

PROMTPRESS PUBLIC REPORT

Channel audit

Aesthetic stories




@pngstyle

Aesthetic captions, fonts and lots of useful content for story design

♥ My MAX channel <https://max.ru/pngstyle> RKN registration
<https://clck.ru/3P38KK> Buy ads via DM...

SUBSCRIBERS

10 165

-77 per month

ERR (% SEE POSTS)

19.0%

in a day 5.5%

REACH/POST

2K

ad reach 562/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 165 —	 SUBS REACH 19.57% avg % of subs see post	 VIEWS/POST 2K median 2.1K · 28 days	 POSTS/WEEK 3.1 over period
 7D TREND -19.0% vs previous week	 REACTIONS/POST 61.2 only 796 reactions, 175 reposts, 31 comments	 POST LENGTH 78 chars median 74 · 28 days	 POSTS ANALYZED 13 28 days
 AD REACH 562 24h avg	 CHURN / MONTH -77 last month	 CITATION RATE 25 citation index · 295 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Aesthetic stories 🍋» — 10 165 subs. Each post gets on avg 2K people (20% of subs), average reach — room to grow. Posts 3 posts per week (~0/day) — rare. For week Jul 6–12, reach dropped -19.0% By week of Jun 29 – Jul 5 — let's break down the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 28 days.
- 02 Dominant format – Photo (12/13 posts).
- 03 Avg post length – 78 characters (median 74).
- 04 Peak audience activity – Thursday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (2.9K avg for top vs 1.7K for worst) – among 13 posts in 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 09:59 PHOTO 🌱🌱🌱🌱🌱🌱 If you're planning ✈️🌴🥥 #vacation@pngstyle Files in comments 🌱 ➕📱 Channel in MAX 😬	VIEWS 3 099 REACTIONS 80 REPOSTS 19 ER 30.5%
Nº2 21.06 · 08:04 PHOTO Stickers for the new work week 📅^{July}17 Files in comments 🎀 Don't forget to leave a reaction 🔥 Channel in MAX 😬	VIEWS 2 887 REACTIONS 62 REPOSTS 10 ER 28.4%
Nº3 28.06 · 08:45 PHOTO 🌱🌱🌱🌱🌱🌱 For the whole week ahead 🌱 Files in comments 🌱 ➕📱 Channel in MAX	VIEWS 2 863 REACTIONS 58 REPOSTS 10 ER 28.2%

Nº4 22.06 • 14:02 PHOTO  Not sure if you need mushroom stickers  but just in case 😊 Files in comments   Channel in MAX...	VIEWS 2 833 REACTIONS 52 REPOSTS 15 ER 27.9%
Nº5 25.06 • 08:18 PHOTO  Welcoming July beautifully  Files in comments   Channel in MAX	VIEWS 2 816 REACTIONS 72 REPOSTS 21 ER 27.7%

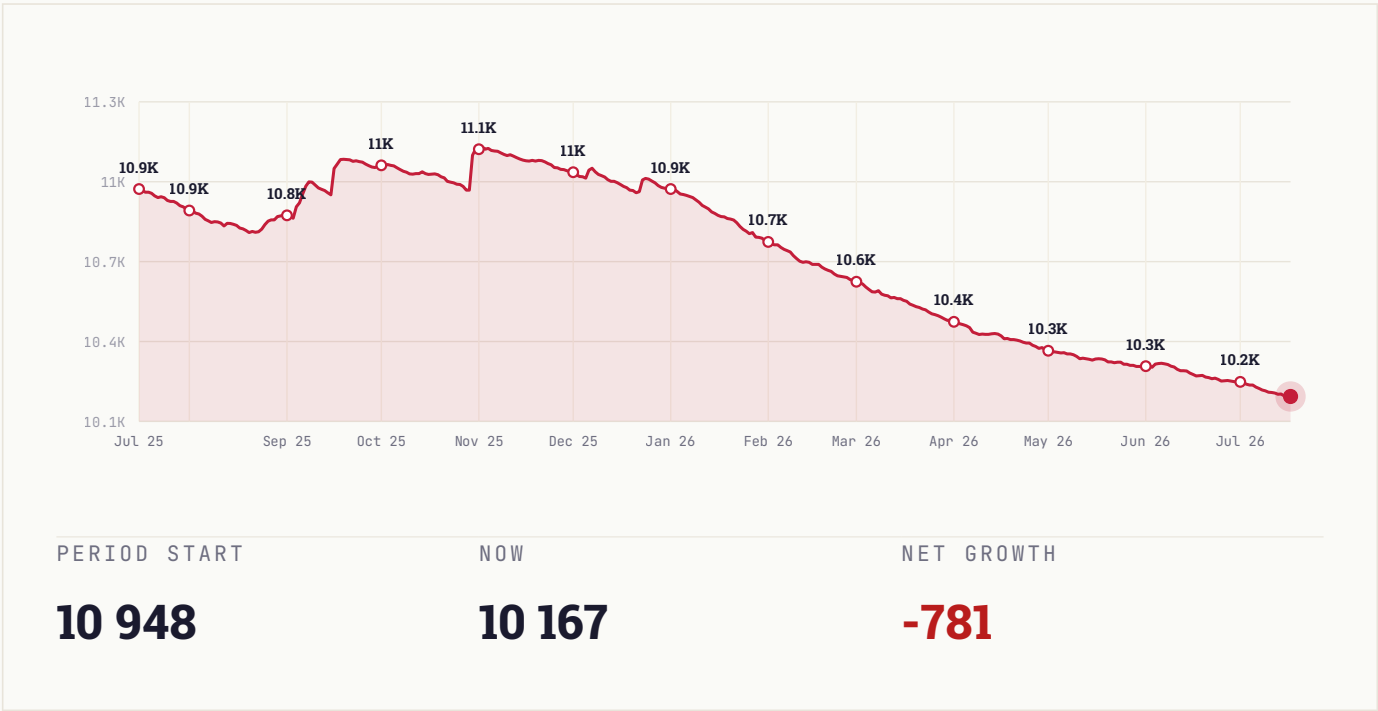
WORST 3

↓ 06.07 • 14:22 PHOTO July 8 - Family, Love & Fidelity Day 🧡💕🧡 Files in comments   Channel in MAX	VIEWS 2 070 REACTIONS 70 REPOSTS 11 ER 20.4%
↓ 10.07 • 11:05 PHOTO  New summer stickers  Files in comments  Channel in MAX	VIEWS 1 581 REACTIONS 70 REPOSTS 22 ER 15.6%
↓ 09.07 • 17:50 PHOTO Pick your ❤️	VIEWS 1 556 REACTIONS 59 REPOSTS 15 ER 15.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.

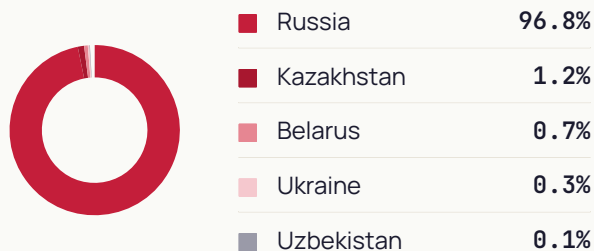


— SECTION 04 · MENTIONS

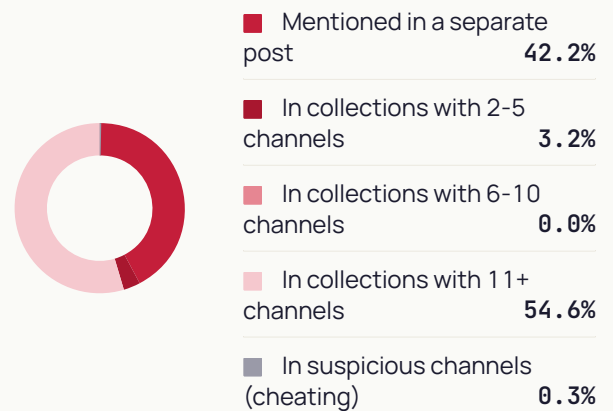
Who mentions the channel and how

Citation index **25** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **295** different channels.

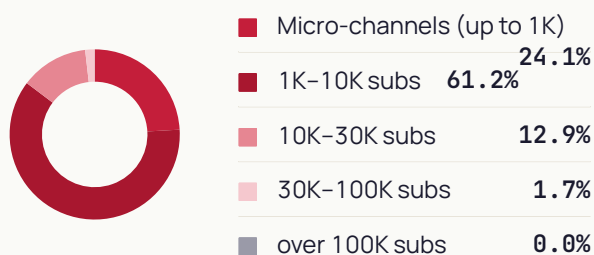
COUNTRIES MENTIONING



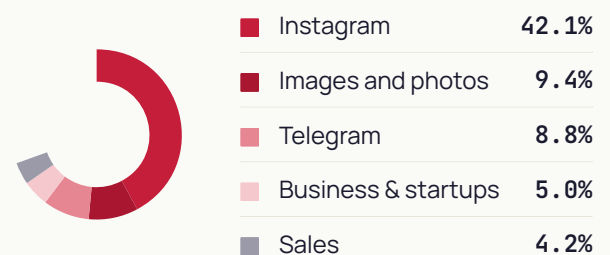
MENTIONED IN WHICH FORMAT



SIZE OF CHANNELS MENTIONING



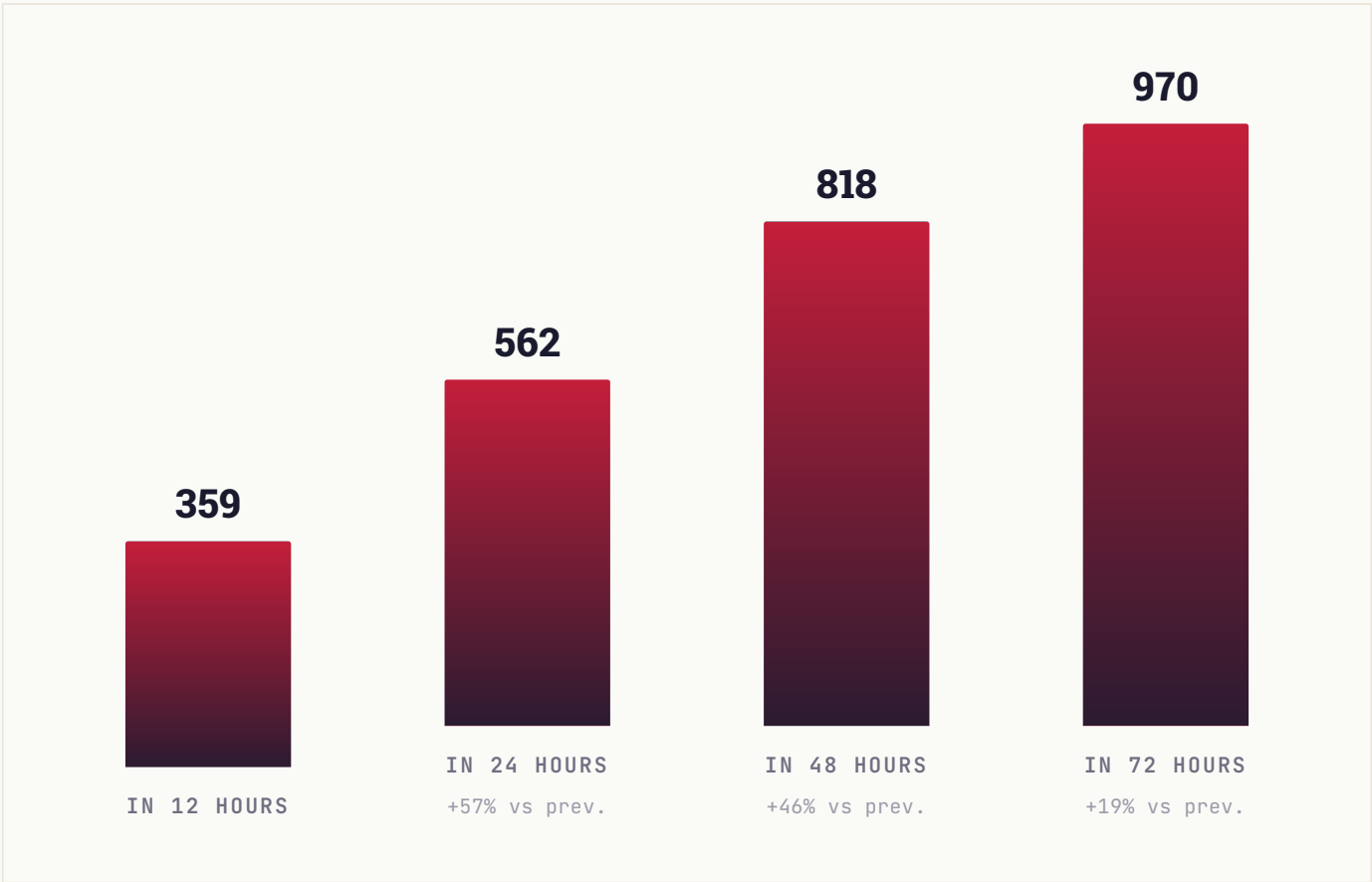
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا استوری اینستاگرام	437.9K
آم آهنگ موزیک جدید شاد	356.8K
رد ربات دانلود استوری و پست از اینستاگرام	209.7K
WD VIDEOS FOR STORIES	136.7K
III C Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نپ NESA PIRUZIFARD انسا پیروزی فرد	123.7K
ÃA ÃAKLAB	115.2K
III C CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
As Aesthetic stories 🍋 YOU	10.2K

COMPARATIVE INSIGHT

Channel is still outside top 99 of niche — early growth stage. Niche leader — استوری اینستاگرام (437.9K), top-99 median: 32.9K. First goal: enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **24**, they brought **649** new subs.

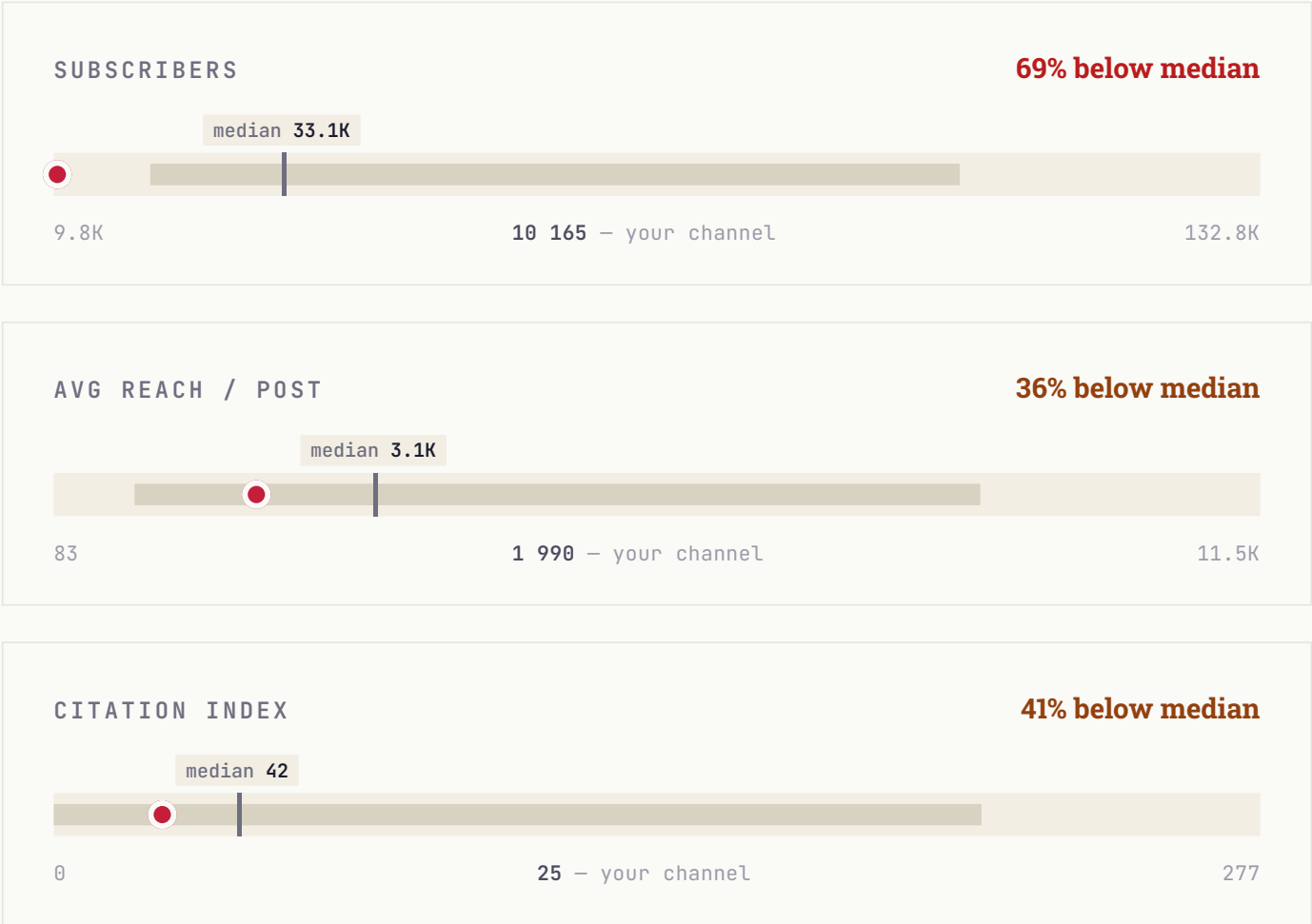
PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	0	0	4
December 2025	5	3	91
November 2025	0	0	21
October 2025	3	2	173
September 2025	8	5	278
August 2025	8	3	82

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
24	6	649

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Instagram» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.1 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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