

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Adobe Photoshop | Graphic Design | Photoshop



@photoshopforyou

Chat @GraphicDesignChat Feedback: @PShelpbot Ads: @advband
<https://clck.ru/3FiyYm>

SUBSCRIBERS

65 481

ERR (% SEE POSTS)

8.0%

REACH/POST

5K

-393 per month

per day 6.1%

ad reach 4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 65 481 —	 SUBSCRIBER REACH 7.64% avg % of subs see post	 VIEWS/POST 5K median 5.1K · 28 days	 POSTS/WEEK 10.2 over period
 7D TREND -1.5% vs previous week	 REACTIONS/POST 4.4 total 185 reactions, 654 reposts, 25 comments	 POST LENGTH 232 chars median 88 · 28 days	 POSTS ANALYZED 42 28 days
 AD REACH 4K 24h avg	 CHURN / MONTH -393 last month	 CITATION RATE 139 citation index · 497 channels mentioned all time	 CHANNEL AGE 9 years 3 months created 16.03.2017

AI EDITOR SUMMARY

Channel «Adobe Photoshop | Graphic Design | Photoshop» — 65 481 subs. Each post gets avg 5K people (8% from subs), reach is low — consider expanding audience. Publishes 10 posts per week (~1/day) — regular schedule. Week of Jun 29 – Jul 5 reach stable (-1.5% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **42** posts over 28 days.
- 02 Dominant format – **Photo** (22/42 posts).
- 03 Avg post length – **232** chars (median 88).
- 04 Peak audience activity – **Monday**, 17:00 MSK.
- 05 Top posts bring in **1x more** more views than the weakest (5.6K avg for top vs 4.7K for worst) – among 42 posts in 28 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 14:11 PHOTO #Texture #Download Tree bark Format: jpg; File size: 1.66 MB; License: Free for personal and commercial use. 👉 Download file	VIEWS	REACTIONS
	5 709	2
	REPOSTS	ER
	7	8.7%
Nº2 14.06 · 14:22 PHOTO #Palette Color palettes by yel.creative	VIEWS	REACTIONS
	5 535	9
	REPOSTS	ER
	25	8.5%
Nº3 30.06 · 09:48 PHOTO #PSD #Text #Download Powder pencil text effect This effect creates letter shapes from dense dot clouds, with grain...	VIEWS	REACTIONS
	5 470	3
	REPOSTS	ER
	13	8.4%

Nº4 17.06 • 14:15 **PHOTO**

#Inspiration The Wizard of OZ See full project here.

VIEWS

5 452

REACTIONS

6

REPOSTS

5

ER

8.3%

Nº5 24.06 • 14:29 **PHOTO**

#Palette Green color palettes

VIEWS

5 443

REACTIONS

9

REPOSTS

19

ER

8.3%

WORST 3

↓ 08.07 • 14:52 **VIDEO**

#tutorials Popular pixel stretch trend in Photoshop By pixifect

VIEWS

4 816

REACTIONS

10

REPOSTS

27

ER

7.4%

↓ 09.07 • 14:27 **PHOTO**

#Palette Colors that go with beige 1. Rich dark burgundy – 3C0010 | 800000 | D1A170 2. Pastel green – C4E1A4 | ECECD5 |...

VIEWS

4 790

REACTIONS

4

REPOSTS

14

ER

7.3%

↓ 10.07 • 14:52 **PHOTO**

#PSD | #Download Pet banner template Format: psd, jpg; File size: 17.5 MB; Upload type: ZIP; License...

VIEWS

4 448

REACTIONS

1

REPOSTS

5

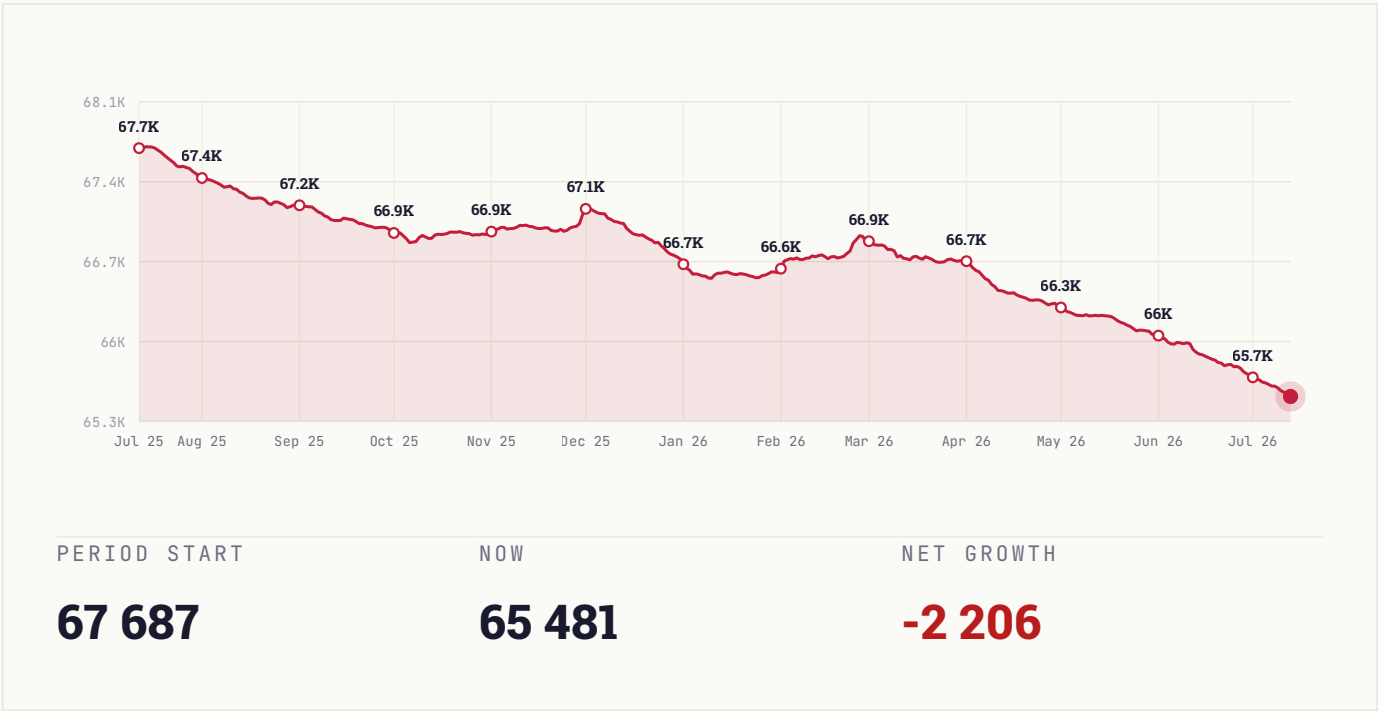
ER

6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained subs and which lost them.

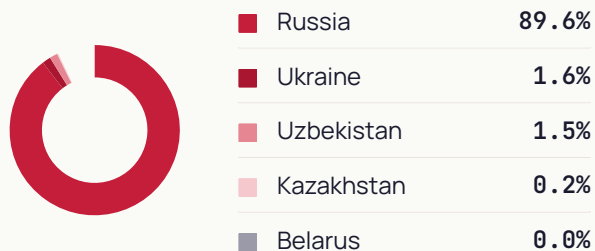


SECTION 04 • MENTIONS

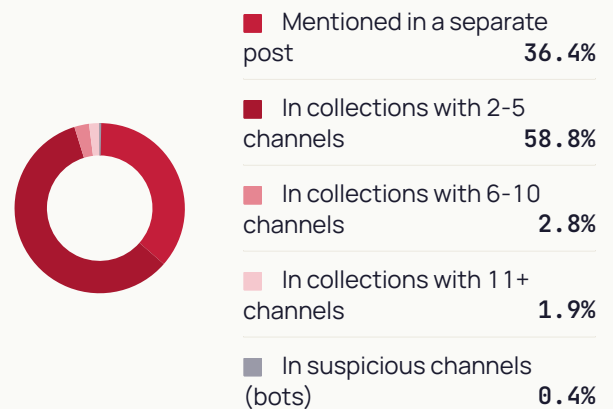
Who mentions the channel & how

Citation index **139** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from a channel with 1K. All time the channel was mentioned **497** different channels.

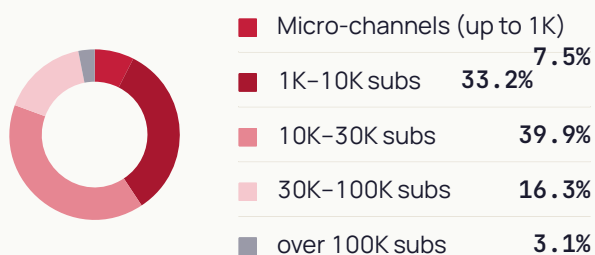
COUNTRIES MENTIONING



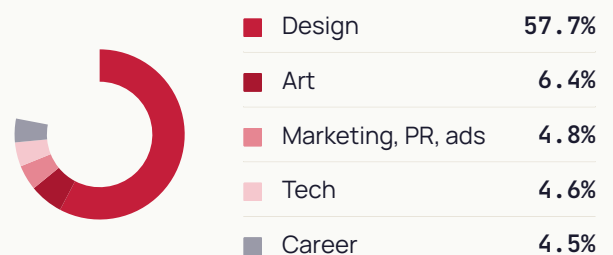
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



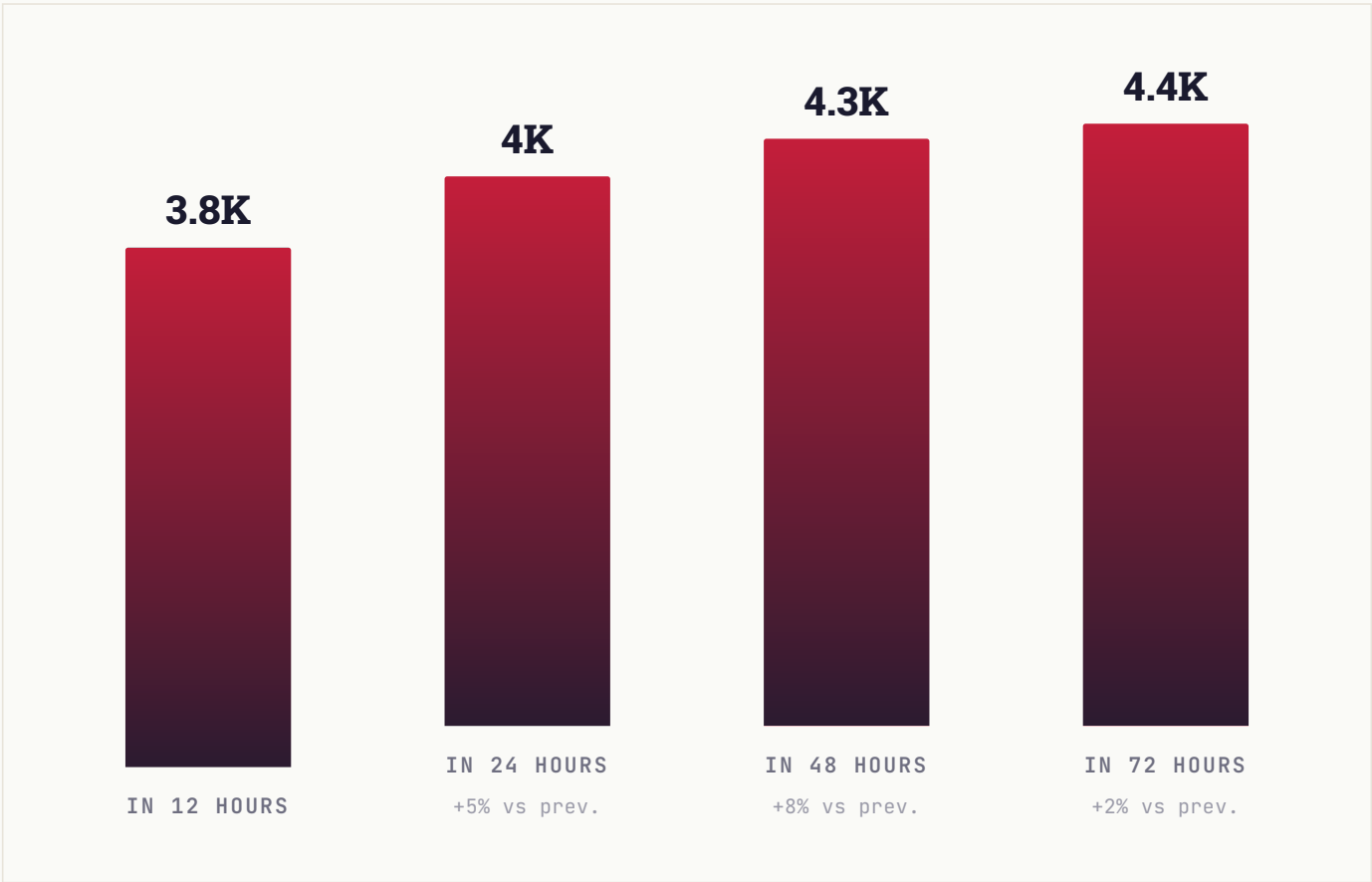
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
SK Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
AP Adobe Photoshop Graphic Design Photoshop YOU	65.5K

COMPARATIVE CONCLUSION

Channel in top half of niche (#30 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track mentions in other channels. Over the last **6 months** such mentions were **118**, they brought **690** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	12	9	118	
December 2025	16	11	61	
Nov 2025	27	21	274	
Oct 2025	23	20	147	
September 2025	17	14	28	
August 2025	23	17	62	
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS	
118	6		690	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

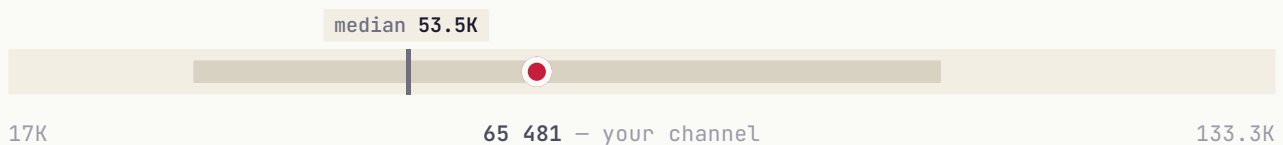
#30 /100

POSITION IN NICHE

Channel in top half of ranking

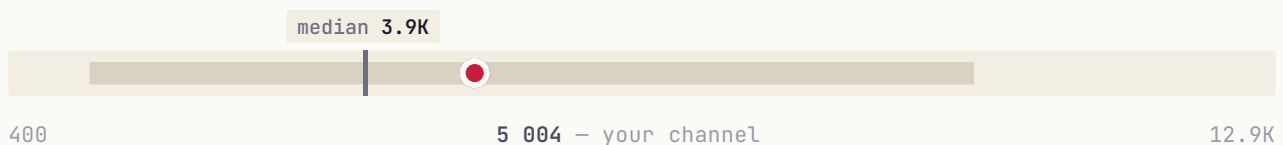
SUBSCRIBERS

better than 59% of niche



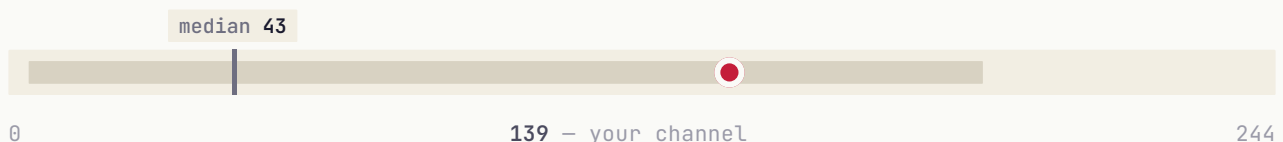
AVG REACH / POST

better than 57% of niche



CITATION INDEX

better than 76% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Monday

Audience most active on this day at 17:00 MSK.

EFFECT

**Best time for
an important
post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with nearby channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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