

PROMTPRESS PUBLIC REPORT

Channel audit

NFT Подарок



@podarkirar_novostya_prodatcy

Welcome to the world of NFT gifts! Announcements, trading, memes, contests, and insights. For ads, DM the channel or @mp_gft __ Cheap stars @BanksStarsbot __ #NFT #Gifts #TON #Crypto #Pepe...

SUBSCRIBERS

146 355

-5951 per month

ERR (% SEE POSTS)

7.0%

per day 3.1%

REACH/POST

10.2K

ad reach 4.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 146 355 —	 SUBS REACH 6.94% avg % subs see post	 VIEWS/POST 10.2K median 8.3K · 29 days	 POSTS/WEEK 14.4 over period
 7D TREND -49.4% vs previous week	 REACTIONS/POST 66.6 total 4,062 reactions, 1,216 reposts, 759 comments	 POST LENGTH 219 chars median 169 · 29 days	 POSTS ANALYZED 61 29 days
 AD REACH 4.6K 24h avg	 CHURN / MONTH -5951 last month	 CITATION RATE 253 citation index · 1,110 channels mentioned ever	 CHANNEL AGE 1 year 4 months created 28.02.2025

AI EDITOR SUMMARY

Channel «NFT Gift 🎁» — 146 355 subs. Each post averages 10.2K people (7% of subs), reach is low — consider expanding audience. Publishes 14 posts per week (~2/day) — regular schedule. For week Jun 29 – Jul 5, reach dropped -49.4% by week 22–28 Jun — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **61** posts over 29 days.
- 02 Dominant format — **Photo** (38/61 posts).
- 03 Avg post length — **219** chars (median 169).
- 04 Peak audience activity — **Friday**, 13:00 MSK.
- 05 Top posts get **8x** more views than the weakest (50.5K avg for top vs 6.5K for worst) — among 61 posts in 29 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 10:13 PHOTO  GTA 6 earned more (\$3B) for Take-Two in under a day — reports say: Quoting info: According to them...	VIEWS 109 087 REPOSTS 63	REACTIONS 66 ER 74.5%
Nº2 07.07 · 15:04 PHOTO  Liberty Figure prices rising Most expensive models saw biggest jumps: 🗽 Homeland 25→44 GRAM +76% 🗽 Warhol 4→...	VIEWS 31 409 REPOSTS 33	REACTIONS 23 ER 21.5%
Nº3 19.06 · 15:55 PHOTO GetGems now allows selling entire collections of Telegram gifts! 🎁 Gambling 🙄 Cheap stars	VIEWS 10 997 REPOSTS 7	REACTIONS 35 ER 7.5%

Nº4

17.06 • 20:57

POLL

What do you think?

VIEWS

10 852

REACTIONS

69

REPOSTS

5

ER

7.4%

Nº5

17.06 • 19:32

PHOTO

👑 TON regains NFT trade volume lead! 💎 TON - \$1M 💎 ETH - \$967.5K 🍷 SOL - \$72.7K 🟩 BASE - \$22.8K 🟡 NFT market still...

VIEWS

10 844

REACTIONS

30

REPOSTS

6

ER

7.4%

WORST 3



06.07 • 16:32

PHOTO

🗽 Unreleased statue upgrades Liberty Figure authors showed models Telegram didn't include in final set 😞 Feels like...

VIEWS

6 733

REACTIONS

28

REPOSTS

16

ER

4.6%



10.07 • 10:38

VIDEO

⚡ New gifts soon? A couple months ago we were warmed up by Connor, maybe a MIRACLE happens on Sunday Press conference and...

VIEWS

6 541

REACTIONS

44

REPOSTS

8

ER

4.5%



10.07 • 12:48

PHOTO

Foreign SIM cards can no longer bypass blocks in Russia 🚫 All foreign SIM cards now face a common filtering regime, according to...

VIEWS

6 372

REACTIONS

40

REPOSTS

14

ER

4.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

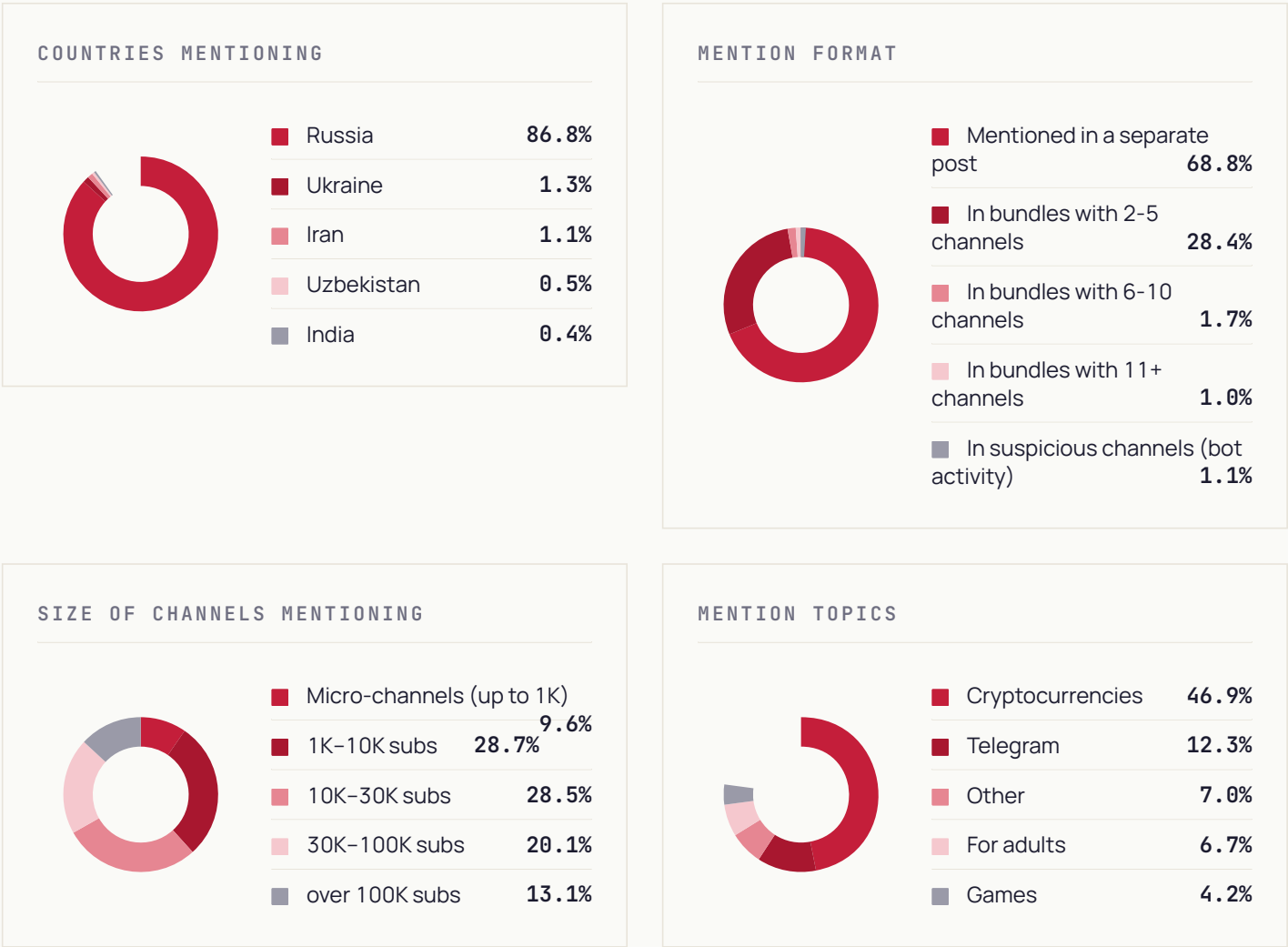
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

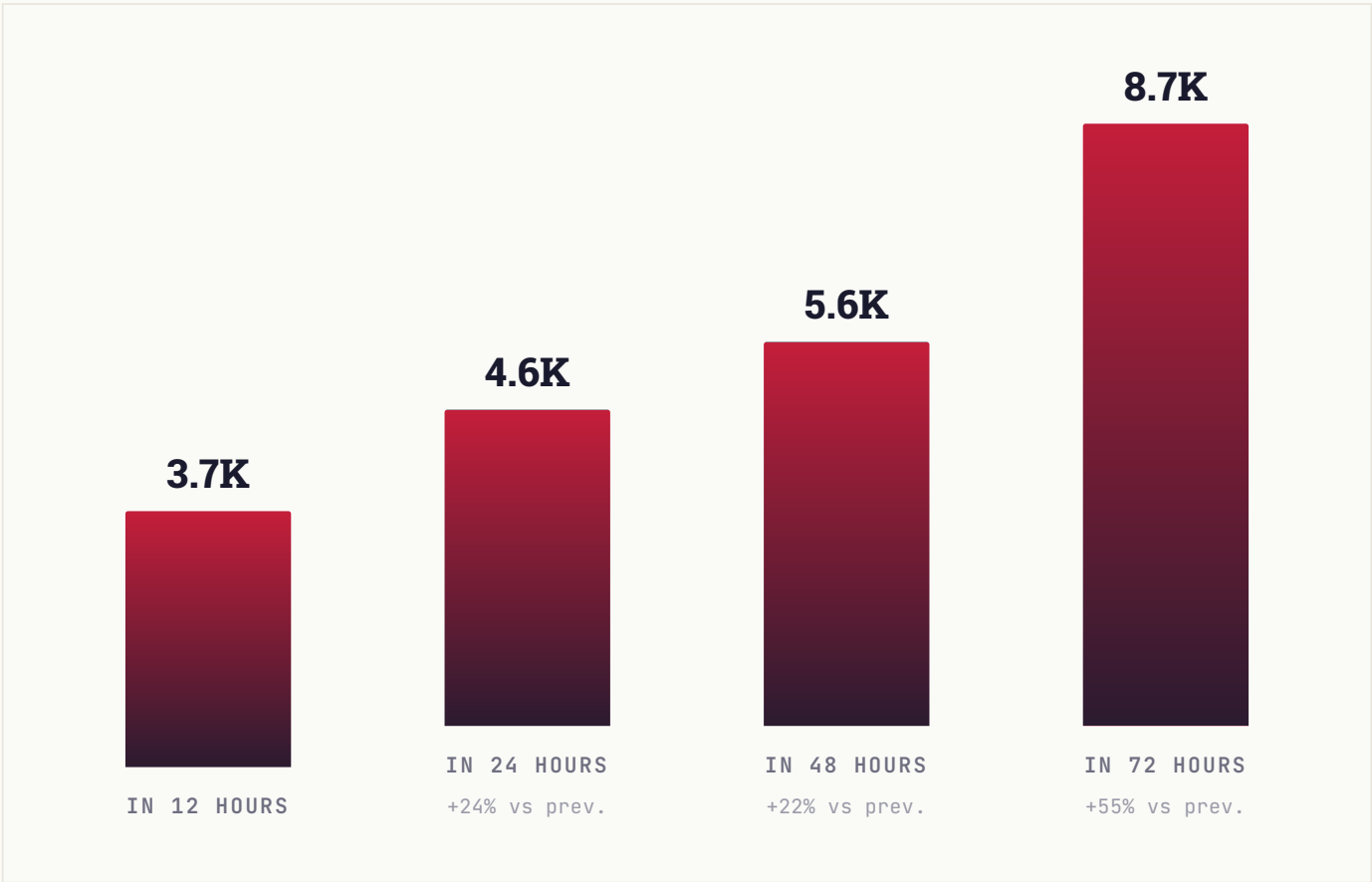
Citation index **253** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All-time channel mentions: **1 110** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
NP NFT Подарок  YOU	146.4K

COMPARATIVE INSIGHT

Channel is not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **814**, they brought **130 488** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	10	9	20 850
December 2025	59	47	15 175
Nov 2025	235	129	30 118
Oct 2025	121	52	20 391
Sep 2025	206	107	31 122
August 2025	183	90	12 832
TOTAL MENTIONS			814
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			130 488

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band: 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|--|
| 01 | Main post of the week — on Friday | EFFECT |
| | Audience is most active on this day at 1:00 PM MSK. | Best window
for an
important post |
| 02 | Systematic traffic buying | EFFECT |
| | Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromtPress picks sources for your niche. | +1000-3000
subs |
| 03 | Test polls & interactive formats | EFFECT |
| | Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | +5-15% ER |
| 04 | Cross-promo with neighboring channels | EFFECT |
| | Cross-post with same-niche channels quarterly. 2-3 collabs give relevant growth — no need daily. | Growth from
relevant
audience |
| 05 | Update channel description for Telegram search | EFFECT |
| | Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | Organic traffic
source |

★ WHAT'S NEXT

Want us to do this PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager