

PROMTPRESS PUBLIC REPORT

Channel audit

Photoshop | Design



@photoshop_figma

Applications are accepted automatically. Unofficial community. For all questions: @kesh_keshh Link: <https://t.me/+lUhomsFw0ylwMmVi> Our chat: <https://t.me/+aKkRvOq31d8xNGUy> RKN:...

SUBS

103 549

-1259 per month

ERR (% SEE POSTS)

3.0%

in 24 hours 1.1%

REACH/POST

2.9K

ad reach 1.2K/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBS 103 549 —	 SUB REACH 2.78% avg % of subs see post	 VIEWS/POST 2.9K median 3.1K · 29 days	 POSTS/WEEK 8.4 over period
 7D TREND -8.8% vs previous week	 REACTS/POST 18.2 total 637 reactions, 940 reposts, 11 comments	 POST LENGTH 163 chars median 49 · 29 days	 POSTS ANALYZED 35 29 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -1259 last month	 QUOTE RATE 161 citation index · 546 channels mentioned all time	 CHANNEL AGE 3 years 10 months created Aug 31, 2022

AI EDITOR SUMMARY

Channel «Photoshop | Design» — 103 549 subs. Each post averages 2.9K people (3% of subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — consistent. For week Jul 6–12, reach dropped -8.8% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts over 29 days.
- 02 Dominant format — Photo (23/35 posts).
- 03 Avg post length — 163 chars (median 49).
- 04 Peak audience activity — Saturday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.6K avg for top vs 2K for worst) — among 35 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 06:00 PHOTO Posters by KEVLAR:ESTUDIO™ #вдохновение	VIEWS 3 660 REPOSTS 6	REACTS 12 ER 3.5%
Nº2 01.07 · 06:00 PHOTO Remove background without quality loss! 🌟 Free AI tool for instant image cutout. 🕒 No limits: outputs transparent...	VIEWS 3 621 REPOSTS 100	REACTS 14 ER 3.5%
Nº3 27.06 · 15:00 PHOTO Quick way to change clothes color to black in Photoshop #tutorial	VIEWS 3 582 REPOSTS 28	REACTS 16 ER 3.5%

Nº4 02.07 · 06:00 **PHOTO**
Posters by Prastpann #вдохновение

VIEWS
3 551
 REPOSTS
4
 REACTS
11
 ER
3.4%

Nº5 28.06 · 06:00 **PHOTO**
Big software market announcement: Adobe officially acquires Topaz Labs, leader in AI upscaling and photo/video restoration
 🥰🕒Total...

VIEWS
3 531
 REPOSTS
13
 REACTS
4
 ER
3.4%

WORST 3

↓ 15.07 · 15:16 **PHOTO**
100 visual mistakes in a designer's portfolio who wants to earn over 50k Recently I reviewed 300 portfolios and out of the first 200 responses...

VIEWS
2 109
 REPOSTS
2
 REACTS
1
 ER
2.0%

↓ 17.07 · 06:00 **PHOTO**
Posters by Nopoint atelier #вдохновение Free ChatGPT

VIEWS
1 984
 REPOSTS
3
 REACTS
12
 ER
1.9%

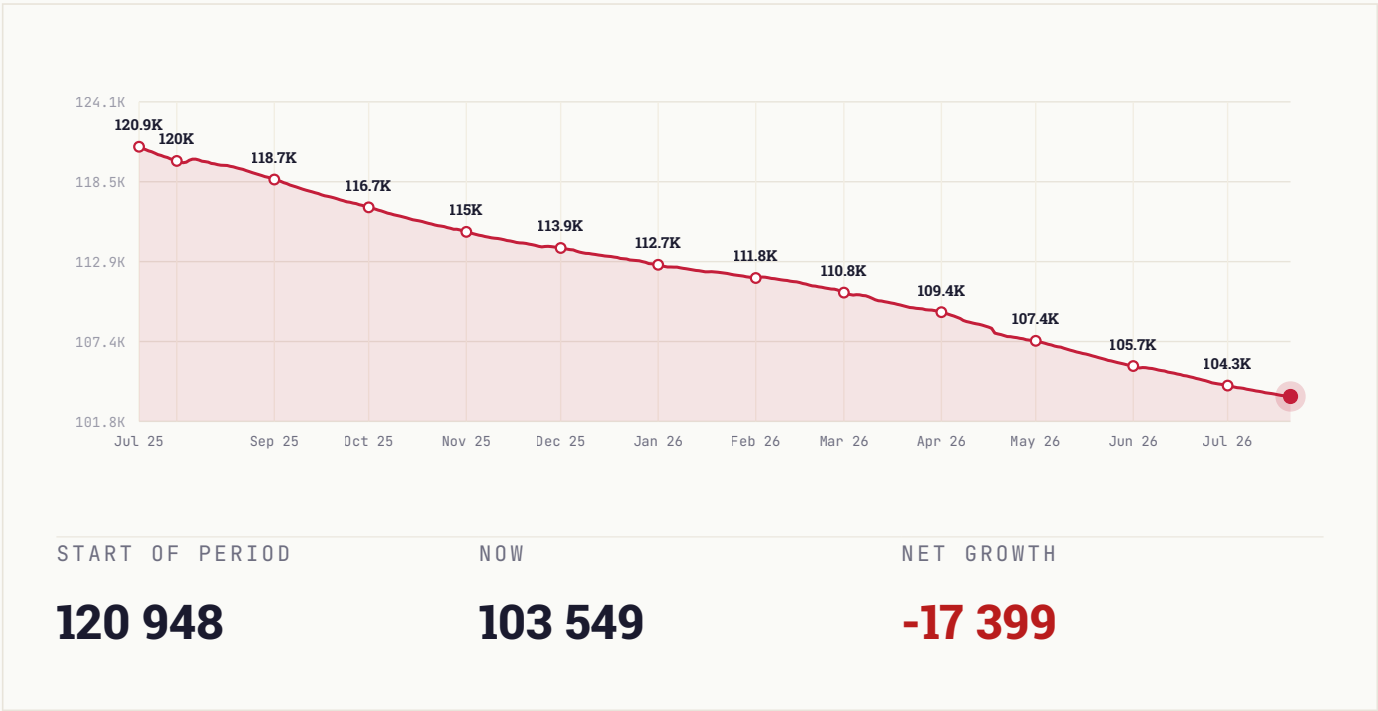
↓ 18.07 · 06:00 **VIDEO**
Inspirational boost 🔥

VIEWS
1 882
 REPOSTS
6
 REACTS
10
 ER
1.8%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

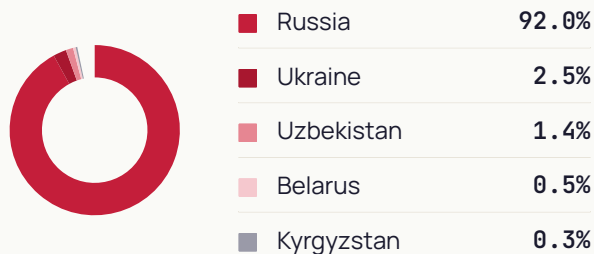


SECTION 04 · MENTIONS

Who and how mentions the channel

Citation index **161** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **546** different channels.

COUNTRIES MENTIONING



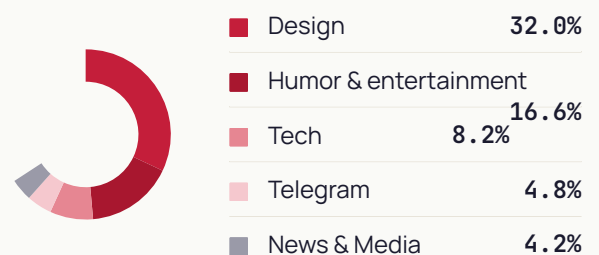
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



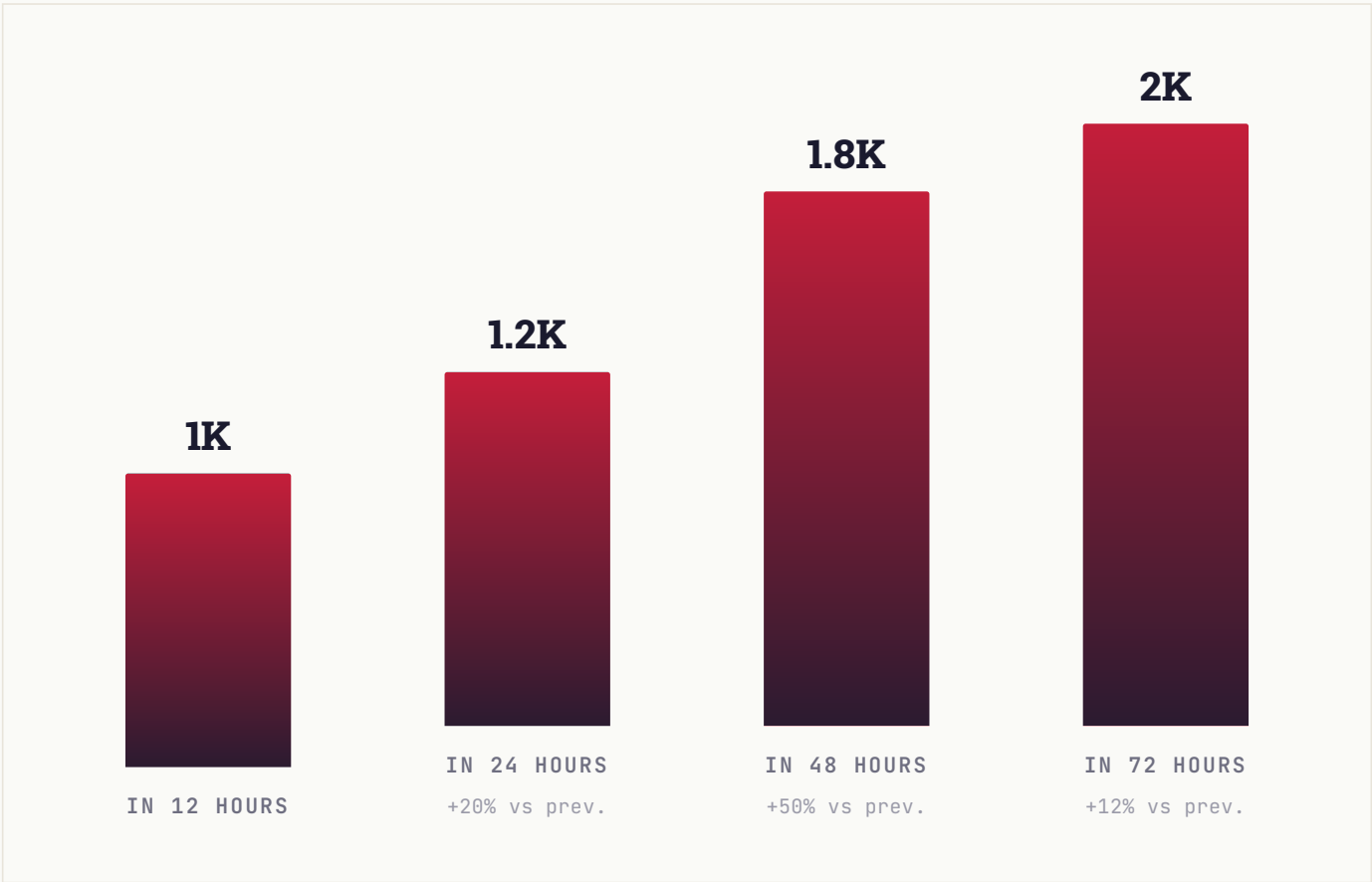
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😄🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
P Photoshop Design YOU	103.5K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#17 of 99). Leader — 66Lottery

🏆🏆

CRYPTO (387.4K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions occurred **12**, they brought **304** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	17
December 2025	0	0	0
Nov 2025	4	4	38
Oct 2025	0	0	0
Sep 2025	0	0	0
August 2025	8	8	249

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
12	6	304

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**Design**» (Russia) and saw how the channel looks against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#17

/100

RANK IN NICHE

Channel in top 17% — strong position

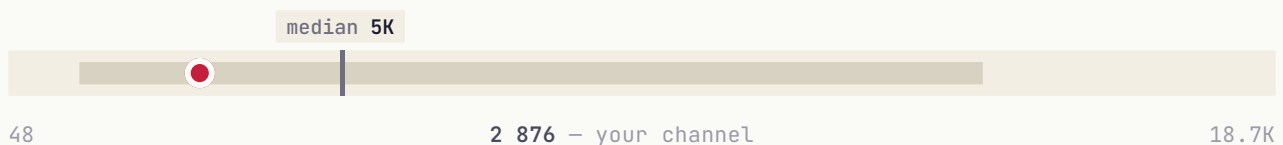
SUBS

better than 73% of niche



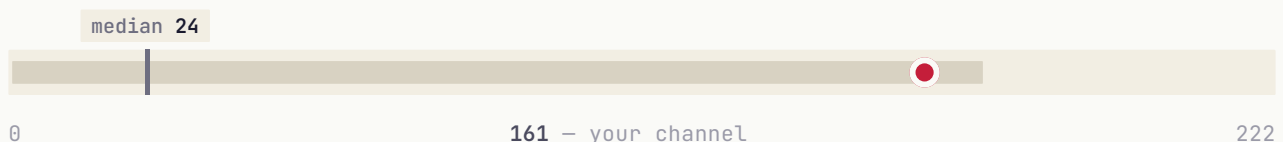
AVG REACH / POST

42% below median



CITATION INDEX

better than 87% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01

Top post of the week — on Saturday

On this day at 18:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 2.78% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.7pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager