

PUBLIC REPORT BY PROMTPRESS

Channel audit

Pierre Carbonara



@piercarbonara

Recipes, life hacks and tips from an Italian chef and restaurateur 🇮🇹

🍷 For partnerships @Jenny_Burmistrova Privacy policy: <https://clck.ru/3PQWyj> Offer agreement:...

SUBS

35 704

+3331 per month

ERR (% SEE POSTS)

44.0%

per day 14.5%

REACH/POST

15.1K

ad reach 5.2K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 35 704 —	 SUBSCRIBER REACH 42.19% avg % subs see post	 VIEWS/POST 15.1K median 16.5K · 28 days	 POSTS/WEEK 1.7 over period
 7D TREND — no data for period	 REACTIONS/POST 307.3 only 2,151 reactions, 1,269 reposts, 186 comments	 POST LENGTH 1 000 chars median 1K · 28 days	 POSTS ANALYZED 7 28 days
 AD REACH 5.2K 24h avg	 CHURN / MONTH +3331 last month	 CITATION RATE 3 citation index · 14 channels mentioned all time	 CHANNEL AGE 11 months 19 days created 21.07.2025

AI EDITOR SUMMARY

Channel «Pierre Carbonara» — 35 704 subs. Each post on avg gets 15.1K people (42% from subs), this is wide reach for a channel of this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 28 days.
- 02 Dominant format – Video (6/7 posts).
- 03 Avg post length – 1000 chars (median 1,000).
- 04 Audience peak activity – Friday, 22:00 MSK.
- 05 Top posts get 2x more views than the weakest (19.7K avg for top vs 10K for worst) – among 7 posts over 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1

12.06 · 19:14

VIDEO

Light eggplant appetizer. Eggplant is my favorite vegetable. If I see eggplant on the menu, I always order any dish with it, no matter if...

VIEWS	REACTIONS
21 714	413
REPOSTS	ER
322	60.8%

Nº2

18.06 · 18:53

TEXT

I rarely write text posts like this. Usually I just show a new pasta, recipe, or food adventure rather than...

VIEWS	REACTIONS
18 750	437
REPOSTS	ER
8	52.5%

Nº3

10.06 · 19:46

VIDEO

(captionless post – video)

VIEWS	REACTIONS
18 564	215
REPOSTS	ER
9	52.0%

Nº4 24.06 · 15:28 VIDEO Popular crispy eggplant salad As you already know, I love eggplants in any form. Honestly, I resisted for a long time...	VIEWS 16 461 REPOSTS 329	REACTIONS 311 ER 46.1%
Nº5 29.06 · 13:09 VIDEO The simplest yet most 'intelligent' sauce – vinaigrette. One thing surprises many after a trip to Italy. When...	VIEWS 12 588 REPOSTS 192	REACTIONS 259 ER 35.3%

|

WORST 3

↓ 29.06 · 13:09 VIDEO The simplest yet most 'intelligent' sauce – vinaigrette. One thing surprises many after a trip to Italy. When...	VIEWS 12 588 REPOSTS 192	REACTIONS 259 ER 35.3%
↓ 01.07 · 12:09 VIDEO The most talked-about ice cream recipe on the internet Let's start with a disclaimer: all recipes we cook are for home and...	VIEWS 12 141 REPOSTS 230	REACTIONS 324 ER 34.0%
↓ 09.07 · 07:10 VIDEO Potato casserole with ham and cheese My craving for all kinds of casseroles is huge. Starting with lasagna, baked pasta and ending with...	VIEWS 5 218 REPOSTS 179	REACTIONS 192 ER 14.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

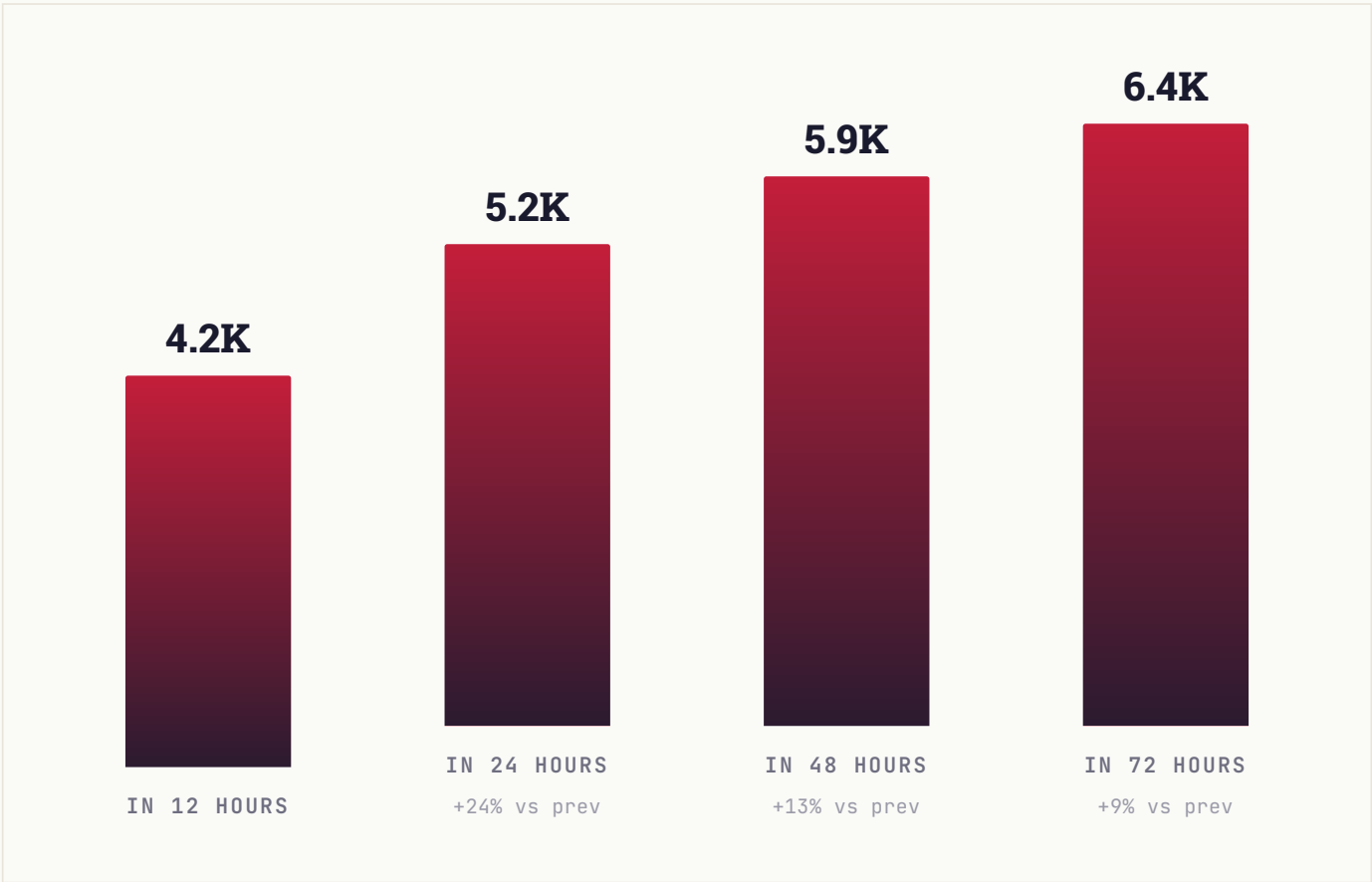
Yearly subscriber growth chart. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
CR Cooking Recipes Salads 🧑🍳	995.6K
FR Pyaterochka	776.5K
🍰M 🍰 Mom's Recipes 😊	680.8K
A Air Fryer Recipes	593.3K
PR Simple Recipes	586.9K
CR Recipe book	559K
CN Kitchen inside out	532.5K
VI Tasty & Cheap 🍪	487.7K
CI CHIZHIK	485.1K
RN Everyday Recipes	461.5K
PC Pierre Carbonara YOU	35.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 94 in niche — early growth stage. Niche leader — Cooking Recipes Salads 🧑🍳 (995.6K), top-94 median: 205K. First goal — enter top-94 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we log posts in other channels that mention yours. Over the last **6 months** such mentions were **6**, they brought **15 987** new subs.

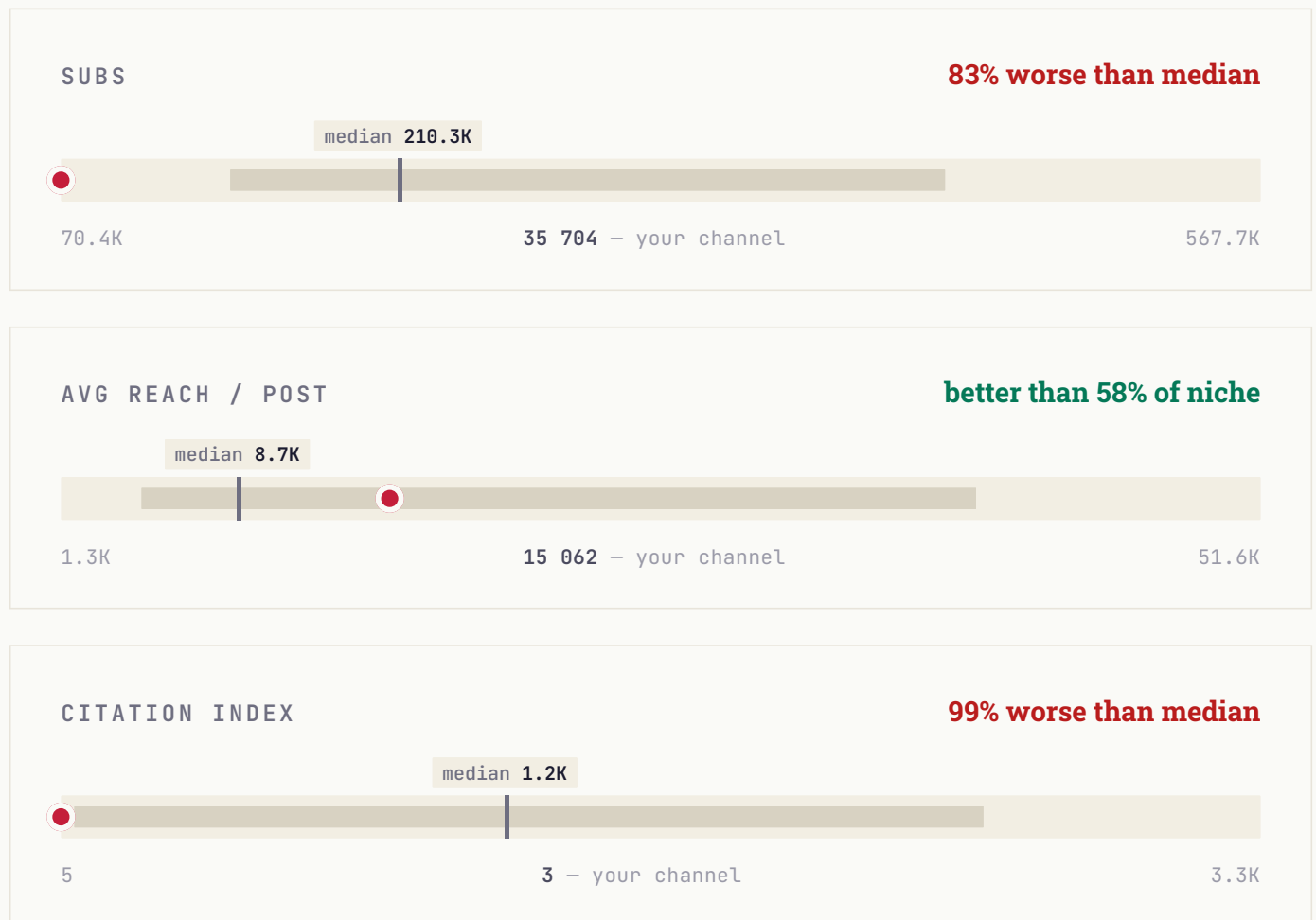
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	1 647
Dec 2025	2	2	4 202
Nov 2025	0	0	7 315
Oct 2025	2	2	2 823
September 2025	2	2	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
6	6	15 987

SECTION 07 • NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Food & cooking» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

01**Increase posting frequency**

Currently 1.7 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER +5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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