

PUBLIC REPORT BY PROMTPRESS

Channel audit

Pinokkio OPTOM



@pinokkiooptom

Barcha kiyimlar dona narxida yozilgan Optom oluvchilar, lichkaga murojat qilasla Viloyatlarga POCHTADAN yuboramiz Click Pay me bor Zakazlar boyicha @Artikhodjayeva @Zarin_7356 @dlfz_1 @bahodirovnaz

SUBS

16 483

-60 per month

ERR (% SEE POSTS)

17.0%

per day **24.4%**

REACH/POST

3K

ad reach **4K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly growth chart

04 Ad potential

How long a post drives reach

05 Mention dynamics

6 months · monthly

06 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 16 483 —	 SUBSCRIBER REACH 18.36% avg % of subs see post	 VIEWS/POST 3K median 2.8K · 8 days	 POSTS/DAY 106.2 ~743 per week
 7D TREND — no data for period	 REACTIONS/POST 1.9 total 1,763 reactions, 14,139 reposts, 0 comments	 POST LENGTH 31 chars median 27 · 8 days	 POSTS ANALYZED 946 8 days
 AD REACH 4K 24h average	 CHURN / MONTH -60 last month	 CITATION RATE 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 5 yrs 10 mo created 18.07.2020

AI EDITOR SUMMARY

Channel «Pinokkio OPTOM» — 16 483 subs. Each post is viewed on average by 3K people (18% from subs), this is average reach — room to grow. Publishes 743 posts per week (~106/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **946** posts over 8 days.
- 02 Dominant format – **Photo** (888/946 posts).
- 03 Avg post length – **31** chars (median 27).
- 04 Audience peak activity – **Monday**, 13:00 UZT.
- 05 Strongest posts get **4× 4×** more views than the weakest (7.1K avg top vs 1.8K worst) – among 946 posts in 8 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1

08.06 · 08:08

TEXT

(post without caption – text)

VIEWS	REACTIONS
9 276	1
REPOSTS	ER
11	56.3%

Nº2

09.06 · 07:08

PHOTO

DOUBLE 2-6 NARKHI: 55.000😊 ACHKI 25.000😊

VIEWS	REACTIONS
6 154	1
REPOSTS	ER
22	37.3%

Nº3

07.06 · 13:24

PHOTO

45000DAN SOCHIQKLARIMIZA KELDI😊😊😊

VIEWS	REACTIONS
5 981	1
REPOSTS	ER
34	36.3%

Nº4 06.06 · 15:33 PHOTO 1-5 MAXSUS NARXDA 😊75000😊 DVOYKA	VIEWS 5 960 REPOSTS 25	REACTIONS 3 ER 36.2%
---	--	--

Nº5 09.06 · 07:08 PHOTO DOUBLE 2-6 NARKHI: 55.000😊 ACHKI 25.000😊	VIEWS 5 910 REPOSTS 19	REACTIONS 1 ER 35.9%
---	--	--

WORST 3

↓ 08.06 · 10:15 PHOTO 1-3 yow 25000 😊😊	VIEWS 1 856 REPOSTS 38	REACTIONS 3 ER 11.3%
↓ 12.06 · 04:08 PHOTO 1-5 MAXSUS NARXDA 25000	VIEWS 1 843 REPOSTS 17	REACTIONS — ER 11.2%
↓ 12.06 · 04:08 PHOTO 1-5 MAXSUS NARXDA 25000	VIEWS 1 801 REPOSTS 20	REACTIONS — ER 10.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.

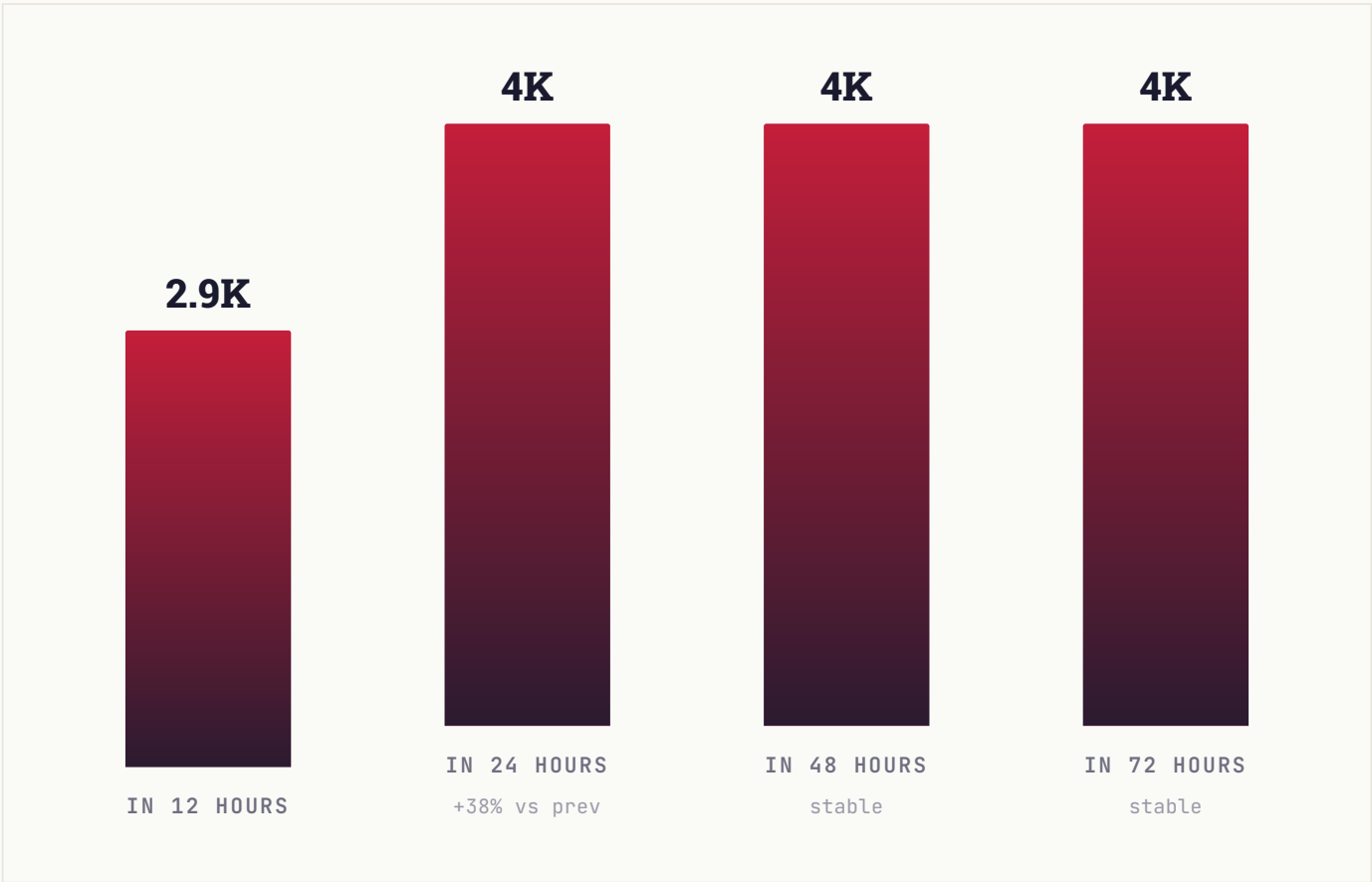


START OF PERIOD	NOW	NET GROWTH
11 179	16 484	+5 305

SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg ad post reach by time since publication. Helps estimate how long placement stays relevant.



SECTION 05 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **2 861** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	612
November 2025	0	0	412
October 2025	0	0	390
September 2025	0	0	891
August 2025	0	0	250
July 2025	0	0	306

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	2 861

— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Monday
 Audience most active on this day at 13:00 UZT.

EFFECT
Best window for an important post

02

Increase share of video posts
 Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT
Video retains audience better

03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager