

PUBLIC REPORT BY PROMTPRESS

Channel audit

PLOHOY PAREN



@plohoypacan

SUBS

384 048

-3947 per month

ERR (% SEE POSTS)

30.0%

per day 15.9%

REACH/POST

113K

ad reach 61.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche comparison

Position in «Blogs» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 384 048 —	 SUBSCRIBER REACH 29.42% avg % subs see post	 VIEWS/POST 113K median 107.8K · 27 days	 POSTS/WEEK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST 481.0 total 2,886 reactions, 2,059 reposts, 483 comments	 POST LENGTH 85 chars median 78 · 27 days	 POSTS ANALYZED 6 27 days
 AD REACH 61.3K 24h avg	 CHURN / MONTH -3947 last month	 CITATION INDEX 220 citation index · 1,840 channels mentioned all time	 CHANNEL AGE 6 years 8 months created 24.10.2019

AI EDITOR SUMMARY

Channel «PLOHOY PAREN» — 384 048 subs. Each post averages 113K people (29% from subs), good reach. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 6 posts in 27 days.
- 02 Dominant format — Video (3/6 posts).
- 03 Avg post length — 85 chars (median 78).
- 04 Audience peak activity — Friday, 21:00 MSK.
- 05 Top posts get 3× more views than the weakest (171.4K avg top vs 54.6K worst) — among 6 posts in 27 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 18:55 VIDEO Platinum, Aarne – Rock-n-roller Directed by October	VIEWS 212 317 REPOSTS 510	REACTIONS 2 886 ER 55.3%
Nº2 14.06 · 16:48 PHOTO Clipper dropped a wild compilation if you missed the stream, I recommend watching https://www.youtube.com/watch?v=zjfR4dJvXrE	VIEWS 160 858 REPOSTS 360	REACTIONS — ER 41.9%
Nº3 17.06 · 19:47 TEXT who hasn't seen it must see!!! https://youtu.be/gcuQWfNAmxI?si=HGOTvT9eYJ_efLI2&t=235	VIEWS 141 069 REPOSTS 241	REACTIONS — ER 36.7%

Nº4 25.06 · 12:00 VIDEO PLOHOYPAREN USA ROAD TRIP 2026 ☒☒ 10 days tour starting - soon well hello	VIEWS 74 521 REPOSTS 410	REACTIONS — ER 19.4%
Nº5 25.06 · 21:01 PHOTO Aarne, Платина – На бумере cover by Октябрь prod by Aarne, waves mix by mos Track available on all platforms: https://band.link/na_bumere	VIEWS 49 896 REPOSTS 391	REACTIONS — ER 13.0%

|

WORST 3

↓ 25.06 · 12:00 VIDEO PLOHOYPAREN USA ROAD TRIP 2026 ☒☒ 10 days tour starting - soon well hello	VIEWS 74 521 REPOSTS 410	REACTIONS — ER 19.4%
↓ 25.06 · 21:01 PHOTO Aarne, Платина – На бумере cover by Октябрь prod by Aarne, waves mix by mos Track available on all platforms: https://band.link/na_bumere	VIEWS 49 896 REPOSTS 391	REACTIONS — ER 13.0%
↓ 26.06 · 16:31 VIDEO https://www.youtube.com/watch?v=0_-xmhsno3A	VIEWS 39 356 REPOSTS 147	REACTIONS — ER 10.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

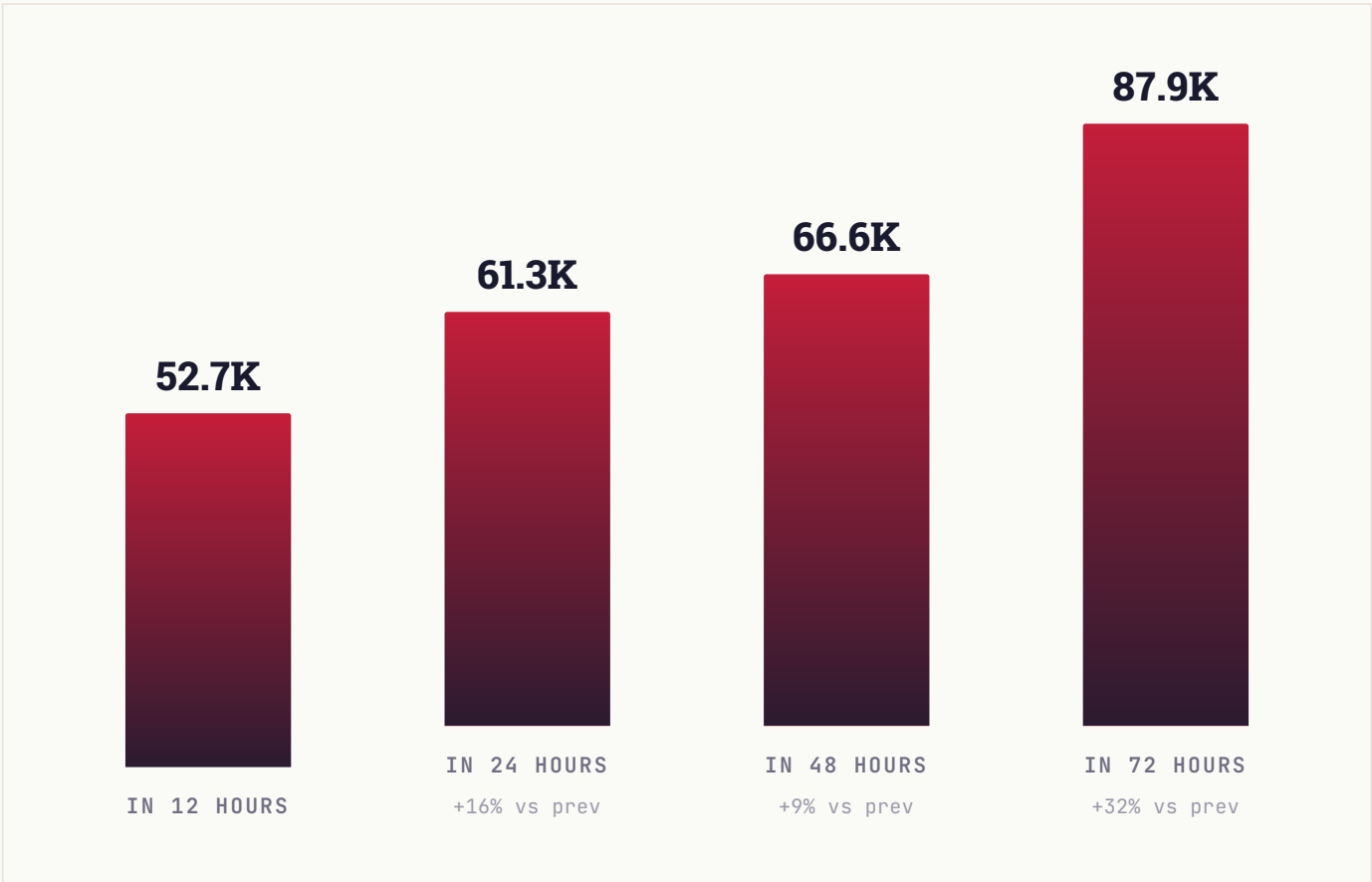
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.4M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
PP PLOHOY PAREN YOU	384K

COMPARATIVE CONCLUSION

Channel in bottom half of top 100 niche (#75 of 100). Niche median — 493.6K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions occurred **198**, they brought **13 425** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	7	6	480	
November 2025	22	22	0	
October 2025	97	86	12 493	
September 2025	29	29	243	
August 2025	37	37	0	
July 2025	6	5	209	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
198		6	13 425	

SECTION 07 • NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#75/100

POSITION IN NICHE

Channel in the bottom half of the ranking

SUBS

23% worse than median

median 495.7K

174.9K

384 048 — your channel

1.3M

AVG REACH / POST

19% worse than median

median 138.8K

6.7K

113 003 — your channel

580.4K

CITATION INDEX

better than 51% of niche

median 166

0

220 — your channel

2K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Post more often**

Now 1.5 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a
quarter. No need daily — 2-3 collabs give relevant
growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager