

PROMTPRESS PUBLIC REPORT

Channel audit

Cheap Stars | premium



@podarkihamster

Welcome to the world of NFT gifts! Announcements, trading, memes, contests, and insights. Collaboration: #NFT #Gifts #TON #Crypto #Pepe #Free

SUBSCRIBERS

1 172 257

-52691 per month

ERR (% SEE POSTS)

1.0%

in 24 hrs **0.1%**

REACH/POST

3.2K

ad reach **978**/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 172 257 —	 SUBS REACH 0.27% avg % subs see post	 VIEWS/POST 3.2K median 3.5K · 20 days	 POSTS/WEEK 1.4 over period
 7D TREND — no data for period	 REACTIONS/POST 7.0 only 28 reactions, 21 reposts, 5 comments	 POST LENGTH 233 chars. median 220 · 20 days	 POSTS ANALYZED 4 20 days
 AD REACH 978 24h avg	 CHURN / MONTH -52691 last month	 CITATION RATE 318 citation index · 1,602 channels mentioned all time	 CHANNEL AGE 2 years 3 months created 23.03.2024

AI EDITOR SUMMARY

Channel «Cheap Stars | premium» — 1 172 257 subs. Avg views per post: 3.2K people (0% of subs), reach is low — consider growing audience. Publishes 1 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 4 posts in 20 days.
- 02 Dominant format – Photo (4/4 posts).
- 03 Avg post length – 233 chars (median 220).
- 04 Peak audience activity – Wed, 20:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.8K avg for top vs 2.8K for worst) – among 4 posts in 20 days. Analyze commonalities: topic, format, timing.

TOP 4 POSTS

Nº1 10.06 · 17:31 PHOTO Update in @BanksStarsbot 🚀 Added new payment method xRocket 🎰 Added demo mode in Lucky Buy 🇷🇺 Returned top-up method via...	VIEWS 4 321 REPOSTS 5	REACTIONS 6 ER 0.4%
Nº2 10.06 · 15:30 PHOTO FREE Free jackpots from FREE CASE! Epic gift has a free case you can spin every 24 hours, even without a deposit. Withdrawals too...	VIEWS 3 627 REPOSTS 4	REACTIONS 2 ER 0.3%
Nº3 20.06 · 17:18 PHOTO Found a cool time-waster in Telegram @hordfallbot Maybe someone will like this game genre. Just to kill time 😊 😊 Cheap Stars	VIEWS 3 371 REPOSTS 6	REACTIONS 20 ER 0.3%

Nº4 30.06 · 19:15 PHOTO Check for ★ 10,000 stars (~\$170.95). Check amount: ★ 10 stars (~\$0.17) Activations: 1,000	VIEWS	REACTIONS
	1 483	—
	REPOSTS	ER
	6	0.1%

WORST 3

↓ 10.06 · 15:30 PHOTO FREE Free jackpots from FREE CASE! Epic gift has a free case you can spin every 24 hours, even without a deposit. Withdrawals too...	VIEWS	REACTIONS
	3 627	2
	REPOSTS	ER
	4	0.3%
↓ 20.06 · 17:18 PHOTO Found a cool time-waster in Telegram @hordfallbot Maybe someone will like this game genre. Just to kill time 😊 😊 Cheap Stars	VIEWS	REACTIONS
	3 371	20
	REPOSTS	ER
	6	0.3%
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	1 483	—
	REPOSTS	ER
	6	0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

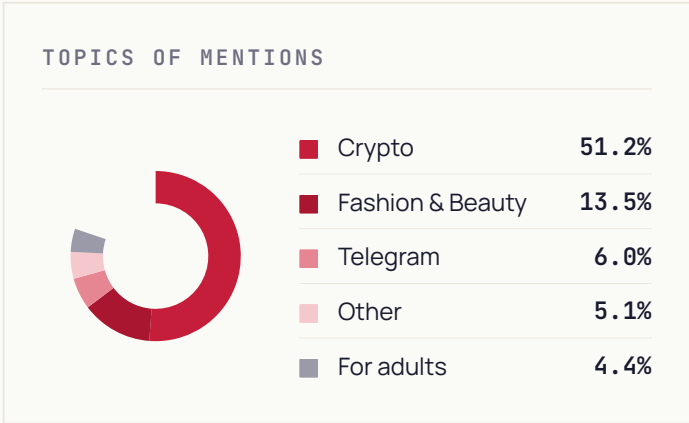
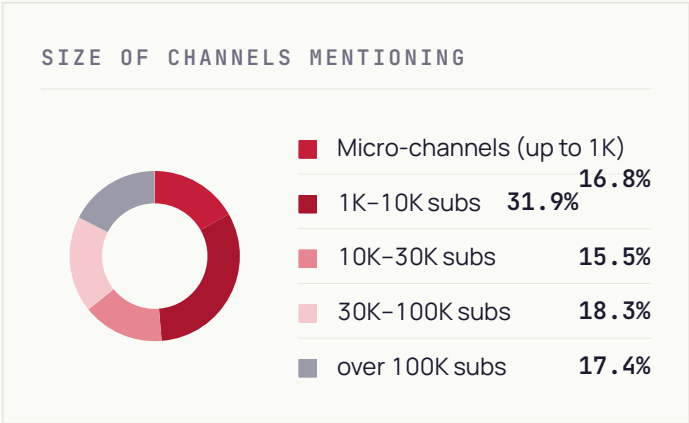
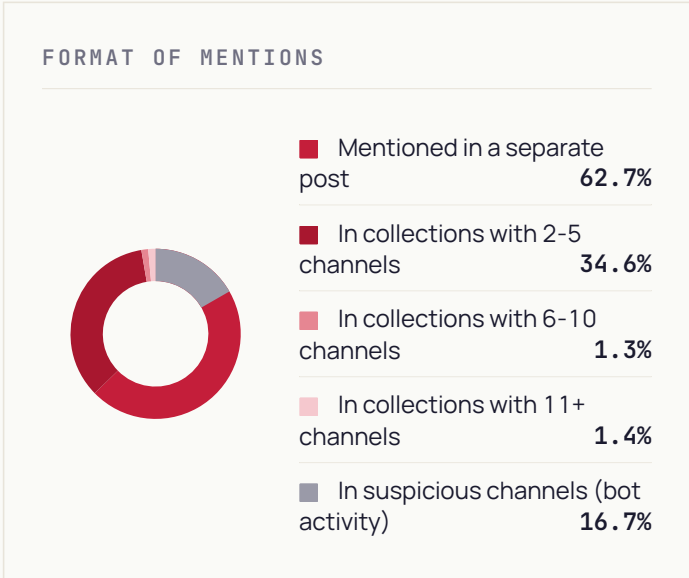
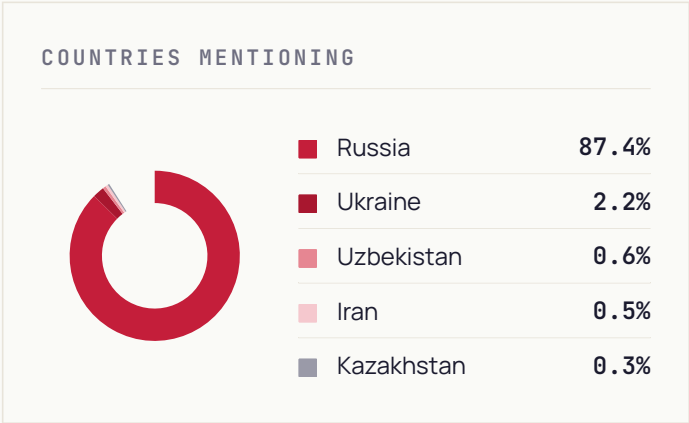
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

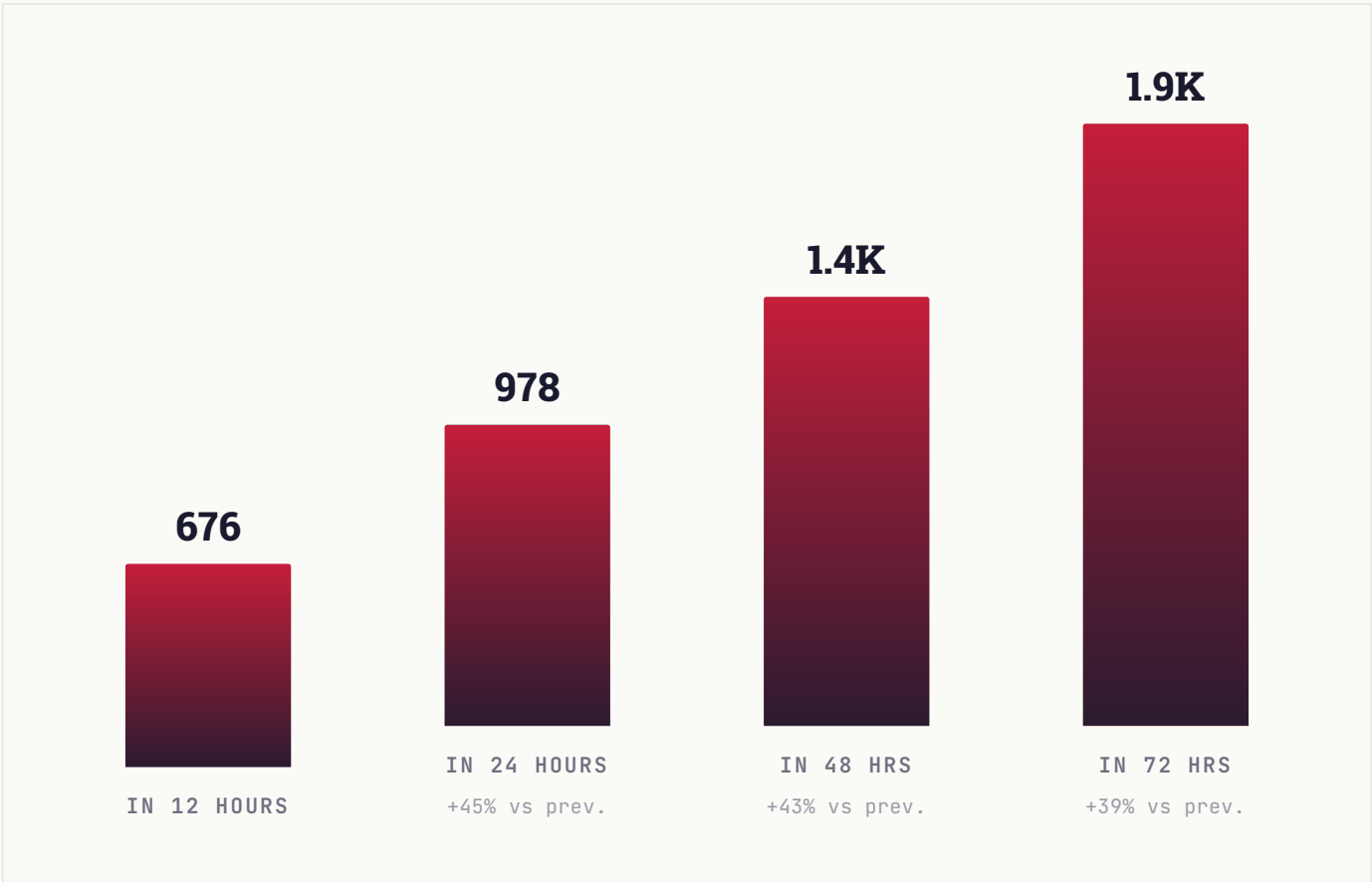
Citation index **318** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **1 602** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its position among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX Новости	4.6M
NC Crypto Bot News	2.6M
CW Crypto Wolf	2.5M
DT Give TON!	2.5M
D- DeCenter — blockchain, bitcoin, investments	2.1M
IK Investment kingyru 💎	2M
RB growth won't last forever	1.8M
MI MILLIARDOM	1.4M
MS Semenchuk's Thoughts	1.4M
TA TON AirDrop (RU) 💎	1.3M
DZ Cheap Stars premium YOU	1.2M

COMPARATIVE INSIGHT

Channel in top quartile of niche (#13 of 99). Leader — OKX Новости (4.6M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **690**, they brought **280 375** new subs.

PERIOD	MENTIONS	CHANNELS	REFERRED SUBS
January 2026	93	29	2 948
December 2025	108	64	6 437
November 2025	9	2	56 369
October 2025	197	79	61 255
September 2025	161	110	114 313
August 2025	122	74	39 053
TOTAL MENTIONS			690
MONTHS OF DATA			6
ACQUIRED SUBS			280 375

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Crypto» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10–p90). Black vertical = median.

Red dot = your channel.

#13 /100

RANK IN NICHE

Channel in top 13% – strong position

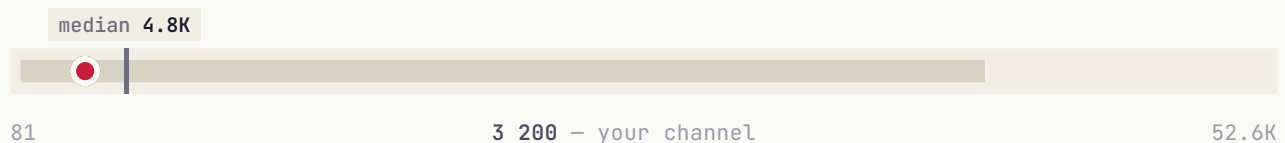
SUBSCRIBERS

better than 86% of niche



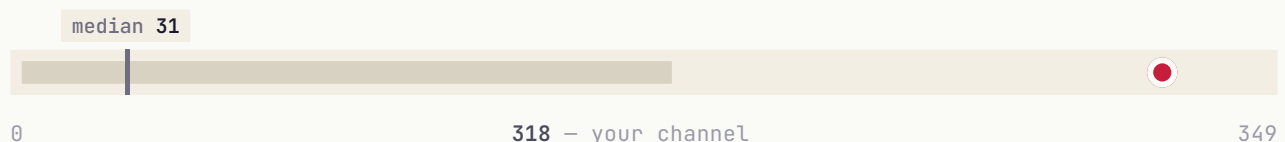
AVG REACH / POST

33% below median



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01**Increase posting frequency**

Now 1.4 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Wednesday**

Audience is most active on this day and at 20:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 0.27% vs norm 6.5%. Try polls and
interactive formats.

EFFECT

+6.2pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager