

PROMTPRESS PUBLIC REPORT

Channel audit

Play Market +



@pm_plus

■ Author's channel of best cracked apps & games with mods ■ Chat - @pm_plusCHAT (request apps here) ■ Support - @PM_FeedbackBot All posts for informational purposes only ■ Ads, DMCA -...

SUBSCRIBERS

157 536

-3207 per month

ERR (% SEE POSTS)

11.0%

per day 10.4%

REACH/POST

17.2K

ad reach 16.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Rank in «Software & Apps» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 157 536 —	 SUBSCRIBER REACH 10.89% avg % subs see a post	 VIEWS/POST 17.2K median 17.3K · 29 days	 POSTS/DAY 16.8 ~118 per week
 7D TREND -0.2% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 398 chars median 394 · 29 days	 POSTS ANALYZED 502 29 days
 AD REACH 16.4K 24h avg	 CHURN / MONTH -3207 last month	 CITATIONS 176 citation index · 634 channels mentioned all time	 CHANNEL AGE 8 years 1 month created 06.05.2018

AI EDITOR SUMMARY

Channel « Play Market +» — 157 536 subs. Each post gets avg 17.2K people (11% from subs), reach is low — consider expanding audience. Publishes 118 posts per week (~17/day) — very active posting. Week of Jun 15–21 reach stable (-0.2% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **502** posts over 29 days.
- 02 Dominant format – **Photo** (502/502 posts).
- 03 Avg post length – **398** chars (median 394).
- 04 Audience peak – **Wednesday**, 13:00 MSK.
- 05 Top posts gather **2x** more views than the weakest (24.3K avg for top vs 13.5K for bottom) – among 502 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 10:14 PHOTO vpnify ☑High-speed VPN with reliable encryption ensures safe browsing on public networks, as well as private...	VIEWS	REACTIONS
	26 260	—
	REPOSTS	ER
	16	16.7%
Nº2 10.06 · 10:14 PHOTO Top Drives ☑Update Build your unique collection of cars from the world's most famous brands and test them on challenging...	VIEWS	REACTIONS
	26 252	—
	REPOSTS	ER
	7	16.7%
Nº3 23.06 · 12:15 PHOTO Build a Bridge! ☑Update You need to get a car to the other side, and you can do it with a bridge. But building a bridge...	VIEWS	REACTIONS
	20 367	—
	REPOSTS	ER
	6	12.9%

Nº4 14.06 · 10:14 PHOTO World War 2 shooting games Update The game will take you to the events of World War II, where you can engage the enemy and...	VIEWS 20 356 REPOSTS 9	REACTIONS — ER 12.9%
Nº5 23.06 · 10:14 PHOTO WDAMAGE 2 Update Car crash simulator with advanced soft-body physics that conveys the real weight of the car, its...	VIEWS 20 267 REPOSTS 8	REACTIONS — ER 12.9%

|

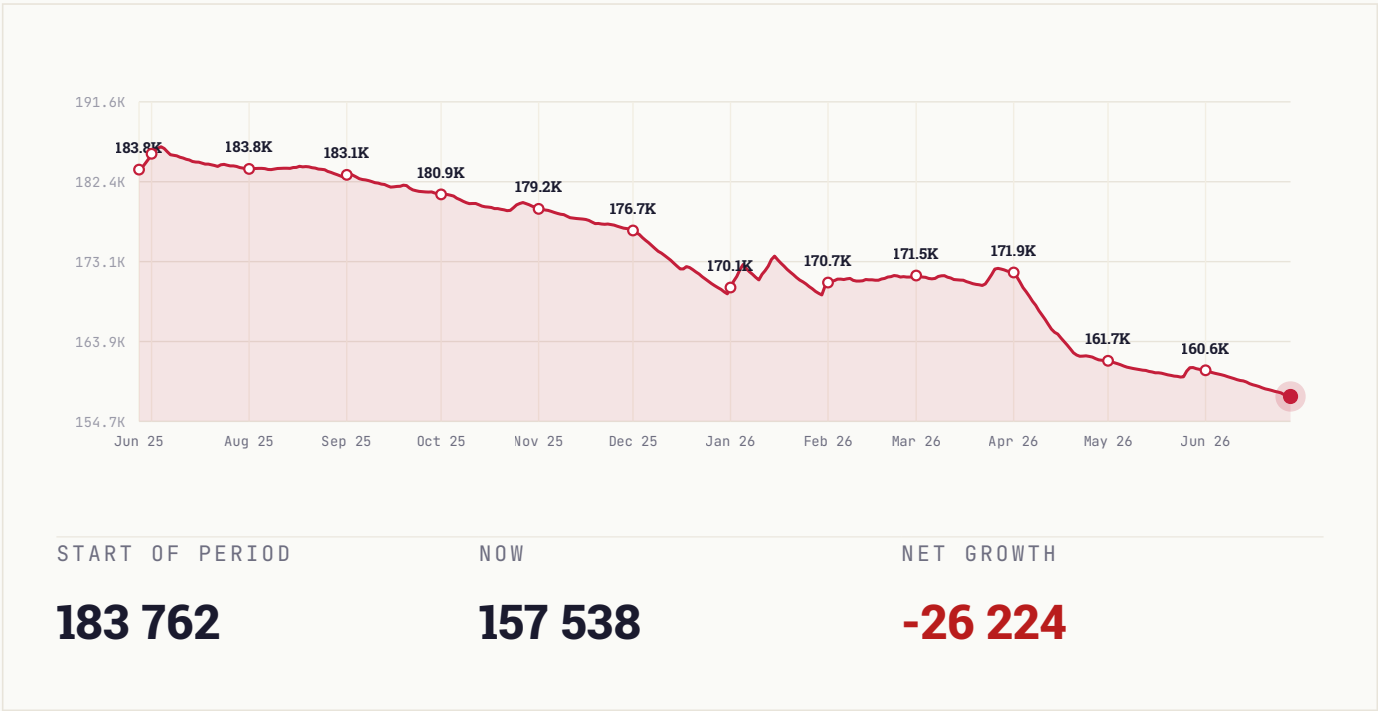
WORST 3

↓ 16.06 · 12:15 PHOTO Dead Ahead: Zombie Warfare Update Your bus is ambushed, and you face a real barricade and a horde of walkers. But in...	VIEWS 13 683 REPOSTS 4	REACTIONS — ER 8.7%
↓ 24.06 · 10:14 PHOTO Stickman: Draw Animation Update Make your own cartoon: drawing cartoons step by step is easy. Use the app to...	VIEWS 13 677 REPOSTS 6	REACTIONS — ER 8.7%
↓ 24.06 · 08:11 PHOTO Stormshot Update To survive on a hostile island, you'll need to arm yourself with your most powerful weapons: wit, accuracy, and...	VIEWS 13 213 REPOSTS 4	REACTIONS — ER 8.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

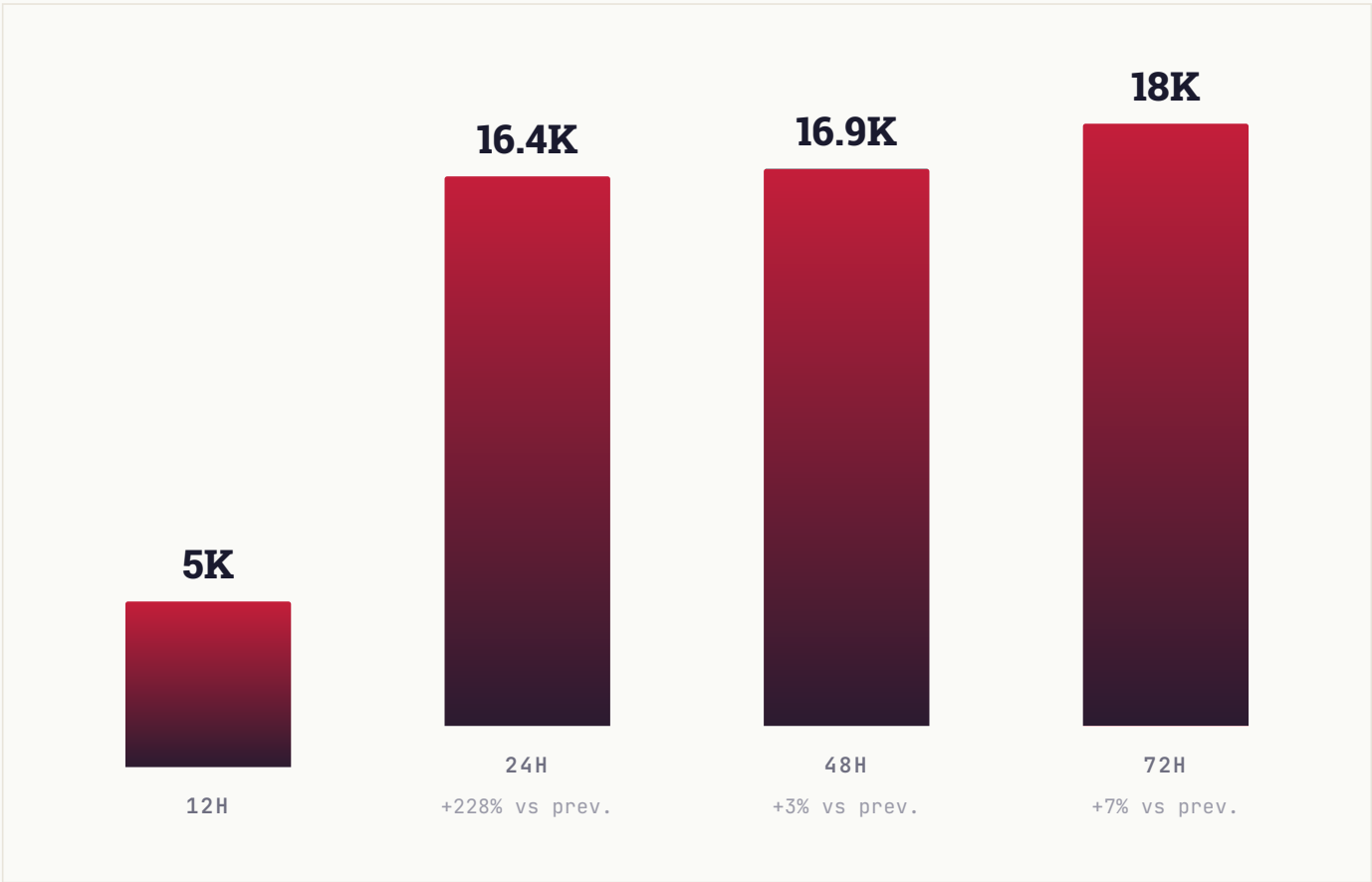
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.4M
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
پ پروکسی Fast Proxy	1.7M
اف اخبار فوری مملکت نیوزبین	1.6M
پم خبرجنگ VPN پروکسی ملی	1.3M
E Easy APK	1.2M
MP Max proxy اینترنت آزاد	1.1M
M Play Market + YOU	157.5K

COMPARATIVE INSIGHT

Channel yet outside niche top 100 — early growth stage. Niche leader — iRo Proxy | پروکسی (7.4M), top-100 median: 375.1K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **109**, they brought **4 027** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	22	10	273
Nov 2025	18	8	55
Oct 2025	18	12	953
September 2025	27	16	594
August 2025	7	6	499
Jul 2025	17	7	1 653

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
109	6	4 027

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart shows a range from 0 to a maximum value (1.4M for Subscribers, 428.4K for Avg Reach, and 268 for Citation Index). A vertical line indicates the median, and a red dot indicates the channel's performance. The channel's performance is compared to the median and the niche's performance.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	157,536	377.8K	58% below median
AVG REACH / POST	17,156	56.9K	worse than median by 70%
CITATION INDEX	176	16	better than 83% of niche

SUBSCRIBERS 58% below median

median 377.8K

126.5K 157 536 — your channel 1.4M

AVG REACH / POST worse than median by 70%

median 56.9K

378 17 156 — your channel 428.4K

CITATION INDEX better than 83% of niche

median 16

0 176 — your channel 268

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

On this day at 13:00 MSK audience is most active.

IMPACT

Best window for important posts
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Recommend share 15-25%.

IMPACT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

IMPACT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

IMPACT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
