

PUBLIC REPORT BY PROMTPRESS

Channel audit

+7ДОСТАВКА ЛНР



@plussevendostavka

We deliver OZON goods fast and free to pickup points in Lugansk and LNR

SUBSCRIBERS

24 550

+183 per month

ERR (% SEE POSTS)

49.0%

last day **18.2%**

REACH/POST

10.8K

ad reach **4.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 24 550 —	 SUBSCRIBER REACH 43.98% avg % subs see post	 VIEWS/POST 10.8K median 11.6K · 26 days	 POSTS/WEEK 4.7 for period
 7D TREND -31.7% vs prev week	 REACTIONS/POST 36.9 total 664 reactions, 516 reposts, 0 comments	 POST LENGTH 252 chars median 312 · 26 days	 POSTS ANALYZED 18 26 days
 AD REACH 4.5K 24h avg	 CHURN / MONTH +183 last month	 CITATION RATE 8 citation index · 23 channels mentioned ever	 CHANNEL AGE 2 years 5 days created 05.07.2024

AI EDITOR SUMMARY

Channel «+7DELIVERY LNR» — 24 550 subs. Each post avg views 10.8K people (44% of subs), wide reach for a channel this size. Publishes 5 posts per week (~1/day) — rare posts. For week Jun 29 — Jul 5 reach dropped -31.7% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **18** posts over 26 days.
- 02 Dominant format — **Photo** (15/18 posts).
- 03 Avg post length — **252** chars (median 312).
- 04 Audience peak activity — **Thursday**, 08:00 MSK.
- 05 Top posts get **2×** more views than the weakest (18.2K avg for top vs 9.2K for worst) — among 18 posts in 26 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº125.06 · 05:52 PHOTO Friends, by your many requests we open a pickup point at 12:00 June 26, 2026 at: ▲ Alchevsk, Tevosyan st...	VIEWS	REACTIONS
	21 942	25
	REPOSTS	ER
	33	89.4%
Nº216.06 · 16:24 PHOTO Friends, by your many requests we open a pickup point at 12:00 June 18, 2026 at: ▲ Lugansk, st...	VIEWS	REACTIONS
	16 813	66
	REPOSTS	ER
	67	68.5%
Nº313.06 · 08:14 PHOTO !! Forgot card at point at address Veselogorovskaya St., 145	VIEWS	REACTIONS
	15 817	18
	REPOSTS	ER
	1	64.4%

Nº4

15.06 • 06:54

PHOTO

Friends, by your many requests we open a pickup point at 12:00 June 17, 2026 at: ▲ Lugansk, Stepnoy...

VIEWS

14 435

REACTIONS

36

REPOSTS

41

ER

58.8%

Nº5

19.06 • 09:01

PHOTO

(post without caption – photo)

VIEWS

13 887

REACTIONS

152

REPOSTS

23

ER

56.6%

WORST 3



04.07 • 08:16

PHOTO

Friends, by your many requests we open a pickup point at 8:00 July 7, 2026 at: ▲ Alchevsk, street...

VIEWS

9 475

REACTIONS

27

REPOSTS

15

ER

38.6%



04.07 • 16:33

TEXT

Dear customers! Issue resolved, site restored, orders can be placed ❤️

VIEWS

9 330

REACTIONS

57

REPOSTS

12

ER

38.0%



02.07 • 09:25

PHOTO

Reminder !! Pickup point open at: ▲ Lugansk, Stepnoy kv., 2 <https://ozon.ru/point/2629488> (48.522902, 39.272790) - we are at...

VIEWS

8 827

REACTIONS

25

REPOSTS

16

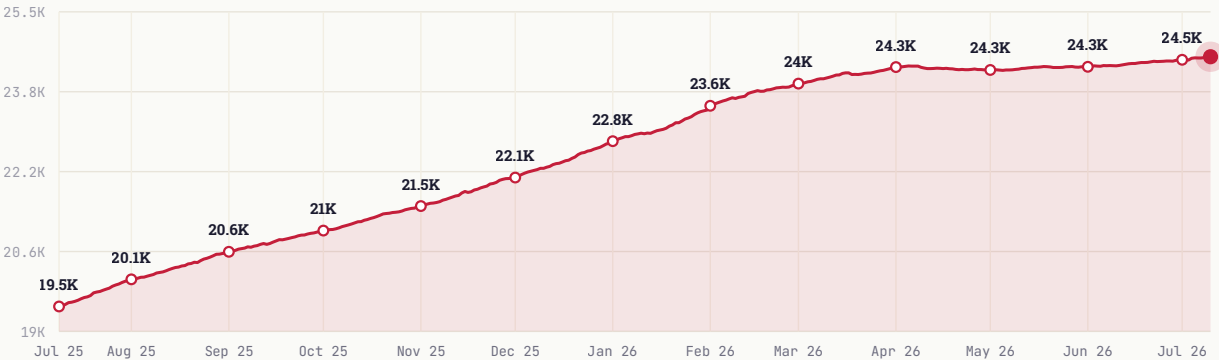
ER

36.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

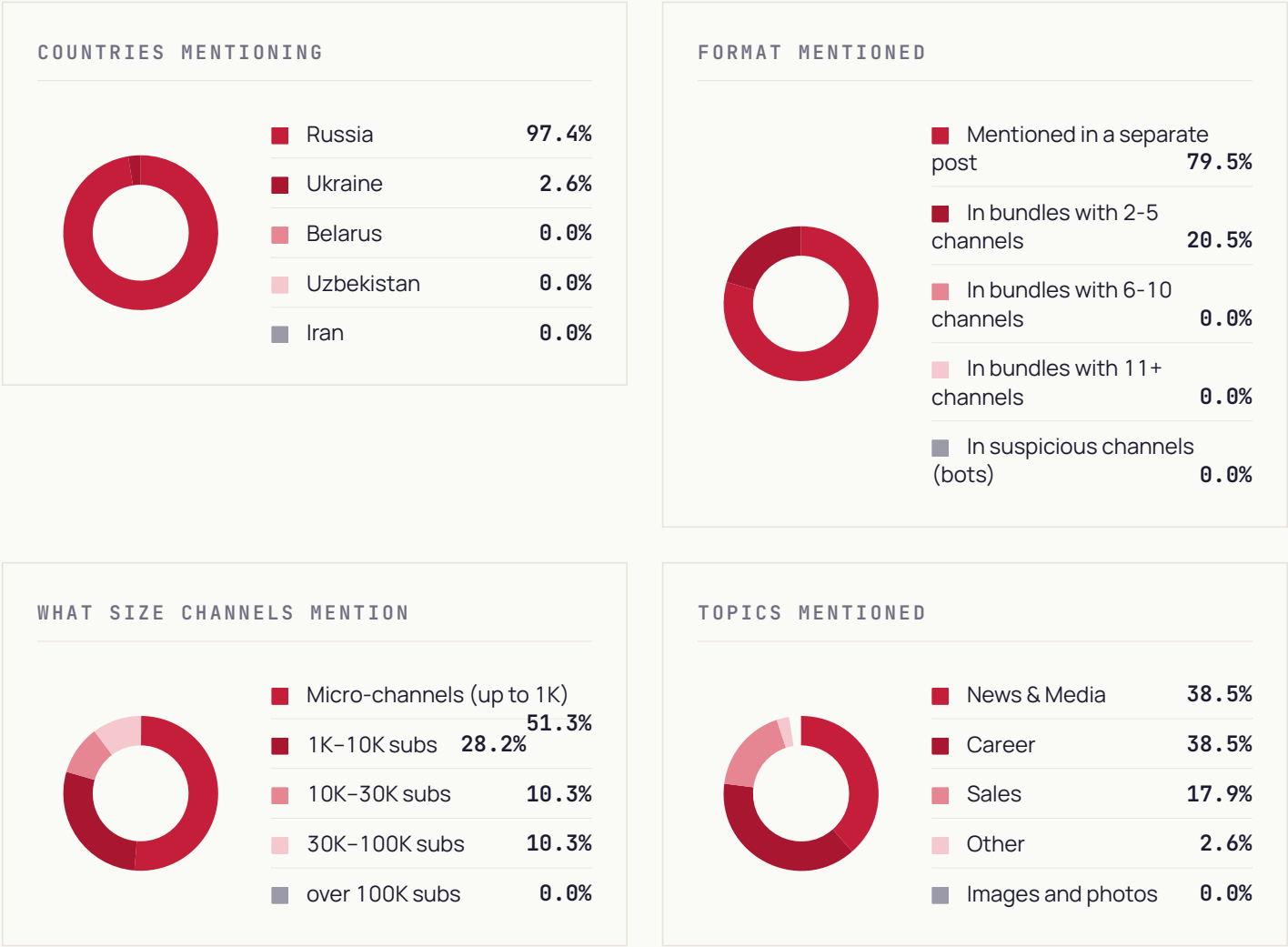


PERIOD START	NOW	NET GROWTH
19 502	24 550	+5 048

SECTION 04 · MENTIONS

Who mentions the channel and how

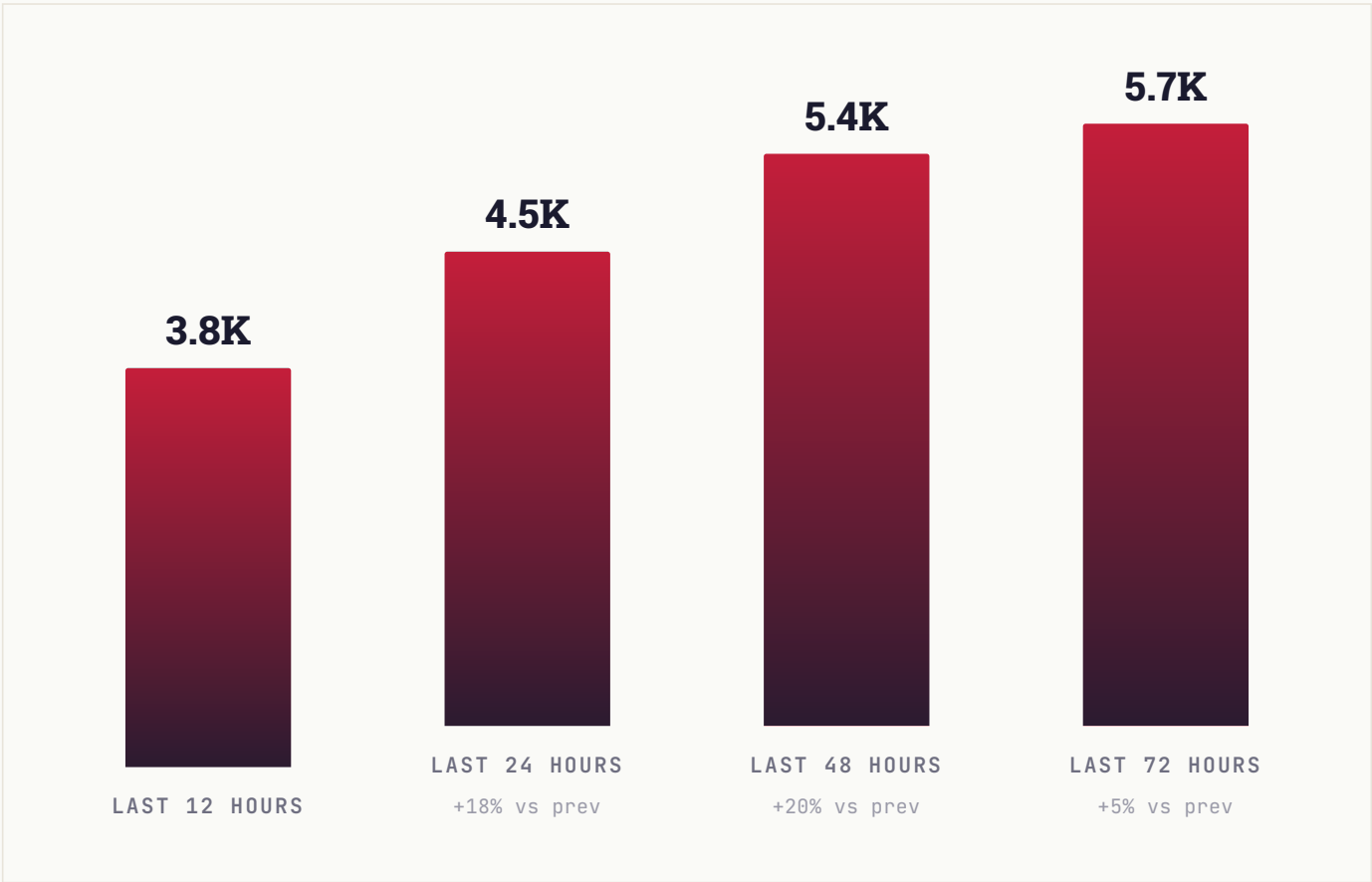
Citation index **8** – channel popularity score based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **23** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
+Л	+7ДОСТАВКА ЛНР YOU	24.6K

COMPARATIVE CONCLUSION

Channel not yet outside top-98 niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **3 514** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
January 2026	0	0	688	
December 2025	0	0	705	
Nov 2025	0	0	590	
Oct 2025	0	0	508	
September 2025	0	0	464	
August 2025	0	0	559	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
0	6	3 514

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Transport» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.7 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Thursday
Audience is most active on this day at 08:00 MSK. | EFFECT
Best time for an important post |
| 03 | Increase video posts share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
