

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Ready stories| Prompts| Stickers|Beauty stories



@pngmali

Ready stories, prompts, stickers, smm, beauty, women's channel,
beauty master Traffic: pinterest and ads in tg channels Ads:
@andrey_reklama Owner:...

SUBSCRIBERS

18 460

ERR (% SEE POSTS)

8.0%

REACH/POST

1.5K

-184 per month

per day 2.9%

ad reach 542/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 460 —	 SUBS REACH 8.18% avg % subs see post	 VIEWS/POST 1.5K median 1.7K · 29 days	 POSTS/WEEK 14.5 over period
 7D TREND -28.1% vs prev week	 REACTIONS/POST 21.5 only 1,290 reactions, 473 reposts, 90 comments	 POST LENGTH 298 chars. median 212 · 29 days	 POSTS ANALYZED 60 29 days
 AD REACH 542 24h avg	 CHURN / MONTH -184 last month	 CITATION INDEX 28 citation index · 51 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 30.10.2021

AI EDITOR SUMMARY

Channel «Ready stories|Prompts|Stickers|Beauty stories» — 18 460 subs. Each post averages 1.5K people (8% from subs), reach is low — consider expanding audience. Publishes 14 posts/week (~2/day) — consistent schedule. For week Jul 6–12, reach dropped -28.1% By week Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 60 posts over 29 days.
- 02 Dominant format – Photo (57/60 posts).
- 03 Avg post length – 298 chars (median 212).
- 04 Peak audience activity – Friday, 23:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.9K avg for top vs 879 for worst) – among 60 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 20:10 PHOTO 💖 AI photo for beauty master #prompt_beauty Text in prompt can be changed to nickname, promos, etc. Algorithm: 1 Go to @syntxaibot 2...	VIEWS 1 902 REPOSTS 11	REACTIONS 15 ER 10.3%
Nº2 02.07 · 14:04 PHOTO 💖💖💖💖💖💖 #brows_info Your reactions make me happy💖💖 *all colors, from studio account and stickers in comments Closed channels: 🍷 brow artist 590 rub 🍷...	VIEWS 1 893 REPOSTS 28	REACTIONS 30 ER 10.3%
Nº3 26.06 · 04:02 PHOTO 🌸 UPGRADE YOUR SKILLS WITH NEURAL NETWORKS I'm giving a big discount on the course "NeuroStart" – only 2000₽ instead of 4990₽ 💖 This is...	VIEWS 1 882 REPOSTS 9	REACTIONS 22 ER 10.2%

Nº4 29.06 • 11:08 **PHOTO**

💖💖💖💖💖😬😬😬😬😬😬 #freewindows Reaction = thanks 💎
 *stickers in comments 💎 Closed channels by niche 💎 Order
 price list, business card, etc 💎 AI course...

VIEWS
1 833

REACTIONS
39

REPOSTS
14

ER
9.9%

Nº5 05.07 • 11:13 **PHOTO**

💖 NeuroStart - easy entry into the world of neural networks
 Now the course is available: 2,000 ₺ instead of 4,990 ₺ 💖 This
 is a practical course where without complex theory...

VIEWS
1 817

REACTIONS
9

REPOSTS
2

ER
9.8%

WORST 3

↓ 14.07 • 19:39 **PHOTO**

💖 AI photo for beauty master #prompt_beauty Algorithm: **1** Go
 to @syntxaibot **2** Select - Neural networks Then - Nano
 Banana PRO - 2K -...

VIEWS
914

REACTIONS
16

REPOSTS
10

ER
5.0%

↓ 14.07 • 18:02 **PHOTO**

💎💎💎💎💎💎 #pedicure_info Reaction = thanks 💎 *all
 colors and stickers in comments 💎 Closed channels by niche
 💎 Order price list, business card, etc 💎 AI...

VIEWS
866

REACTIONS
17

REPOSTS
8

ER
4.7%

↓ 14.07 • 18:36 **PHOTO**

💖💖 MANICURE 💖💖 Ready stories for nail master On the channel:
 🍷 20 storytelling about manicure+stickers with stories 🍷
 Additional materials...

VIEWS
858

REACTIONS
11

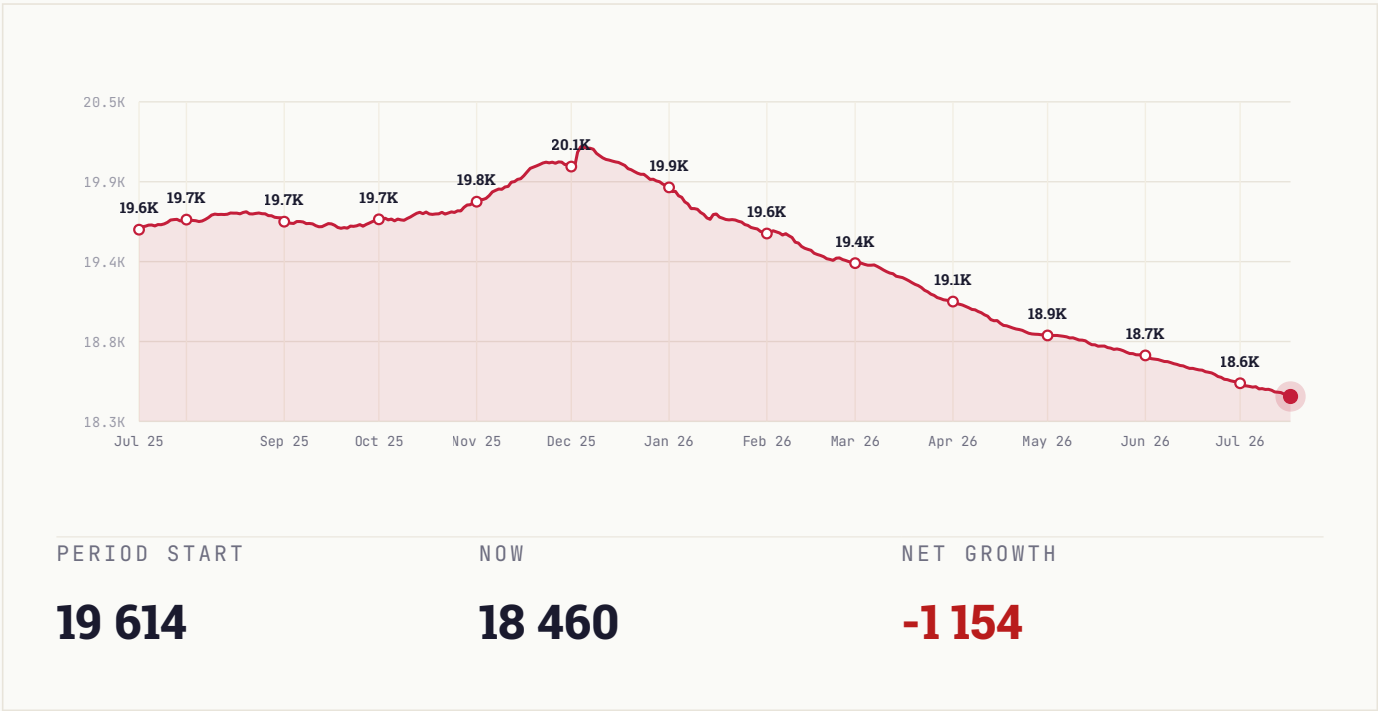
REPOSTS
4

ER
4.6%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

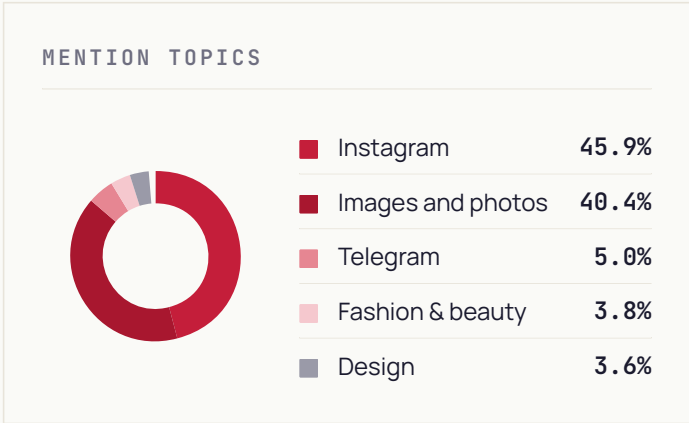
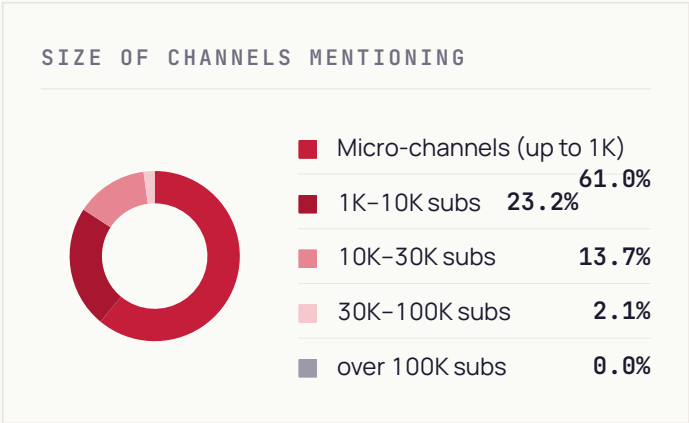
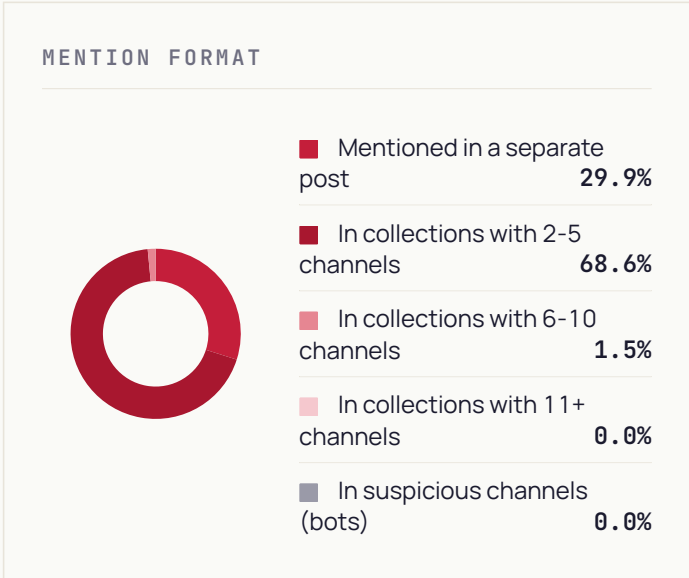
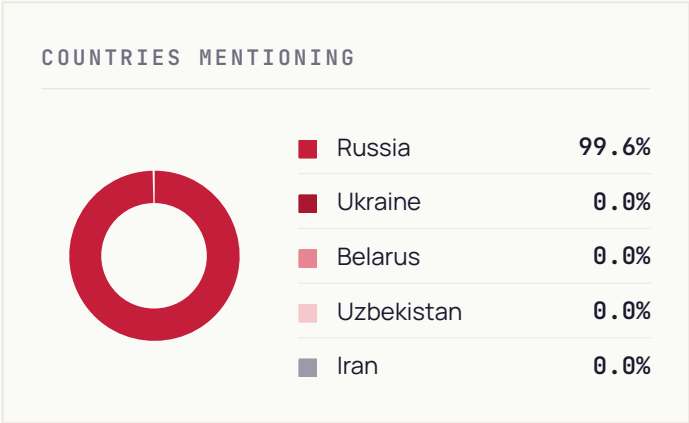
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

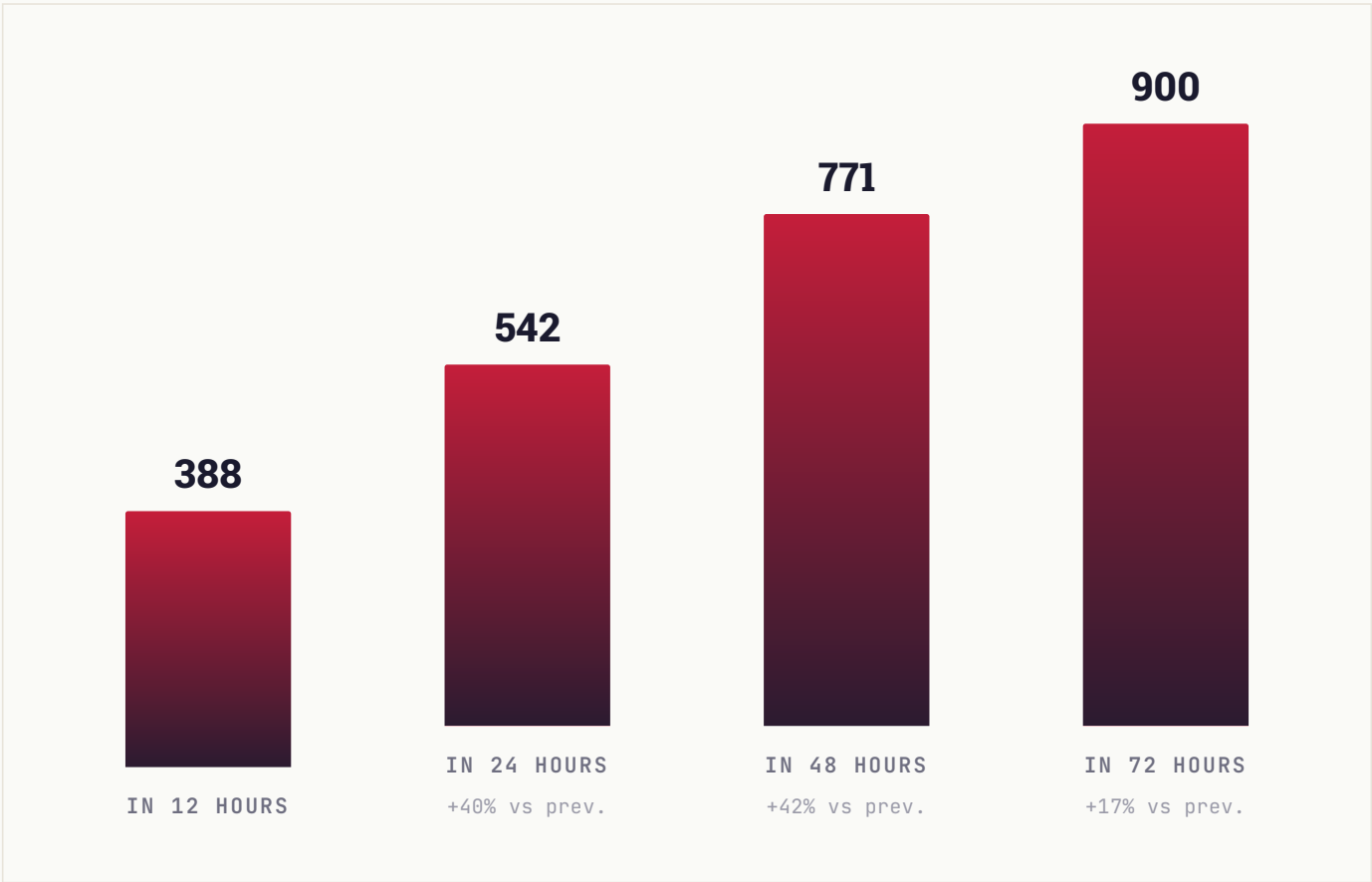
Citation index **28** – channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **51** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 • COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VD VIDEOS FOR STORIES	136.7K
IIIIC Cap Cut Templates Kap Kut	130.6K
P• piaceim • presets & blogging	126.4K
نسب NESAPIRUZIFARD انسای پیروزی فرد	123.7K
AA ÆAKLAB	115.2K
IIIIC CAPCUT TEMPLATES KAPKUT KUT	113K
CP PNG STICKERS FOR STORIES	110.6K
Voice Ready stories Prompts Stickers Beauty stories YOU	18.5K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#96 of 99). Niche median — 32.9K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (437.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **14**, they brought **887** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	5	2	40	
December 2025	5	3	147	
November 2025	0	0	299	
October 2025	2	2	198	
September 2025	2	2	110	
August 2025	0	0	93	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
14	6	887

SECTION 08 · NICHE COMPARISON

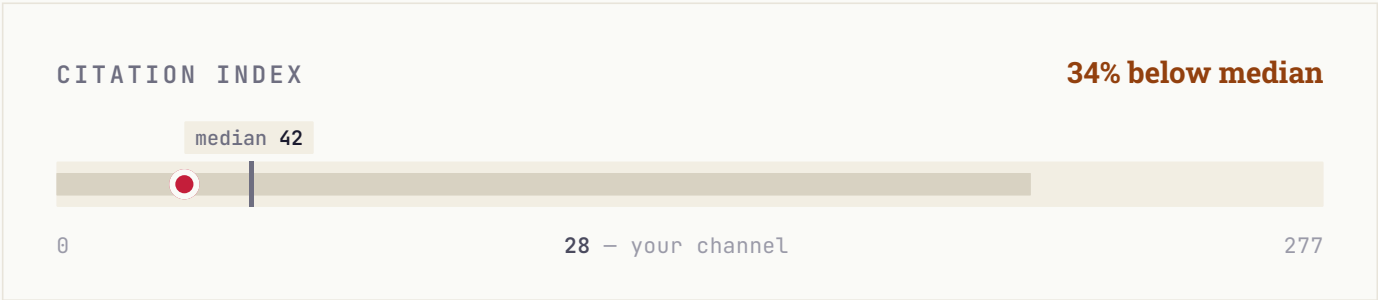
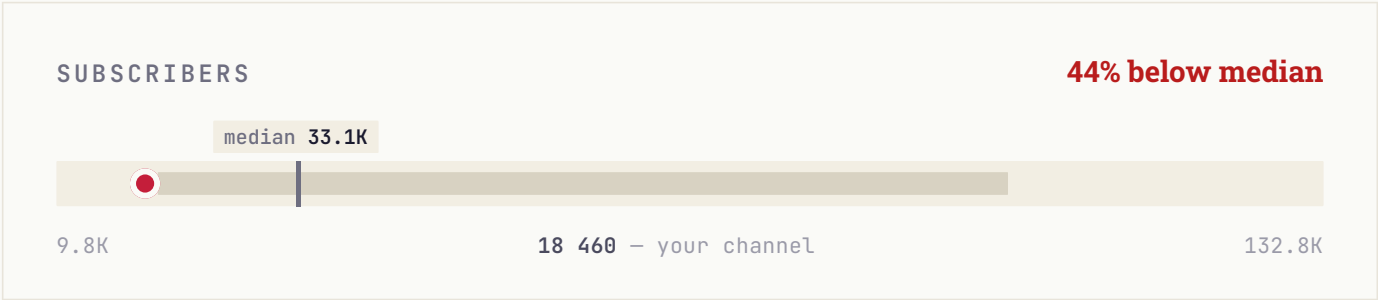
Where channel stands in its league

Took top-100 channels in category "Instagram» (Russia) and compared your channel. Gray band shows 80% of niche channels (p10-p90). Black line is median. Red dot is your channel.

#96/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager