

PROMTPRESS PUBLIC REPORT

Channel audit

What is Photoshop?



@photosed

Channel registered with RKN: <https://clck.ru/3F9v9Q> For ads
@fedostoevsky / @phhadmin Chat: <https://t.me/joinchat/AAAAAFb7dddOUxOAajzV3Q> Admin blog: @kozlowd

SUBS

108 119

-508 per month

ERR (% SEE POSTS)

4.0%

in 24 hrs **2.3%**

REACH/POST

3.7K

ad reach **2.5K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 108 119 —	 SUB REACH 3.42% avg % subs see post	 VIEWS/POST 3.7K median 3.8K · 29 days	 POSTS/WEEK 24.4 over period
 7D TREND -12.3% vs previous week	 REACTIONS/POST 23.8 total 2,473 reactions, 3,646 reposts, 91 comments	 POST LENGTH 157 chars median 130 · 29 days	 POSTS ANALYZED 104 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -508 last month	 QUOTE RATE 54 citation index · 248 channels mentioned all time	 CHANNEL AGE 6 years 1 day created 12.07.2020

AI EDITOR SUMMARY

Channel «What is Photoshop?» – 108 119 subs. Avg views per post 3.7K people (3% of subs), reach low – need to grow audience. Publishes 24 posts/week (~3/day) – active posting. Week Jun 29 – Jul 5 reach dropped -12.3% by week Jun 22–28 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **104** posts in 29 days.
- 02 Dominant format – **Photo** (57/104 posts).
- 03 Avg post length – **157** chars (median 130).
- 04 Peak audience activity – **Thursday**, 12:00 MSK.
- 05 Top posts get **2×** more views than the weakest (4.7K avg top vs 3K worst) – among 104 posts in 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 17:01 PHOTO ⚡ Posters by Vani Jain Grab a selection of stylish posters for your inspiration and don't forget to drop a reaction🔥 #inspiration	VIEWS 4 770 REPOSTS 21	REACTIONS 21 ER 4.4%
Nº2 14.06 · 21:51 VIDEO went on dates with these?	VIEWS 4 640 REPOSTS 16	REACTIONS 34 ER 4.3%
Nº3 17.06 · 21:19 VIDEO meme funny, situation scary	VIEWS 4 635 REPOSTS 38	REACTIONS 46 ER 4.3%

Nº4
16.06 • 19:01
VIDEO


Rotate a stamp or how to restore a pizza slice in 15 seconds
In this video I'll whisper in your left ear about a simple way to...

VIEWS	REACTIONS
4 624	36
REPOSTS	ER
49	4.3%

Nº5
15.06 • 16:25
PHOTO


Cool color combos A small selection of 6 stylish color combos to help you pick a palette for your new...

VIEWS	REACTIONS
4 618	16
REPOSTS	ER
30	4.3%

WORST 3

↓
08.07 • 07:24
PHOTO


iPhone mockup in hand Several high-quality mockups for your portfolio projects.

Download mockups

#Mockups

VIEWS	REACTIONS
3 115	4
REPOSTS	ER
23	2.9%

↓
10.07 • 18:18
PHOTO

Font «Viaoda Libre» by Gydient Font inspired by Vietnamese cultural symbols. Designed for headings and subheadings...

VIEWS	REACTIONS
3 068	8
REPOSTS	ER
36	2.8%

↓
10.07 • 11:12
PHOTO

exactly 100 shadows Another collection of shadow overlays you love, now as brushes. To install, run the .abr file when...

VIEWS	REACTIONS
2 921	18
REPOSTS	ER
53	2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

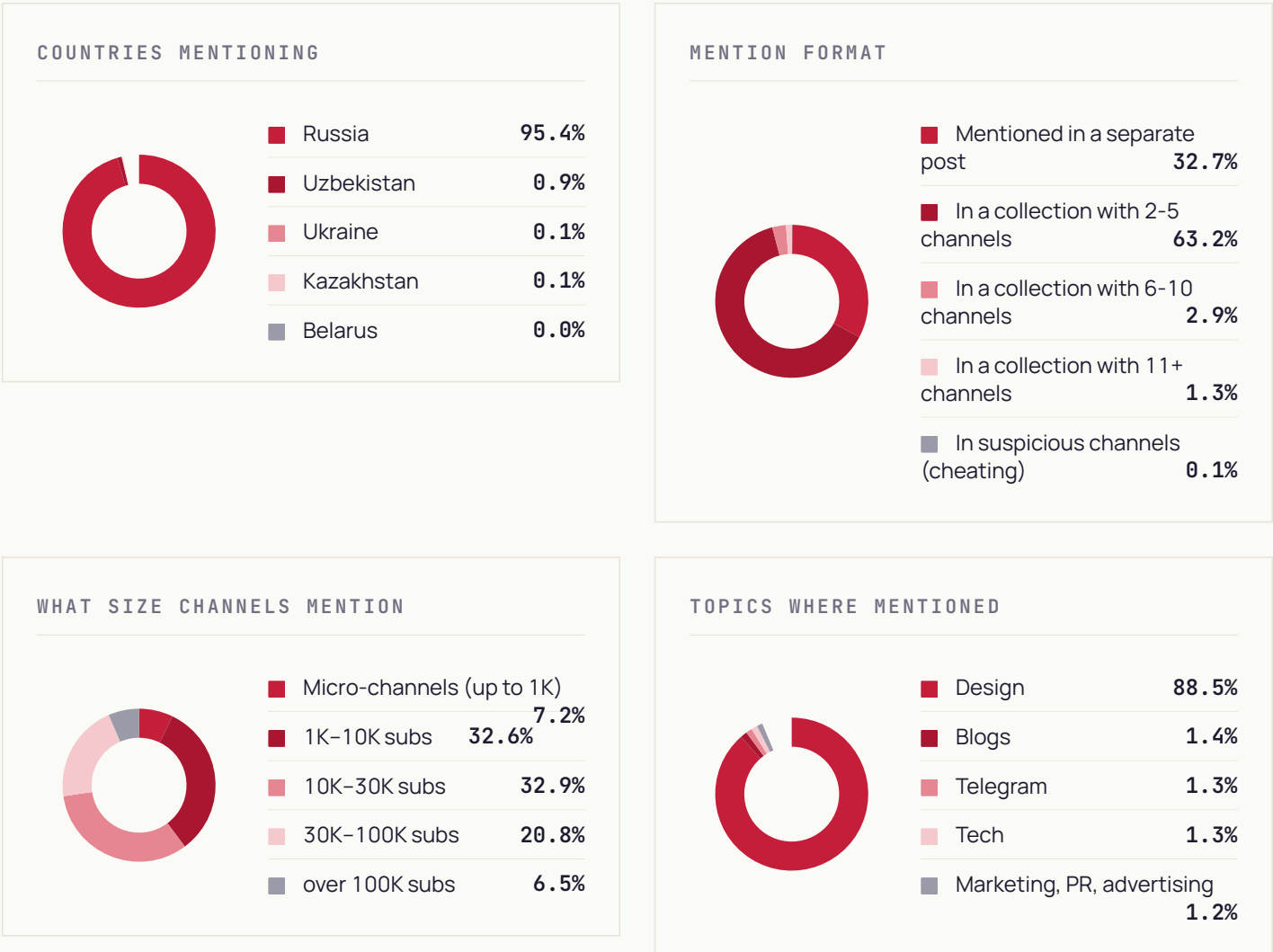
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

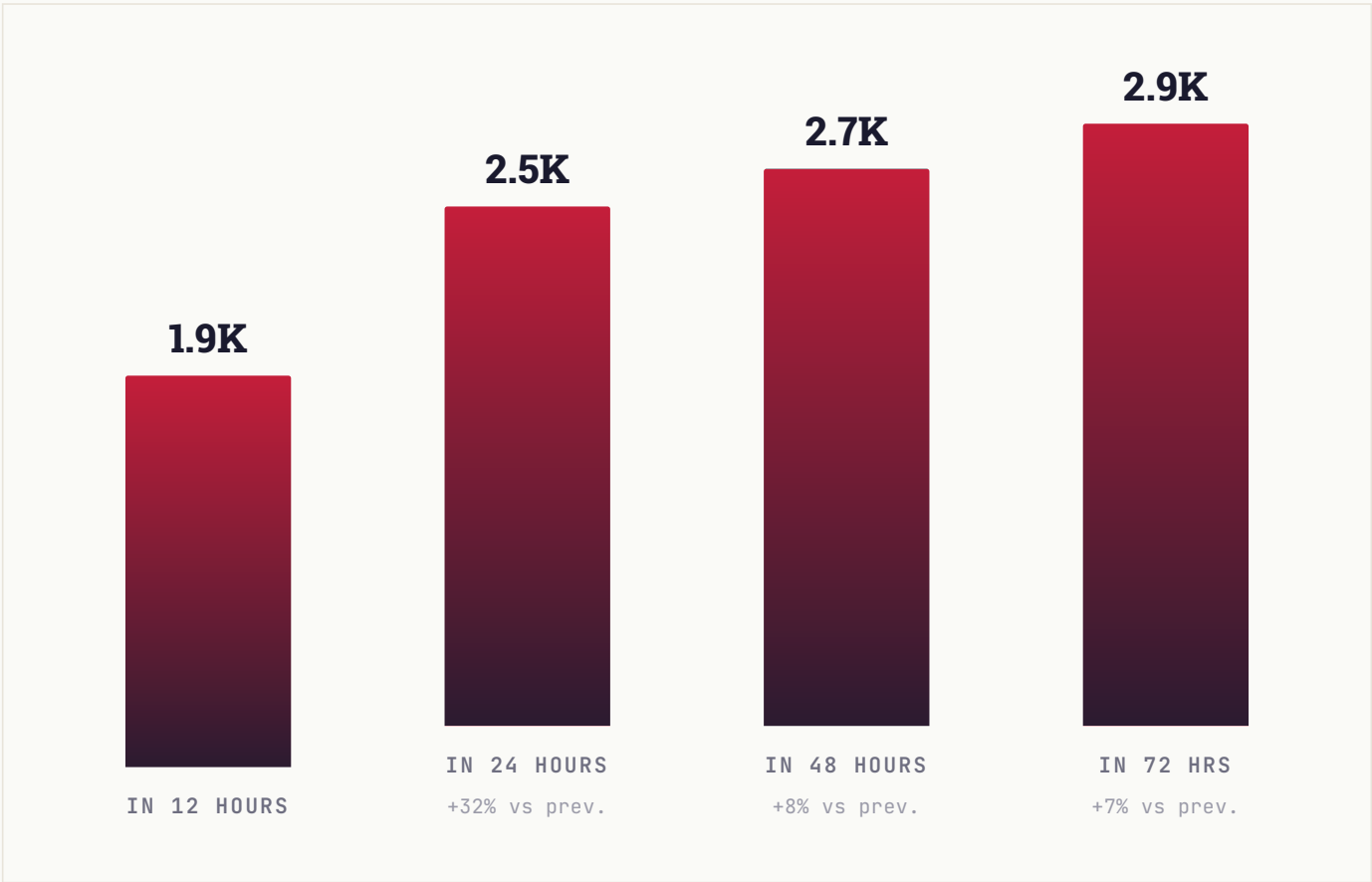
Citation index **54** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **248** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What font is that?	130.5K
SF STL files 3D models for 3D printing	129.2K
SHT What is Photoshop? YOU	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
PI Photoshop Design	103.8K
DM Jam Mockup	102.4K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#7 of 99). Strong position. Niche leader — After Effects Templates (181K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **159**, they brought **1 086** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	22	13	10
December 2025	29	23	167
Nov 2025	41	32	461
Oct 2025	32	24	187
Sep 2025	14	9	94
August 2025	21	18	167

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
159	6	1 086

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

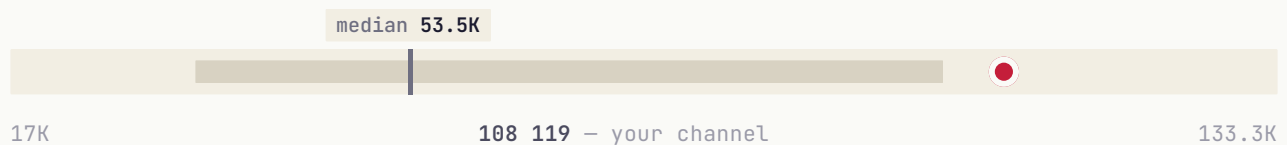
#7 /100

RANK IN NICHE

Channel in top 7% design Russia

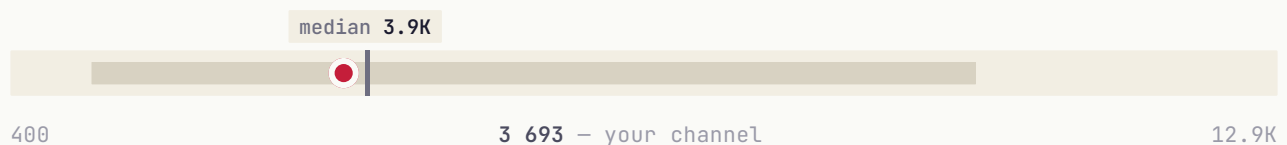
SUBS

better than 90% of niche



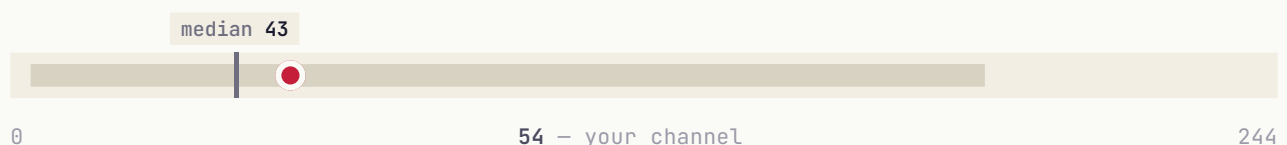
AVG REACH / POST

5% below median



CITATION INDEX

better than 52% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 12:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.42% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.1pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager