

PUBLIC PROMTPRESS REPORT

Channel audit

Irina Pinchuk



@pinchulli

#YXKW5 https://www.instagram.com/pinchuk_official?igsh=MTE4M3I5ZHIsYTRwaw%3D%3D&utm_source=qr Ad
@prkulikolesya Registered with RKN: <https://gosuslugi.ru/snet/67b6280d0bcc8f520fb1c0c4>

SUBSCRIBERS

347 975

-4728 per month

ERR (% SEE POSTS)

24.0%

last 24 hrs 9.4%

REACH/POST

77.6K

ad reach 32.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 347 975 —	 SUBSCRIBER REACH 22.31% avg % subs see post	 VIEWS/POST 77.6K median 80.8K · 27 days	 POSTS/WEEK 2.3 for period
 7D TREND — no data for period	 REACTIONS/POST 434.2 3,908 reactions, 108 reposts, 119 comments	 POST LENGTH 405 chars median 275 · 27 days	 POSTS ANALYZED 9 27 days
 AD REACH 32.7K avg per 24h	 CHURN / MONTH -4728 last month	 QUOTE RATE 9 citation index · 110 channels mentioned ever	 CHANNEL AGE 4 years 6 months created 30.11.2021

AI EDITOR SUMMARY

Channel «Irina Pinchuk» — 347 975 subs. Avg views per post: 77.6K people (22% of subs), avg reach — room to grow. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts over 27 days.
- 02 Dominant format — Video (6/9 posts).
- 03 Avg post length — 405 chars (median 275).
- 04 Peak audience activity — Monday, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (91K avg for top vs 79.1K for worst) — among 9 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 16:08 VIDEO Asked entrepreneurs' kids to show how their parents look from the outside. Turns out, very busy. We get how hard it is to keep up...	VIEWS 99 219 REP. 10	REACTIONS 173 ER 28.5%
Nº2 31.05 · 15:05 VIDEO (post without caption — video)	VIEWS 87 491 REP. 22	REACTIONS 955 ER 25.1%
Nº3 31.05 · 16:56 VIDEO (post without caption — video)	VIEWS 86 405 REP. 5	REACTIONS 582 ER 24.8%

Nº4

01.06 · 16:07

VIDEO

(post without caption – video)

VIEWS

83 004

REACTIONS

269

REP.

3

ER

23.9%

Nº5

31.05 · 14:59

VIDEO

(post without caption – video)

VIEWS

80 819

REACTIONS

736

REP.

11

ER

23.2%

WORST 3

↓

31.05 · 15:04

TEXT

New track dropping soon, so vibey, summery☺Collab with 2 artists))) Chorus with choir, hope to chart☺☺

VIEWS

80 369

REACTIONS

375

REP.

7

ER

23.1%

↓

05.06 · 11:44

PHOTO

Girls, tell me, how do you like to spend free time at home?) My ideal evening after putting the kids to bed: turn on...

VIEWS

79 833

REACTIONS

142

REP.

7

ER

22.9%

↓

04.06 · 21:19

VIDEO

Our new track is out☺sure you'll love it! Be sure to listen ☺
https://band.link/letim_na_morya

VIEWS

76 977

REACTIONS

605

REP.

33

ER

22.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 • MENTIONS

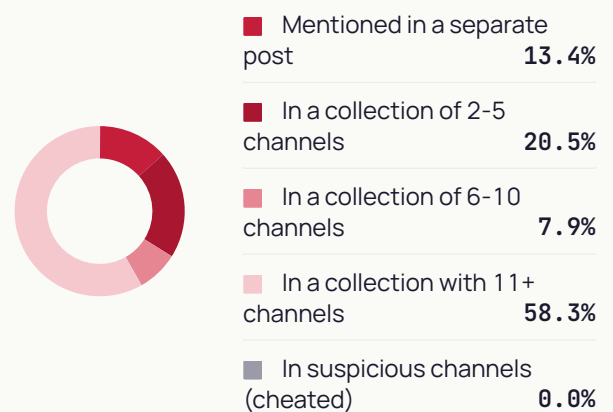
Who mentions the channel & how

Citation index **9** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time, the channel was mentioned **110** different channels.

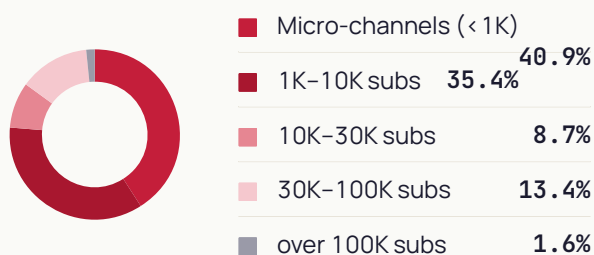
COUNTRIES MENTIONING



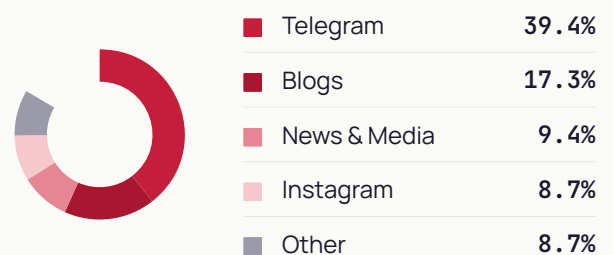
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



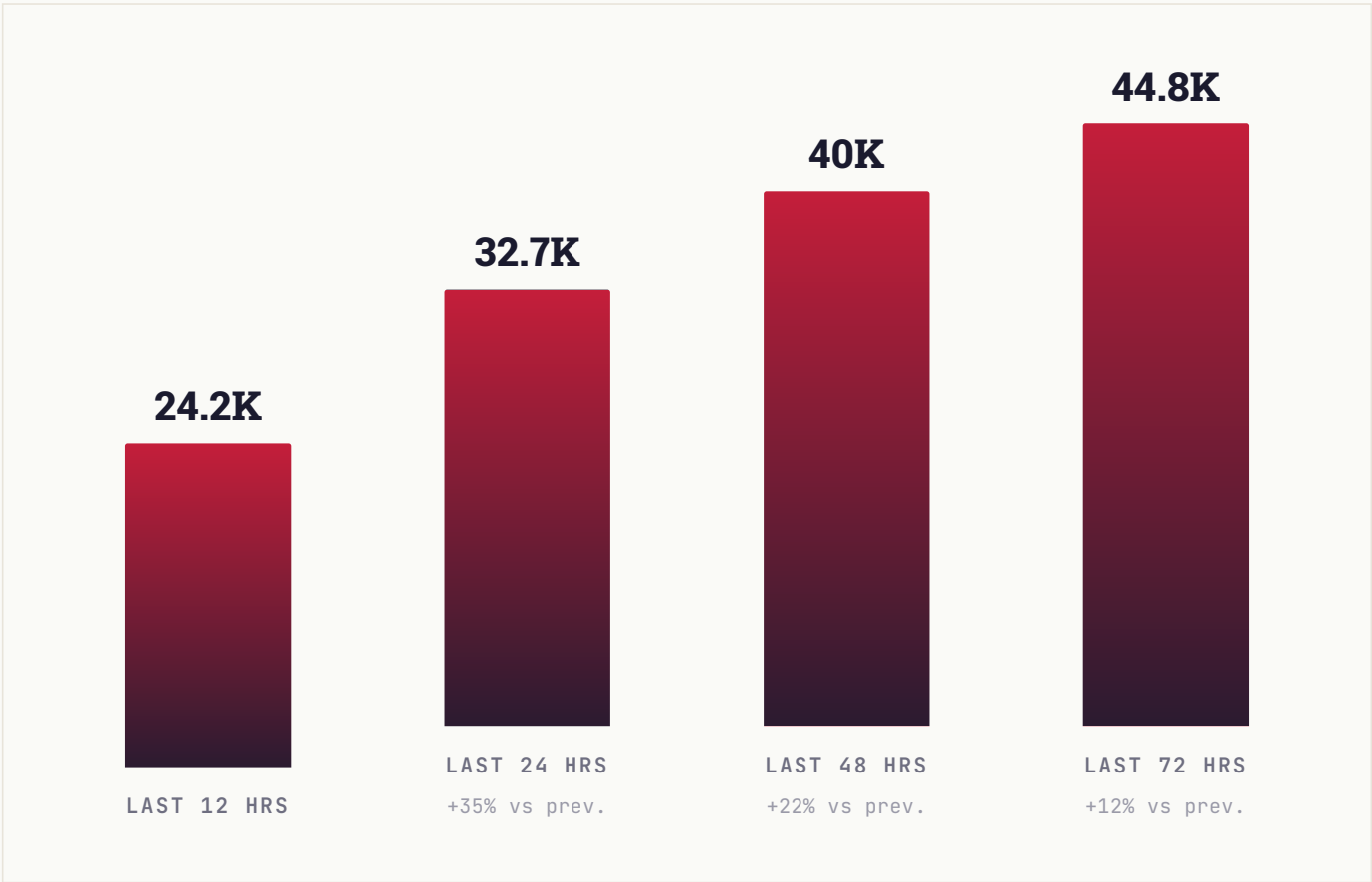
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.4M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
IE Irina Pinchuk YOU	348K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#92 of 100). Niche median — 493.6K subs. First KPI goal — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **50**, they brought **115 787** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	2	2	0
Nov 2025	28	24	19 337
Oct 2025	13	4	0
September 2025	4	3	6 038
August 2025	2	1	2 870
July 2025	1	1	87 542

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
50	6	115 787

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

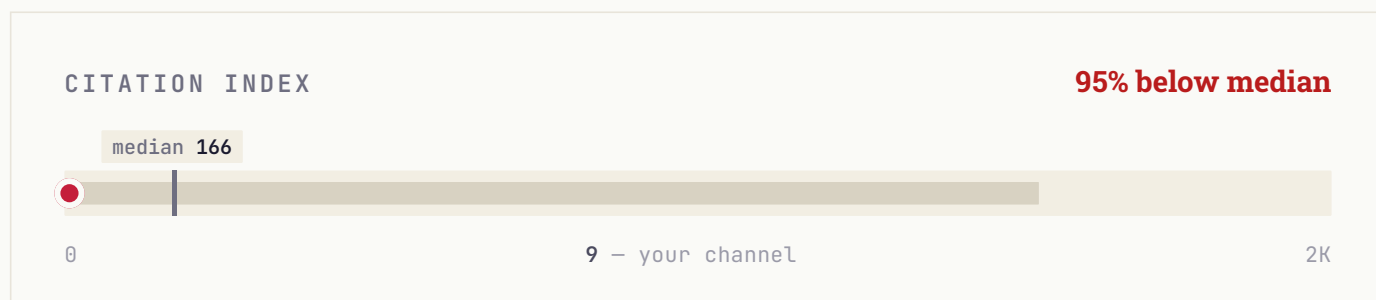
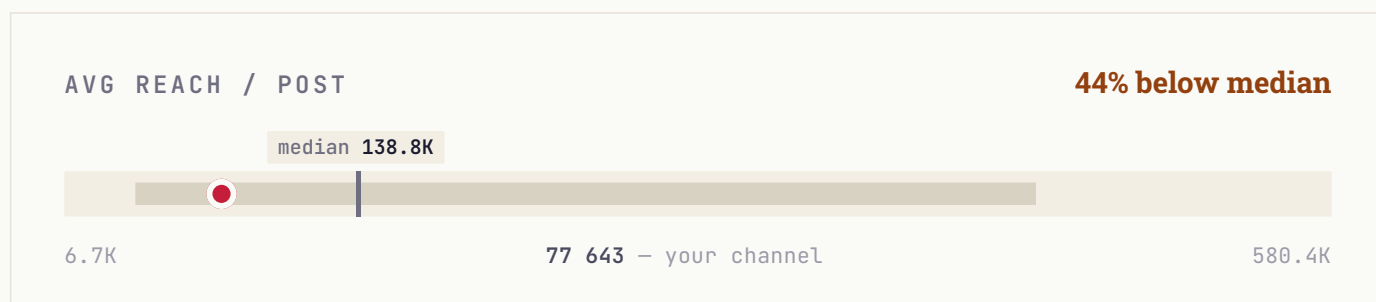
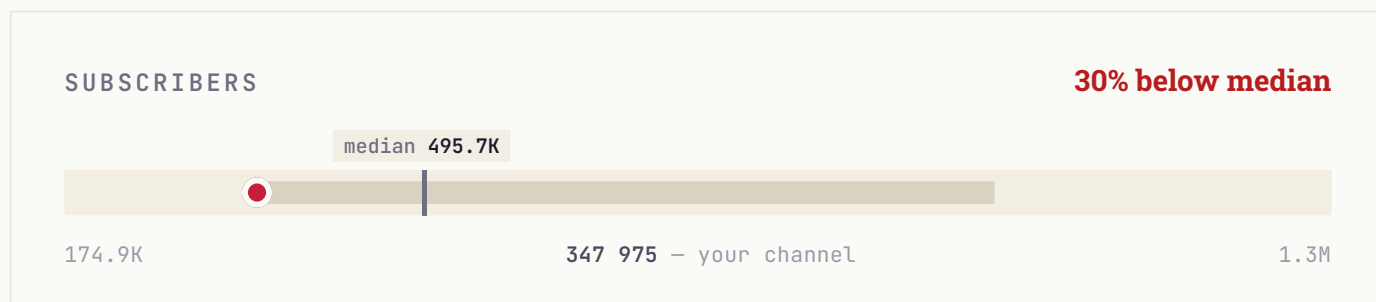
Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#92

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.3 posts/wk. Active channels do 7-10.
Consistency is key for retention.

EFFECT

**Consistency
over volume**

02

Main post of the week — on Monday

On this day at 19:00 MSK audience is most active.

EFFECT

**Best time for
important
posts**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager