

PROMTPRESS PUBLIC REPORT

Channel audit

Photoshop | Photography | Design



@photoshop_hack

I'll teach you to work efficiently in Photoshop. Collaboration:
@zubar89 Channel included in the RKN list: <https://rkn.link/sAo>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
59 802	3.0%	1.6K
+19 per month 21.07.2026	per day 1.3% HTTPS://PROMTPRESS.COM/AUDIT/PHOTOSHOP_HACK	ad reach 774/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 59 802 —	 SUBS REACH 2.76% avg % of subs see post	 VIEWS/POST 1.6K median 1.8K · 29 days	 POSTS/WEEK 7.5 over period
 7D TREND -8.3% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 280 chars. median 271 · 29 days	 POSTS ANALYZED 31 29 days
 AD REACH 774 24h average	 CHURN / MONTH +19 last month	 QUOTE RATE 109 citation index · 1,346 channels mentioned ever	 CHANNEL AGE 6 years 9 months created 17.10.2019

AI EDITOR SUMMARY

Channel «Photoshop | Photography | Design» — 59 802 subs. Each post averages 1.6K people (3% from subs), reach is low — should expand audience. Publishes 8 posts per week (~1/day) — regular schedule. For week Jul 6–12, reach dropped by -8.3% by week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **31** posts over 29 days.
- 02 Dominant format — **Text** (30/31 posts).
- 03 Avg post length — **280** chars (median 271).
- 04 Peak audience activity — **Monday**, 08:00 MSK.
- 05 Top posts get **2×** more views than the weakest (2.1K avg for top vs 1.3K for worst) — among 31 posts over 29 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 05:55 TEXT Creating a winged piglet In this tutorial we will feel like scientists and cross two animals, take bird wings and put them on...	VIEWS	REACTIONS
	2 116	—
	REPOSTS	ER
	1	3.5%
Nº2 24.06 · 06:22 TEXT How to get perfect skin in Photoshop Skin retouching is one of the most popular photo editor operations, used by...	VIEWS	REACTIONS
	2 057	—
	REPOSTS	ER
	10	3.4%
Nº3 25.06 · 06:23 TEXT Creating a stunning painting effect for a photo Painting a real portrait with paints is extremely difficult, I would say impossible for...	VIEWS	REACTIONS
	2 041	—
	REPOSTS	ER
	1	3.4%

Nº4 23.06 • 05:55 TEXT Creating a «frosty» text This winter turned out to be quite warm. We won't blame the weather, especially since it doesn't care, instead...	VIEWS 2 030 REPOSTS 3 REACTIONS ER 3.4%
Nº5 27.06 • 05:34 TEXT Turning a photo into a comic illustration Comic culture in post-Soviet space is not as popular as in the West, but still...	VIEWS 2 001 REPOSTS 4 REACTIONS ER 3.3%

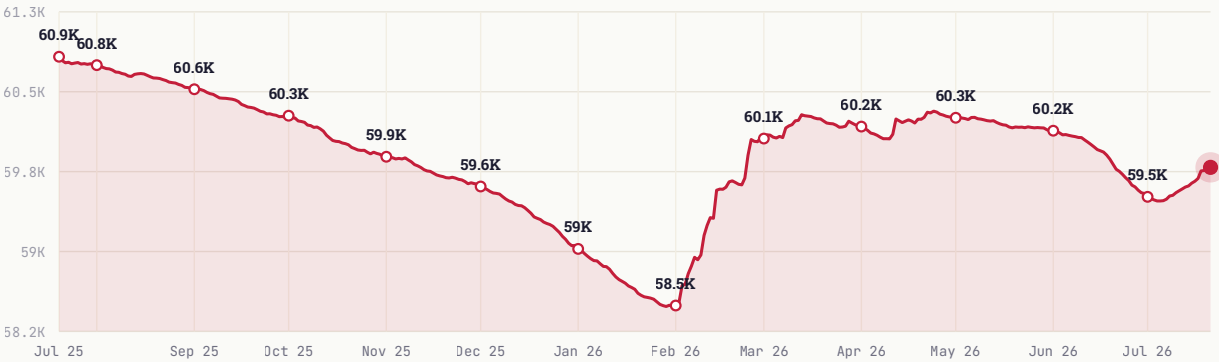
WORST 3

↓ 15.07 • 05:34 TEXT Creating a business card template Despite modern technology, a business card is still a great way to introduce yourself...	VIEWS 1 287 REPOSTS 3 REACTIONS ER 2.2%
↓ 17.07 • 05:55 TEXT Creating a collage with a deer in a dark forest In this tutorial we will create an emotional scene in a dark forest. To do this we will have to...	VIEWS 1 271 REPOSTS 5 REACTIONS ER 2.1%
↓ 18.07 • 05:44 TEXT Tree mask in 3 minutes Few can cut out a tree without issues. Such work takes a lot of time, most people think...	VIEWS 1 200 REPOSTS 9 REACTIONS ER 2.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

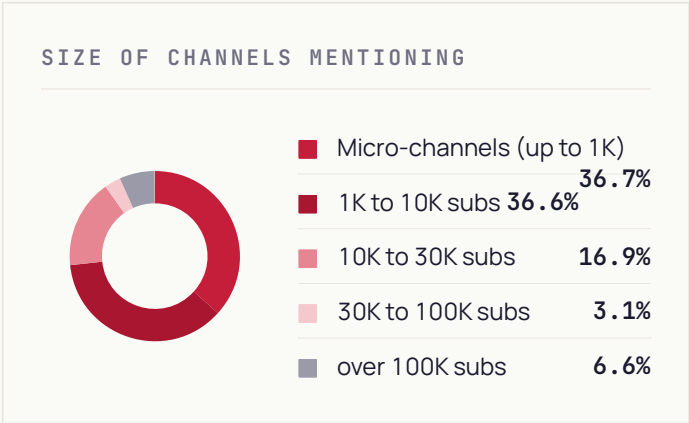
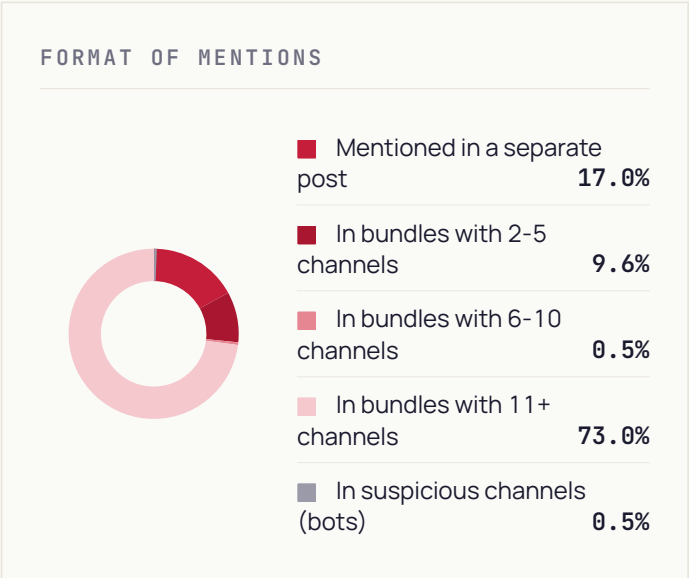
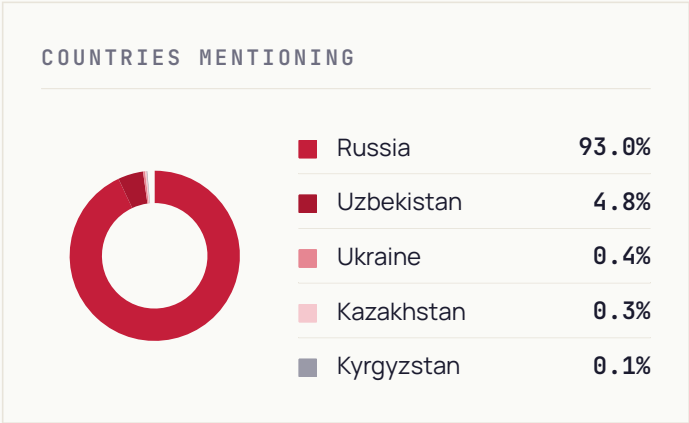


START OF PERIOD	NOW	NET GROWTH
60 863	59 806	-1 057

SECTION 04 · CITATIONS

Who mentions the channel and how

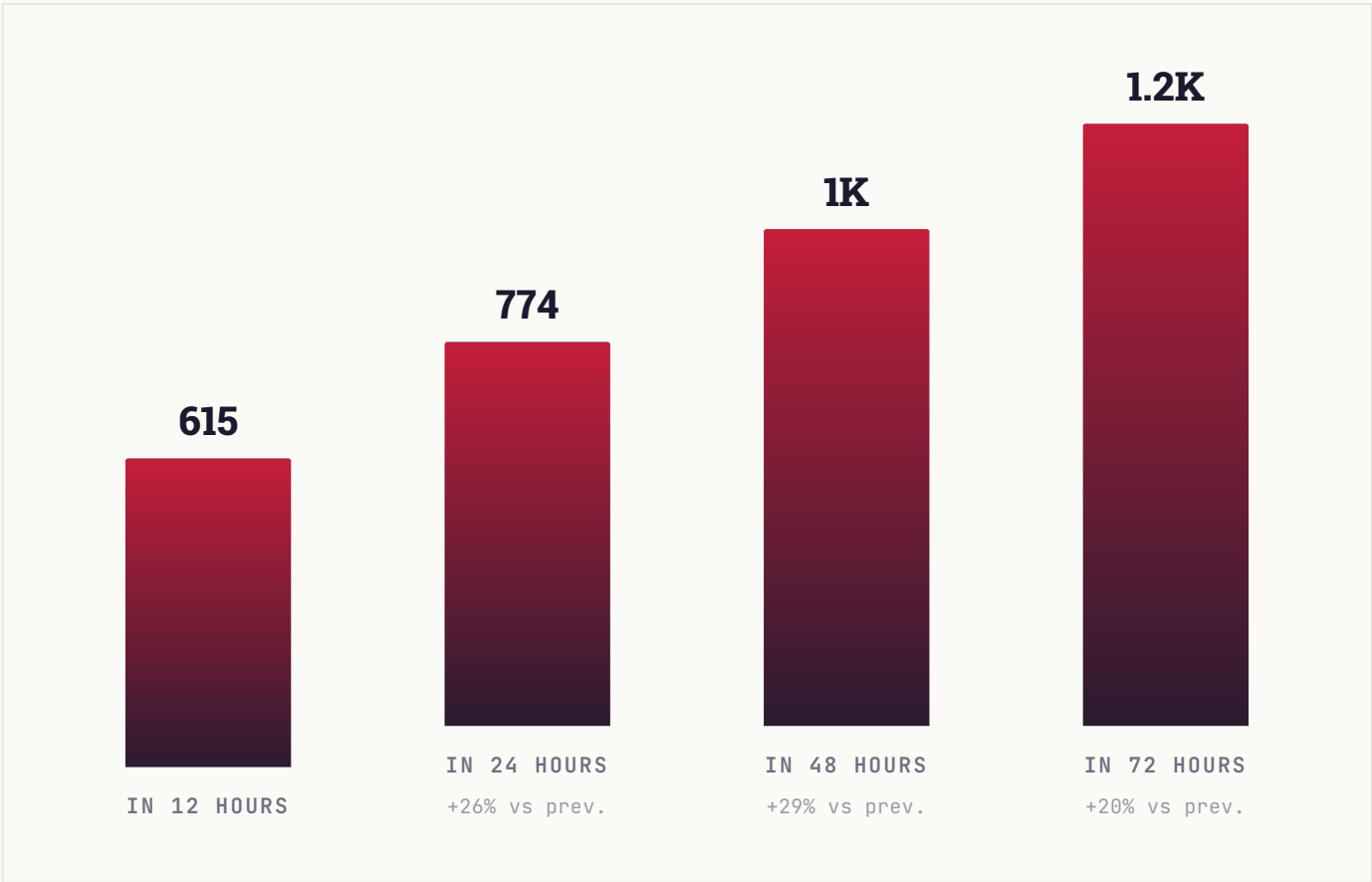
Citation index **109** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 346** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😄🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
PI Photoshop Photography Design YOU	59.8K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#64 of 99). Niche median — 65.4K subs.
First growth KPI — reach median. Leader: 66Lottery

🏆🏆

CRYPTO (387.4K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **119** new subs.

PERIOD	MENTIONS	CHANNELS	NEW SUBS	
Jan 2026	0	0	12	
December 2025	0	0	2	
November 2025	0	0	31	
October 2025	0	0	38	
September 2025	0	0	9	
August 2025	0	0	27	
TOTAL MENTIONS	MONTHS OF DATA		SUBS GAINED	
0	6		119	

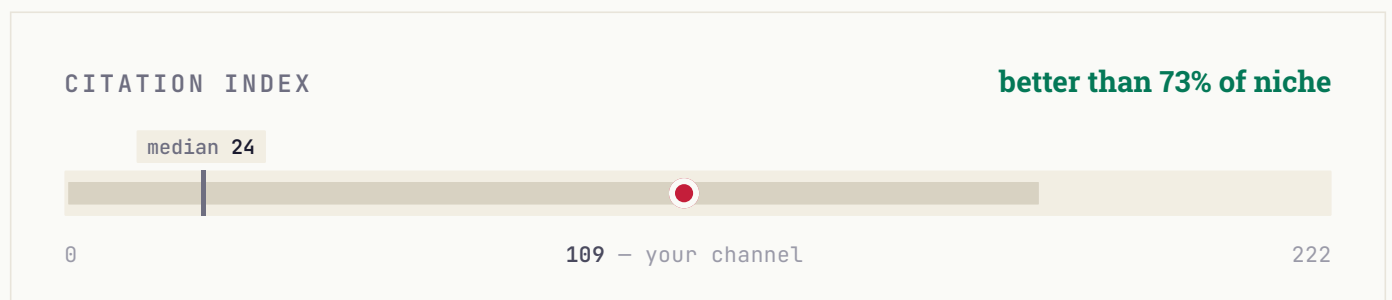
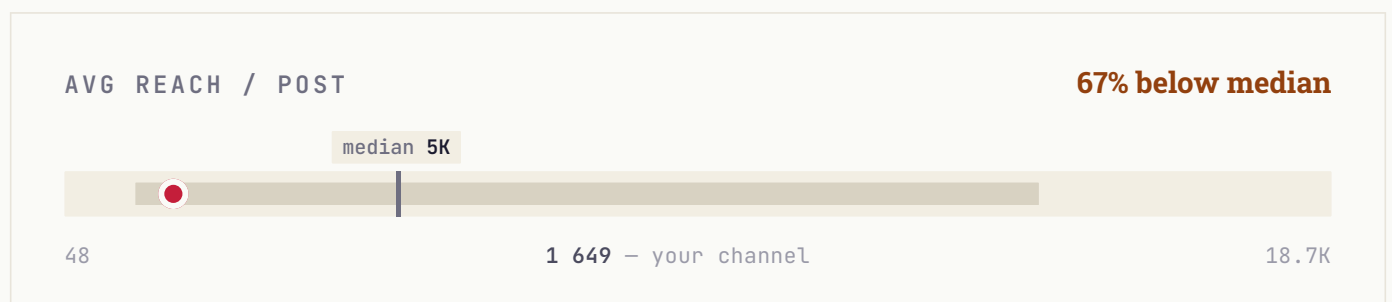
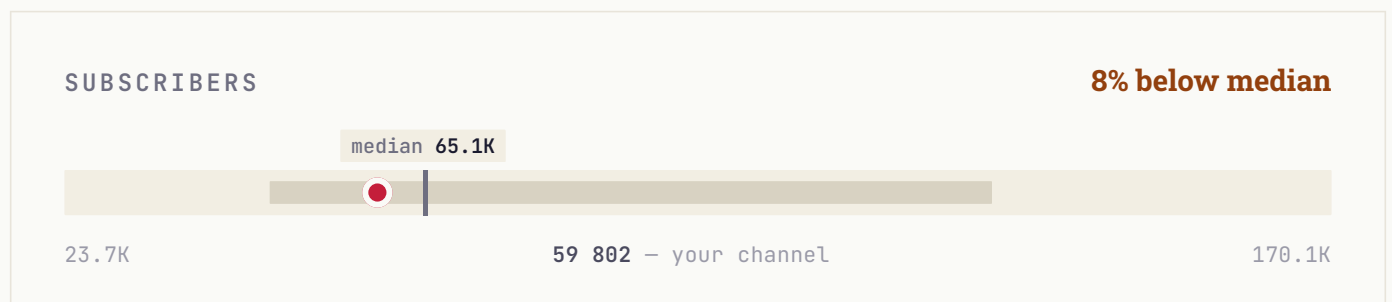
SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday

Audience most active on this day at 08:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram keeps audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 2.76% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.7pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager