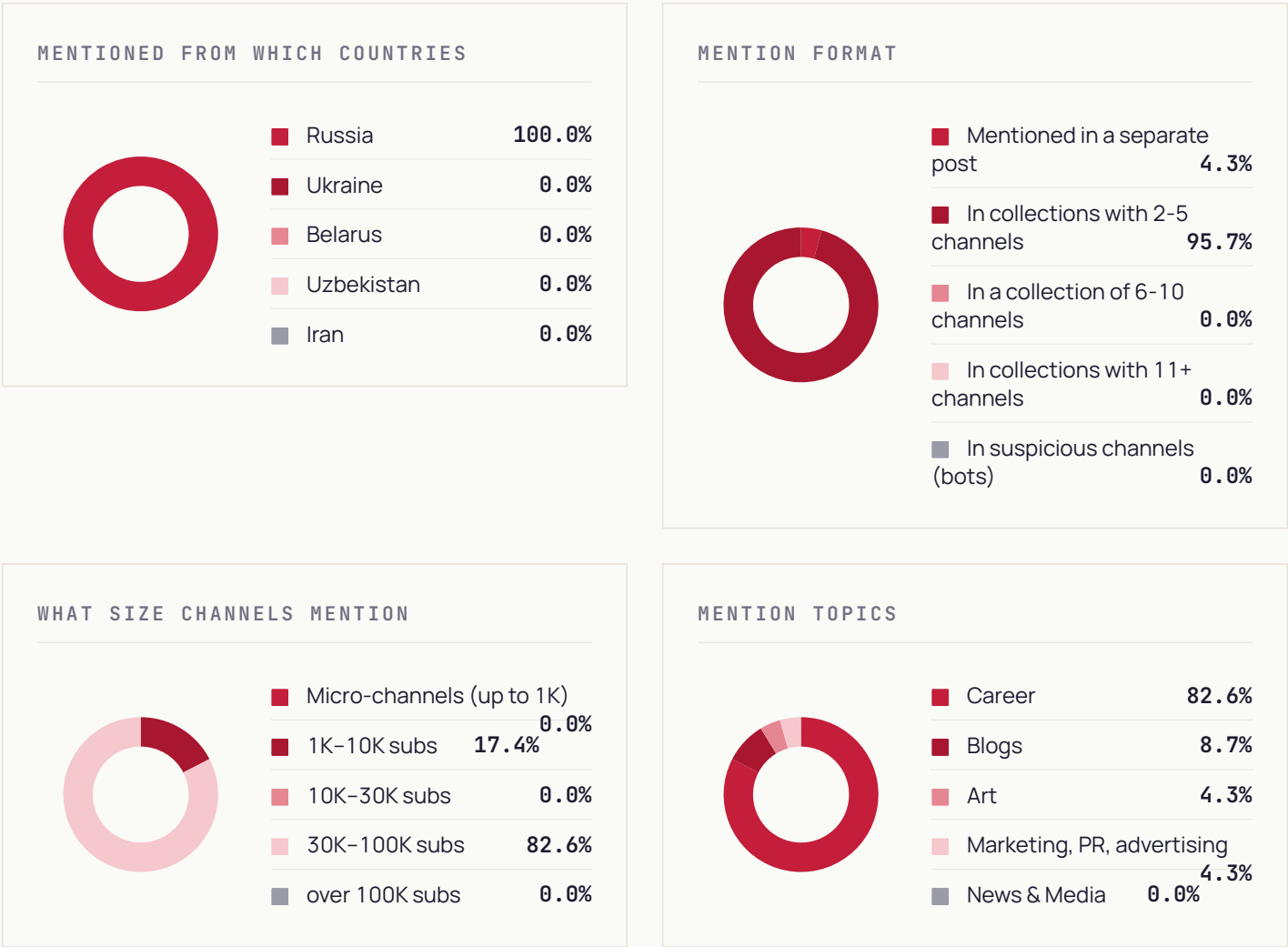
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

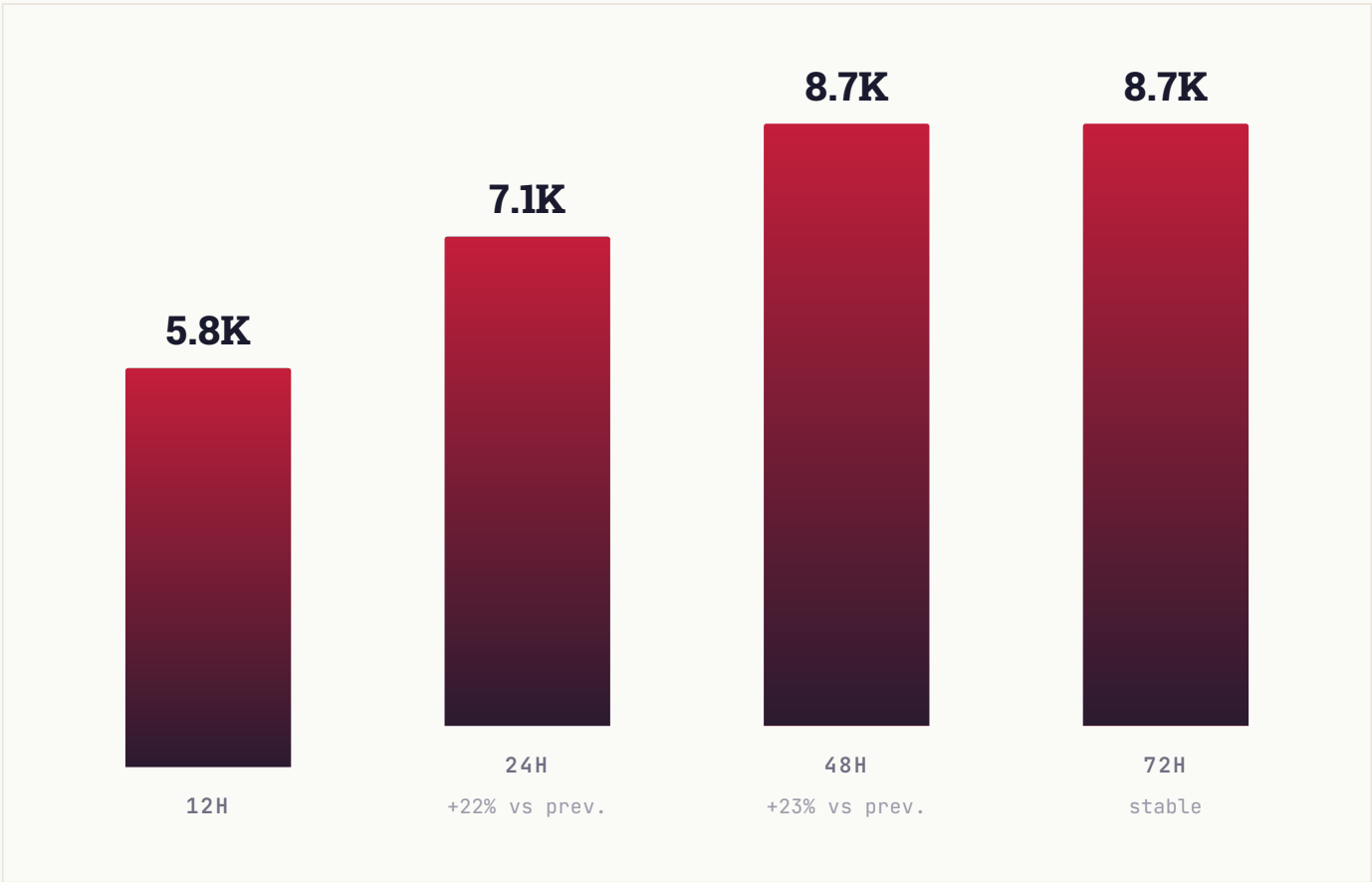
Citation index 6 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

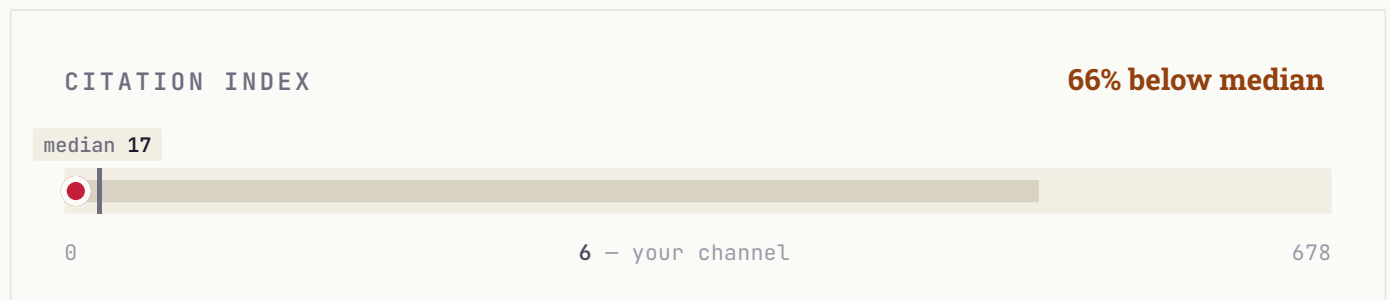
CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote work no exp - Freelance	794K
اا اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
PM RABOTA MOSCOW VACANCIES	477.9K
SW SR W 	464K
شغ شغل	457.4K
SI SeoJob Online earnings	429.2K
PI Podrabotnik MY DAY YOU	41.7K

COMPARATIVE INSIGHT

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal — enter top-96 via systematic traffic and content work.

Where the channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth goal in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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