

PUBLIC REPORT BY PROMTPRESS

Channel audit

piaceim • presets & blogging



@piaceimpresets

Piaceim [piaceйм] — project to develop style sense and train content curation ❤️ → Ads: https://t.me/piaceimpresets_ad
Contact: @nnmcr (ads only /...

SUBSCRIBERS

126 426

+1003 per month

ERR (% SEE POSTS)

8.0%

last day 4.4%

REACH/POST

9.5K

ad reach 5.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 126 426 —	 SUBSCRIBER REACH 7.52% avg % subs see post	 VIEWS/POST 9.5K median 10.5K · 28 days	 POSTS/WEEK 8.0 for the period
 7D TREND -7.6% vs previous week	 REACTIONS/POST 103.1 total 3,401 reactions, 2,271 reposts, 4 comments	 POST LENGTH 494 chars median 448 · 28 days	 POSTS ANALYZED 33 28 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH +1003 last month	 CITATION RATE 13 citation index · 81 channels mentioned all time	 CHANNEL AGE 5 years 5 months created 04.02.2021

AI EDITOR SUMMARY

Channel «piaceim • presets & blogging» — 126 426 subs. Avg views per post 9.5K people (8% from subs), reach low — expand audience. Posts 8 posts per week (~1/day) — steady. Week Jul 6–12 reach down -7.6% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **33** posts over 28 days.
- 02 Dominant format – **Photo** (22/33 posts).
- 03 Avg post length – **494** chars (median 448).
- 04 Peak audience activity – **Monday**, 12:00 MSK.
- 05 Top posts get **2x** more views than the weakest (11.6K avg for top vs 7.6K for worst) – among 33 posts in 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 09:43 PHOTO Seen the new font in stories? Honestly, we didn't like it much. But the tricks you can do with it – very...	VIEWS 12 064 REPOSTS 167	REACTIONS 147 ER 9.5%
Nº2 27.06 · 08:45 PHOTO We always listen to such recommendations ❤️ Recently we shared a post where a foreign influencer talked about...	VIEWS 11 529 REPOSTS 87	REACTIONS 164 ER 9.1%
Nº3 30.06 · 17:54 PHOTO Sunny photos are clear, but what about rainy ones? We've prepared a light preset to turn a summer shot in bad weather into...	VIEWS 11 283 REPOSTS 151	REACTIONS 153 ER 8.9%

Nº4 19.06 • 12:16 VIDEO This post must be seen by every Mac owner 🍷 The author gathered several useful MacBook tips that help in content creation...	VIEWS 11 260 REPOSTS 146 REACTIONS 58 ER 8.9%
Nº5 18.06 • 18:48 VIDEO How to make it stylish without overthinking? This post is the epitome of 'simple but tasteful'. Simple because...	VIEWS 11 227 REPOSTS 80 REACTIONS 85 ER 8.9%

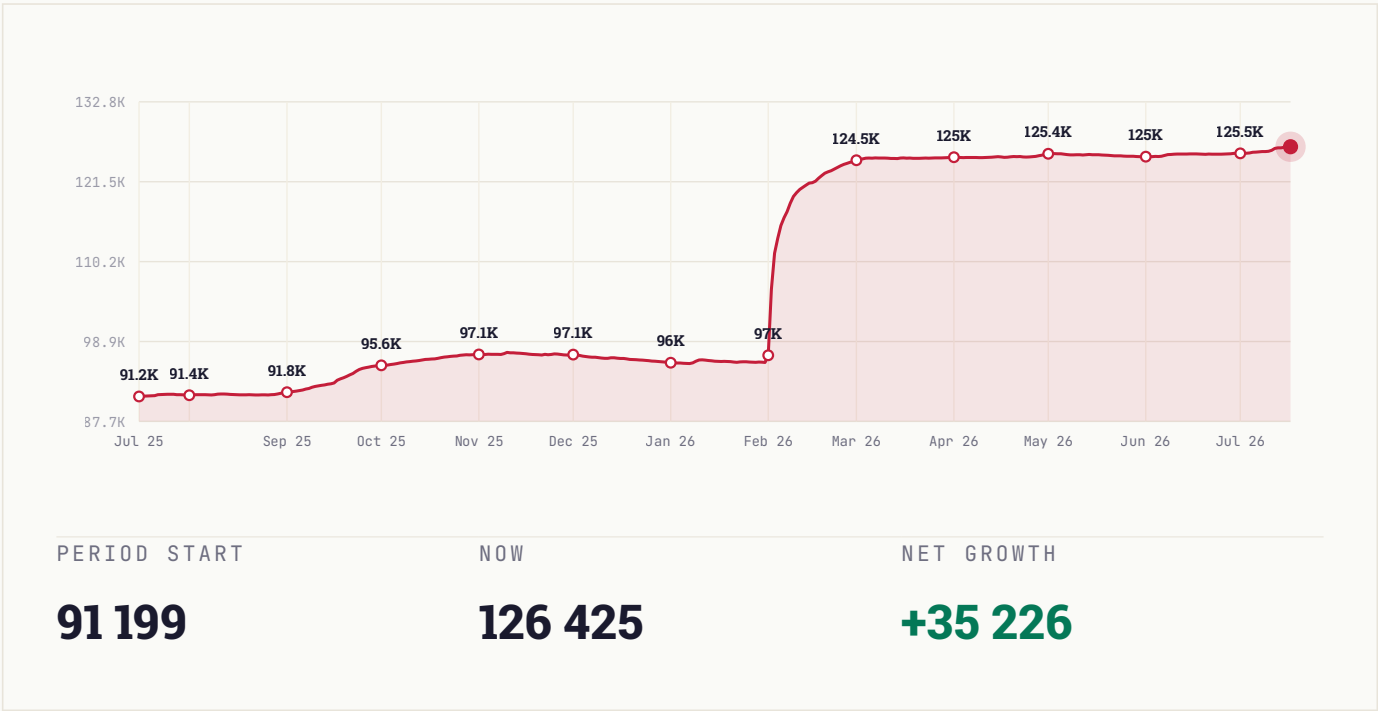
WORST 3

↓ 13.07 • 17:46 PHOTO Love it 💋 We love this section because it's a lifesaver 🍷 Posing ideas. This time - super summer and...	VIEWS 8 077 REPOSTS 71 REACTIONS 107 ER 6.4%
↓ 13.07 • 10:01 TEXT Looking for 10 people to build chatbots from templates like puzzles. Salary: from 5-9000₽ per evening. Hours: 3-4 hours a day. Experience: not needed. How...	VIEWS 8 042 REPOSTS 8 REACTIONS 27 ER 6.4%
↓ 14.07 • 08:45 TEXT Looking for 10 people to build chatbots from templates like puzzles. Salary: from 5-9000₽ per evening. Hours: 3-4 hours a day. Experience: not...	VIEWS 6 596 REPOSTS 11 REACTIONS 5 ER 5.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

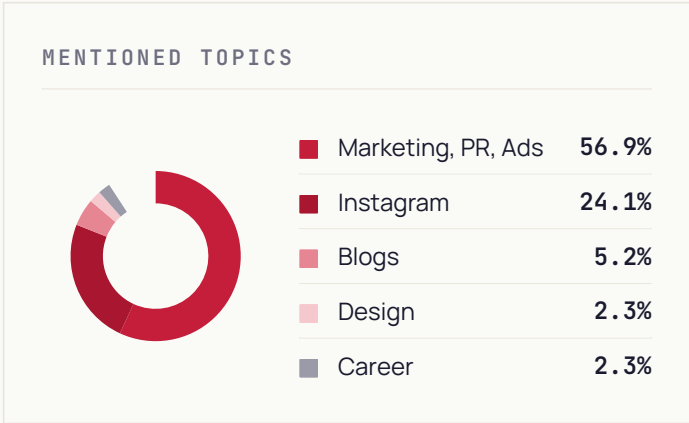
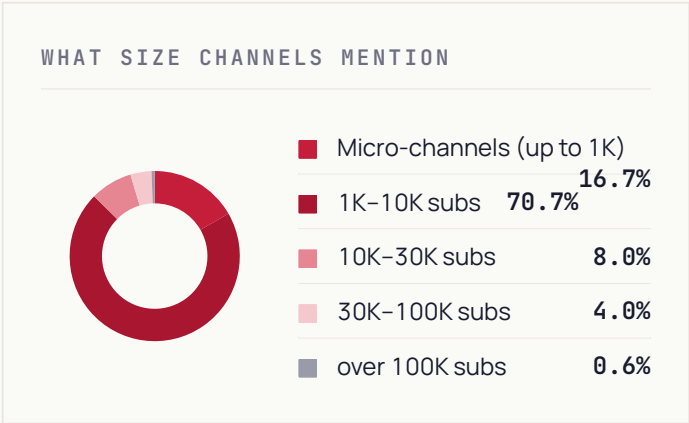
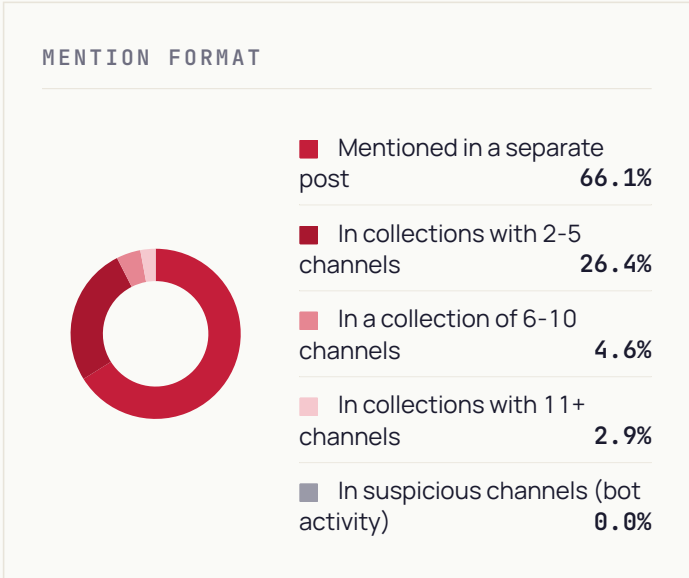
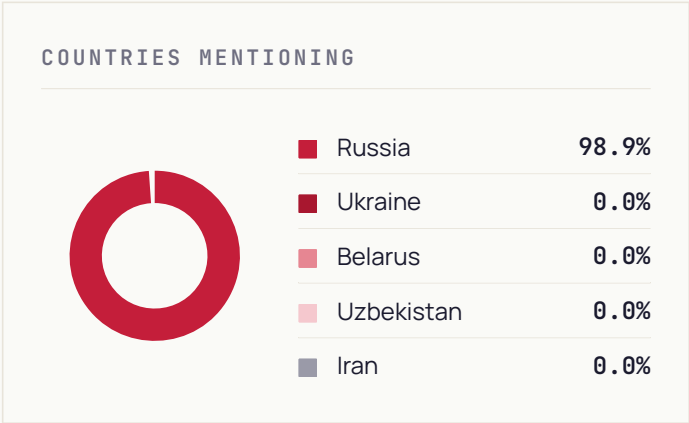
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

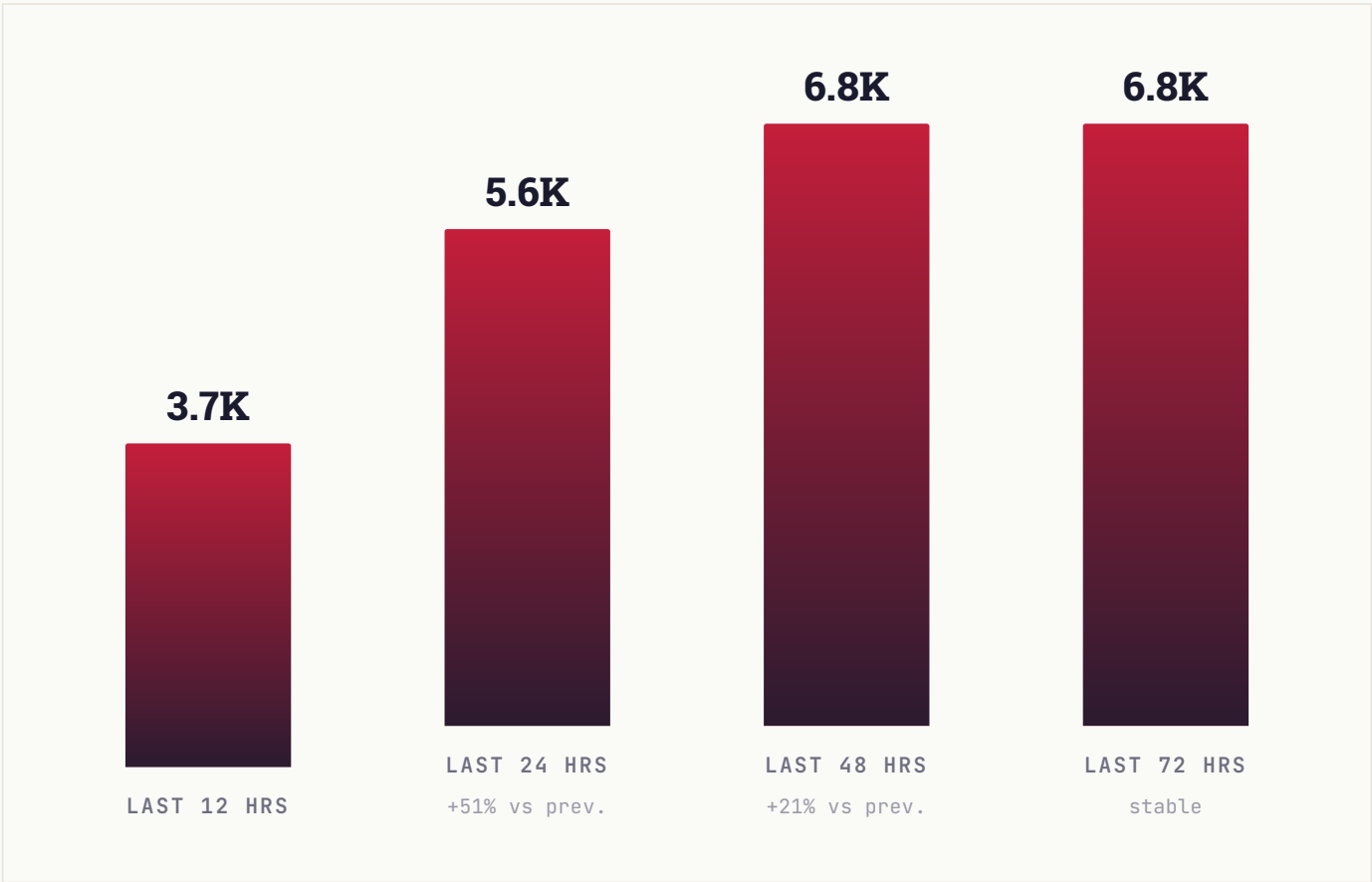
Citation index **13** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **81** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VIDEO FOR STORIES	136.7K
Cap Cut Templates Kap Kut	130.6K
piaceim · presets & blogging	126.4K
NESA PIRUZIFARD انسا پیروزی فرد	123.7K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113K
PNG STICKERS FOR STORIES	110.6K
پیج فروشی اینستاگرام خرید و فروش پیج	101.2K

COMPARATIVE SUMMARY

Channel in niche top 10 (#6 of 99). Strong position. Niche leader — استوری اینستاگرام (437.9K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **51**, they brought **7 399** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	5	1	686
December 2025	14	5	186
Nov 2025	7	4	561
Oct 2025	6	3	1 607
Sep 2025	11	5	3 794
August 2025	8	1	565

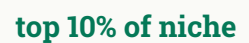
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
51	6	7 399

Where the channel stands in its league

Black vertical – median. Red dot – your channel.



Channel in top 6% Instagram Russia

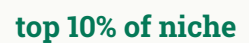


median 33.1K

9.8K

126 426 – your channel

132.8K



median 3.1K

83

9 512 – your channel

11.5K



median 42

0

13 – your channel

277

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

On this day at 12:00 MSK the audience is most active.

EFFECT

**Best window
for an
important post**

02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
