

PUBLIC PROMTPRESS REPORT

Channel audit

PIVALDI



@pivaldiru

PIVALDI in Max: <https://max.ru/pivaldi> 🛎 Admin bot:
@Pivaldi_chatbot 🛎 Admin: @PIVALDI_ADMIN Registered in the
Roskomnadzor list:...

SUBSCRIBERS

34 612

-240 per month

ERR (% SEE POSTS)

35.0%

per day **13.9%**

REACH/POST

11.9K

ad reach **4.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 34 612 —	 SUBS REACH 34.38% avg % subs see post	 VIEWS/POST 11.9K median 13.3K · 22 days	 POSTS/WEEK 3.5 over period
 7D TREND -18.2% vs previous week	 REACTIONS/POST 82.6 total 909 reactions, 964 reposts, 0 comments	 POST LENGTH 318 chars median 306 · 22 days	 POSTS ANALYZED 11 22 days
 AD REACH 4.8K 24h avg	 CHURN / MONTH -240 last month	 QUOTE RATE 32 citation index · 38 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 10.03.2022

AI EDITOR SUMMARY

Channel «PIVALDI» — 34 612 subs. Each post avg views 11.9K people (34% of subs), good reach. Publishes 4 posts/week (~0/day) — rare posts. Week Jun 29 – Jul 5 reach dropped -18.2% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts in 22 days.
- 02 Dominant format — Photo (11/11 posts).
- 03 Avg post length — 318 chars (median 306).
- 04 Peak audience activity — Thu, 12:00 MSK.
- 05 Top posts get the most ×1 more views than weakest (14.3K avg top vs 9.7K worst) — among 11 posts in 22 days. Worth analyzing what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 09:02 PHOTO Sometimes, to change scenery and relax, you don't need a passport, just come to PIVALDI 😊 NEW We decided to give you a real...	VIEWS 14 413 REPOSTS 61	REACTIONS 64 ER 41.6%
Nº2 17.06 · 09:12 PHOTO There's never too many tasty news! And today we have something truly fantastic 😊 Very soon meet our new incredible...	VIEWS 14 351 REPOSTS 211	REACTIONS 111 ER 41.5%
Nº3 22.06 · 07:00 PHOTO TOP Today, June 22, we launch the long-awaited new features we teased in previous posts and the «Italian Vacation» section And where...	VIEWS 14 180 REPOSTS 45	REACTIONS 63 ER 41.0%

Nº4 19.06 • 09:05 PHOTO Bella Italia 🍷 We promised to continue the Italian story – and we keep our word! But what dolce vita is complete without the main symbol...	VIEWS 14 063 REACTIONS 79 REPOSTS 73 ER 40.6%
Nº5 25.06 • 11:32 PHOTO There's never too many summer flavors! 🌊 Catch the fresh wave: PIVALDI is updating its seasonal menu! Starting bright 🥰 And first...	VIEWS 13 410 REACTIONS 97 REPOSTS 63 ER 38.7%

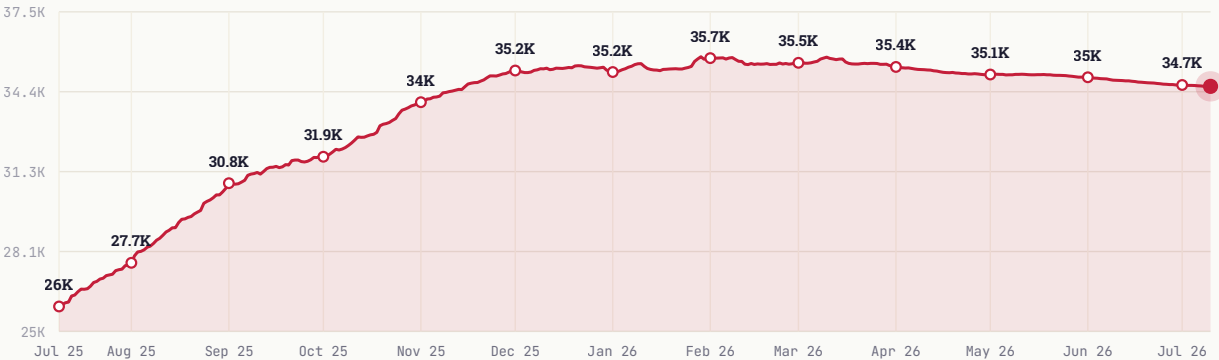
WORST 3

↓ 29.06 • 08:00 PHOTO Our seasonal update is getting closer, and we're ready to reveal another dish 🤖🔥 Introducing: Kuksi Tom Yum (cold soup) Follow...	VIEWS 11 402 REACTIONS 77 REPOSTS 83 ER 32.9%
↓ 01.07 • 07:34 PHOTO Starting today, July 1, all PIVALDI restaurants launch a new Summer menu 🥰 And we wrap up the story about the seasonal menu novelties...	VIEWS 11 159 REACTIONS 99 REPOSTS 111 ER 32.2%
↓ 06.07 • 10:01 PHOTO REAL STEAKS on coals at PIVALDI 🔥🍷 Only at PIVALDI legendary Ribeye & New York steaks from marbled beef for 300 rubles! ✓In...	VIEWS 6 621 REACTIONS 76 REPOSTS 54 ER 19.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



PERIOD START

26 000

NOW

34 612

NET GROWTH

+8 612

— SECTION 04 • CITATIONS

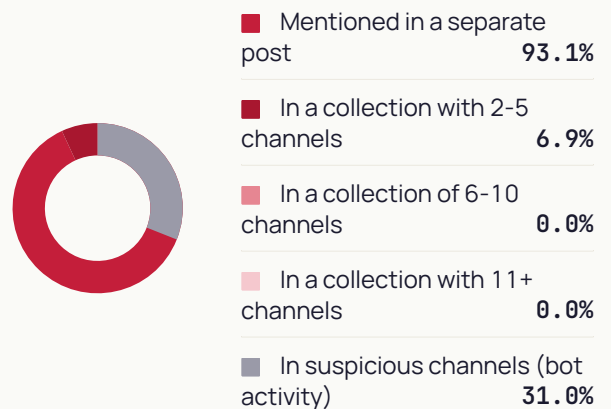
Who mentions the channel and how

Citation index **32** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **38** different channels.

COUNTRIES MENTIONING



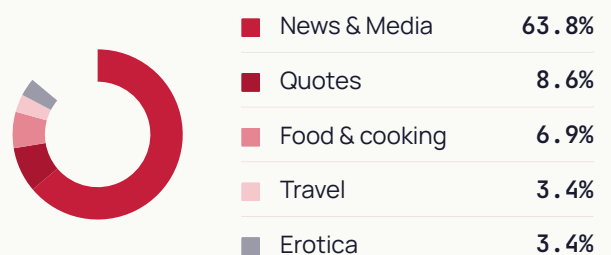
MENTIONED IN WHICH FORMAT



SIZE OF CHANNELS MENTIONING



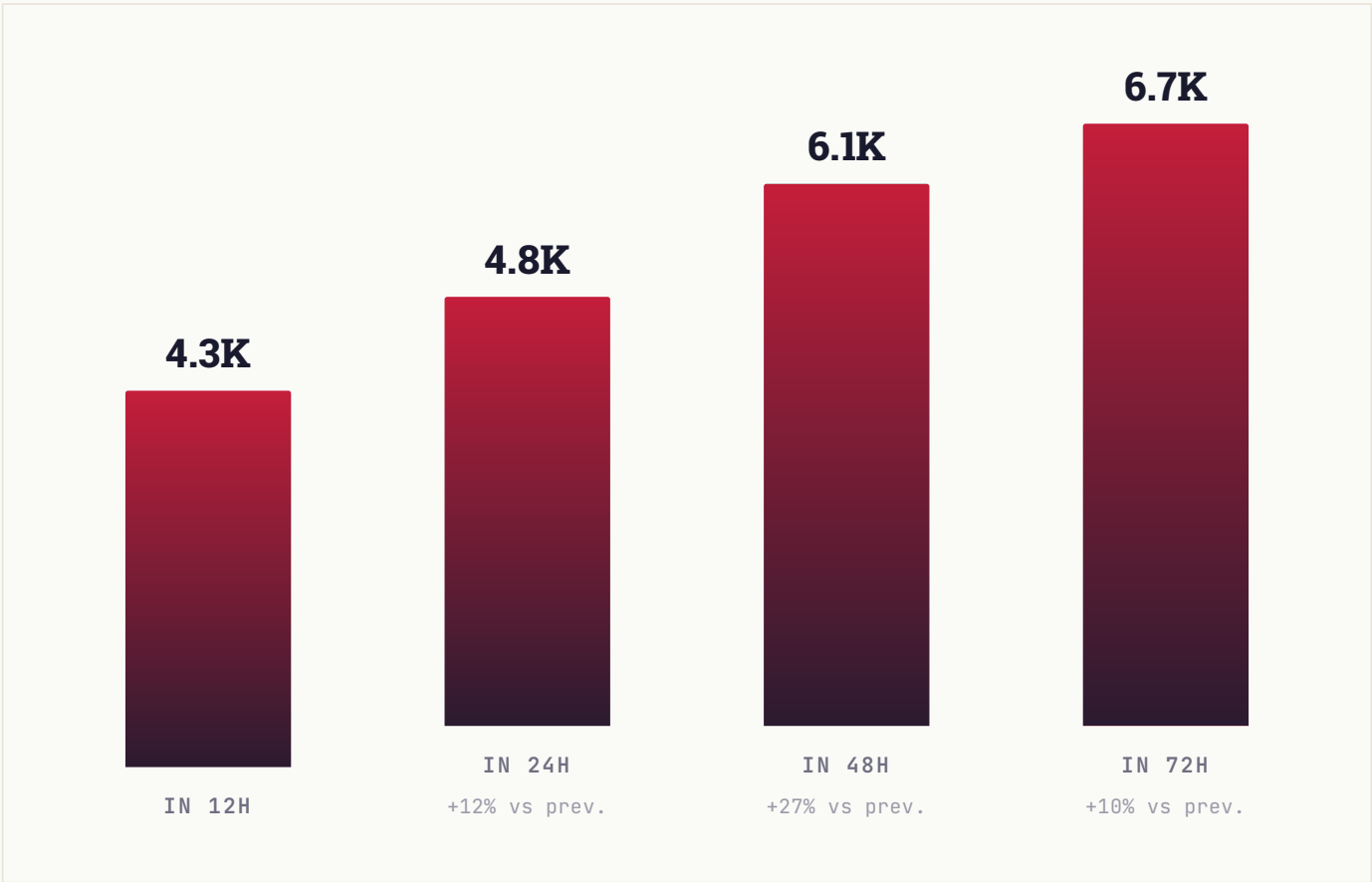
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
KR Cooking Recipes Salads 🧑🍳	995.6K
Fri Pyaterochka	776.5K
M 🍰 Mom's Recipes 😊	680.8K
A Air fryer Recipes	593.3K
PR Simple Recipes	586.9K
KR Recipe book	559K
CN Kitchen inside out	532.5K
VI Tasty and cheap 🍲	487.7K
CI CHIZHIK	485.1K
Mon Everyday Recipes	461.5K
PI PIVALDI YOU	34.6K

COMPARATIVE INSIGHT

Channel not yet outside top-94 niche — early growth stage. Niche leader — Cooking Recipes Salads 🧑🍳 (995.6K), top-94 median: 205K. First goal — enter top-94 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **37**, they brought **9 219** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	34	18	899	
December 2025	0	0	392	
Nov 2025	2	2	1 292	
Oct 2025	1	1	2 135	
September 2025	0	0	1 503	
August 2025	0	0	2 998	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
37	6	9 219

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values in the niche, with a darker beige segment indicating the median and a red dot marking the channel's position. The channel's performance is consistently below the median across all three metrics.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	34,612	210.3K	84% below median
AVG REACH / POST	11,901	8.7K	better than 54% of niche
CITATION INDEX	32	1.2K	97% below median

SUBSCRIBERS 84% below median

70.4K 34 612 — your channel 567.7K

median 210.3K

AVG REACH / POST better than 54% of niche

1.3K 11 901 — your channel 51.6K

median 8.7K

CITATION INDEX 97% below median

5 32 — your channel 3.3K

median 1.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 3.5 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Thursday
Audience is most active on this day at 12:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
