

PUBLIC PROMTPRESS REPORT

Channel audit

BTC-e | Заработок и Криптовалюта



@playwinners

Crypto earnings & more. Passive income & free programs. Contacts
Affiliate programs

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
9 950	1.0%	61
-500 per month 13.06.2026	per day 0.3% HTTPS://PROMTPRESS.COM/AUDIT/PLAYWINNERS	ad reach 25/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 9 950 —	 SUBS REACH 0.61% avg % subs see post	 VIEWS/POST 61 median 63 · 2 days	 POSTS/WK 9.9 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 105 chars median 145 · 2 days	 POSTS ANALYZED 3 2 days
 AD REACH 25 24h avg	 CHURN / MONTH -500 last month	 CITATION RATE 0 citation index · 4 channels mentioned ever	 CHANNEL AGE 6 years 8 months created 24.09.2019

AI EDITOR SUMMARY

Channel «BTC-e | Earnings & Crypto» — 9 950 subs. Each post averages 61 people (1% of subs), reach is low — consider expanding audience. Publishes 10 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 3 posts in 2 days.
- 02 Dominant format – Text (3/3 posts).
- 03 Avg post length – 105 chars (median 145).
- 04 Peak audience activity – Tuesday, 21:00 MSK.
- 05 Top posts get 1x more views than the weakest (61 avg for top vs 61 for worst) – among 3 posts over 2 days. Analyze what top shares: topic, format, timing.

TOP 3 POSTS

Nº1 26.05 · 18:12 TEXT https://toncoinshop.com/	VIEWS 65 REPOSTS —	REACTIONS — ER 0.7%
Nº2 25.05 · 16:28 TEXT ☒ My pet in TON Arena is backed by 2.5613 TON – verifiable on-chain! The only game with provable pet value...	VIEWS 63 REPOSTS —	REACTIONS — ER 0.6%
Nº3 27.05 · 19:22 TEXT ☒ My pet in TON Arena is backed by 8.8944 TON – verifiable on-chain! The only game with provable pet value...	VIEWS 55 REPOSTS —	REACTIONS — ER 0.6%

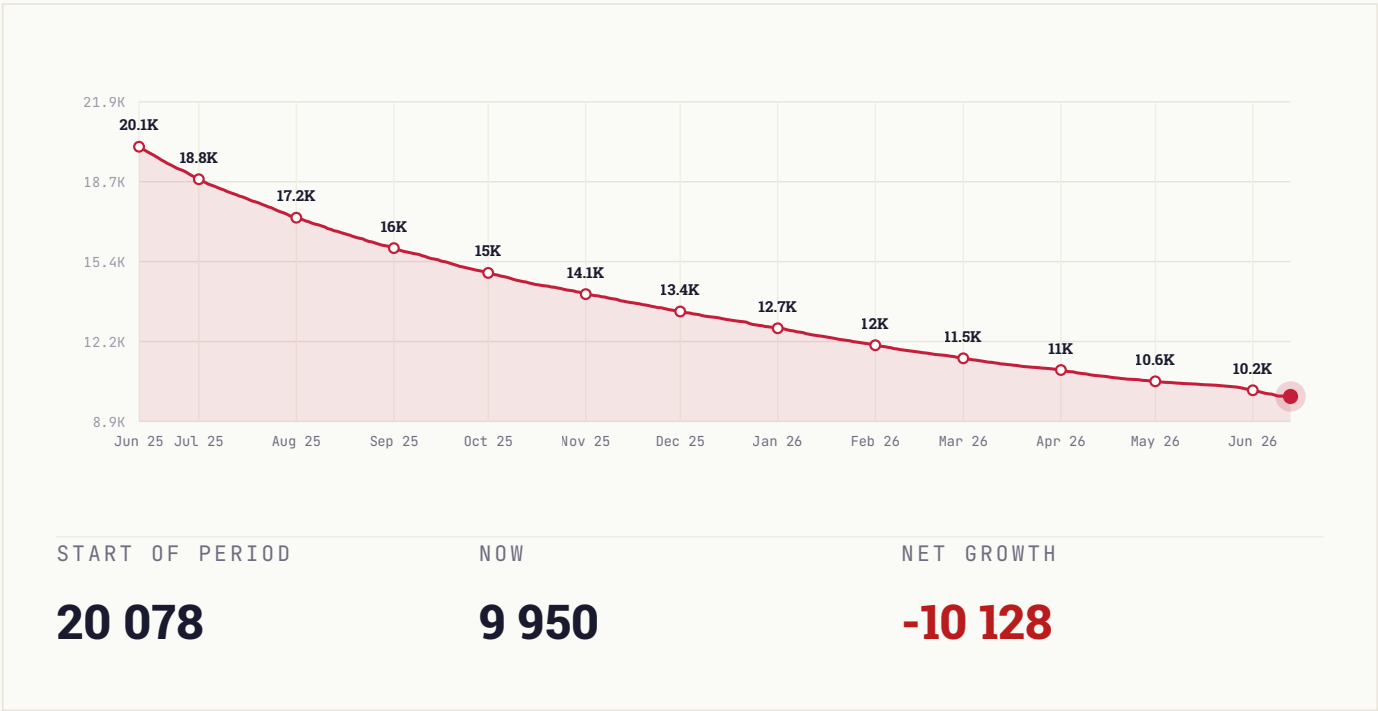
WORST 3

↓ 26.05 · 18:12 TEXT https://toncoinshop.com/	VIEWS 65 REPOSTS —	REACTIONS — ER 0.7%
↓ 25.05 · 16:28 TEXT ☒ My pet in TON Arena is backed by 2.5613 TON — verifiable on-chain! The only game with provable pet value...	VIEWS 63 REPOSTS —	REACTIONS — ER 0.6%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

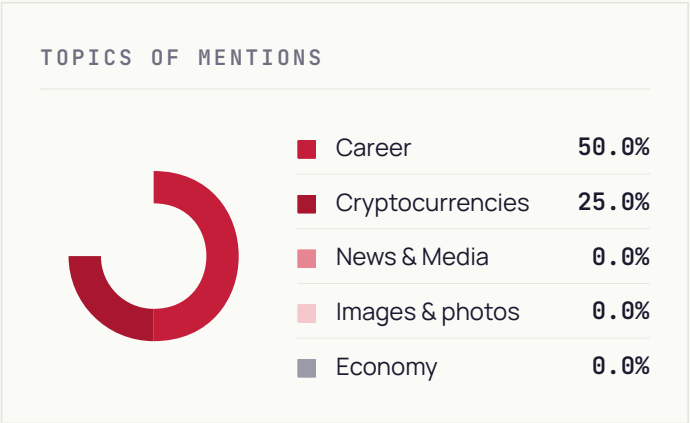
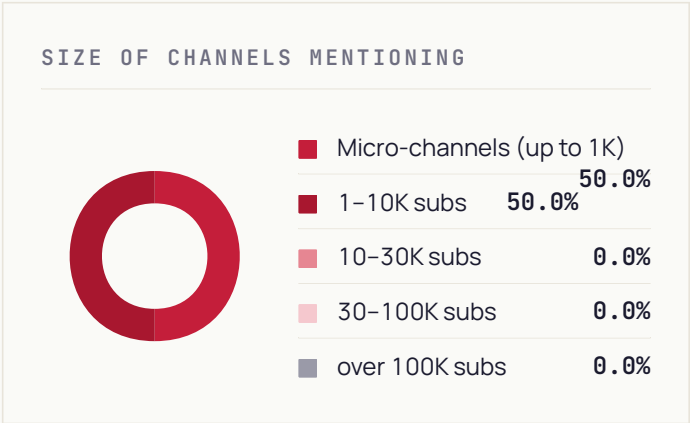
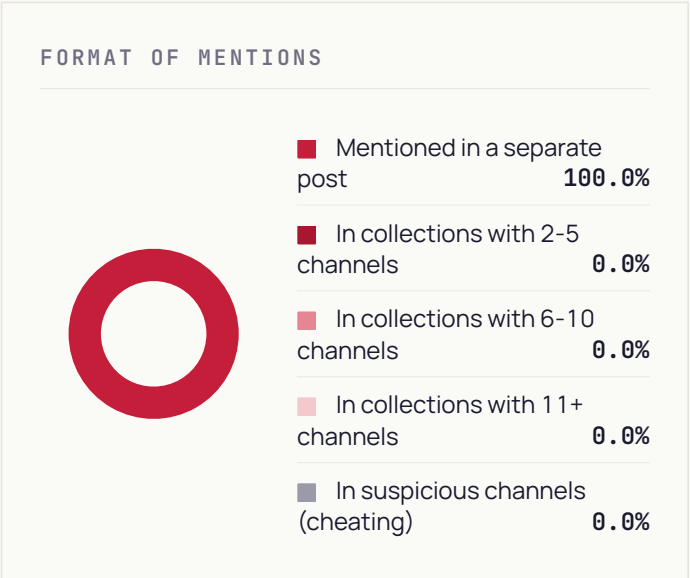
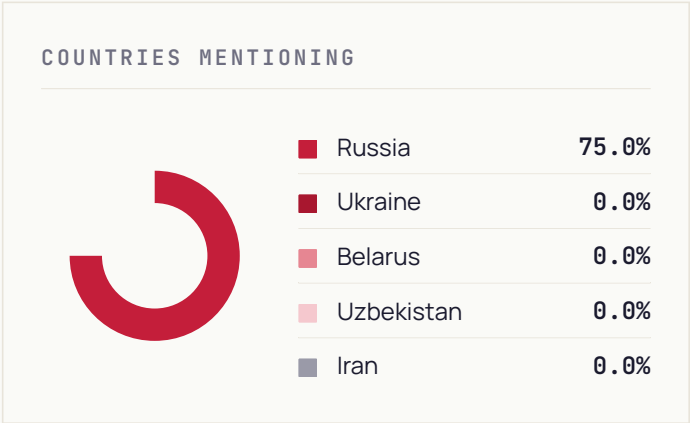
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

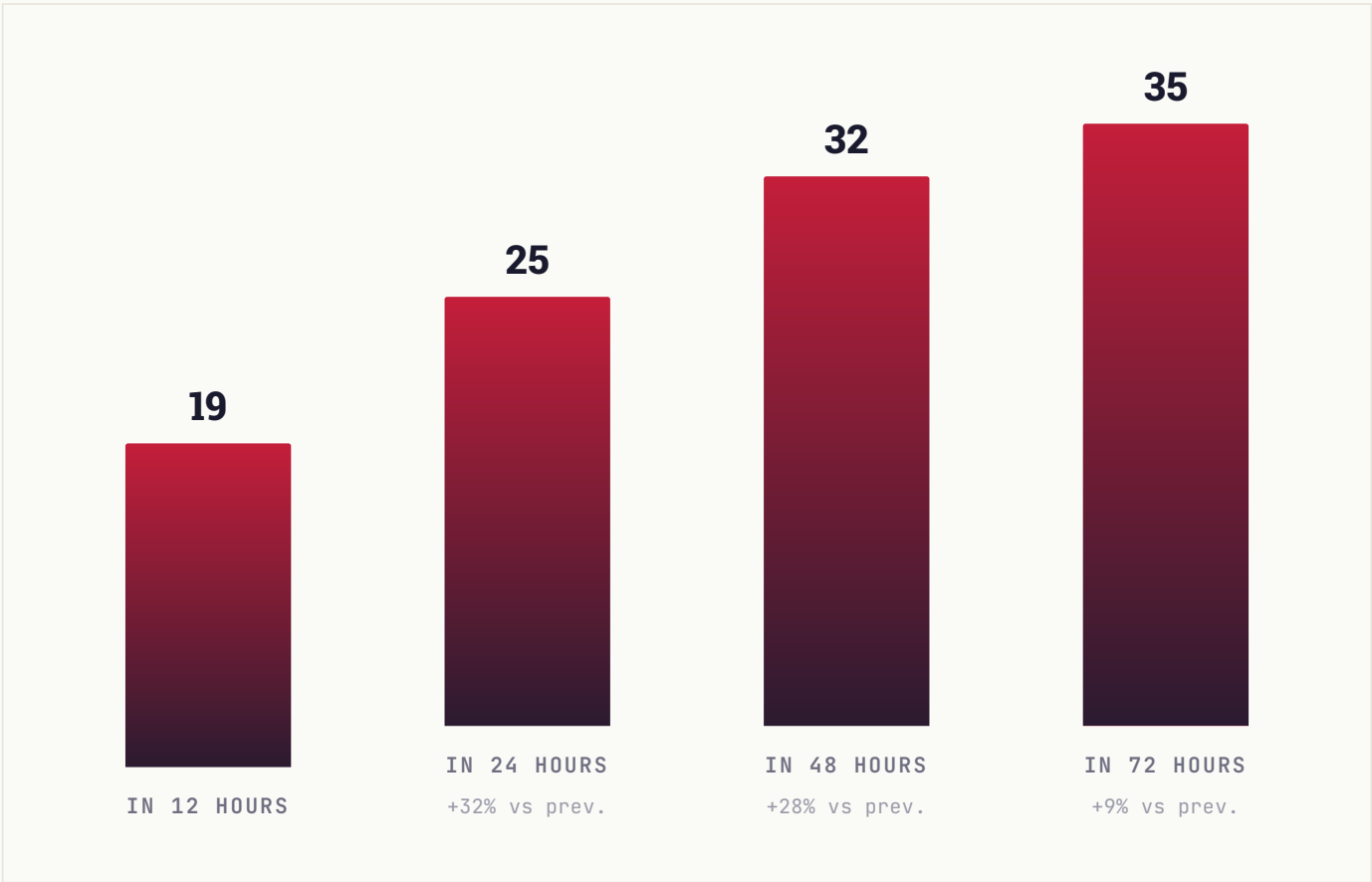
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs one. All time channel mentioned 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S(SberBusiness (Belarus)	14.5K
BI BTC-e Заработок и Криптовалюта YOU	9.9K
CB Canal BetMidas Oficial ⓘ	8.8K
GB Ready Business Minsk Moscow	6.8K
NI Nikita	6.3K
Salary Zakhar Plodunov Rational Thinking	5.4K
PB Pro Business LIVE	4.9K
M- Mobistock - Стоковый магазин	4.7K
BA BanderPolka	4.7K
GT GERASIMOVA TATYANA ⓘ	3.6K
MD MTBank for Business	2.9K

COMPARATIVE INSIGHT

Channel in top 2 niches (#2 of 71 channels in category). One of the leaders — client-partners can cross-promo with equals; for PR/reach you're a valuable media partner.

SECTION 07 · NICHE COMPARISON

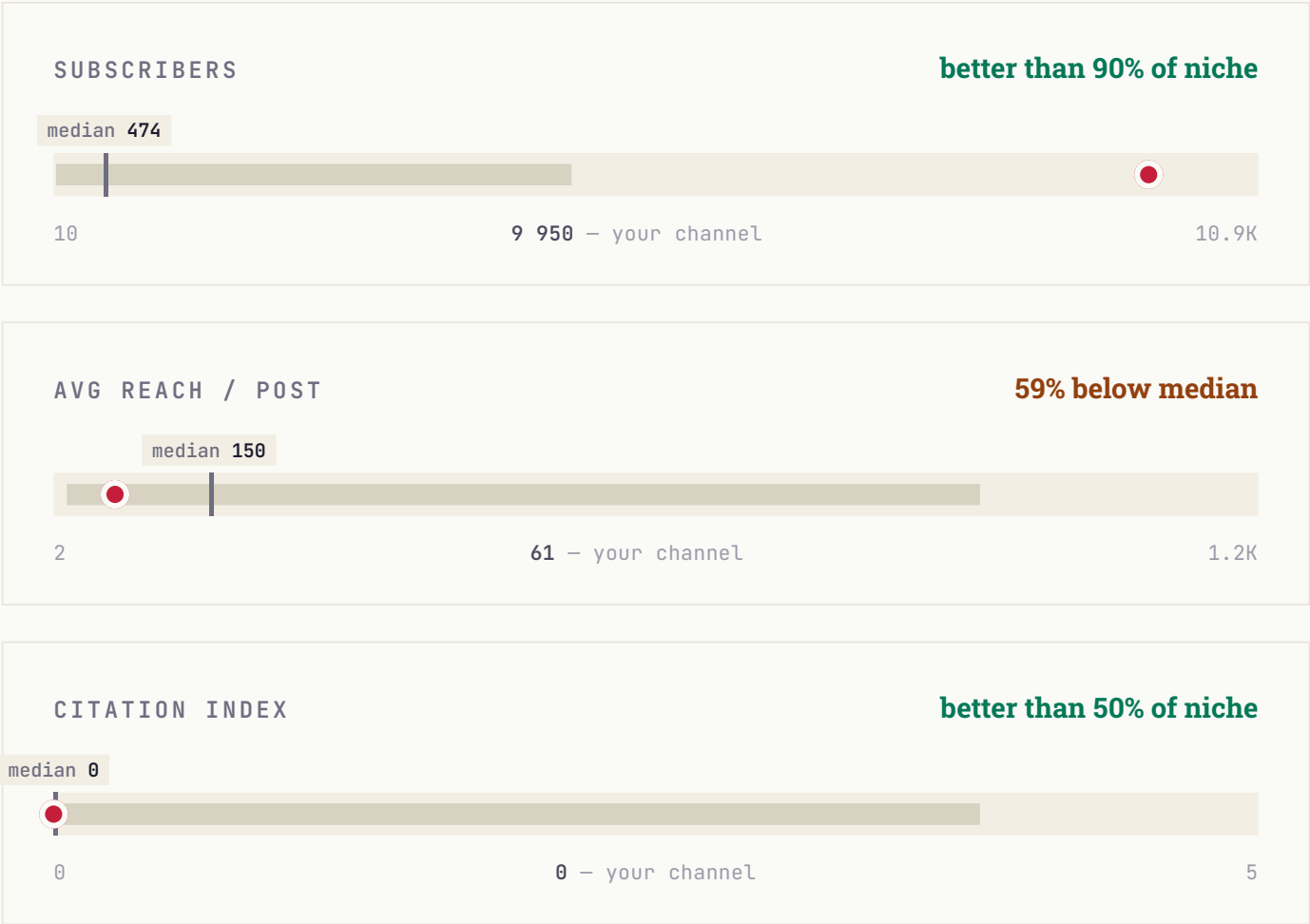
Where channel stands in its league

Took top-71 channels in category «Business & startups» (Belarus) and compared your channel against them. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#2/71

RANK IN NICHE

Channel in top 2% business & startups Belarus



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

- 01

Main post of the week — on Tuesday

Audience most active on this day at 21:00 MSK.

EFFECT

Best window for important post
- 02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 0.61% vs norm 3.5%. Try polls & interactive formats.

EFFECT

+2.9pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
