

PUBLIC REPORT BY PROMTPRESS

Channel audit

Gifts from Pilot



@pilotgift

Open cases, play roll & win in crash with @pilotka Invite a friend - earn 10% Deposit gifts @depgifts - 83% staking profit Partnership offers...

SUBSCRIBERS

224 463

+4054 per month

ERR (% SEE POSTS)

7.0%

per day 5.6%

REACH/POST

16.6K

ad reach 12.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 224 463 —	 SUBS REACH 7.37% avg % of subs see post	 VIEWS/POST 16.6K median 16.4K · 13 days	 POSTS/WEEK 31.1 over period
 7D TREND — no data for period	 REACTIONS/POST 128.9 total 7,862 reactions, 413 reposts, 2,798 comments	 POST LENGTH 160 chars median 136 · 13 days	 POSTS ANALYZED 61 13 days
 AD REACH 12.9K 24h avg	 CHURN / MONTH +4054 over last month	 QUOTE RATE 29 citation index · 124 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 29.03.2024

AI EDITOR SUMMARY

Channel «Gifts from Pilot» — 224 463 subs. Each post averages 16.6K people (7% of subs), reach is low — consider expanding audience. Publishes 31 posts per week (~4 per day) — active posting mode.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 61 posts in 13 days.
- 02 Dominant format – Photo (36/61 posts).
- 03 Avg post length – 160 chars (median 136).
- 04 Peak audience activity – Saturday, 12:00 MSK.
- 05 Top posts get 2× more views than the weakest (22.6K avg for top vs 9.1K for worst) – among 61 posts over 13 days. Worth analyzing what top posts share: topic, format, publish time.

TOP 5 POSTS

Nº1 20.06 · 09:47 PHOTO Sent 100 gifts 🎁 Who else?	VIEWS 24 514 REPOSTS 7	REACTIONS 170 ER 10.9%
Nº2 20.06 · 09:08 PHOTO New No-Loss Case available - Luck Guarantee Luck Guarantee is a case where you're guaranteed at least 2x your bet...	VIEWS 23 380 REPOSTS 5	REACTIONS 114 ER 10.4%
Nº3 14.06 · 20:49 TEXT Ready for a freebet promo in Crash? 100 🎁 from you and I'll send it right away	VIEWS 19 906 REPOSTS 6	REACTIONS 227 ER 8.9%

Nº4 17.06 • 11:45 **PHOTO**

Who's the gift for?

VIEWS

19 864

REACTIONS

152

REPOSTS

3

ER

8.8%

Nº5 14.06 • 20:04 **TEXT**

We just can't leave you without a gift for our return! What do you want more? Freebet promo for Crash or promo on...

VIEWS

19 517

REACTIONS

125

REPOSTS

5

ER

8.7%

WORST 3

↓ 19.06 • 19:18 **PHOTO**

New promo on freecase: mygift 600 activations available
Activate the promo on freecase in Pilot

VIEWS

12 472

REACTIONS

132

REPOSTS

9

ER

5.6%

↓ 19.06 • 19:13 **TEXT**

Drop promo on free case right now here?

VIEWS

12 297

REACTIONS

140

REPOSTS

2

ER

5.5%

↓ 21.06 • 18:50 **PHOTO**

Okay, I'm giving away Mishki All you need to do is place any bet of any amount on: Crash Roll Timer or Open any case Next...

VIEWS

2 625

REACTIONS

123

REPOSTS

4

ER

1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

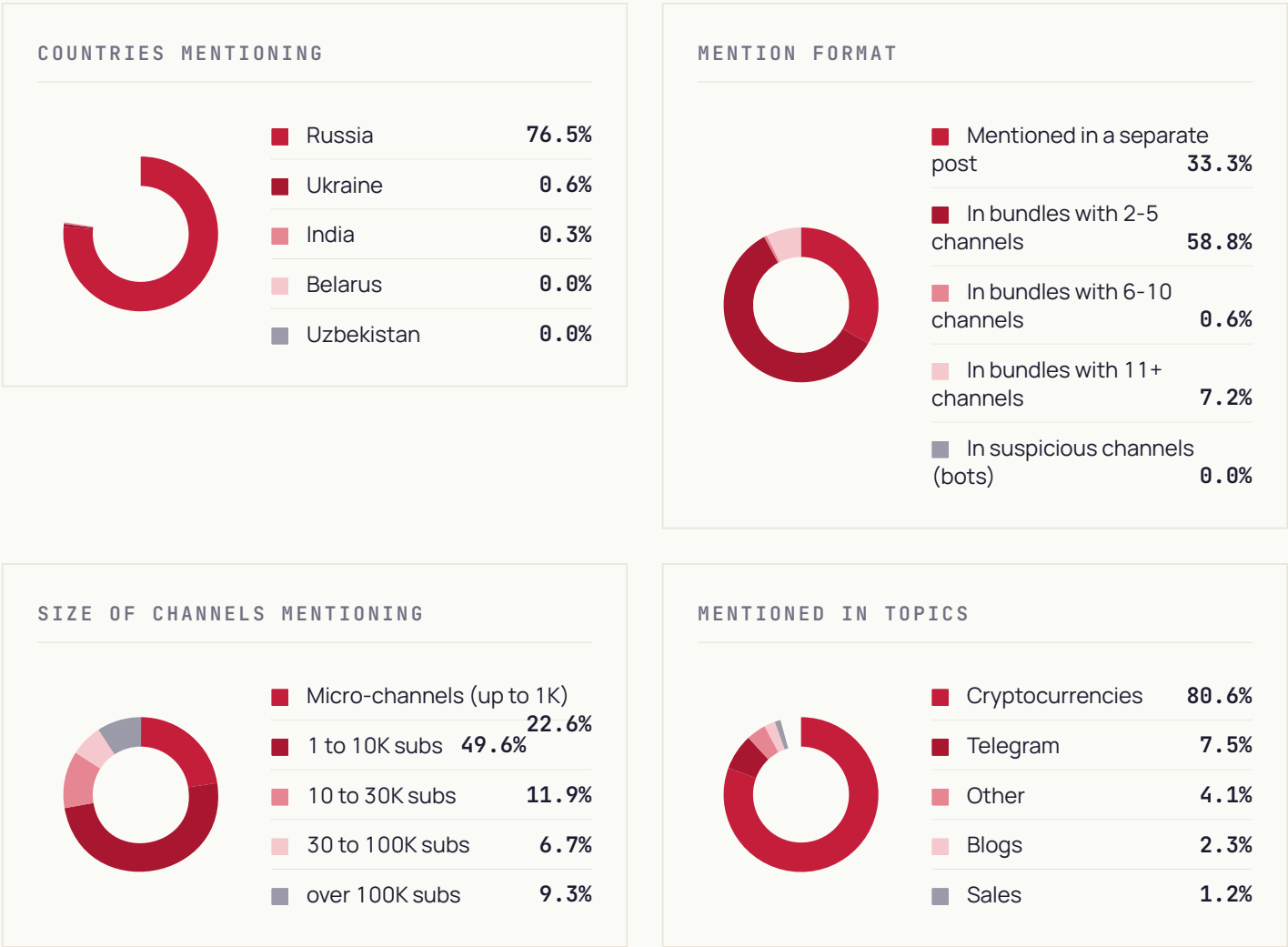
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

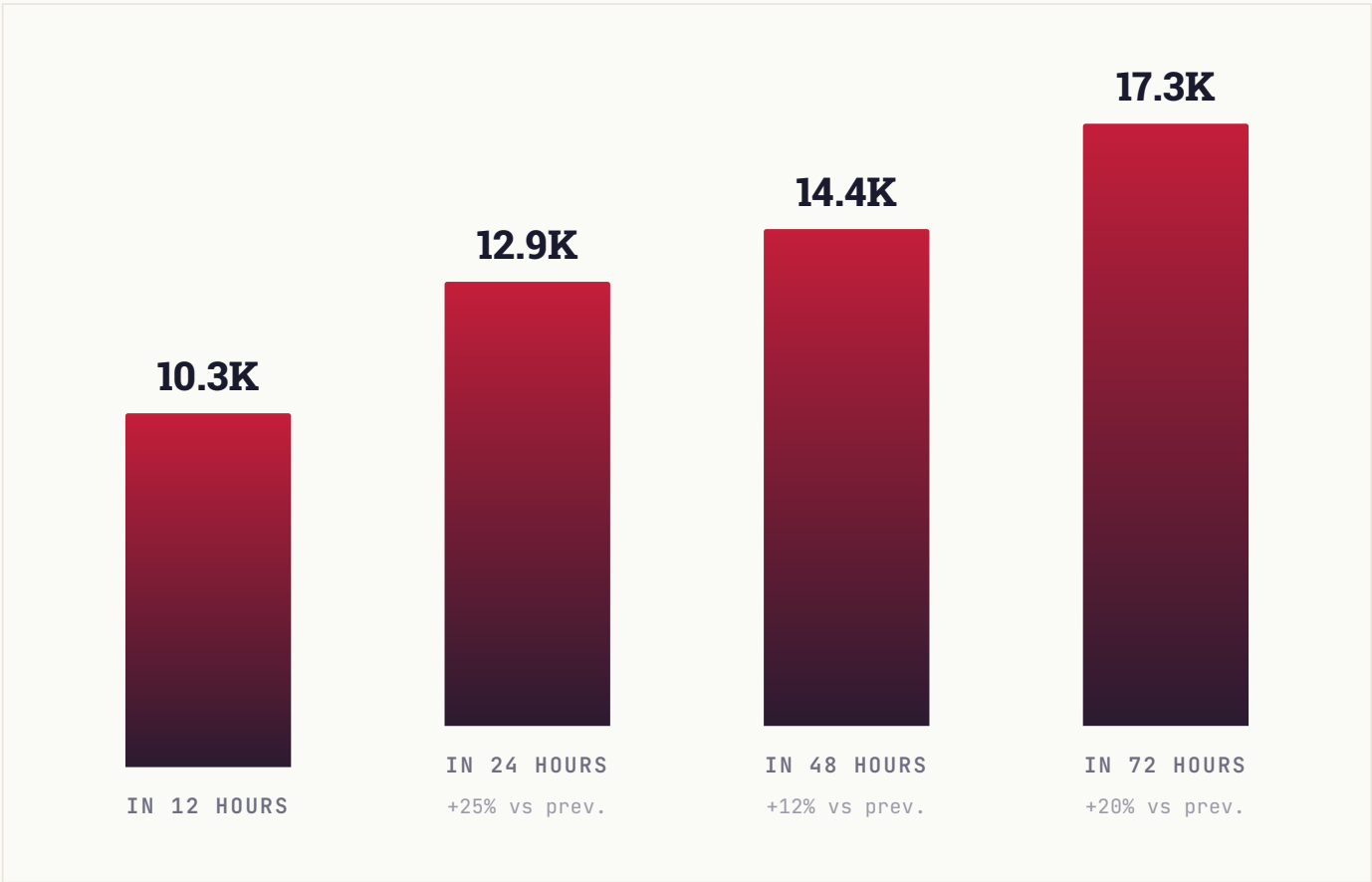
Citation index **29** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time mentions: **124** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	17.2M
MC Major Community	13.4M
CE Catapult Extreme	10.2M
NC Notcoin Community	9.7M
RO Roxman	9.3M
DC DOGS Community	8M
GO Gram of TON	7.5M
FH FX Holding Official	7.3M
YE Yescoin	6.7M
TF Time Farm News	6.2M
SW Gifts from Pilot YOU	224.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (17.2M), top-100 median: 2.5M. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **153**, they brought **20 457** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	40	13	3 930
November 2025	110	45	16 527
October 2025	3	2	0
September 2025	0	0	0
August 2025	0	0	0
July 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
153	6	20 457

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Saturday

Audience most active on this day at 12:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
